

LIFE

THERE IS A CASE
FOR INTERPLANETARY
SAUCERS

MARILYN MONROE
THE TALK OF HOLLYWOOD



20 CENTS

APRIL 7, 1952

REG. U. S. PAT. OFF.

Parker Spring Gift Showing!

To help solve your gift problems, Parker dealers offer a special pen showing. At the price you prefer, you'll find a Parker Pen to speak your good wishes with sincerity.

● Gift occasions will keep popping up all through the weeks ahead. But this year it's more simple than ever to choose bright, welcome gifts.

The *Parker Spring Gift Showing*, featured by Parker dealers everywhere, places before you an unusually fine array of New Parker writing instruments. Each one reflects the distinctive styling, the traditional craftsmanship and value which set Parker Pens apart from all others.

Whether you seek to please a man or a woman . . . to congratulate, reward, or honor . . . a Parker can be trusted to say all that you feel. As for price, there are models to fit all your plans.

Of course, for your *very best* wishes, New Parker "51" is the pen to give. Decades ahead in design, it's the world's most-wanted pen. For gifts equal to *every* occasion, see your Parker dealer now. (*Any* day is the day to send your Serviceman a Parker!) The Parker Pen Company, Janesville, Wisconsin, U. S. A.; Toronto, Can.



Parker...PEN NAME
FOR THE PERFECT GIFT



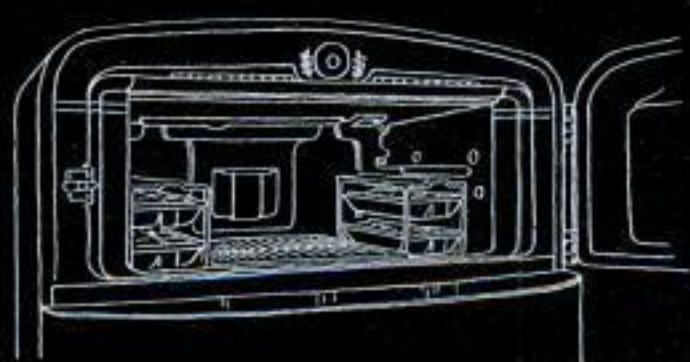
New Parker "51" matched pen and pencil sets come in smart presentation cases.

NEW PARKER "51" . . . world's most-wanted pen. Slim regular size or slimmer, shorter demi-size. Gold-filled cap, \$19.75. Set, \$29.75. Lustraloy cap, \$15.00. Set, \$22.50.

NEW PARKER "51" SPECIAL . . . \$12.50. Pen and pencil, \$18.25.

NEW PARKER "21" . . . \$5.75. With matching pencil, \$10.00.

Available in a variety of colors and points to suit any preference. All "51" and "21" Pens "write dry" with Superchrome Ink. No blotter needed. They can use any fountain pen ink.



True Zero-Zone Freezer



Meat Keeper



Adjustable Shelves



Twin Porcelain Crispers



Philco Model 1228

New 1952 2-Door **PHILCO**

*with Automatic Defrost—up to \$100 less
than other 2-door refrigerators!*



New 1952 "Color Cool" Philco Freezers!

Value-packed, feature-packed . . . this great new 2-door Philco brings you true automatic defrost of the entire refrigerator, including the freezer. In 8, 10, 12 cu. ft. sizes from \$349.95 to \$459.95. Philco for 1952 also brings you full-door models in modern Color Cool styling, with sensational new Dairy Bar—7, 9, 11 cu. ft. sizes, \$209.95 to \$369.95.

This One



ACGC-72D-HLL5

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It isn't often you discover you have a

RICH UNCLE

I'VE said it myself and you've probably said it, too: "Gee, I wish I had a rich uncle!"

I had one for years and never even knew it. That is, I knew I had an uncle, all right, but—well, let me tell you what happened.

My father's brother—Uncle Fred—was just a natural-born wanderer. He went to sea right after he got out of school and traveled around the world for years as an engineer on tankers and freighters and ships of all kinds.

When I was a kid he used to stop at the house for a couple of days, sometimes for a couple of weeks. He used to bring me little souvenirs of his travels—Indian curios from Central America, a drum from Africa, coins and toys from Iceland and India, Portugal and Peru. He'd tell me about his adventures at sea, and we got along swell.

Sometimes as he was leaving, Dad or Mother would urge him to "drop anchor" in our town, but he'd always smile and say maybe someday he would.

Weeks or months later we'd get a card from him from Liverpool or Marseilles or Honolulu. He always said the same thing on his cards. "Arrived safely. This is an interesting port."

A couple of months ago Uncle Fred died suddenly on an inbound freighter just outside of San Francisco. Dad got busy at once making all the necessary arrangements and assuming the expenses.

It was then that Mr. Ashley, a New York Life agent and a good friend of Dad's for many years, came over and told us what Uncle Fred had done.

It seems that back in the days when Uncle Fred used to visit us so often, he made up his mind to do something nice for me as a way of repaying Dad and Mom for the kindness they'd shown him over the years.

Uncle Fred had met Mr. Ashley over at our house and asked his advice. Between them they had worked out a plan.

As Mr. Ashley himself said to Dad, "The most sensible thing for him was life insurance. It would build up a fund for his own old age, so he would never be a burden to you. If he died, it would help to repay you for all you had done for him."

Mr. Ashley took some papers from his briefcase and gave them to Dad to sign. Dad looked at the top one, swallowed kind of hard and said, "Are you sure Fred carried this much life insurance?"

"Quite sure," Mr. Ashley said. "And your brother asked me—in case I ever had to get in touch with you about this—to give you two messages. First, that he hoped you would apply part of the money you will receive toward his nephew's education. And second, that he arrived safely in an interesting port . . ."

NEW YORK LIFE INSURANCE COMPANY
51 Madison Avenue, New York 10, N. Y.



THE NEW YORK LIFE AGENT
IN YOUR COMMUNITY
IS A GOOD MAN TO KNOW

Naturally, names used in this story are fictitious.

"LISTEN! THERE IT IS AGAIN! IT'S LOST!"

The Call that Saved a Plane

**How an alert telephone operator
helped a military transport plane land in a
snowstorm in the dead of night**

A heavy snow was falling in the winter darkness when Mrs. Lucille Wilson, night operator at Alamosa, Colorado, heard the sound of a low-flying airplane. It was well past midnight and Mrs. Wilson knew that the last scheduled airliner had gone over many hours before.

Then she heard the sound of the low-flying plane again as it circled back over the town.

A light flashed on Mrs. Wilson's switchboard. Soon as she said "Number please" an anxious voice said—"This is Ralph Zook, the

dispatcher down at the railroad depot. Did you hear a plane? Didn't sound right, somehow. It's flying pretty low."

"I heard it, too," said Mrs. Wilson. "And there's no plane scheduled this time of night."

"That plane could be in trouble," said Mr. Zook. "We ought to do something about it."

"I'll try to reach someone to turn on the lights at the airport," said Mrs. Wilson. "Listen! There it is again! It's lost!"

Quickly Mrs. Wilson went into action. She called the airport, the government weather station, and a private flying service. But no one answered.



The landing lights were turned on and the big C-46 came safely to earth.

Then she reached Stamy Edmisten, an airline employee, at his home. He rushed to the airport and turned on the landing lights. A few minutes later a C-46 military transport loomed out of the snowstorm and came in for a safe landing. Thirteen men stepped from the plane, none the worse for the experience.

What could have been tragedy was prevented by quick-acting Ralph Zook and Stamy Edmisten and the alert, cool-thinking operator, Mrs. Lucille Wilson—one of about 650,000 telephone men and women guarding and serving America, twenty-four hours a day, in every kind of weather.

BELL TELEPHONE SYSTEM





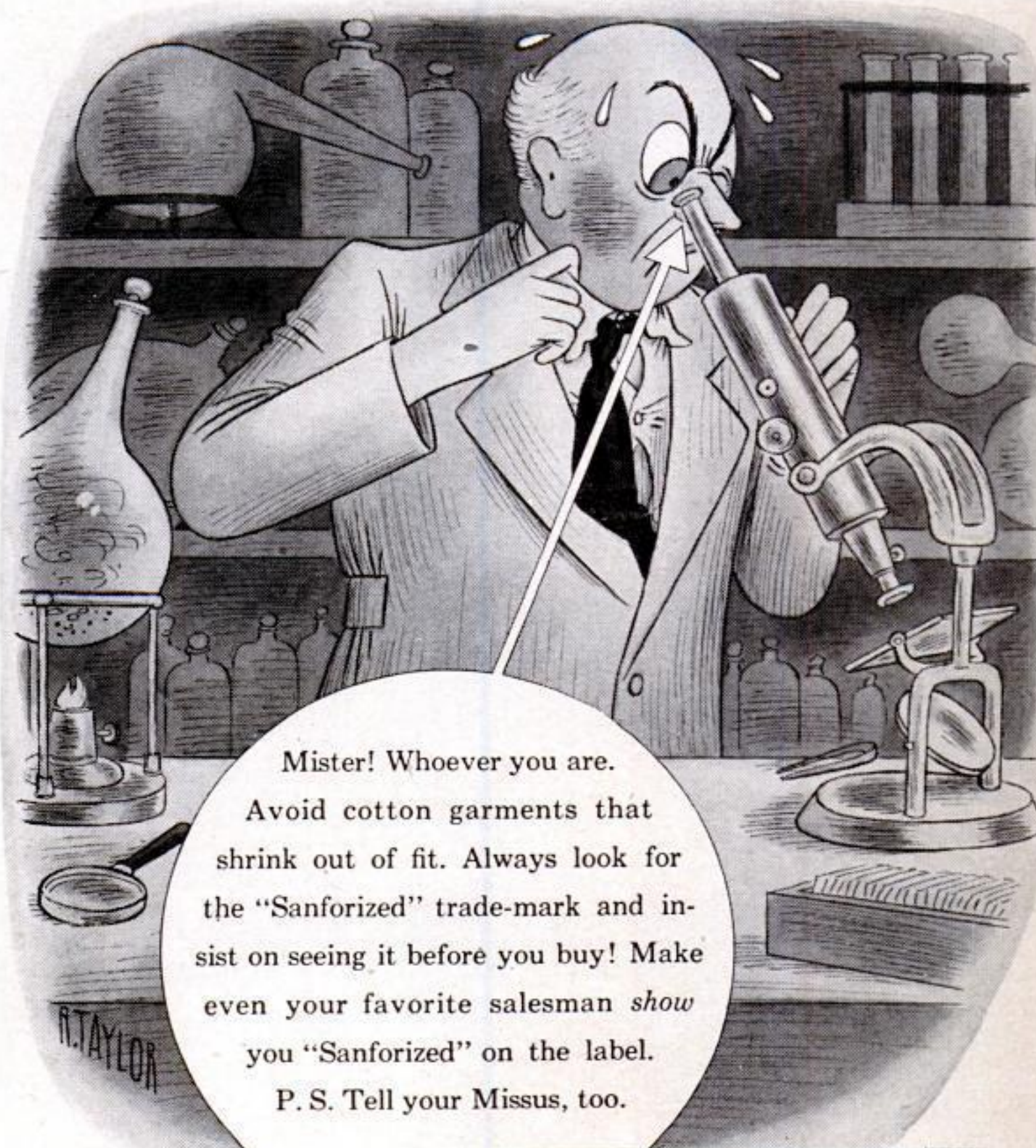
"I want some 'Sanforized' shorts—this suit leaks a little."



"Next time I go out on strike—it's going to be for 'Sanforized' uniforms!"



"He's the kind of guy who'd give you the shirt off his back—the one without the 'Sanforized' label."



Mister! Whoever you are.
Avoid cotton garments that
shrink out of fit. Always look for
the "Sanforized" trade-mark and in-
sist on seeing it before you buy! Make
even your favorite salesman show
you "Sanforized" on the label.
P. S. Tell your Missus, too.

•SANFORIZED•
TRADE MARK

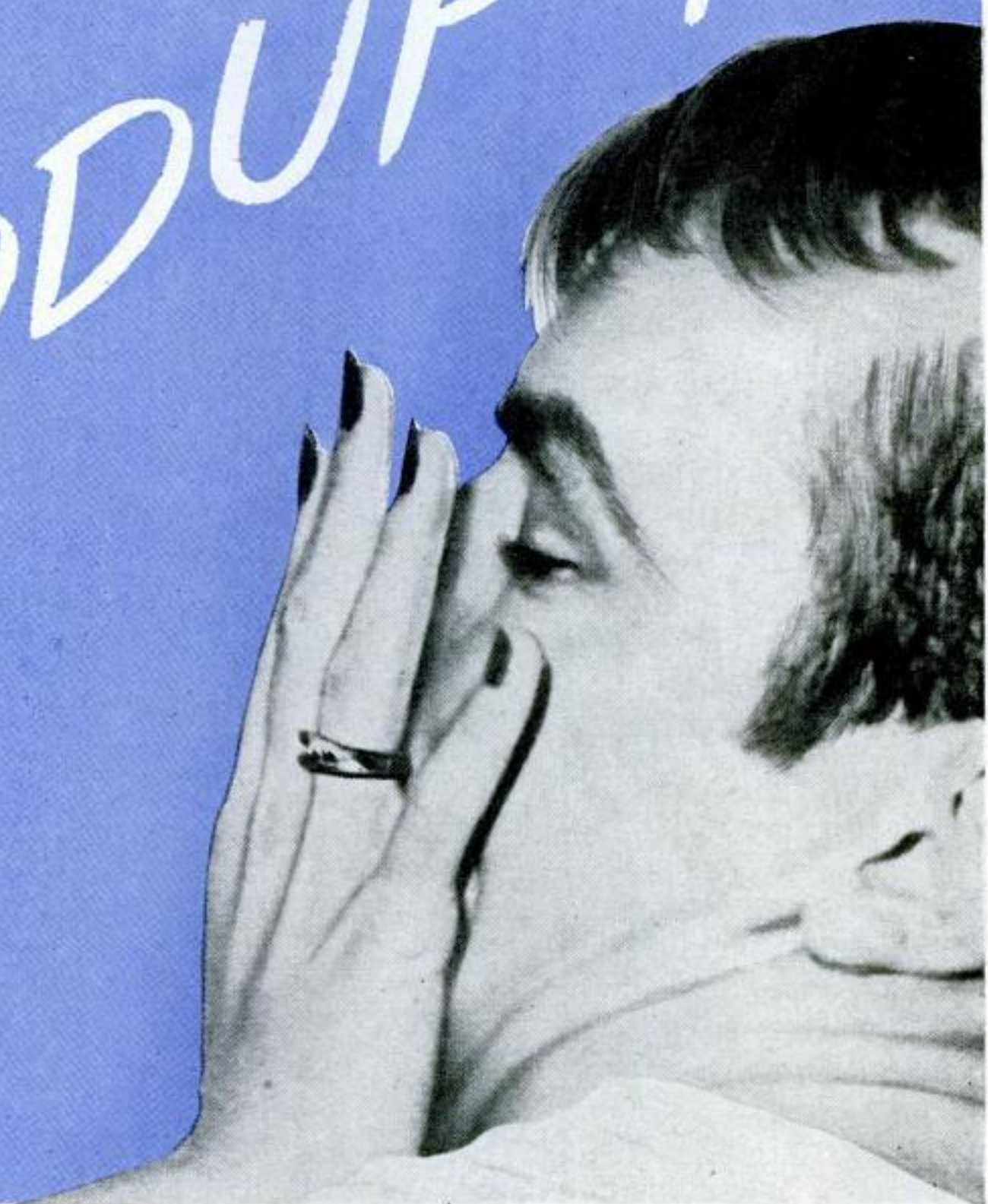
Cluett, Peabody & Co., Inc. permits use of its trade-mark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.



Columbia Pictures Corporation
proudly presents
MISS JUDY HOLLIDAY
in a role that matches her Academy
Award-winning performance in
"Born Yesterday"



"SHADDUP!"



JUDY HOLLIDAY

The **M**arrying **K**ind

with **MADGE KENNEDY**
Written by **RUTH GORDON** and **GARSON KANIN**
Produced by **BERT GRANET** • Directed by **GEORGE CUKOR**

introducing

**ALDO
RAY**

Judy's
light
of love



Don't be a "LIVING ROOM CAPTIVE"...



JUNE ALLYSON, starring in "The Girl In White"—A Metro-Goldwyn-Mayer Picture.



PIER ANGELI, co-starring in "The Devil Makes Three"—A Metro-Goldwyn-Mayer Picture.



ANN BLYTH, starring in "Sally and Saint Ann"—A Universal-International Picture.



CORINNE CALVET, starring in "Sailor Beware"—A Hal Wallis Production. A Paramount Picture.



CLAUDETTE COLBERT, starring in "The Planter's Wife"—A United Artists Picture.



RHONDA FLEMING, starring in Pine-Thomas Prod. "Hong Kong"—A Paramount Picture. Color by Technicolor.



JOAN FONTAINE, starring in the George Stevens Production "Something to Live For"—A Paramount Picture.



AVA GARDNER, co-starring in "Lone Star"—A Metro-Goldwyn-Mayer Picture. Color by Technicolor.



MITZI GAYNOR, starring in "Down Among the Sheltering Palms"—A 20th Century-Fox Picture. Color by Technicolor.



KATHRYN GRAYSON, co-starring in "Lovely to Look At"—A Metro-Goldwyn-Mayer Picture. Color by Technicolor.



RITA HAYWORTH, star of "Affair in Trinidad"—A Columbia Pictures Corporation Release.



BETTY HUTTON, co-starring in Cecil B. De Mille's "The Greatest Show on Earth"—Color by Technicolor. A Paramount Picture.



DEBORAH KERR, co-starring in "Quo Vadis"—A Metro-Goldwyn-Mayer Picture. Color by Technicolor.



DOROTHY LAMOUR, co-starring in Cecil B. De Mille's "The Greatest Show on Earth"—Color by Technicolor. A Paramount Picture.



PIPER LAURIE, starring in "Almost Married"—A Universal-International Picture.



ANN MILLER, co-starring "Lovely to Look At"—A Metro-Goldwyn-Mayer Picture. Color by Technicolor.



MAUREEN O'HARA, starring in "Against All Flags"—A Universal-International Picture. Color by Technicolor.



ELEANOR PARKER, co-starring in "Scaramouche"—A Metro-Goldwyn-Mayer Picture. Color by Technicolor.



JANE POWELL, starring in "Small Town Girl"—A Metro-Goldwyn-Mayer Picture.



VERA RALSTON, starring in Republic's "Hoodlum Empire."



JANE RUSSELL, co-starring in "Macao"—An RKO Radio Picture.



LIZABETH SCOTT, starring in the Hal Wallis Production "Red Mountain"—A Paramount Picture. Color by Technicolor.



ANN SHERIDAN, starring in "Steel Town"—A Universal-International Picture. Color by Technicolor.



JAN STERLING, glamorous star of an exciting Paramount Picture to be released soon.



ELIZABETH TAYLOR, co-starring in "Ivanhoe"—A Metro-Goldwyn-Mayer Picture. Color by Technicolor.

Step out and see a great movie!



JEANNE CRAIN, starring in "Belles on Their Toes"—A 20th Century-Fox Picture. Color by Technicolor.



JOAN CRAWFORD, starring in "Sudden Fear"—A Joseph Kaufman Production, an RKO Release.



ARLENE DAHL, starring in the Pine-Thomas Production "Caribbean Gold"—A Paramount Picture. Color by Technicolor.



BETTE DAVIS, starring in the Douglas Fairbanks, Jr.—Daniel M. Angel film "Another Man's Poison."



YVONNE DE CARLO, co-starring in A Fidelity-Vogue Prod. "The San Francisco Story" for Warner Bros.



JUNE HAVER, starring in "The Girl Next Door"—A 20th Century-Fox Picture. Color by Technicolor.



JANET LEIGH, co-starring in "Scaramouche"—A Metro-Goldwyn-Mayer Picture. Color by Technicolor.



DEBBIE REYNOLDS, co-starring in "Singin' in the Rain"—A Metro-Goldwyn-Mayer Picture. Color by Technicolor.



GENE TIERNEY, starring in "Way of a Gaucho"—A 20th Century-Fox Picture. Color by Technicolor.



LANA TURNER, starring in "The Merry Widow"—A Metro-Goldwyn-Mayer Picture. Color by Technicolor.



ESTHER WILLIAMS, starring in "Skirts Ahoy"—A Metro-Goldwyn-Mayer Picture. Color by Technicolor.



SHELLEY WINTERS, starring in "Meet Danny Wilson"—A Universal-International Picture.



JANE WYMAN, starring in "The Story of Will Rogers"—A Warner Bros. Production. Color by Technicolor.

These Top Stars of Hollywood use LUSTRE-CREME Shampoo for the Most Beautiful Hair in the World

This very night... go see any one of these glamorous stars who may be playing at your favorite movie theatre.

You'll love her... as you always do, for her beauty, her charm, her dramatic skill. And you'll adore her glorious hair, sparkling in all its silken perfection... in all its *Lustre-Creme* glamour.

Indeed, we're proud of the fact that all 41 stars pictured here—and countless other Hollywood beauties—use *Lustre-Creme* Shampoo. It's not alone their choice; it's the recommendation of

their studio hair stylists... the "must" shampoo of Hollywood for beautiful hair.

Lustre-Creme's lanolin-blessed lather leaves each star's hair looking its loveliest; helps restore the gorgeous sheen so often stolen by hot camera lights; leaves hair so fragrantly clean, so soft and manageable, so easy to curl and wave.

If you'd like your hair to behave like the angels and shine like the stars... do as all leading Hollywood stars do... use wondrous

Lustre-Creme Shampoo.



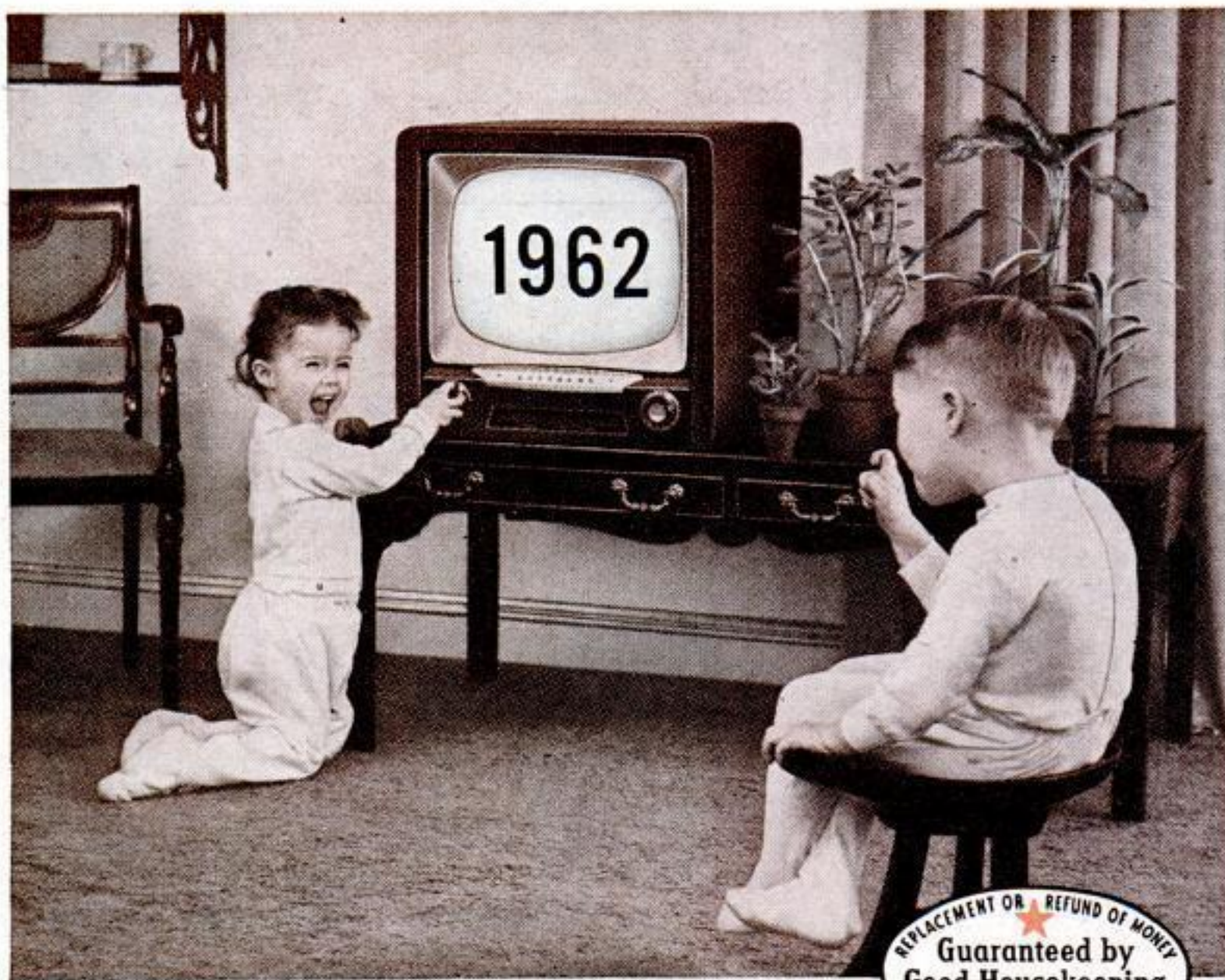
The lanolin-blessed cream shampoo that washes new sheen, fragrance, softness into your hair—leaves it so easy to curl and wave! Jars or tubes, 27¢ to \$2.00.



SAVE THESE 2 PAGES as your directory of outstanding movies... current and to come.

Watch your local newspapers for release dates.

Compare FUTURIZED Raytheon TV



THE COMMANDER, M-1726—smart simulated maroon leather table model, 17" picture; including tax & warranty, \$239.95*

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Good Housekeeping
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WHY RAYTHEON TV IS THE ONLY SET GUARANTEED TO GET ALL THE NEW UHF STATIONS



NEW 3-WAY PORTABLE, PR-51—smart two-tone portable radio of excellent tonal quality. Carry it with you to beach, picnic, back yard or den. Plays on AC, DC or battery. Chinese red. Price, less batteries, \$39.95*



MARINE RADIOTELEPHONES are made by Raytheon with a wide range of frequencies, highest efficiency and output; provide ship-to-ship, ship-to-shore communication for pleasure craft and work boats.

WITH RAYTHEON you get wonderful pictures today—and you're ready for *all* the new Ultra High Frequency stations. The Raytheon UHF tuner is *guaranteed* to receive all the new TV channels.

ALL 83 NEW UHF CHANNELS—not just two or three—and the Raytheon UHF tuner (optional) becomes *part of regular tuner*.

RAZOR-SHARP TV PICTURES—Raytheon uses *all* the tubes and power needed for wonderful, clear-focus pictures—no parts left out—no dim, fuzzy pictures.

EXTRA FRINGE AREA POWER—Whisper-sensitive tuner, designed by Raytheon, picks up even the weakest TV signals, gives clear pictures in distant areas! Buy *Futurized Raytheon TV* with confidence—see your Raytheon Dealer.

FREE TV BUYERS GUIDE tells mistakes to avoid in buying TV. Ask your reliable Raytheon Dealer, or write Belmont Radio Corporation.

TUNE IN John Cameron Swayze sponsored by Raytheon, NBC RADIO Network, Sunday afternoons. See local paper for time and station.
*Prices subject to change. Higher West and South.

RAYTHEON
TELEVISION

BELMONT RADIO CORPORATION

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How easy to make a room **colorful** with Cannon Sheets!

(-even on the slimmest budget!)



Make it serene... with soothing color at a soothing price! Let the keynote be your thrifty, smooth, sleep-inviting Cannon Combspun® Percales in green and white.

An ivy paper on one wall . . . the others white. On your bed, a new way to use your Cannon Percales: *lagoon green* for the top sheet; *white* for bottom sheet and pillow slips.

In white, or the clearest, softest of flattering pastels, Cannon Combspun Percales can do wonderful things for your bed and bedroom. The colors are so lovely you can use them as a guide for wall colors.

The sheets are a marvelous buy for making curtains and slip-covers. They cost much less than fabric by the yard!

Make your bed...and **make it lovelier** with

Cannon **combspun**

*Reg. U. S. Pat. Off.

percale sheets



Blue for beauty . . . use a whole palette of blues from deepest larkspur to the pale blue of a spring dawn! Accent with pink. On your bed: Cannon Combspun Percales in *aquamarine*! (Blues are notorious faders—but not Cannon Percales! These sheets keep their true colors wash after wash!)



Cheerful as a sunbeam . . . a room in yellow and green, for a price to cheer the thriftiest lass! Bedspread and curtains, too, are made from lovely, long-wearing Cannon Percale Sheets. Cannon Percales are for wear! They're *Combspun* . . . the cotton is combed till only the longest, strongest fibers remain.

A color wardrobe for your bed . . . choose Cannon Combspun Percales in white and two or three of Cannon's six lovely, *lasting* colors to go with your color scheme!

New ideas for your bedroom! Cannon's new 20-page booklet tells you what to do and how to do it! Send coupon and 10¢ for your copy of "MAKE IT WITH SHEETS!"



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I enclose 10¢. Please send new, 20-page, color-illustrated, decorating booklet: "MAKE IT WITH SHEETS!"

Name _____ (PLEASE PRINT)

Address _____



SHELL PINK



MOONLIGHT YELLOW



SUNSET ROSE



WHITE



AQUAMARINE



SUNRISE PEACH

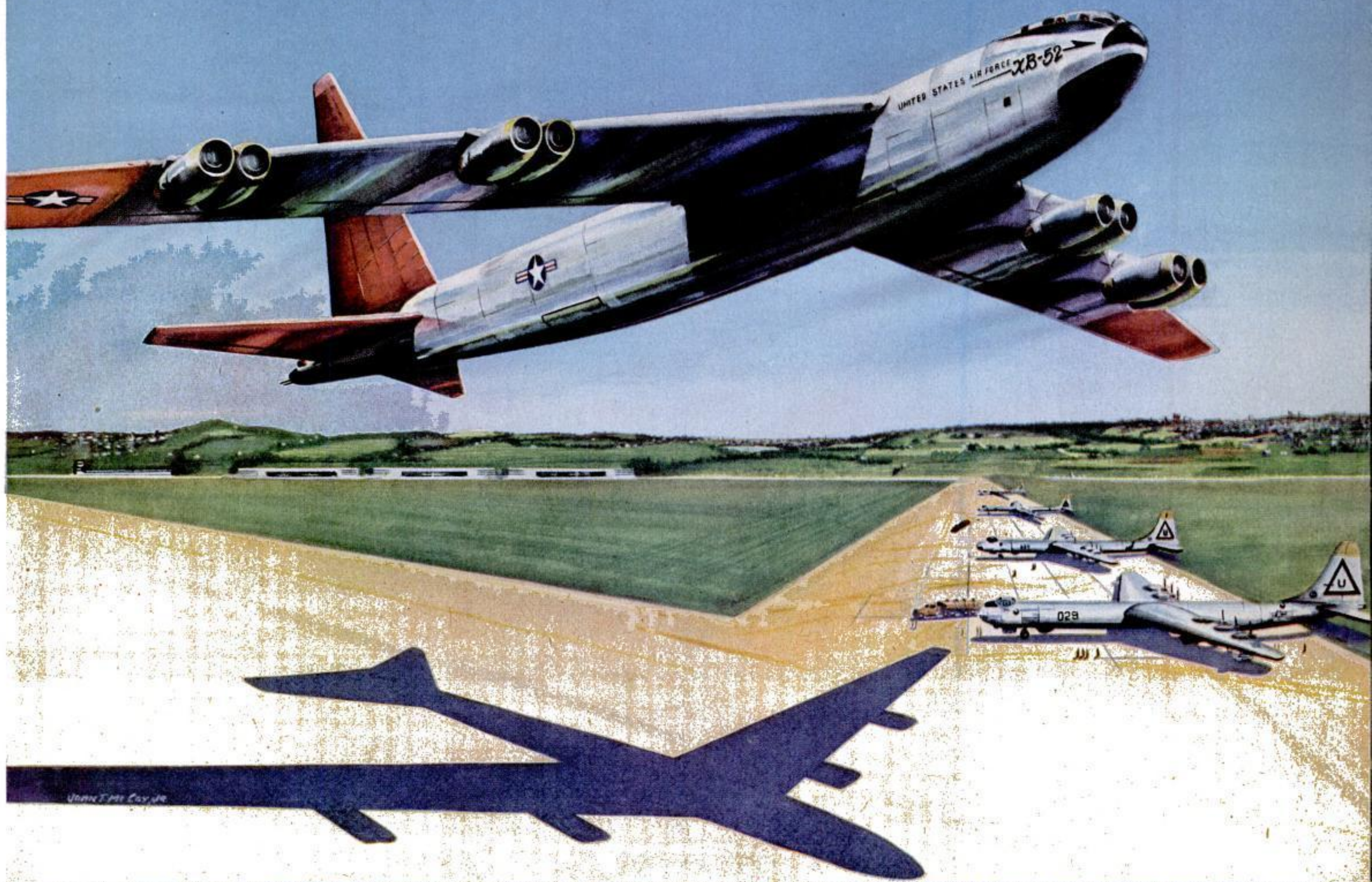


LAGOON GREEN



CANNON TOWELS • STOCKINGS • BLANKETS • BEDSPREADS • CANNON MILLS, INC., N. Y. 13, N. Y.

IN THE FACE OF WORLD TENSION, America is again working against time to build up its Air Power. It is not for us to say how much Air Power this country should have—that is for your military leaders to recommend and Congress to decide. We do, however, feel a responsibility to help you understand the vast complexity of modern aircraft manufacture and operation so that you may realize why the job at hand takes so long and costs so much . . . and why America's security demands a long-range Air Power Program in peace as well as war.



ARTIST'S CONCEPTION OF AMERICA'S NEWEST INTER-CONTINENTAL BOMBER—ALL-JET BOEING XB-52 STRATOFORTRESS

YOUR AIR FORCE IS TACKLING A LONG, HARD JOB BUILDING A STRATEGIC BOMBING FORCE

At the end of World War II the Army Air Forces had 269 wings in operation. Five years later, when war broke out in Korea, this number had dwindled down to 48! Since Korea the number has risen steadily and today the Air Force is again on its way to greatly increased strength.

The amount of time, money and effort that must go into building up just one part of this force—the Strategic Air Command—should give American citizens some idea of the huge task your armed forces and the aircraft industry are tackling in rebuilding American Air Power.

Building the Strategic Air Command (SAC) calls for coordinating many vast industrial and military enterprises. Production of existing types of heavy

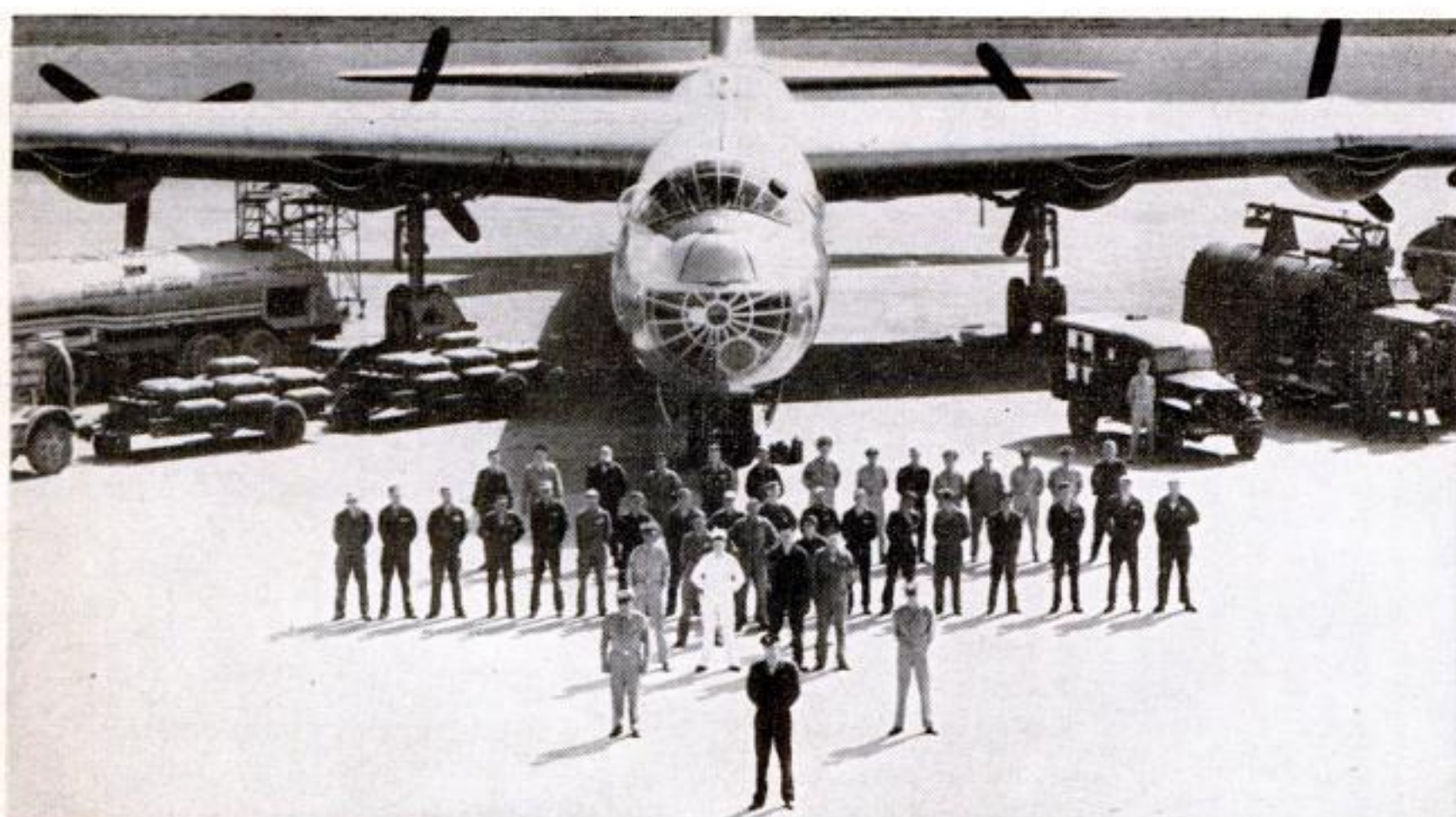
and medium bombers, like the Convair B-36 and the Boeing B-47, has had to be accelerated—a long hard job in itself. At the same time new types, like the Boeing B-52 (only now being readied for flight testing after 5 years from drawing board to prototype) and the Convair YB-60, have had to go through the long, painstaking process of design, development and initial production. Other types have had to be specially adapted to serve as flying tankers and reconnaissance aircraft.

While all this complex construction goes on, the Air Force trains pilots and crews . . . maintenance men . . . and thousands of meteorologists, armament and communications experts, engineers and other specially skilled technicians.

Assembling this vast array of planes, men and equipment is only part of the battle. Bases must be built and maintained, both here and abroad. The bulk of the force must be trained to be ready in *hours* to fly intercontinental missions or to fly to overseas bases and operate away from home indefinitely.

As you can see, making and keeping the Strategic Air Command combat-ready is a tremendously complicated and expensive job.

To succeed, the Air Force needs a realistic public understanding of the time factors involved in Air Power expansion . . . and recognition of the hard fact that Air Power must be consistently maintained in peace if it is to be relied upon to help prevent—or meet—the terrible emergency of war.



BOMBER CREWS—Several Air Force Flying Training Schools and over 20 major training centers are now turning out crews for SAC on stepped-up schedules. Here pilots and crews must master such subjects as aerology, communications, gunnery, navigation and piston and jet-engine maintenance. Graduates then face additional months of practice missions to gain peak efficiency. Size of the over-all task is indicated by the fact that in addition to a highly trained plane crew of 16, a single B-36 requires a ground crew of 43 men to carry out 158 different maintenance jobs.



GLOBAL REFUELERS—This photo of a Boeing B-47 bomber being refueled in mid-air by a K-97 flying tanker shows how the "reach" of medium bombers has been lengthened so greatly that they now have almost unlimited range. Today SAC has refueling squadrons and crews fully trained in the exacting techniques necessary to perform this delicate task, and has actually flown a bomber around the world non-stop.

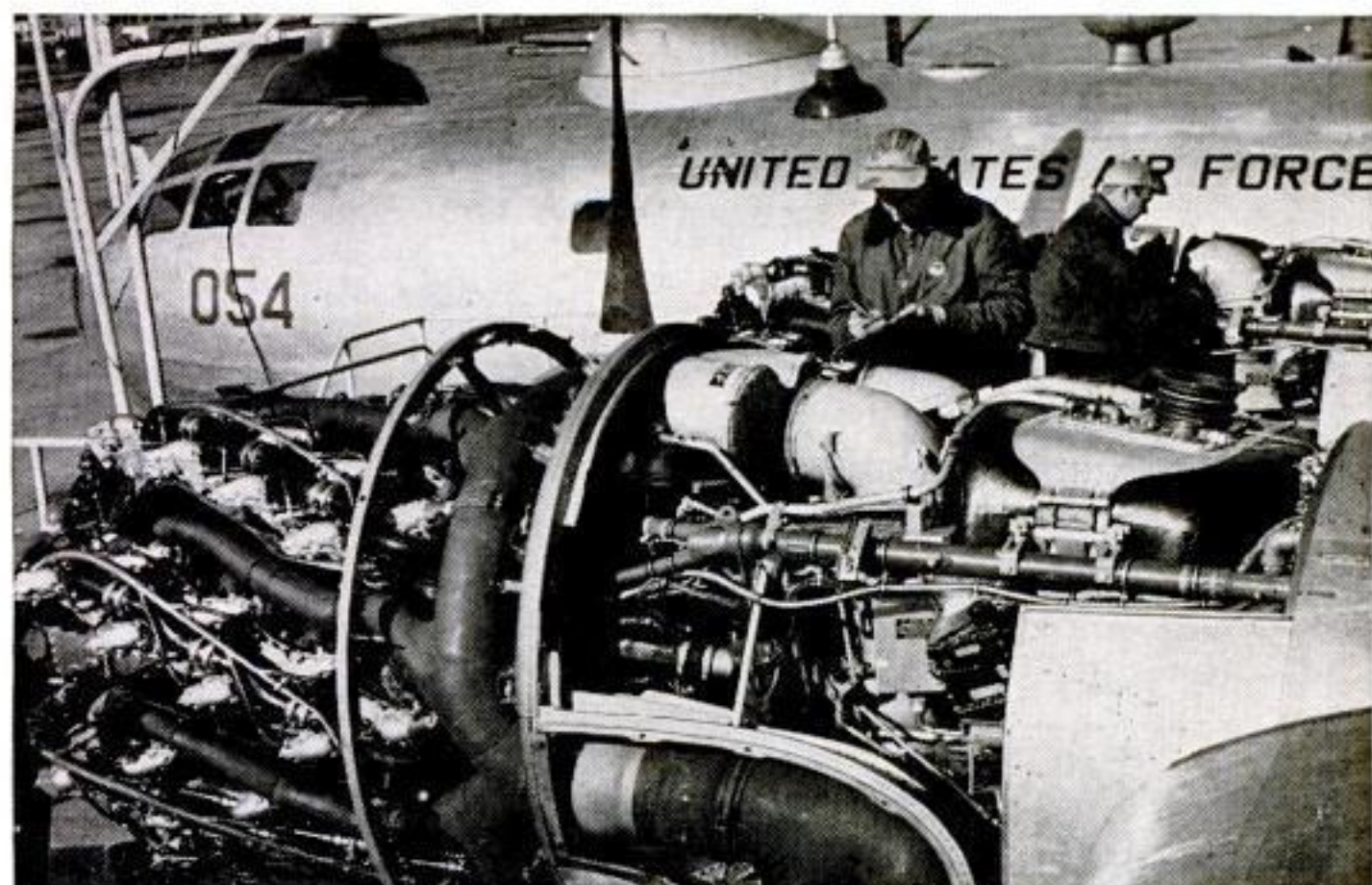


INSTANT MOBILITY—The SAC's bombers must be able to take off for overseas bases within hours after an alert and be completely self-sufficient for 30 days of combat operations. Squadrons have "flyaway" kits packed with as many as 143,000

items, ranging all the way from spare engines to electronic tubes—anything a bomber group would need to keep its planes operating for 30 days. Scene above, photographed at an Arctic base, is typical of realistic training missions crews undergo continuously.



THE COST OF MODERN BOMBERS has increased tremendously. The experimental B-29, for instance, cost about \$60 a pound while the XB-52 cost some \$250 a pound. Engineering man-hours have increased some 25 times over. B-36's (shown above at Convair's Fort Worth plant) are loaded with 27 miles of wiring, 2,000 electronic tubes, and over 7,600 feet of control cables, plus quantities of other highly complicated gear. Heavy bombers like this require up to eight years from drawing board to full production.



ENGINES PACE BOMBER DEVELOPMENT—Long before the B-36, B-50 (above), and B-52 bombers went into production the aircraft industry was designing and developing engines powerful enough to fly them. The big B-36 has six Pratt & Whitney 3800 horsepower Wasp Major piston engines and four J-47 jets, while the new B-52 (shown in the illustration on the opposite page) is powered with eight powerful Pratt & Whitney J-57 Turbo-Wasp engines.

UNITED AIRCRAFT CORPORATION • EAST HARTFORD, CONNECTICUT

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U.S. Inspected

None finer! Complete, balanced diet to keep dogs healthy,
plus variety to keep them happy! Same food, flavored 3 ways —
beef, fish, cheese • John Morrell & Co., Meat Packers, Ottumwa, Iowa

LETTERS TO THE EDITORS

TY COBB

Sirs:

How well I know this bird Ty Cobb ("They Don't Play Baseball Any More," LIFE, Mar. 17); I was his teammate in the outfield over 40 years ago. We didn't all make the Hall of Fame, but it still takes nine men to win a game.

I got quite a kick out of your article and it will help the grand old game. Ty sure speaks the truth.

DEL DRAKE

Findlay, Ohio

Sirs:

Three jeers for Ty Cobb and his nostalgia for the good old days. . . .

Sports, like other forms of human endeavor, move on to higher standards, leaving a disconsolate "Georgia Peach" marooned on his little island bemoaning bygone days of diamond rowdiness, bare-knuckled pugilism and the 5¢ glass of beer.

WILSON E. SHELTON

Vista, Calif.

Sirs:

Congratulations. As a young man I often saw Ty Cobb play. I can still feel the thrill of his base-stealing, especially when taking a long lead from third. He whooshed home like a projectile shot from a catapult.

WILL DOWTY

Angleton, Texas

Sirs:

Probably Cobb's forerunners said the same thing about Ty Cobb when he arrived on the baseball scene in the early 1900s. The feats of Joe DiMaggio and the others will no doubt be fond memories to the present generation and slightly exaggerated within the next 30 years, as are Cobb's.

SANFORD H. SANGER

Watsonville, Calif.

Sirs:

Probably many of the people who will discredit Cobb's criticism never even saw the back of his neck. I sat all one summer in the Detroit stands and scarcely took my eyes off him. You needed to watch him all the time or you might miss the best show in the ball park. He was the marvel of baseball marvels, the daddy of them all. A diaper pin held the points of his collar together. Just spitting on his glove he was more impressive than all but a dozen baseball players. . . .

HENRY W. CLUNE

Scottsville, N.Y.



COBB COLLAR

Sirs:

If modern baseball is to be condemned, let's not let it be done by Tyrus Cobb, the most ruthless man who ever trod the base paths. . . .

J. F. ZIMMER

Canton, Ohio

CONTINUED ON PAGE 14



Missionary and companion brave wilderness for 14 years

"For over 14 years as a Maryknoll Missioner in China and the Philippines, I have used the Rolls Razor. It was my constant companion on mission journeys up and down rivers and over many mountain trails . . . despite the variations of a tropical climate and the lack of most creature comforts . . . I was always able to get a good, clean, fast and easy shave with my 'Rolls.' And the fact that one blade lasts for years, makes it doubly welcome to a man like me."—

(Rev.) Wm. A. Fletcher, Ossining N. Y.
Send us your own Rolls story, won't you?
And send for our interesting booklet, "50 Centuries of Shaving."



Sharpen the Rolls personally to suit your face and beard on the built-in strop, or hone when necessary. Sheffield steel, hollow-ground blade takes a perfect edge. No blade-buying. Closer, cleaner, more comfortable shaves —no irritation or "razor-pull."



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PLYMOUTH

announces

Automatic Overdrive

Overdrive combines with other new features to give Plymouth owners still greater economy and comfort



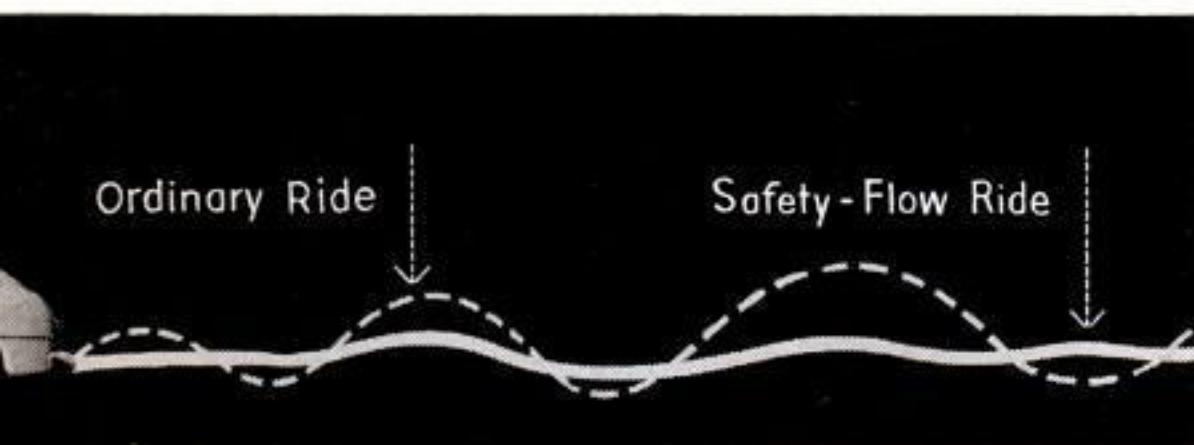
When you reach about 25 miles per hour, you simply lift your foot from the accelerator for an instant. Presto—you're automatically in Plymouth's new Overdrive! The engine slows down 30 per cent but you and your Plymouth go sailing along with undiminished road speed.



It's as easy to get out of Plymouth's new Overdrive as it is to get in! Just step down all the way on the pedal and you're back in conventional gear ratio. Or, if your car speed drops below about 22 miles per hour, you automatically "downshift" into direct drive. It's as simple as that! Or, for special driving conditions, you can disengage the Overdrive entirely.



Shown above, the Plymouth Belvedere—equipment and trim on all models subject to availability of materials

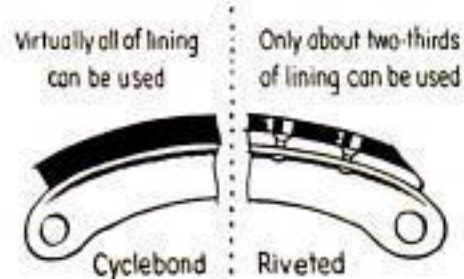


↑ One of the great comfort features of the new Plymouth is the sensational Safety-Flow Ride. This is the result of a combination of engineering factors, including the famous Oriflow Shock Absorbers which provide more than two times the cushioning power of the ordinary type.

→ For greater driving comfort, the new Plymouth offers Solex Safety Glass as optional equipment at slight extra cost. Reduces glare from the sun. And because this glass helps keep out the heat-producing infrared rays of the sun, it makes summer motoring more comfortable and enjoyable.



On the open highway you fully realize the benefits of Plymouth's new Automatic Overdrive. Because the engine operates with less effort, you use less fuel. You get longer engine life with less maintenance expense. You drive relaxed with your car under easy control. The sound of the engine practically fades away. The riding sensation is almost that of continuously coasting downhill! The new Plymouth Automatic Overdrive is optional equipment at moderate extra cost.



Increased economy is provided by Plymouth's new Cyclebond brake linings, replacing the riveted type. With greater usable thickness, Cyclebond linings last much longer, making possible a sizable saving for the Plymouth owner. They also increase the effective braking area.

The place to get the complete details about all of the features in the new Plymouth is at your nearby Plymouth dealer's. He'll be glad to make arrangements for a demonstration drive.

Plymouth

PLYMOUTH Division of CHRYSLER CORPORATION, Detroit 31, Michigan

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Division: Consolidated National Shoe Corp.



LETTERS TO THE EDITORS

CONTINUED

Sirs:

... As an oldtimer who was a competitor of Ty Cobb's and a teammate of Babe Ruth's, I would like to offer an explanation as to what happened to this game called baseball.

Ty Cobb was the greatest player and star attraction during the dead-ball era. When Babe Ruth joined the Yankees in 1920, he proved that he could hit longer, more frequent and crowd-pleasing home runs than anyone in the game's history. Ty Cobb, like Willie Keeler, could hit 'em where they ain't. But Ruth improved on that. As Bugs Baer pointed out, the Babe could not only hit 'em where they ain't but he could hit 'em where they were never going to be!

The fans jammed the turnstiles wherever Ruth appeared. Baseball magnates were soon convinced that the fans wanted more home runs and free-scoring games.

So the ball was made livelier, the fences shortened and freak pitching outlawed. This changed the style of play. It also boosted attendance figures.

Baseball might be an odd business in some ways, but, as far as the club owner is concerned, it's not different from any other business in that the customer is always right. . . .

WALLY PIPP

Former First Baseman N.Y. Yankees
Lansing, Mich.

Sirs:

In Ty Cobb's baseball story there is a statement which makes me look rather silly.

Collins did create a fuss over an opposing pitcher's glove in the season of 1914 when I was pitching for Buffalo in the Federal League. Nobody ever questioned my actions when I was pitching in the American League, and pitchers were rubbing the ball at will, as long as they cut no seams. . . .

As in all sports, the players get away with only what the rules and the umpires allow and detect.

Cobb's story has brought on widespread comment and bitter argument—a fine "shot in the arm" for a game that was growing a bit smug and hypocritical. . . .

I would rather be maligned than forgotten so I am, cordially yours,

RUSSELL FORD

New York, N.Y.

Sirs:

I found myself compelled to write something of a rebuttal.

Mr. Cobb states that we must go back to his era to find the .350 hitters and the 30-game winners. It seems to me something is radically wrong. If pitchers were winning 30 games, how come there were so many .350 hitters and if there were so many .350 and .400 hitters, how come pitchers were winning 30 games a season? Could it be that these pitchers and hitters were a select group of good ballplayers and the remainder of the players in that era didn't belong in the majors? Could it be that Cobb himself and his great hitters were feasting against the poor pitchers and the same for the good pitchers against the poor hitters?

He also says we must go back years to find the great catchers and base-stealers. If the catchers were great, how come there were so many great base-stealers? . . .

ALFRED STOLFI

New York, N.Y.

CONTINUED ON PAGE 17



In New Mexico we say "¿QUÉ DICE?" (Kay Dee-say? - Spanish for "What do you say?"). Folks who have visited us say New Mexico is truly the "Land of Enchantment."

Plan your next trip to one of America's most glamorous and exciting vacation lands . . . visit ancient Indian Pueblos - laze along clear, cool mountain streams - or bask in desert sunshine . . . see for yourself why NEW MEXICO is truly the "Land of Enchantment."

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June Haver danced 28 miles in these

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☆ No wonder Mojud stockings wear so long, look so glamorous, and fit June Haver's dazzling legs (and yours!) so well. Magic-Motion means extra "give" and spring-back . . . more cling, and less strain on your stockings when you move.

☆ There are Mojud stockings in wispy sheers, with or without dark seams and glamour heels.



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"THE GIRL NEXT DOOR"
20th CENTURY FOX PICTURE
COLOR BY TECHNICOLOR

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BECAUSE of this double-richness, Carnation Cream Sauce needs only half as much butter and flour. And because of Carnation's special heat-refining, it blends with these ingredients much more quickly and easily than ordinary bottled milk possibly can, and without lumping.

TRY THIS recipe soon—for the richest, creamiest, smoothest sauce ever. You can't miss!



Only water is removed...
only vitamin D is added.



CARNATION CREAM SAUCE with HAM AND PEAS

(Makes 4 servings)

- | | |
|-----------------------------------|--------------------------|
| 2 tablespoons flour | 1 2/3 cups (1 large can) |
| 2 tablespoons butter | undiluted Carnation Milk |
| 1 teaspoon salt | 1 cup chopped cooked ham |
| 1/2 cup cooked, well-drained peas | |

Combine flour, butter and salt over very low heat. Blend thoroughly. Add Carnation and stir until thickened (3 to 4 minutes). Combine with ham and peas.

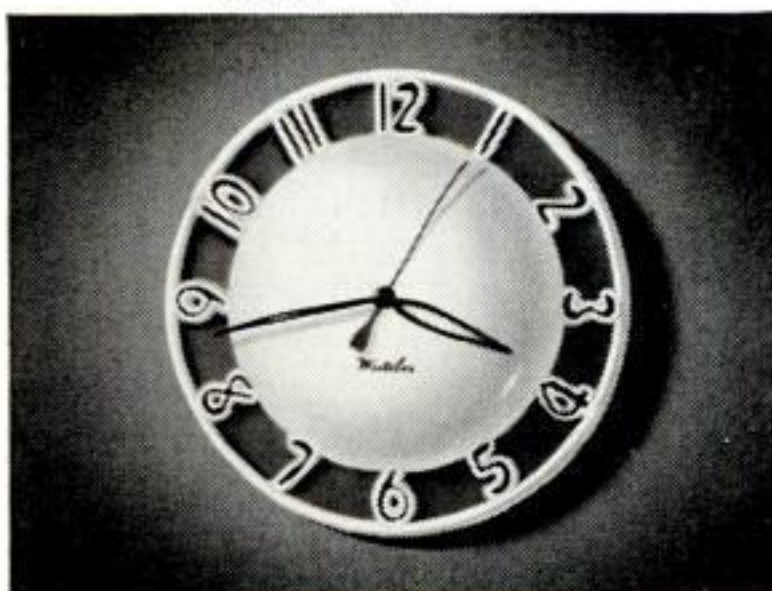
**ALSO SERVE CARNATION CREAM SAUCE
WITH LEFTOVERS, HARD COOKED EGGS AND IN CASSEROLES**

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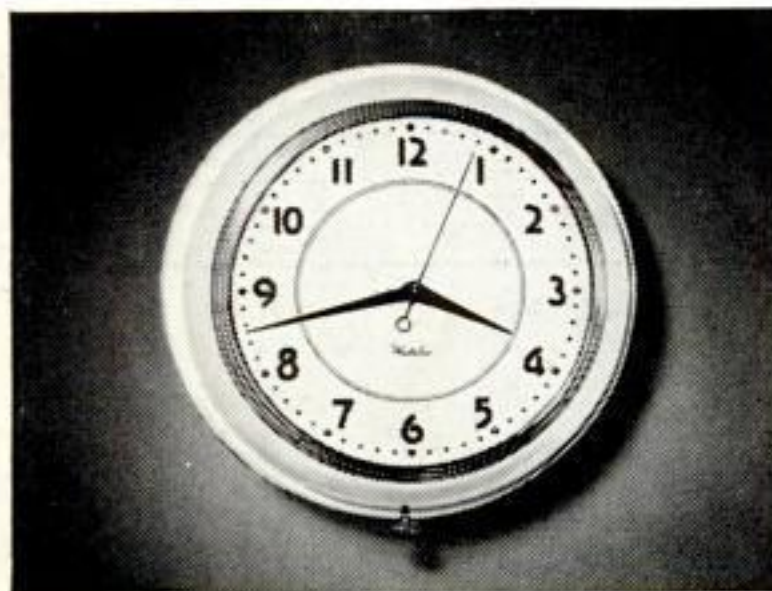
Carnation Performs
Cooking Miracles

**Not Possible with
Ordinary Bottled Milk**

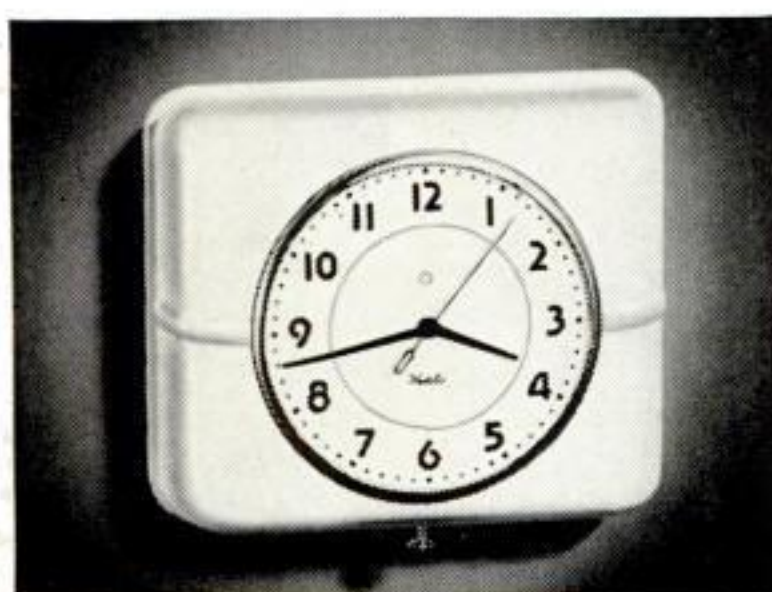
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MELODY Electric Wall Clock is adaptable to any room, any color scheme. Smartly-styled, Melody mounts flush on wall; excess cord is neatly concealed. Easily removable case ring comes in variety of colors. \$6.95.



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WESTCLOX

Electric Clocks

Made by the makers of Big Ben

PRODUCTS OF **GT** CORPORATION
GENERAL TIME

LETTERS TO THE EDITORS

CONTINUED

Sirs:

He didn't mention that DiMaggio was the greatest team player in the history of baseball. . . . During Joe's time the Yankees won 10 pennants and he was the most feared man in the lineup. His 1941 feat of hitting safely in 56 consecutive games was never approached by Cobb.

CHARLES CASTILLO
Syracuse, N.Y.

Sirs:

. . . I can't help wondering if he shares my amazement at the fact that in all sports in which no comparative figures can be made, present-day athletes should not even be mentioned with the oldtimers. Yet in those events and contests which can be measured in speed, distance and height, most records of 40 years ago have since been bettered.

JOSEPH BERNARD
Millbury, Mass.

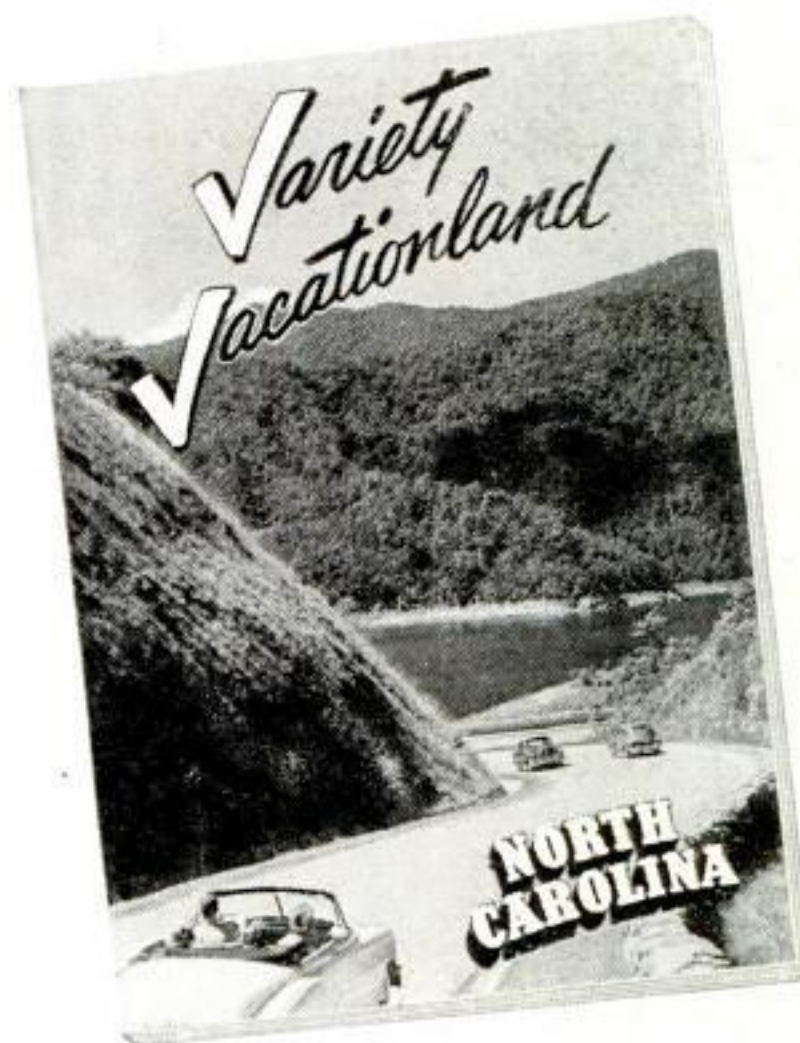
● Cobb's article split the baseball world into two violently opposed camps. Rogers Hornsby, a contemporary of Cobb's and new manager of the Browns (LIFE, March 31), said, "Cobb is right in everything he says." Ed Barrow, the man who built the Yankees, agreed in general but thinks that "Country Slaughter is as good as Musial." Most of the oldtimers went along with Cobb. But Clark Griffith, 82-year-old president of the Washington Senators, didn't. "Those old fellows who get out of the game should keep their mouths shut. The ballplayers of today are just as good as they were in Cobb's day or mine." (Hearing this, Cobb said, "Griffith's been telling me for five years how much greater the oldtimers were.") Griffith's manager, Bucky Harris, said, "Ty Cobb is nuts. . . . As great as he was, Cobb couldn't carry DiMaggio's glove in center field. Neither could Ty throw or hit with the power that Joe did." Luke Sewell, a catcher in Cobb's time and now manager of the Cincinnati Reds, said, "The only base he stole off me, he kicked the ball out of a kid third baseman's hands."

Stan Musial, one of Cobb's two modern choices for all-time greatness, disliked Cobb's remarks on DiMaggio: "Cobb's crazy. There never was a day when I was as good a ballplayer as Joe DiMaggio at his best. . . . He was the best, the very best, I ever saw." Jackie Robinson, one of baseball's best base runners today, said, "I don't think Cobb is any smarter than I am."

Leo Durocher, whom Cobb considers one of the smartest current managers, grumbled: "Those old guys make me sick, always talking about how good it was in the old days." Dizzy Dean commented, "The old guy has heard them say he was the greatest ballplayer that lived and by now he's begun to believe it himself." To this, Jimmie Dykes, great infielder and now manager of the Athletics, had an answer. When a pitcher, furious at Cobb's article, said Cobb could never steal 96 bases in a season today, Dykes replied, "Yes, he could. He'd steal more. He was the best."—ED.

CONTINUED ON NEXT PAGE

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In a way, you might admire Aunt Minnie. She just won't give in to her hearing loss—or even admit she has one.

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ELMSFORD, NEW YORK

THE SELECT INSTRUMENT — SELECTIVELY FITTED

- Now with automatic noise suppressor to guard against sudden noise-shock
- Small and easy to wear
- Inconspicuous on men; may be worn invisibly by women
- A handsome microphone pin is also available to reduce the rustle of clothing



LETTERS TO THE EDITORS

CONTINUED

CHAPLIN AT WORK

Sirs:

It is a sad state of affairs when a person like Charlie Chaplin ("Chaplin at Work," LIFE, March 17) who has been listed as a Communist-front sympathizer is given the publicity that many honest Americans have been denied for their beliefs.

PHILIP E. CLARKE

New York, N.Y.

Sirs:

... When will he make a picture ridiculing Stalin, similar to one he made ridiculing two other mad dogs?

JOSEPH A. ZELLER

Philadelphia, Pa.

Sirs:

It was time that a journal as reputable as yours made the distinction between Chaplin as a superb artist and Chaplin as a somewhat hazy political theorist, and paid him the tribute that his genius so richly deserves.

BILL MOILES

Worcester, Mass.

Sirs:

You made a mistake when you said my sister Victoria was in the movie, because it was me, Geraldine. She is too young, only nine months. My part is not too big, just several scenes, but it was not Victoria. I said a line too.

GERALDINE CHAPLIN

Los Angeles, Calif.



● Above are Geraldine's brother Michael (left), her sister Josephine and Geraldine in scene from *Lime-light*.—ED.

'THE BIG PICTURE'

Sirs:

Congratulations on "The Big Picture: It's Black" (LIFE, March 17), for your insight into our greater problems, for your deftness in expressing those

CONTINUED ON PAGE 20

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MILK-BONE DOG BISCUIT contains nutrients your dog needs: Vitamins A, B₁, B₂, D, and E... Meat Meal... Fish Liver Oil... Wheat Germ... Whole Wheat Flour... Minerals... Milk.



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Send me free MILK-BONE DOG BISCUIT. Also Booklet: "How to Care for and Feed Your Dog." (Paste coupon on postcard if you wish.)
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This offer good in United States only

Own a **CHRIS-CRAFT**... only \$45

\$45—Lightweight 8-ft. Pram Kit Boat



\$595—18-ft. Outboard Express Cruiser Kit Boat
Kit also available assembled and painted, \$895

Assemble a Chris-Craft Boat Kit: many models, 8' thru 31', as low as \$45 (for 8-ft. Pram Kit). Precut Philippine Mahogany parts, Fir marineplywood panels; brass screws; instructions. Write for FREE catalog. Dealer inquiries invited. Kit prices quoted f.o.b. factory, subject to change without notice.

Chris-Craft Corporation, Algonac, Mich.
WORLD'S LARGEST BUILDERS OF MOTOR BOATS




TAKE BAYER ASPIRIN

TO EASE NEURITIC PAIN

FEEL BETTER FAST!

\$25 Buys Your New Easter Suit

SACONY SUITS OF PALM BEACH* CLOTH
STIR UP LAGGING RETAIL SALES

There is no better news for women who have been watching helplessly while the prices of clothing soar than the fact that twenty-five dollars now buys a good suit again. (Good news for stores, too, whose sales have fallen off as a result of high prices.) Unlike most suits, these can be worn comfortably and smartly *twelve months a year*. The credit for this fashion innovation goes to a company called Sacony (rhymes with Maloney) who have exclusive rights in the women's industry to Palm Beach cloth. This is an all-season blend of wool and rayon that tailors handsomely, holds its press but relinquishes wrinkles, washes as well as it dry cleans. Sacony suits of Palm Beach cloth come in ten colors (white, light, bright and dark) and are so remarkably well put together that they are worn enthusiastically by women in all income brackets.

Sacony invites women to write (College Point, Long Island, N. Y.) for a free folio of fashions, and for information on where the suits can be purchased.



SACONY DRESSMAKER STYLE has new out-curving hipline, clever seaming for perfect fit. Comes in regular or petite sizes 10 to 20; half sizes, 14½ to 24½. \$25.



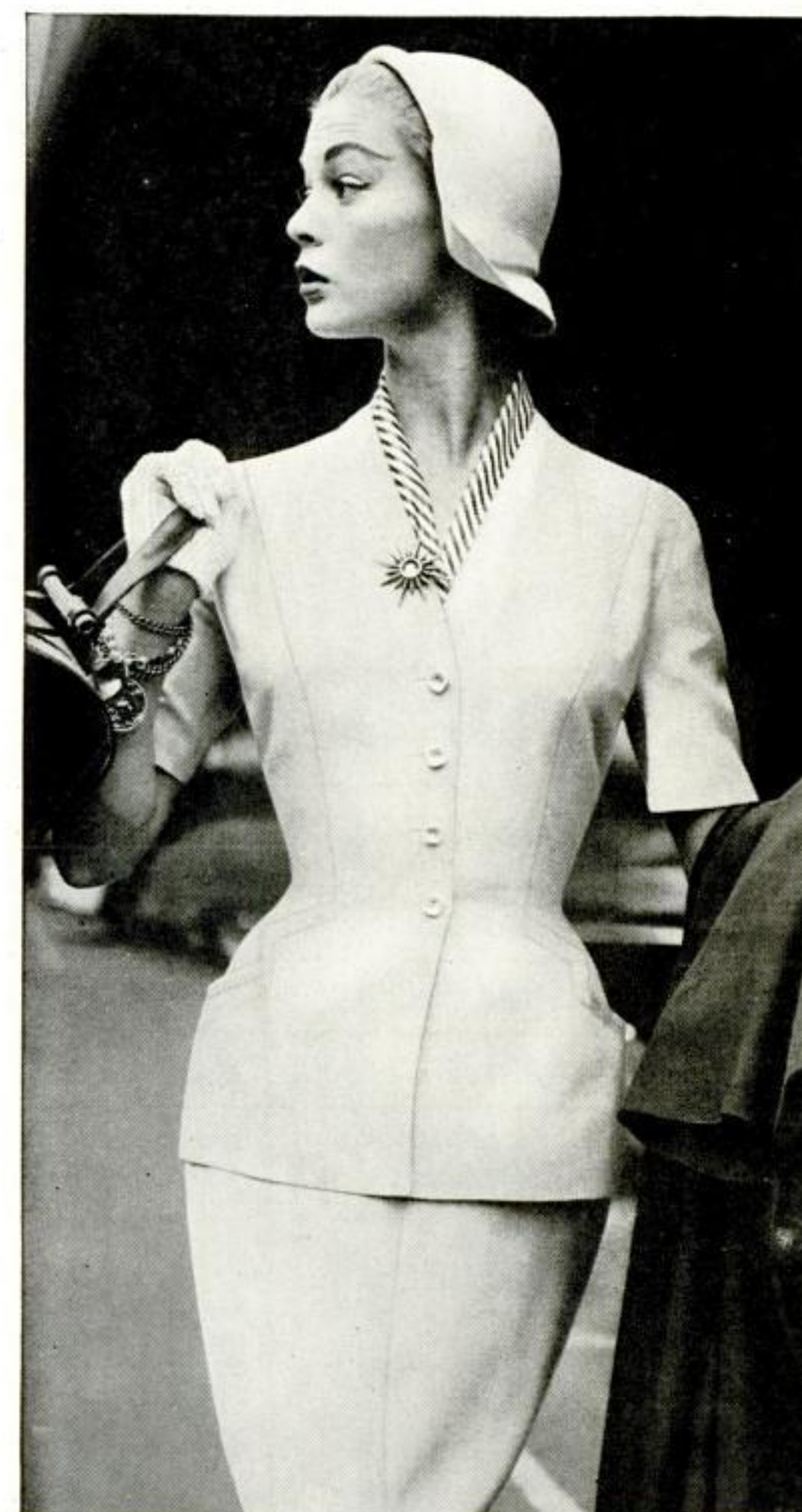
TWO-BUTTON SUIT, beloved Sacony classic, has new curvaceous pockets. Comes in regular or petite sizes 10 to 20; half sizes 14½ to 24½. \$25.



SINGLE BUTTON MODEL, long-standing Sacony favorite, has subtle style differences for 1952. Comes in regular sizes 10 to 20, as well as half sizes, 14½ to 24½. \$25.



WELL-SHAPED JACKET and flared skirt make this an easy to wear, easy to accessorize suit. Sacony cuts it in regular misses sizes, 10 to 18, also scales it for petites. \$25.



SHORT-SLEEVED SUIT has cardigan-style jacket, new rounded hips. Sacony sizes this for misses, 10 to 20; also half sizes 14½ to 24½. \$25.

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ARE YOU **SURE** YOU
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deodorant...**

Don't trust to luck or feminine deodorants. Mennen gives you *positive* assurance, with the *only* leading spray deodorant with all these qualities men want. Longer-lasting protection against offensive perspiration odors... thanks to special ingredient Permamec! Crisp masculine aroma. And so easy to use — "Just squeeze — it sprays!"

Deodorant Scoreboard... Compare the Leading Sprays!

BRAND	Checks Perspiration	Special Deodorizing Agent	Special Drying Agent	Type of Scent
MENNEN	YES	YES	YES	Crisp Masculine
SPRAY B	YES	NO	NO	Sweet Perfume
SPRAY C	YES	NO	NO	Sweet Perfume

P.S. to the ladies: Buy him his first bottle!



MENNEN
Spray Deodorant
FOR MEN

LETTERS TO THE EDITORS

CONTINUED

problems clearly and your courage in speaking boldly to a generally complacent and apathetic American public.

KENNETH D. ROBERTSON JR.
Concord, Mass.

Sirs:

You made me mad with your statement on the lack of crusading purpose among young people. I am very young, but sometimes I feel very old. Since my marriage I've lived in army camps, old hotels and one-room shacks. We put off all the nice things in life so my husband and I could finish our education. If we had no spirit we would not make efforts like these; if we thought the American way of life was doomed we would not place such faith in it; if we thought all that lay ahead was war and strife we would not try to better our role in life. . . .

MRS. CARL WEGENER
Grosse Pointe Woods, Mich.

Sirs:

You state that among our young people there is no crusading purpose. While this is true, perhaps it makes the Big Picture less black than it otherwise would be.

Our young people began their observant thinking by living through a world war in which their hopes were raised high by declarations of exalted aims to follow victory. But after victory they witnessed crisis after crisis in national and international affairs and have seen the disillusionment of their hopes for a better world. They are too wise to be stampeded by repeated cries of "wolf."

It seems to me, an oldster, that their steadiness is a source of strength to our country, rather than weakness. Our young people realize that all by ourselves we cannot expect to make the world over.

MARCUS B. WHITNEY
Tucson, Ariz.

KANG KOO RI

Sirs:

The picture of Kang Koo Ri smiling ("Picture of the Week," LIFE, March 17) was taken by Lieut. William C. Correll, 31st Fighter Escort Wing, and not by me as you stated. It was part of a collection taken by several of us in the same squadron. Since Kang Koo Ri's grin is bound to have wide publicity, I'd like to clear this up right away.

LIEUT. KENNETH C. COOLEY
MacDill AFB, Fla.

PRETTIEST SHOWGIRL

Sirs:

You quote Dale Strong ("Prettiest Showgirl on Broadway," LIFE, March 17) on her reaction to the stares of men in nightclubs, "I just look above their silly faces."

A neat arrangement. And they just look *below* hers.

BERNARD SCHOR
Denver, Colo.

Sirs:

It seems to me that Dale Strong's remark is a bit testy for a gal engaged in the leg-and-bust business. Those bald-headed salesmen in the visitors gallery are keeping her in nylons, and any time the situation becomes unbearable she can make the supreme sacrifice and put her clothes back on.

RAYMOND I. BRIED
Long Hill, Conn.

CONTINUED ON PAGE 23

CAR OWNERS!
**SAVE 1 GALLON OF
GAS IN EVERY 10**



Friction-Proof with Wynn's When You Change Motor Oil for Spring

SAVE A DIME every time you use a dollar's worth of gas! Add Wynn's Friction Proofing Oil to your motor oil every 1000 miles. Wynn's secret compounds surface engine parts with a super-smooth "plating" that practically eliminates the rubbing, scraping friction drag that wastes up to half your car's power. As a result, you get more pep, more power on less gas. Wynn's also cuts down carbon and sludge, frees sticky valves, reduces wear. Try it!



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 till junior set our budget right
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 and keeps feet dry in any weather!

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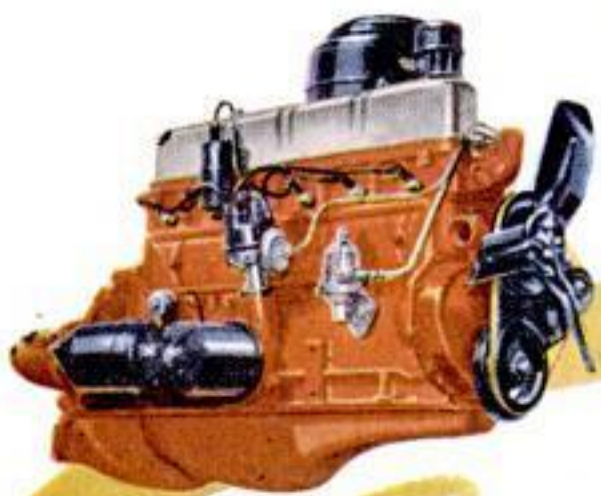
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High-Compression

Strato-Star V-8



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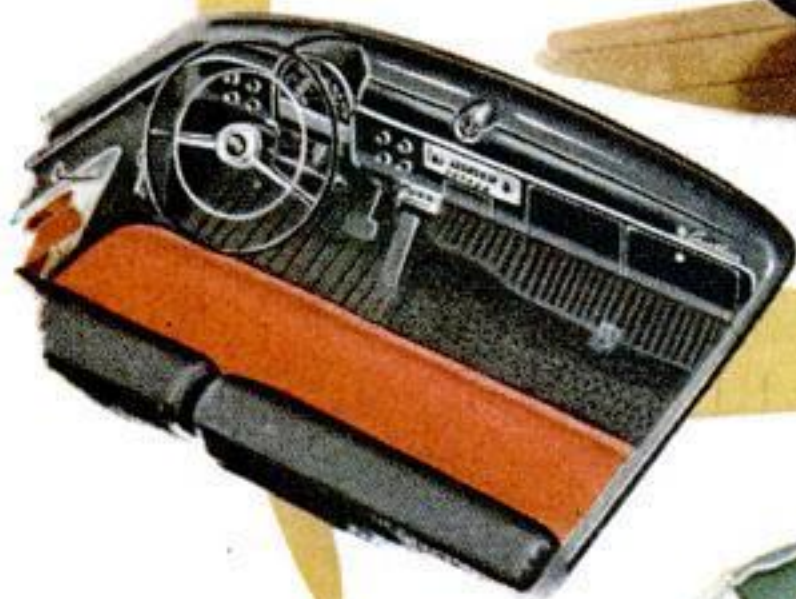


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Exclusive Power Pilot Economy

Measure Ford's performance! Ford's completely new high-compression 101-h.p. Mileage Maker Six with free-turning overhead valves is the most modern Six in the industry... and Ford's high-compression Strato-Star V-8—now stepped up to 110-h.p.—is the only V-8 in its price class. Both of these engines give you the economy of high-compression performance on regular gas!

Measure Ford's size! The big new Ford for '52 brings you greater length and wider front tread... interiors with plenty of room for six... largest luggage compartment in the low-price field.

Measure Ford's ride! Lower center of gravity, new "tailored-to-model" front springs, longer rear springs and diagonally mounted shock absorbers adjust your ride automatically to conditions of load and road. You ride in smooth level comfort always.

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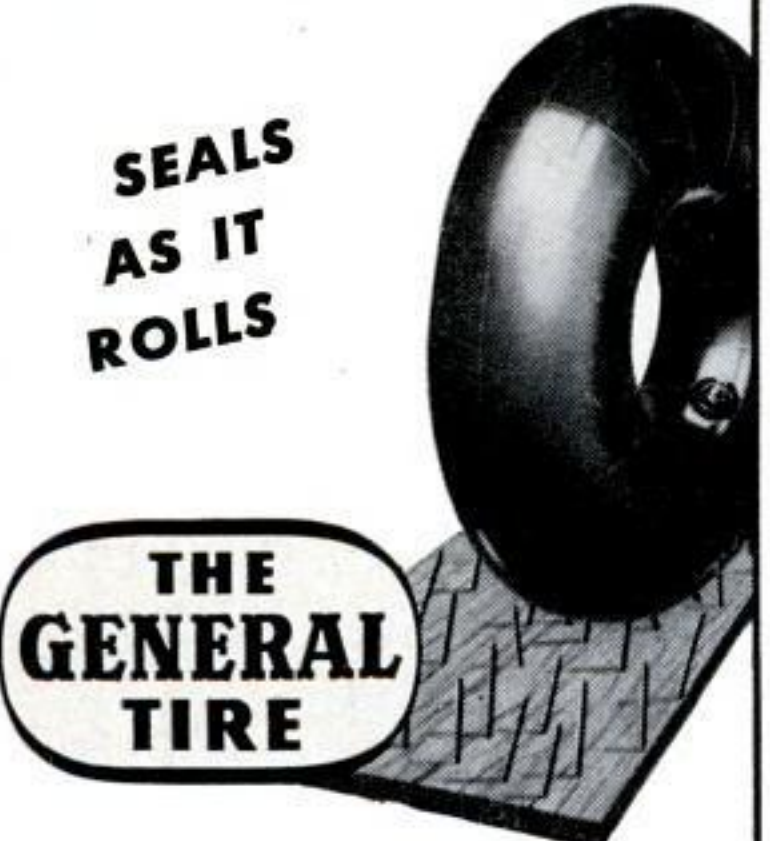


Tums contain no soda. Cannot over-alkalize or cause acid rebound. Tums don't irritate delicate stomach or intestinal lining. At the first sign of acid indigestion—gas, heartburn—take one or two Tums like candy mints. Almost instantly Tums neutralize excess acid... soothe and settle upset stomach.



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LETTERS
TO THE EDITORS

STORYBOOK PLAYGROUND

Sirs:
May your generous and sparkling color coverage of Oakland's Fairyland ("Storybook Playground," LIFE, March 17) sparkle other communities into following suit. . . . Mentioned in your article but not shown were the park's entrance and the Old Woman's Shoe, which is tied realistically with a shoelace of standard canvas fire hose. I am enclosing a picture taken in the park which may be of interest to your readers.

ADOLPH VIEGELMANN
San Lorenzo, Calif.



THE OLD WOMAN'S SHOE

GOLCONDA ON E. 51st

Sirs:
A few years ago a friend took my wife and me to meet the fabulous Harry Winston ("Golconda on E. 51st," LIFE, March 17) and see his place. After showing us numerous pieces of jewelry, he casually placed a case in front of my wife and opened it. As she gasped in astonishment he said, "Pick it up and put it around your neck," which she did. She was then wearing the Jonker diamond.

H. A. LECHE JR.
Birmingham, Ala.

BOOM IN NATURAL GAS

Sirs:
We at Humble Oil Co. are embarrassed by references to the Katy plant as Humble's plant ("Boom in Natural Gas," LIFE, March 10). Humble is simply the operator of this plant which is owned by 31 gas producers in the Katy field. We and the other operators consider it important that this fact be kept before the public. . . .

W. N. FINNEGAN JR.
Houston, Texas

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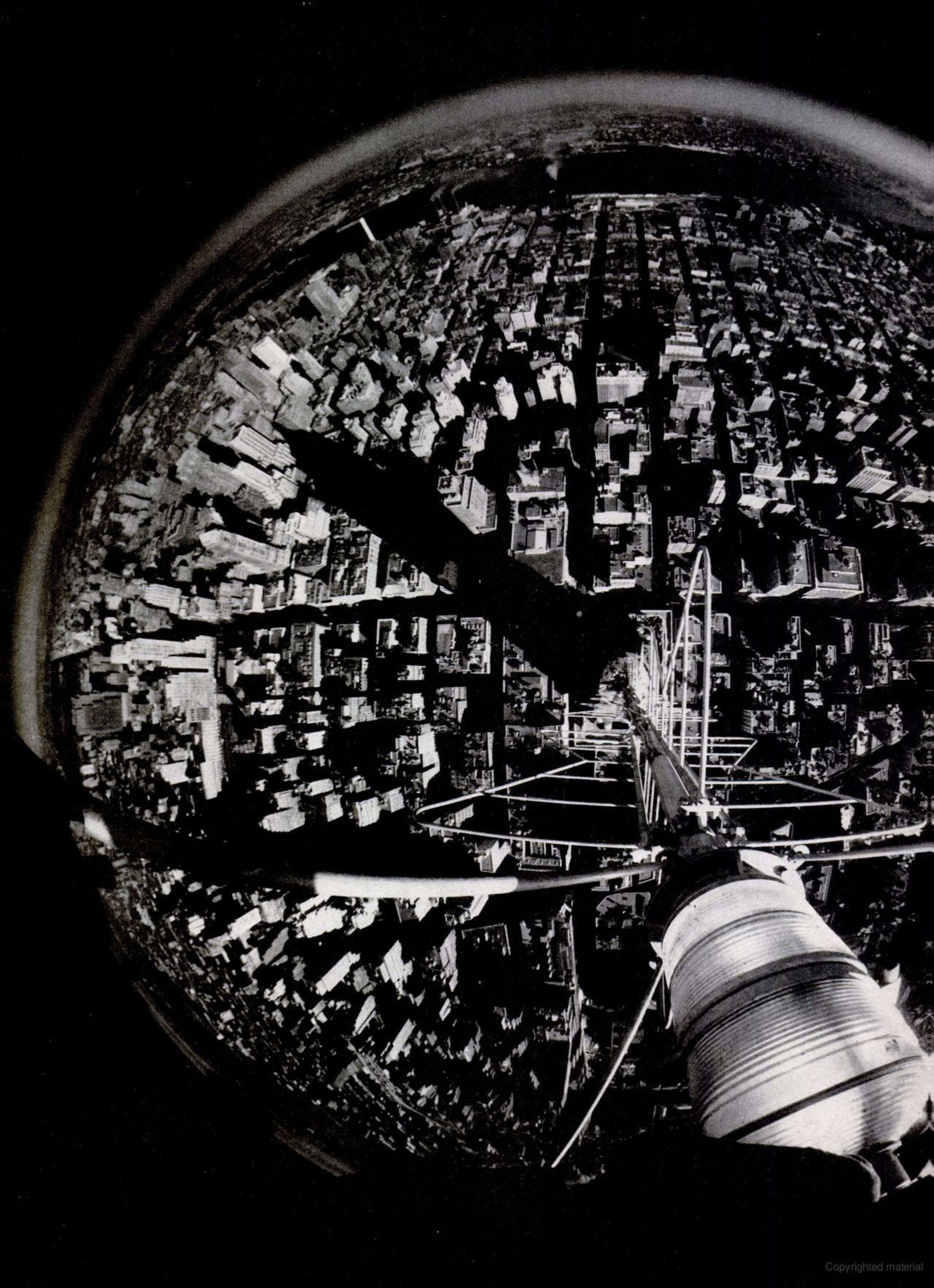


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SCANNING SCENE. Dearing looks like dwarf. This picture was taken from crow's-nest halfway up tower.

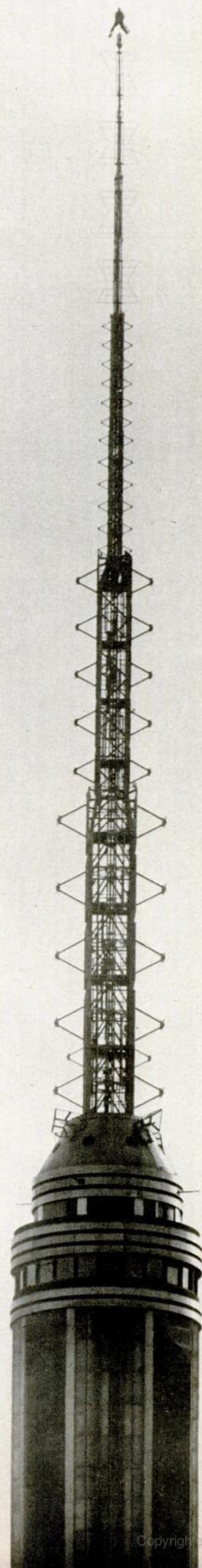
SPEAKING OF PICTURES . . .

This is an RCA spider's-eye view from world's highest TV tower

Like a spider climbing up to the tip of a twig, 46-year-old John B. Dearing last week crawled up to the very top of the Empire State Building's needlelike television tower, pointed a rare 180°-lens camera earthward, and made the spectacular photograph at the left. Dearing's camera, which took in everything from horizon to horizon, covered a radius of 50 miles in this picture. One of Dearing's legs, which was wrapped around a conically shaped lightning rod 1,472 feet above the street, is shown at the bottom of the photograph. Directly below him is the red airplane beacon. The shadow of the Empire State Building falls across Fifth Avenue. At top is the East River and the boxlike U.N. building. Along the bottom is the Hudson River.

Dearing, an RCA engineer who helped supervise the installation of the 222-foot antenna system, made his picture for Anaconda Copper Mining Company, which supplied much of the metal for the television transmission lines. His trip up the spire was hair-raising in more ways than one. Static electricity around the tower sometimes pricks the skin and makes the hair stand on end. To touch one of the pronged dipoles of the antennas in the wrong place would give him a severe burn. A slip would mean death. But Dearing has been up the tower about 300 times and by now he is nonchalant about it. "It's much more dangerous to be a mountain climber," he says. Sometimes, when he is up on the spire and feeling on top of the world, he rocks himself back and forth, giddily swaying with the tip of the tower like a monkey on a tree branch.

STRADDLING SPIRE, Dearing stands on lightning rod prongs. Dipoles that jut out from the tower send out TV signals for 70 miles.



Comfort gets down

to business in

Florsheim "Daytime Dark"

Nylon Mesh Vents

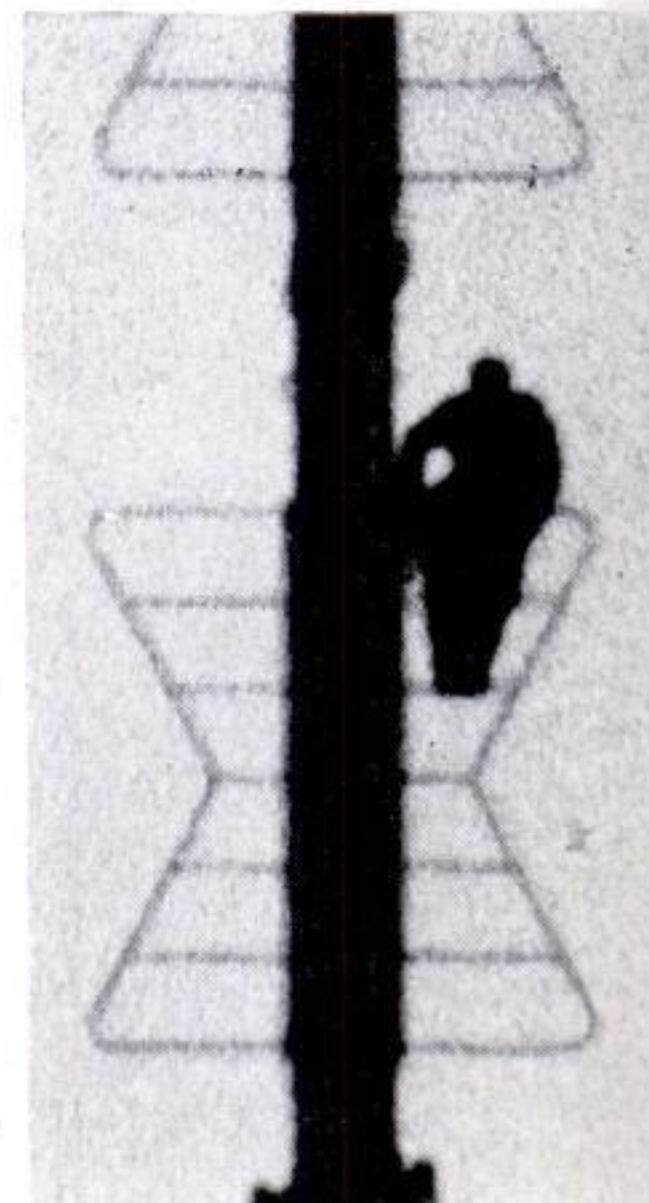
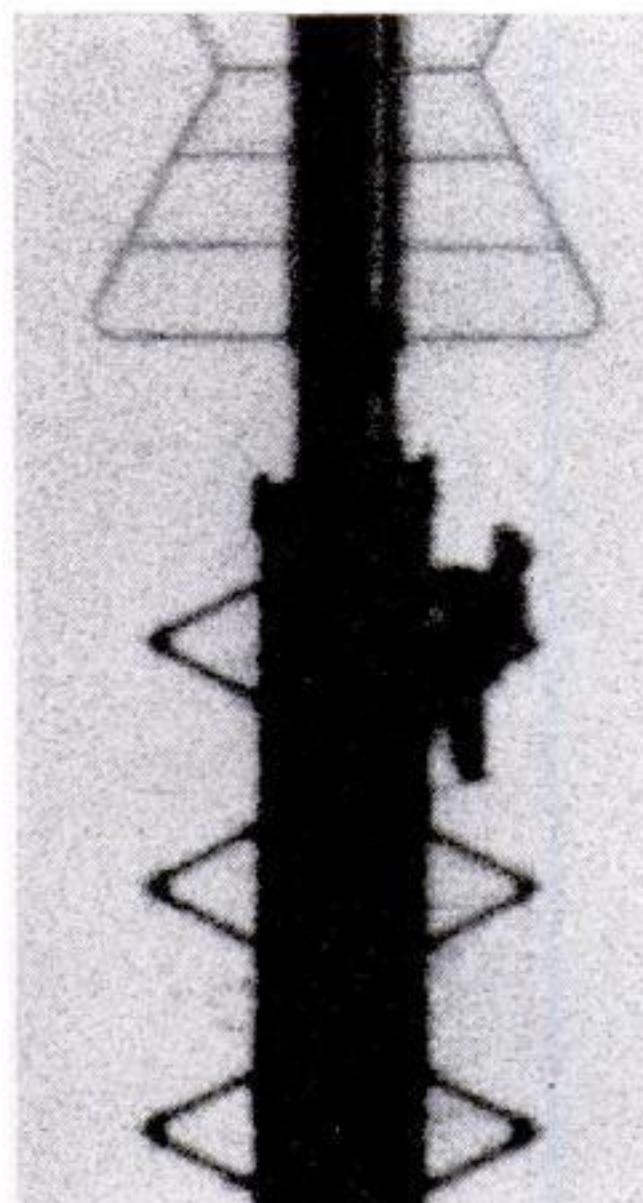
Florsheim stylists put cool Summer comfort on a forty-hour week . . . with nylon mesh shoes in dark colors for practical wear all day, every day. They blend perfectly with workaday tropicals, eliminate the cleaning problem, and bring you feather-light, zephyr-cool comfort—with all the wear that makes Nylon so famous.



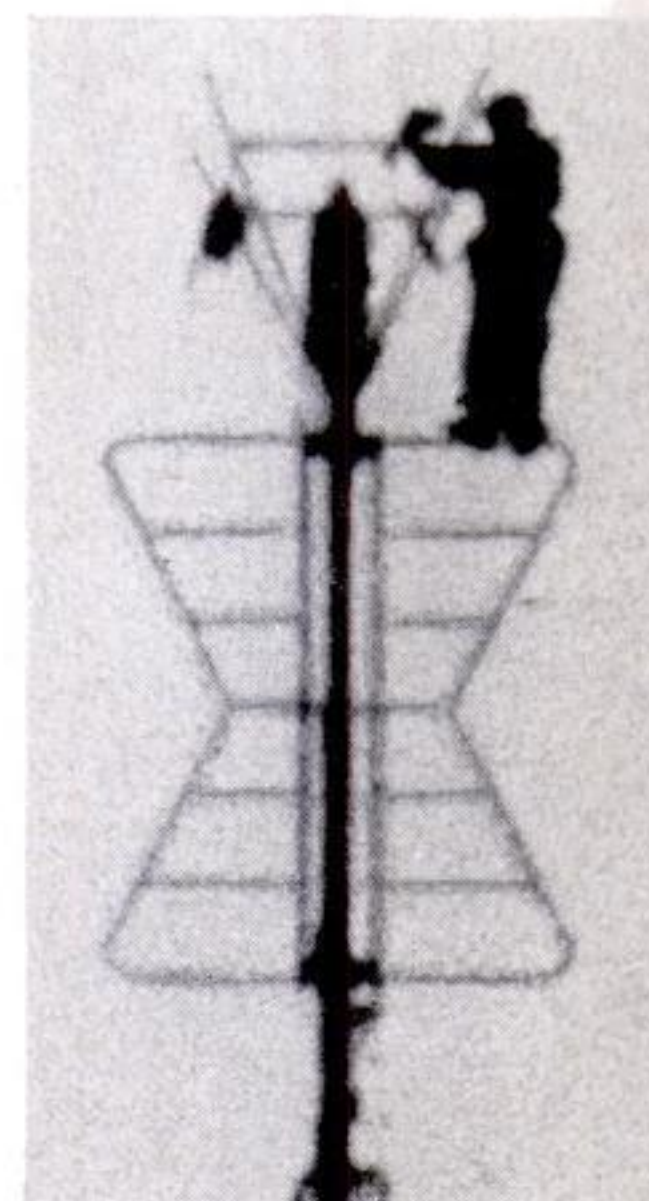
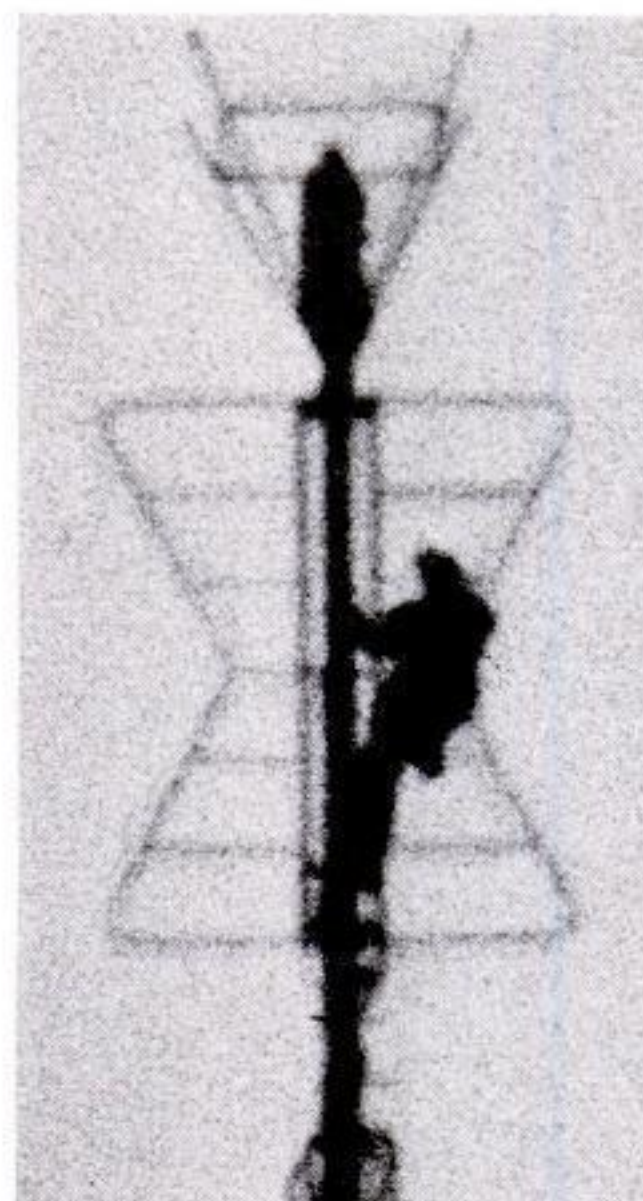
The KENMOOR, S-1269, U-wing tip, in tan calf and wheat nylon mesh.

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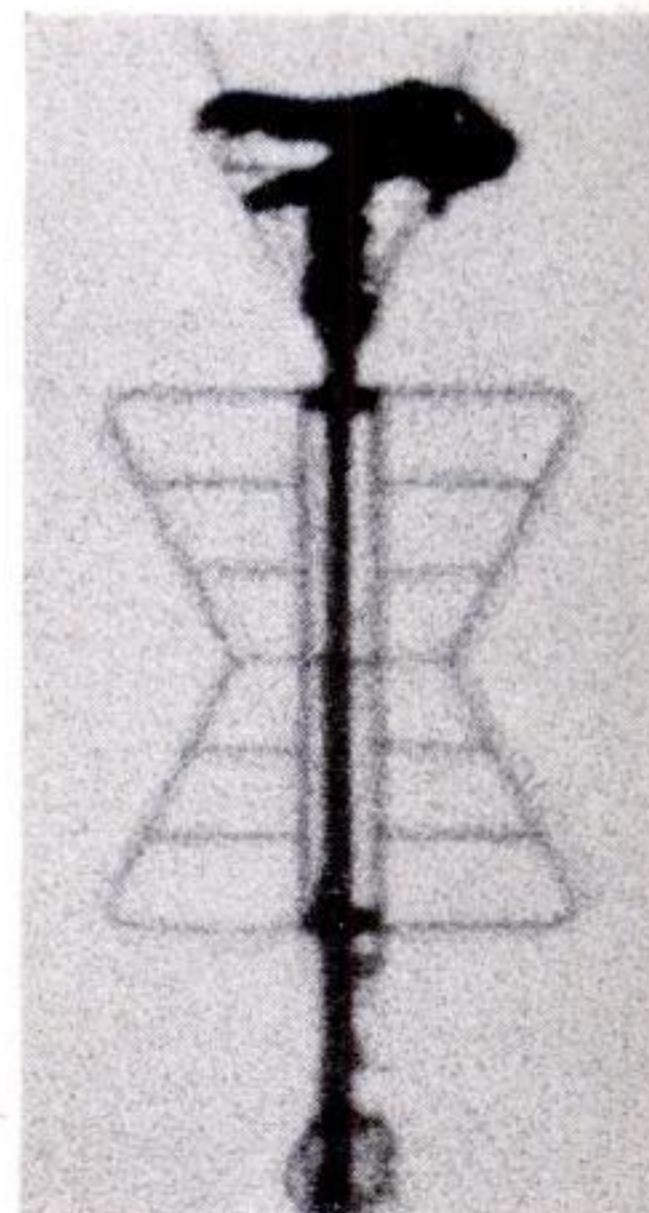
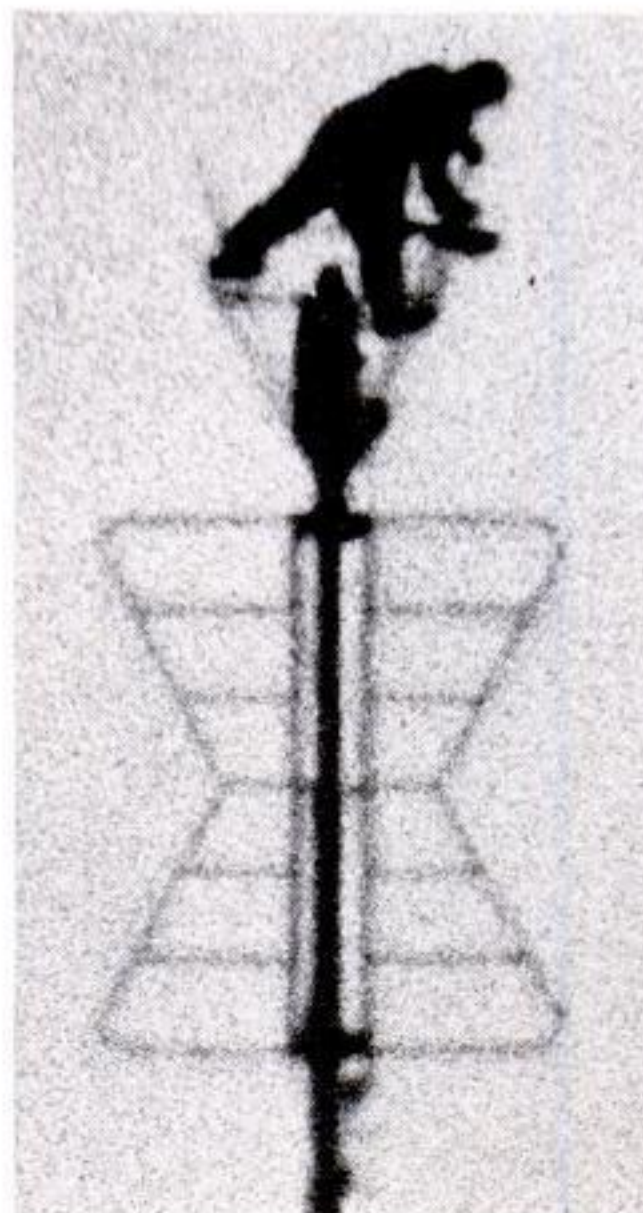
SPIDER'S-EYE VIEW CONTINUED



STARTING UP, Dearing moves cautiously, stepping on the protruding steel bars. His climb was made more difficult than usual because he carried camera.



REACHING TOP after 20-minute climb, he pauses to catch his breath. He wore heavy clothes and earflaps to protect against cold, 18-mile-an-hour wind.

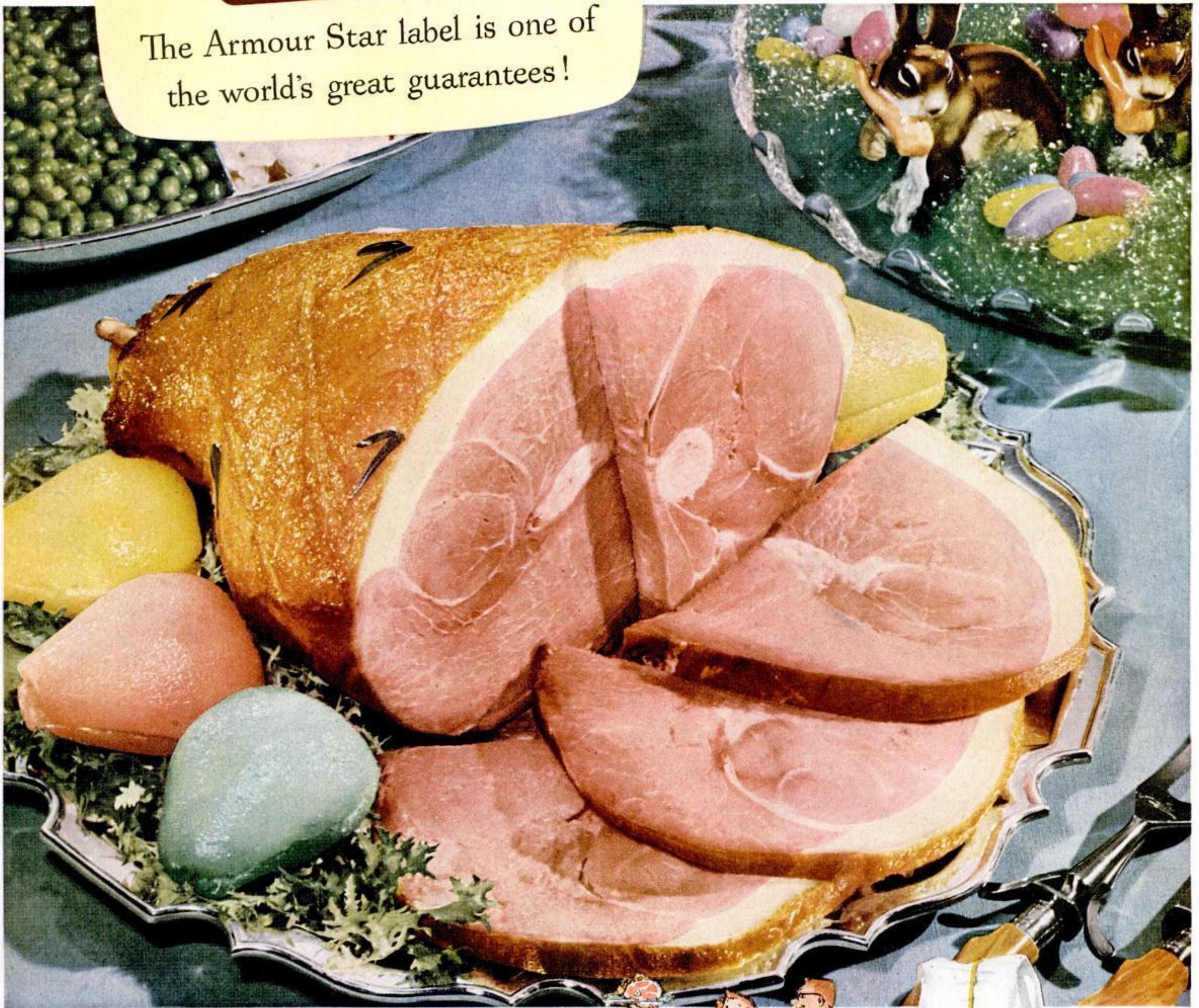


CLINGING tightly to rod, Dearing bends over to take picture. His wife, who knew he was up there, was shopping on Fifth Avenue below but was unworried.

You know it's good!

ARMOUR
STAR

The Armour Star label is one of the world's great guarantees!



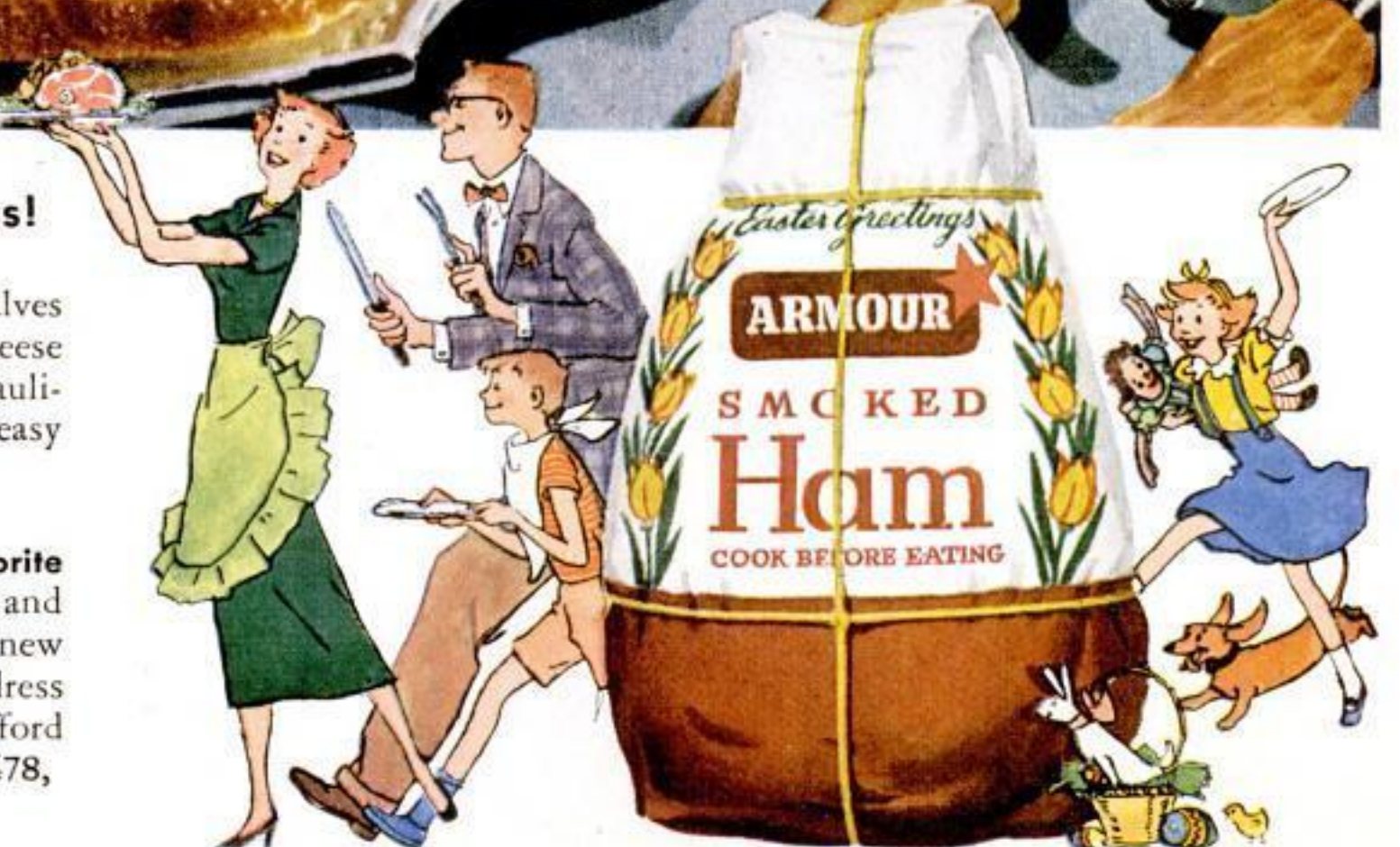
Holiday ham—with pastel-pears as gaily colored as Easter eggs!

Happiest choice for Easter dinner is Armour StarHam—wonderfully smoked over hickory and hardwood fires, sugar-cured, so tender, so juicy! Bake it, wrapped in heavy waxed paper 25-27 minutes per pound at 325° F. Half an hour before it's done, take out of the oven, remove wrapper and rind, score lightly, pour on hot glaze of one cup brown sugar and ½ cup fruit juice, and then finish baking. Garnish the top with bits of citron.

Pastel-pears resting in curly endive add a gala touch—make them by dipping pear halves into juice in which you've put a few

drops of food coloring. Join the pear halves with a mixture of 1 package cream cheese and 1 tbsp. horseradish. Serve with cauliflower and peas. It's a festive meal—easy as it is delicious!

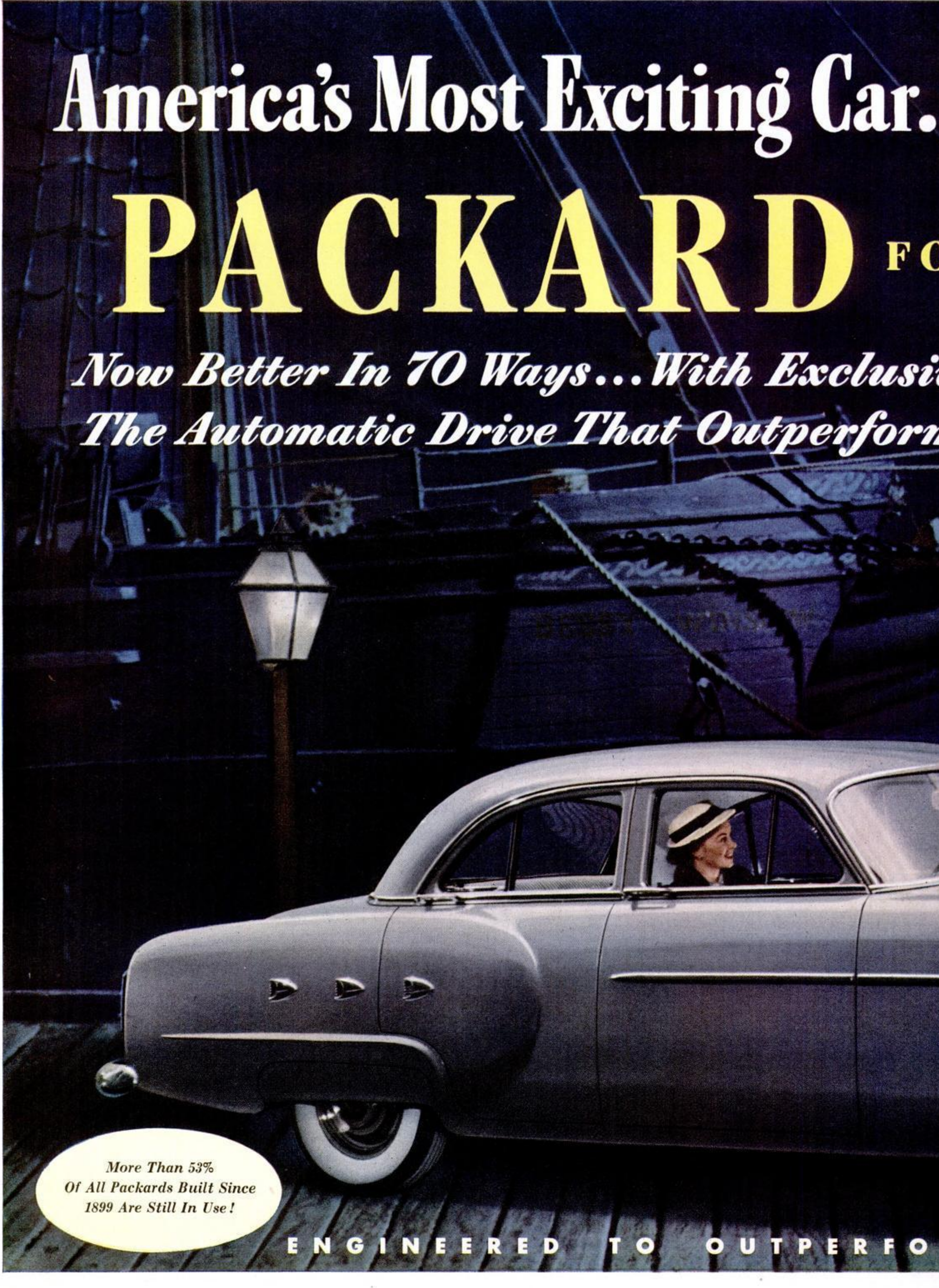
It's another of Marie Gifford's favorite recipes! For other meal-planning ideas and interesting ham recipes, write for the new folder, "Ham Goes a Long Way." Address the famous home economist, Marie Gifford—Armour and Company, Dept. 478, Chicago 9, Illinois.



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● ● Only Packard brings you Ultramatic—the automatic drive that *outperforms all others under all conditions!* Cradled in Packard's all-steel, soundproofed body, you enjoy the world's most comfortable and relaxing ride. There's room to spare on seats as wide as the car is high! New shockproof steering, balanced for finger-tip control, makes handling and parking far easier. And Packard's 3,046¾ square inches of safety glass give you complete, all-around visibility for safer driving.



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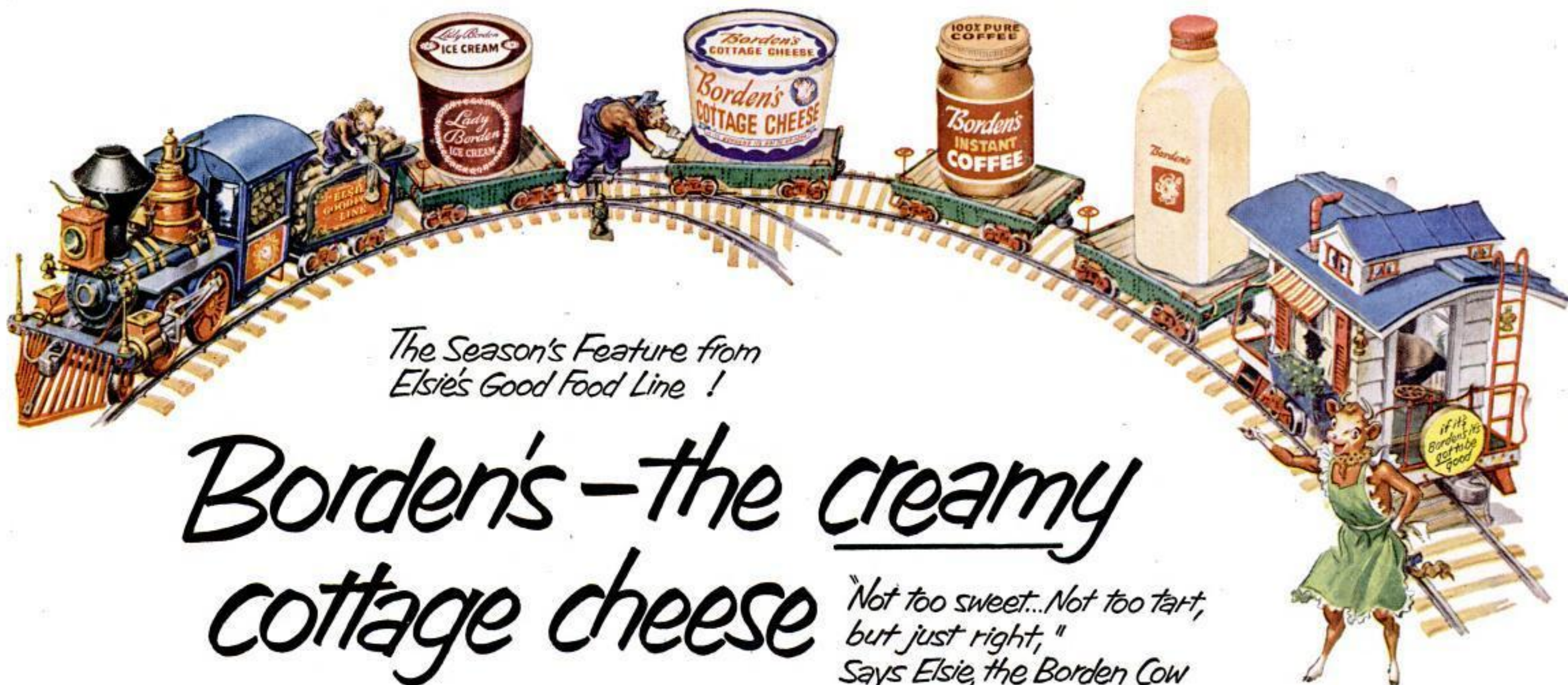


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Ask The Man Who Owns One!

White sidewall tires extra, if available.

BUILT TO OUTLAST THEM ALL!



The Season's Feature from
Elsie's Good Food Line!

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but just right,"
Says Elsie, the Borden Cow



Your first taste will tell you this isn't just another cottage cheese.

Borden's Cottage Cheese is creamy and tender. Not dried out—and not at all acid.

This is cottage cheese with real character. It has a delicate, sweet flavor that the whole family will enjoy.

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Low in calories, too—that's why it's nonfattening!

And listen to this! You can make a salad that makes a meal with Borden's Cottage Cheese. Try it in my new 'Sunshine Salad'—it's delicious!

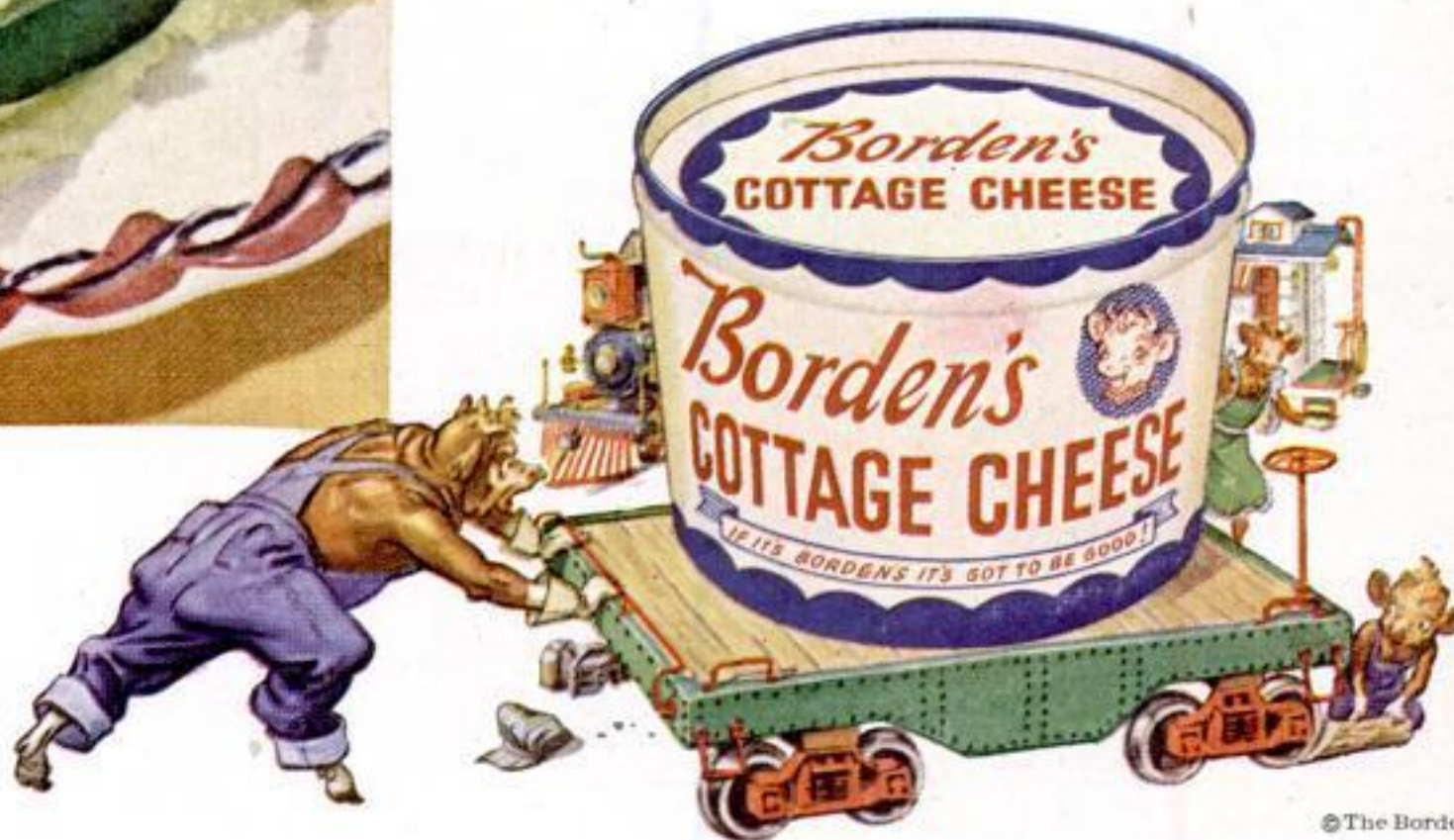
ELSIE'S SUNSHINE SALAD

Heap a creamy mound of Borden's Cottage Cheese on crisp lettuce leaves. Cut tomato wedges. Put them together with more cottage cheese, seasoned to taste. Circle each with green pepper ring. Serve with asparagus "rolls."

If it's Borden's, it's got to be good!

ALL ABOARD! All A-BORDEN'S!
Get Borden's Cottage Cheese on Elsie's Good Food Line!*

*Borden's foods *must* be good—folks buy more food packages carrying Borden's brand name than any other in the world.



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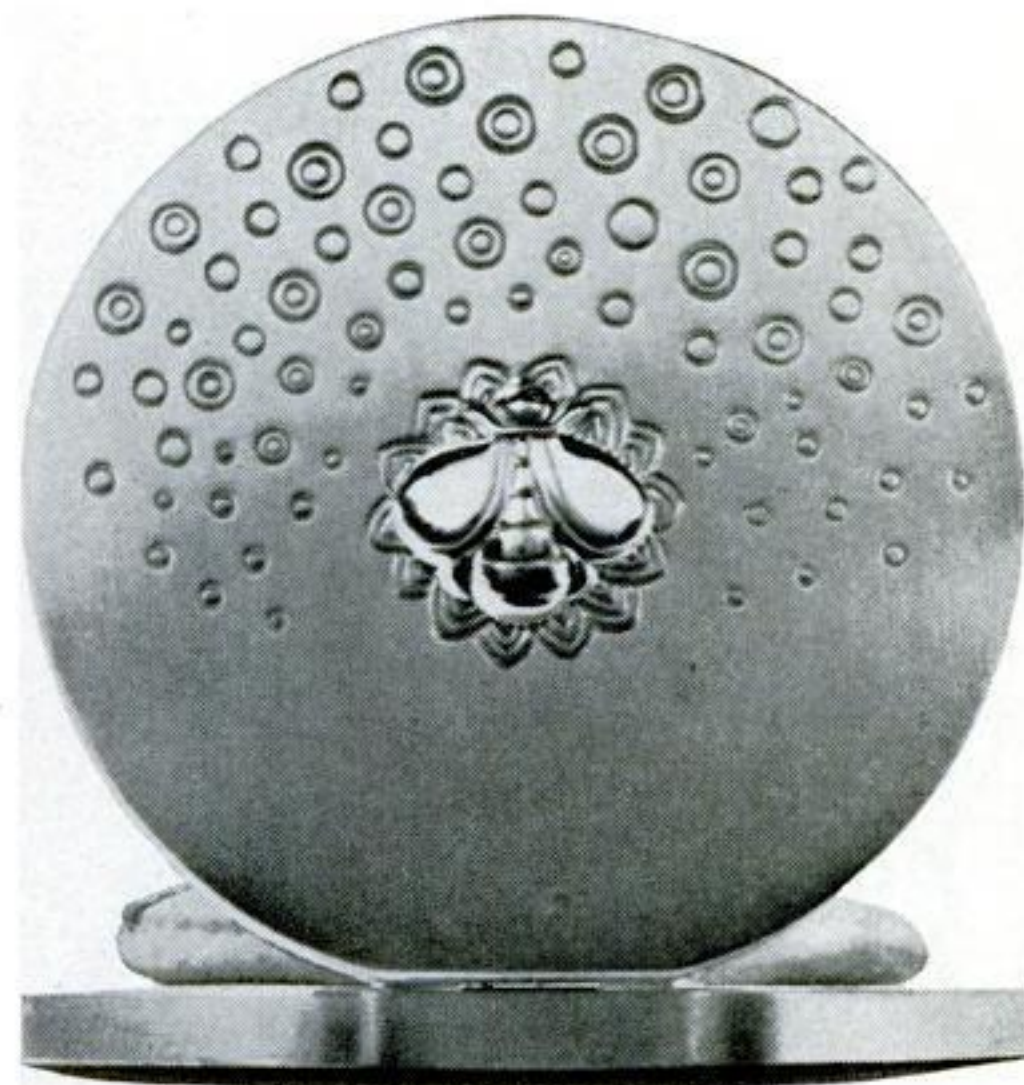
Marilyn Monroe had her first brush with fame at the beginning of World War II when she was 16 and working in an aircraft plant. An Army public relations photographer spotted her and, to boost war-time morale, shot her alongside every machine in the factory. These pictures got her work as a model and eventually led to a Marx brothers' film in which her role consisted of walking into a room and out of it. "That's a fine walk," said Groucho. "Now do it again more so." She took the advice and is now up among the Hollywood great (pp. 101-104).

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	159—ELIOT ELISOFON—GJON MILI
	160—LARRY FRIED FROM PIX
	162—RUTH ORKIN
	165—LARRY FRIED FROM PIX
	168 THROUGH 171—YALE JOEL

ABBREVIATIONS: BOT., BOTTOM; © COPYRIGHT; LT., LEFT; RT., RIGHT; T., TOP; A.P., ASSOCIATED PRESS; B.S., BLACK STAR; EUROPEAN, EUROPEAN PICTURE SERVICE; H. & E., HARRIS & EWING; INT., INTERNATIONAL; W.W., WIDE WORLD. THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO THE REPUBLICATION WITHIN THE U.S. OF THE PICTURES HEREIN ORIGINATED OR OBTAINED FROM THE ASSOCIATED PRESS.

Feather-Pressed—Completely New Kind of Face Powder. Can't Spill! Won't Crumble or Cake... Yet Powders at the Feather-touch of a Puff!



IN LUXURIOUS COMPACT, NOW ONLY \$2.50*



\$1.00* (also refills the compact)

Six Velvet-soft Shades! Feather-Pressed—

YARDLEY

*Plus Tax

Look ahead!



17-inch RCA Victor Colby at the lowest price ever for Super Set quality! Deep maroon cabinet. Model 17T150, \$229.95.

Buy RCA VICTOR television



The 21-inch RCA Victor Rockingham. One of the finest Super Sets—has big-screen viewing, Regency "bow-front" cabinet—built-in antenna, like all wood cabinet Super Sets. Model 21T178, \$495.

Prices shown are suggested list prices subject to change without notice and to Government Price Ceiling Regulations. Model 21T178 slightly higher in far West and South.

"Tune in" perfect weather with an RCA Room Air Conditioner.



Over \$6.00 worth of top RCA Victor "45" albums—yours at no extra cost when you buy this "Victrola" 45 Attachment... only \$16.75. Offer good for limited time only.

New Super Sets with "Picture Power"—designed for today's living and tomorrow's looking

Today's best pictures! Deep in the city or far in the country, you get the clearest, strongest pictures possible. Here's why:

- A reserve of power—"PICTURE POWER"—goes into action automatically when it's needed.
- Television's first DOUBLE-shielded tuner and a completely shielded chassis screen out interference. Prove it yourself!

Built for tomorrow! Easily adapted for UHF without sacrificing reception from existing stations.

Television's finest listening! "Golden Throat" tone system with 3-way tone control, and phono-jack for attaching record changer.

Authentic styling! Generous, well-proportioned cabinets—30 different styles to choose from.

The ONLY nation-wide Factory-Service! RCA's own Service Company with its own factory-trained employees offers the most dependable service in the television industry, and only RCA Victor owners can buy it.

No "extras" to pay! The advertised price is the full price—includes Federal Tax and full-year picture tube warranty. No extra charge for mahogany finish.

Television's greatest value, designed and built to set new high standards for the industry. You can pay less but you won't get RCA Victor's quality!

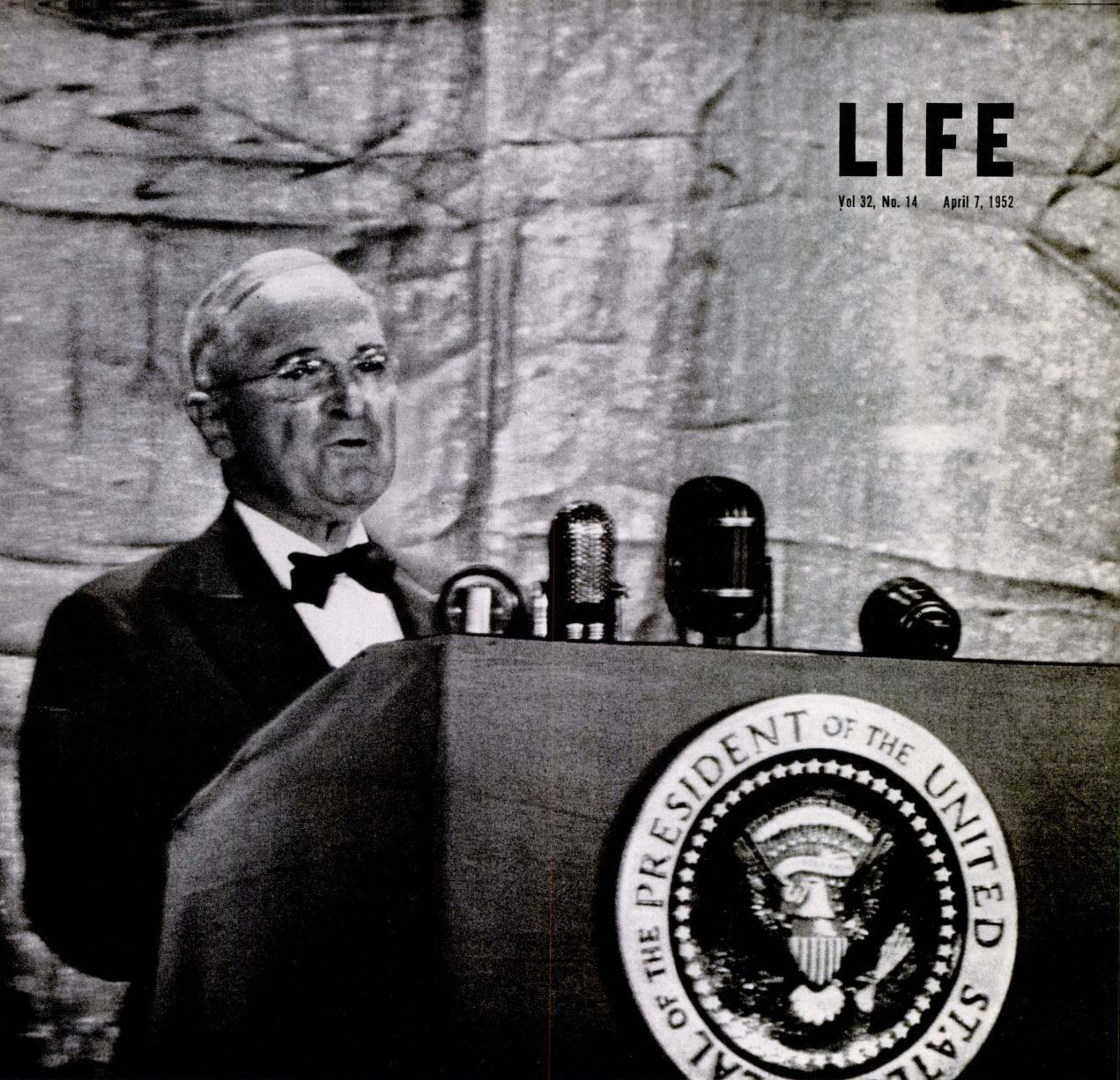
All-time best seller! Every year since television was introduced more people have demanded and bought RCA Victor than any other make!

RCA VICTOR

DIVISION OF RADIO CORPORATION OF AMERICA



WORLD LEADER IN RADIO .. FIRST IN RECORDED MUSIC ... FIRST IN TELEVISION



TRUMAN'S FACE GROWS TAUT AS HE DELIVERS THE FATEFUL AND UNEXPECTED WORDS THAT THREW THE RACE FOR DEMOCRATIC NOMINATION WIDE OPEN

I SHALL NOT ACCEPT . . .

The Democrats gathered in Washington's cavernous armory last Saturday night with no special sense of anticipation. Earlier in the day reporters thumbing through the advance text of the President's speech to the Jefferson-Jackson Dinner had found no news in it. The faithful, who had shelled out \$100 a plate, settled down to make a party out of an expensive duty. Then up rose Mr. Truman, brown as a nut from his Florida vacation and as cocky as a bull pup. He laid into the Republicans with his usual relish and his usual venom. "Dinosaurs," he called

them, "freaks." And then he attacked "the greed of monopoly and the trickery of Wall Street." After 29 minutes of this, amid desultory cheers—and after some of the television audience may have switched over to *Your Hit Parade*—he began a simple but now historic sentence, "I shall not be a candidate for reelection." In the seconds-long, shocked silence, Mr. Truman continued, "I have served my country long and I think efficiently and honestly. I shall not accept a renomination. I do not feel that it is my duty to spend another four

years in the White House." The silence ended in a swelling babble of objection. Attorney General Howard McGrath wept openly, but at another table one group shook hands and grinned with satisfaction. As Mr. Truman and Bess moved toward the exit, a reporter asked, "Is there any chance you will change your mind?" The President answered, "None whatsoever." On this note Mr. Truman ended a long, long chapter that he had summed up in these few words, "I've had a career from precinct to President and I'm a little bit proud of that career."

"I'VE HAD A CAREER FROM PRECINCT TO PRESIDENT



A PRECINCT WORKER in Kansas City, Mo., Truman (left) and a partner, Edward Jacobson, ran this haberdashery shop from 1919 to 1921 when they went bankrupt. Truman then became a full-time politician, got job with county highway department.



A JUDGE IN 1927, Truman had endorsement of Tom Pendergast, whose machine ran Kansas City.



A SENATOR with help of Pendergast (right), Truman attended 1936 convention with Boss Tom. In 1940 he ran



A VICE PRESIDENT, Truman (right) sits insignificantly in background as F.D.R. makes his inaugural address in Washington in 1945 at start of fourth term.



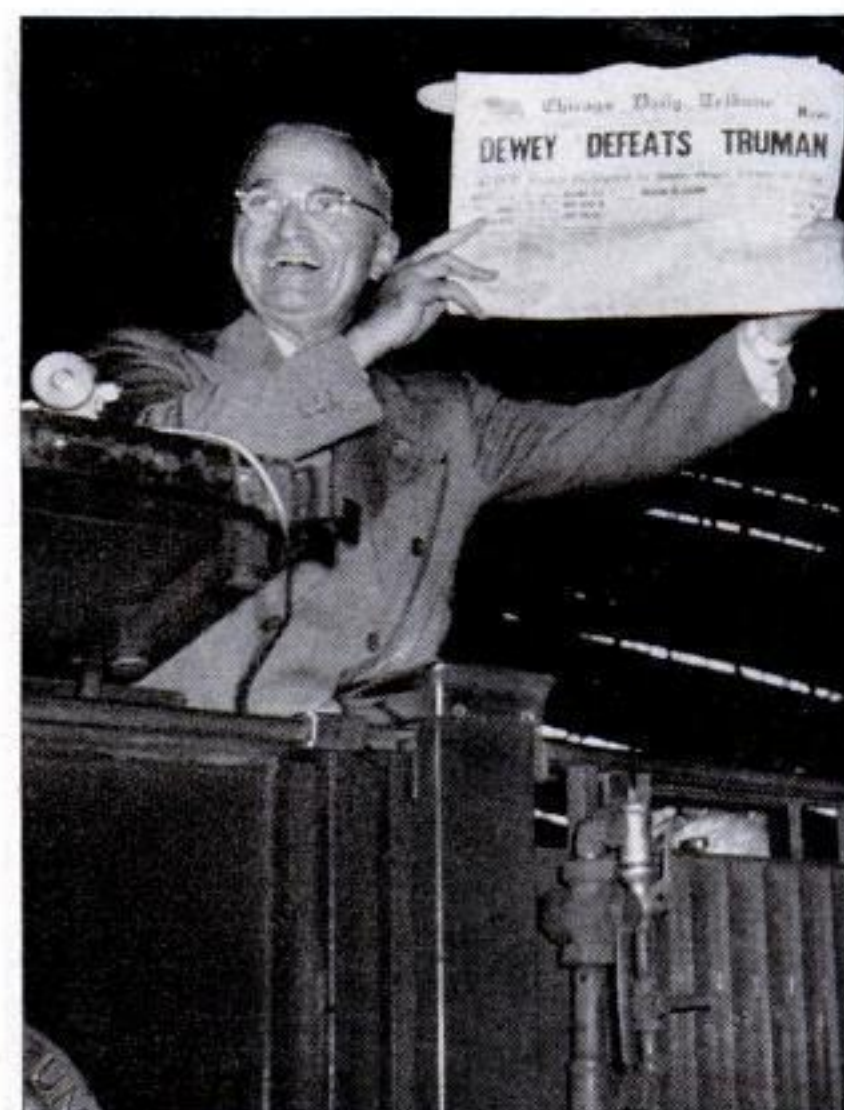
A MOURNER, Truman attends funeral of discredited Boss Pendergast in Kansas City in 1945. "I'm sorry," said Truman. "He was my friend."



A PIANO PLAYER who can plunk out competent tunes, Truman runs through a melody for Movie Actress Lauren Bacall in the National Press Club in Washington in 1945.



JAP SURRENDER was announced by the President, standing with advisers, on Aug. 14, 1945. Truman by then had changed the course of history by ordering the U.S. forces to use atomic bomb against Japan.



SURPRISE VICTOR by upset in 1948 election, Truman holds copy of over-eager Chicago Tribune which, like many papers, was sure of his defeat.



INTERVENTION IN KOREA by U.S. forces was Truman decision in June 1950, only two days after the Communist attack.

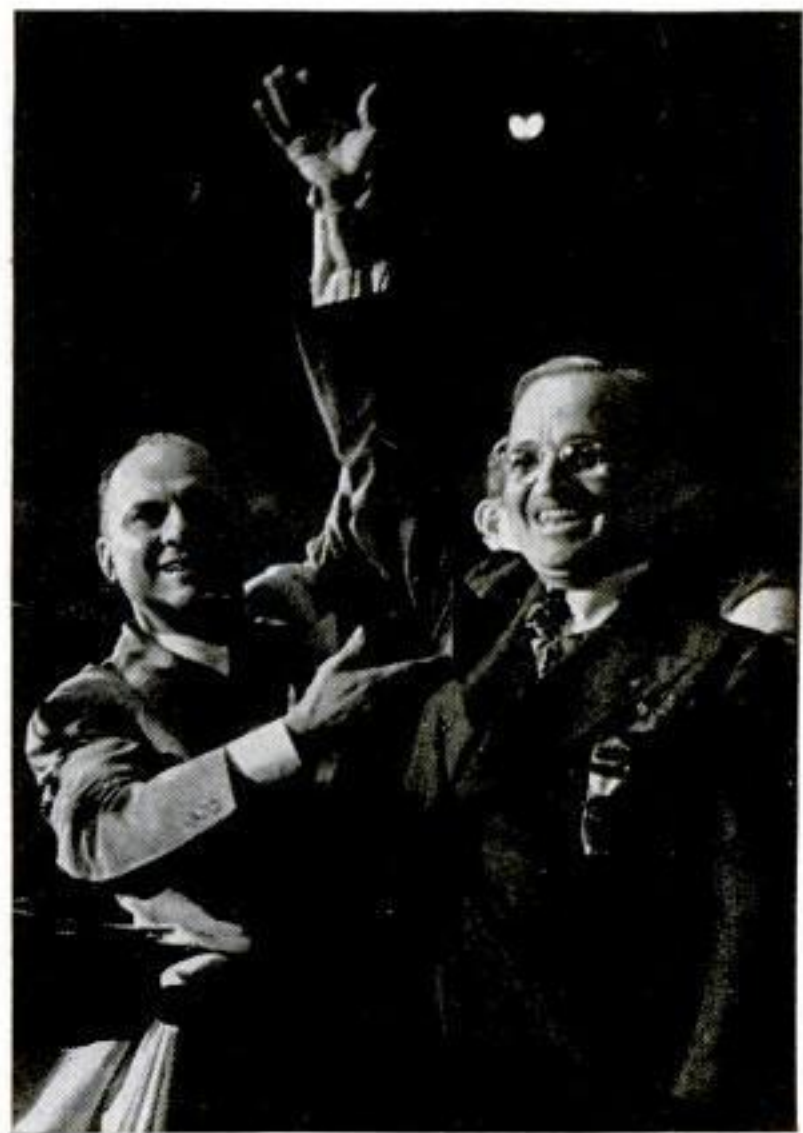
—AND I'M A LITTLE BIT PROUD OF THAT CAREER"



again and won by a narrow margin. Pendergast was by then in jail for income tax evasion. Truman remained loyal.



AN INVESTIGATOR, Truman was chairman of a Senate committee to inquire into inefficiency or corruption in national defense program. His work on Truman committee from 1941 to 1944 made him popular and powerful.



A NOMINEE, Truman's hand is raised in triumph at 1944 Democratic Convention as he is named as the running mate to Roosevelt.



33RD PRESIDENT, Truman is sworn in after death of F.D.R. in 1945. Said Truman, "Last night the weight of the moon and stars fell on me."



AN INTERNATIONALIST, Truman, in first major appearance before world, addresses U.N. organizing conference in San Francisco.



WITH STALIN, Truman chats in light moment between sessions of Potsdam Conference after he had been President 100 days. Later he said, "Stalin is as near like Tom Pendergast as any man I know."



MEETING WITH MacARTHUR at Wake Island took place October 1950. General told him there was little danger of Chinese attack.



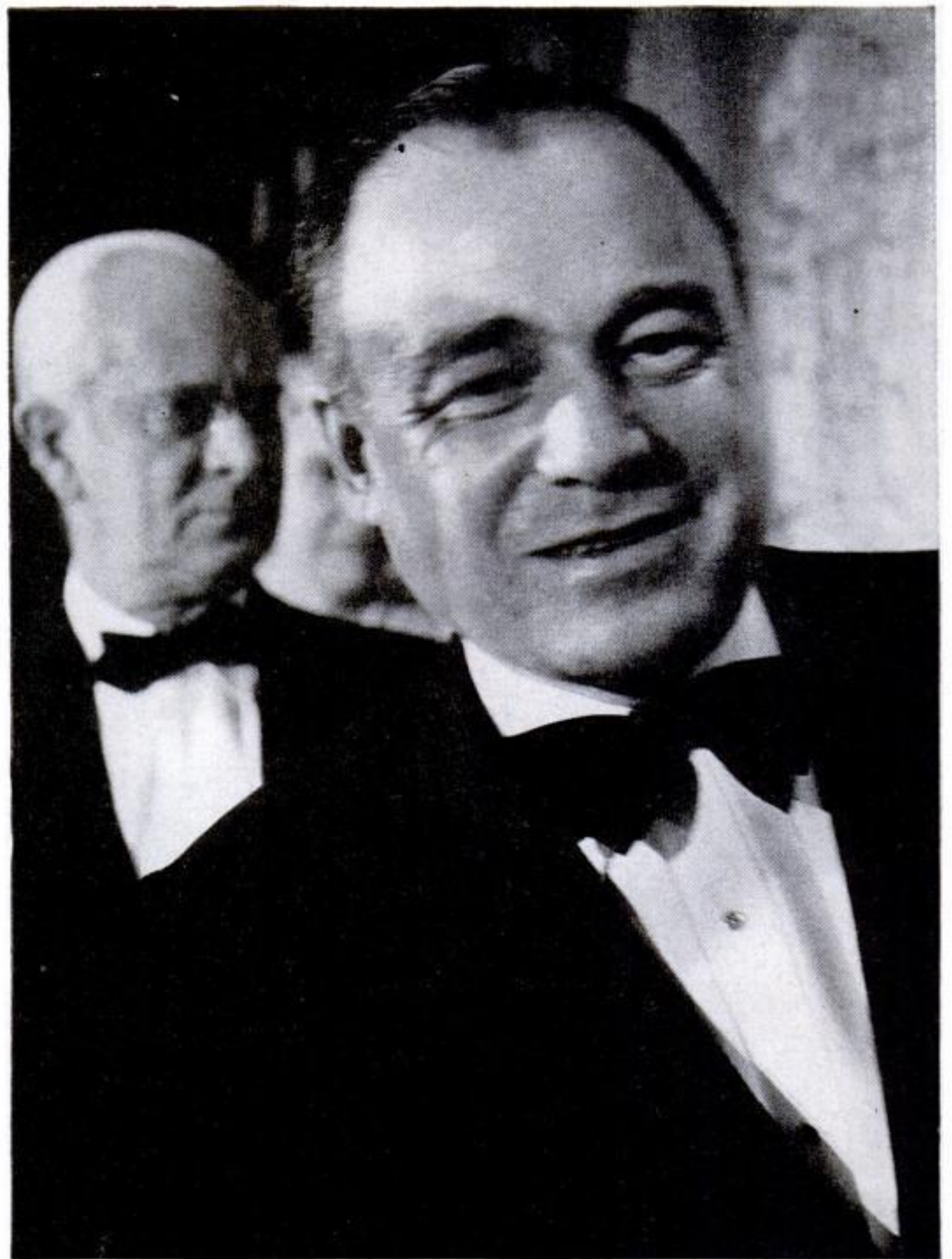
ASSASSINATION ATTEMPT was made against Truman by two Puerto Rican nationalists in 1950. One, Oscar Collazo (above), was wounded at Blair House. A guard and the other assassin were killed.



PEACE TERMS for Japan are discussed by Truman at San Francisco conference last September. He asked for a "partnership of peace."



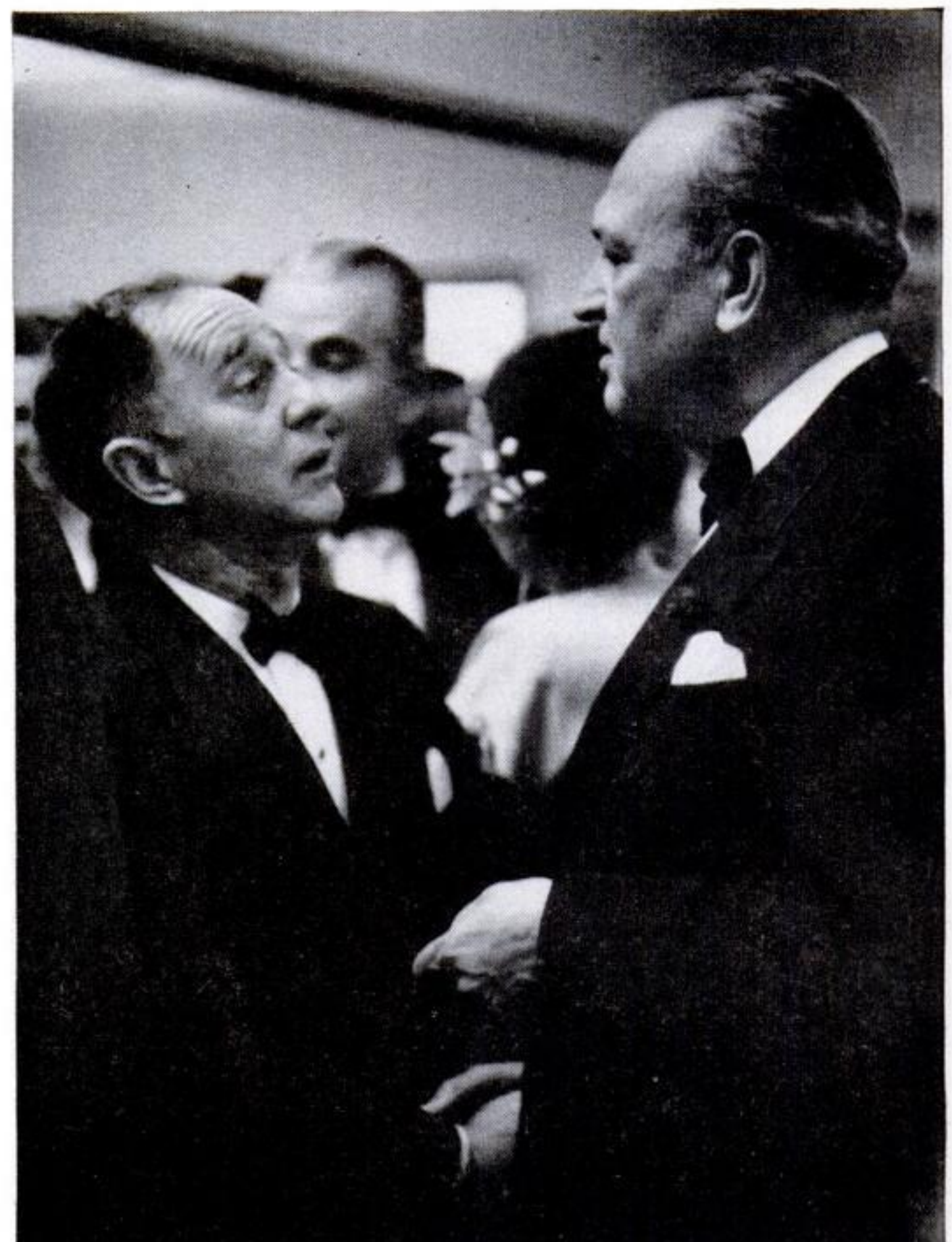
PLEASED FIRST LADY, one of the few who knew her husband's secret, smiles at guests while awaiting his speech. She said afterward, "Anything he says goes."



TEARFUL FRIEND, Attorney General J. Howard McGrath, says, "I'm very sad," as he watches President depart. He told reporters, "This breaks our hearts."



KEFAUVER'S COONSKIN adorns the edge of a table occupied by jubilant friends of the senator from Tennessee. Kefauver himself was away campaigning.



UNHAPPY CRONY of the President, Senate Secretary Les Biffle (*left*), shares his sorrow with ex-Senator Scott Lucas of Illinois, former Senate majority leader.



"NO, NO, NO, HARRY!" shout hundreds of banqueters as they react to the first shock of realization of what Truman had told them. But the President gave

them only a moment for their noisy demonstration before plunging on through the reading of the announcement he had penciled on the end of his typed speech.



HAPPY PRESIDENT leaves speaker's table at the National Guard Armory to return to the White House with Mrs. Truman. Watching them as they retire

through a rumpled curtain are (from left) Mrs. Dean Acheson, Jonathan Daniels and the Attorney General. Once in their limousine, both of the Trumans wept.



BEAMING GOVERNOR Adlai Stevenson of Illinois, believed by many to have Truman's blessing although he denies being a candidate, is hustled by photogra-

phers to the podium where Truman spoke. When one man shouted, "Make like a candidate—hold up your arm," Stevenson laughed and called back, "Nuts!"

MR. TRUMAN'S FAREWELL

IT PRESENTS A CHALLENGE FOR HIM AS WELL AS THE REPUBLICANS

On Dec. 10, LIFE attempted an editorial appreciation of Mr. Truman not as a President but as a politician. Since Mr. Truman announced his decision not to run again in the most partisan of political speeches and at an official party celebration, we think it pertinent to recall what we said then:

"... In any other circumstance of time or place Mr. Truman would be unknown to history. But his presence in the White House is astounding proof that 'any American can be President.' The average citizen whose limitations Mr. Truman mirrors takes a just pride in that. Moreover, Mr. Truman's averageness tells him what other men are thinking, what they are afraid of, how they hope to get ahead, what they want to hear. Mr. Truman often does not seem to understand the consequences of his own ideas. . . .

"In his political speeches one paragraph often directly contradicts another, but no one can say that they do not get across. He is for balancing the budget but not cutting government spending. He scoffs at the threat of socialism but his own Fair Deal is a blueprint for socialism. He is against high prices and for high wages. He can snarl at the interests like William Jennings Bryan, and outdo Franklin D. Roosevelt in conjuring up visions of eternal peace, prosperity and the better life. . . .

"Like so many other Americans (average and not so average) who are proving it in Korea, Mr. Truman has courage. He can act decisively in crisis. He showed this when he defied his own party in 1948, refused to abdicate and went on to win the presidency in his own name. He had previously shown it in France in 1918, in his defiance of John L. Lewis in 1946 and on other occasions. His foreign policy in the last six years repeatedly has brought this country to the very brink of disaster, but that disaster has been averted at the last moment by Mr. Truman himself. He hastily but bravely improvised the Truman doctrine after his inaction had almost given Greece to the Communists. His Far Eastern policy, or again rather the lack of it, lost us China and invited the North Korean attack, but his decision to resist armed aggression was emphatically the right one. Mr. Truman has acted under the compulsion of events, but he has acted. That will remain a political asset until people tire of government by crisis, which puts such a showy premium on courage, and demand instead a government of competence and foresight. . . ."

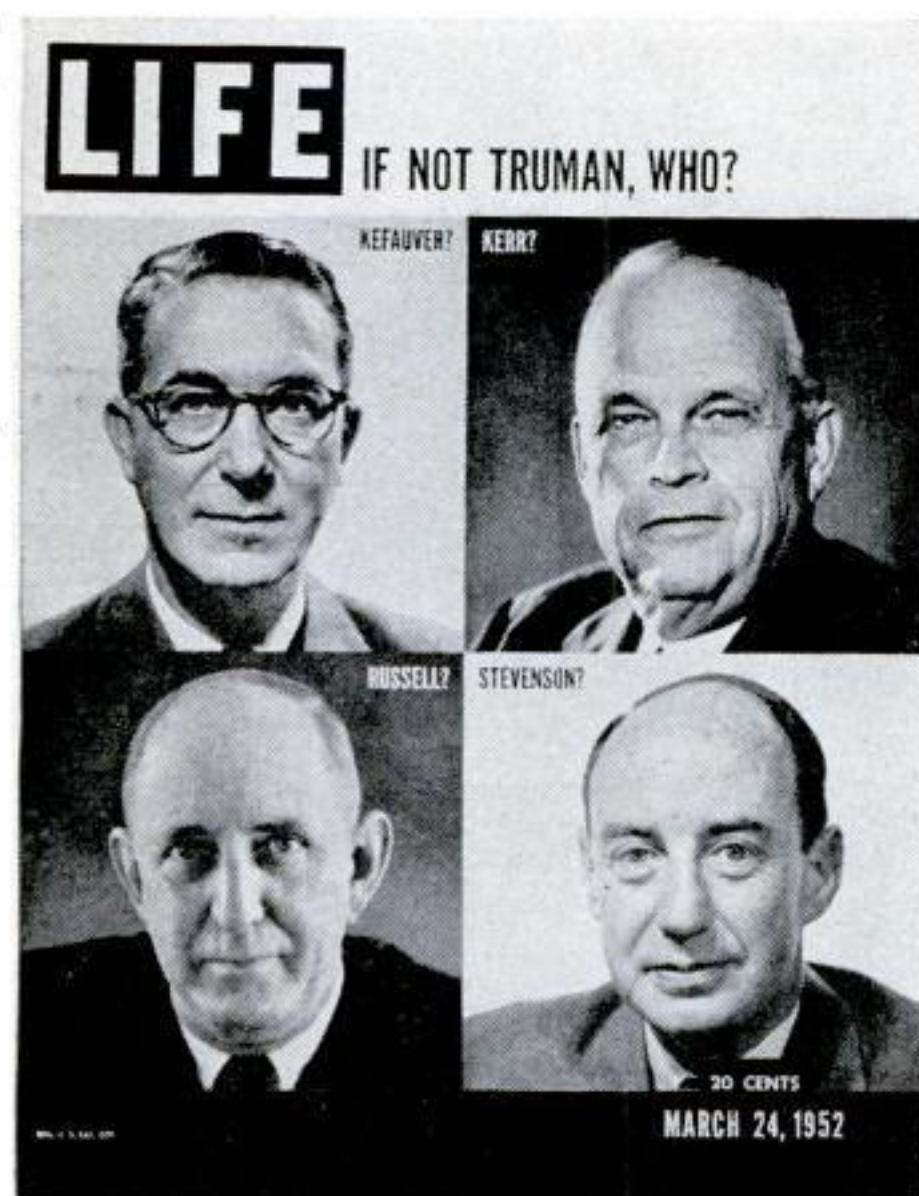
Mr. Truman and Mr. Truman's friends will hardly agree with this estimate, except in a very small part. The President boasts openly that he is a smart politician; he also believes that history will appraise his administration more charitably than his contemporary critics. There can be no final arbitration of Mr. Truman's place in history in this election year. But in the particular matter

of voluntarily deciding to leave the White House the President deserves commendation. It does not matter whether he could have been renominated, or that his personal popularity has fallen to a low ebb or even whether or not he could have been elected. The real point is that by firmly and decisively renouncing a third term he reverted to an old, admirable and wholly democratic American tradition. Henceforth, by reason of the 22nd Amendment, no President will be eligible for more than two terms. But the amendment specifically exempted Mr. Truman and no one could have caviled if he had chosen to run again. By deciding not to be a candidate Mr. Truman opened the door to new leadership in his own party and ensured at least some change in Washington, no matter what happens in the election.

His decision also presents Mr. Truman with a magnificent opportunity really to carve out that niche in history which he so greatly desires. By removing himself from contention Mr. Truman can, if he has imagination and courage, become the trustee for the whole nation. If he administers this trust in the next 10 months without partisanship he will certainly earn the gratitude of his fellow citizens. It is his final chance to be remembered as one of the country's true leaders and not merely as a smart and sometimes ruthless politician.

But whatever Mr. Truman does or does not do in his remaining months of office, his decision gives the Republicans no reason for complacency or self-congratulation. The President retires of his own will and not because of any strength the opposition has yet demonstrated at the polls. Moreover, as he so plainly said last Saturday, he will mobilize all the forces at his command to see that another Democratic candidate is elected in his stead. These forces—as LIFE also said last December—represent a quantity of tangible power quite without precedent in America. It is the numbers and the influence of the greatest bureaucracy in the democratic world; it is the self-seeking ambition of powerful political patrons who are determined to retain the profitable patronage which they have disposed without challenge for more than 20 years. It is the tremendous voice of the Administration's whole vast propaganda apparatus. All of this power adds up to the Democratic party which by the test of the ballot, has been the majority party in this country for two decades.

The Republicans will not easily overcome these forces. The complete change which is long overdue in Washington can only be brought about by the nomination of a dedicated candidate. He must be a man of integrity, of stature and proved ability to lift the government above the present level of mediocrity. Such a man, for instance, as General Dwight D. Eisenhower.



THE QUESTION now before the Democratic party was posed by LIFE a fortnight ago when it reviewed the careers of the four chief contenders. Stevenson and Russell were present when the President made his announcement; Kerr was speaking in Utah and Kefauver was winding up campaign for Nebraska.

IKE'S ROSTER LENGTHENS

He gains votes in caucus and convention as new recruits join him

Wherever there was a Republican caucus or a convention last week the campaign to nominate General Eisenhower moved steadily forward. Out in Seattle, Wash. 18,000 voters flooded 1,294 caucuses in King County to pile up an early two-to-one lead for Eisenhower against

TEN REPUBLICAN GOVERNORS ARE PLEDGED



ELMER ANDERSON

Minnesota: He announced support after his primary.



DOUGLAS MCKAY

Oregon: His influence may swing state's Republicans.



THOMAS E. DEWEY

New York: He was first governor to call for draft of Ike.



WALTER KOHLER

Wisconsin: Neutral during primary, now he is all out.



FREDERICK PAYNE

Maine: He helped Ike capture nine of state's 16 delegates.

DIPLOMATS AND A GENERAL...



WILLIAM PHILLIPS

Overtime undersecretary of state, he was envoy to Italy.



JAMES ZELLERBACH

Former ECA chief in Italy works for Ike in California.



PAUL HOFFMAN

He took leave from the Ford Foundation, heads Ike drive.



WALTER EDGE

Former New Jersey governor was ambassador to France.



LUCIUS CLAY

He headed German occupation, is now an Ike confidant.

EDITORS AND PUBLISHERS...



ROY ROBERTS

Kansas City *Star*: He was for Ike as far back as '47.



HODDING CARTER

Delta *Times* of Greenville, Miss.: He declared early.



EUGENE PULLIAM

Indianapolis *Star*, five other papers: Personally he's for Ike.



TED DEALEY

Dallas *News*: He was one of the first to declare in Texas.



ARTHUR HAYS SULZBERGER

New York *Times*: Nominally Democratic, it is now for Ike.

BUSINESSMEN AND INDUSTRIALISTS...



THOMAS J. WATSON

Chairman, IBM, was one of Eisenhower's first sponsors.



E. T. WEIR

Chairman, National Steel, he backs Ike in Pittsburgh.



FRED GURLEY

President, Santa Fe R.R., is active Ike leader in Illinois.



PHILIP REED

Chairman, General Electric, is on Citizens for Ike board.



HENRY FORD II

He is one of the first big industrialists to take a stand.

Taft. At the other end of the country, in a convention at Bangor, Maine, Ike captured nine out of the state's 16 delegates.

Even when the General's name was not on the ballot his bandwagon picked up hitchhikers. In Wisconsin Harold E. Stassen offered to

pledge half of his delegates to Ike if Eisenhower supporters would only vote for him. In Milwaukee the influential, pro-Eisenhower *Journal* advised the General's supporters to vote for Warren on the theory that a vote for Warren was a vote for Ike. Where there was no campaign the

roster of distinguished citizens for Eisenhower was growing. Below, LIFE presents a representative gallery of the General's supporters, some of whom, like Governor Kohler of Wisconsin and Publisher Eugene Pulliam of Indianapolis, are announcing their decision for the first time.



DAN THORNTON

Colorado: He carries ball for Ike in the mountain states.



JOHN LODGE

Connecticut: He pulled his state in line for the General.



WILLIAM BEARDSLEY

Iowa: He was one of the first to come out for Eisenhower.



ALFRED DRISCOLL

New Jersey: His statement made Taft quit Jersey race.



SHERMAN ADAMS

New Hampshire: He helped Ike off to a very good start.

FIVE DISTINGUISHED WOMEN . . .



KATHERINE LENROOT

Ex-chief of Children's Bureau: "Definitely for Ike."



OVETA CULP HOBBY

Former C.O. of WAC: She speaks for *Houston Post*.



MRS. OGDEN REID

Publisher, New York *Herald Tribune*: Her paper backs Ike.



MRS. MILDRED HORTON

Ex-boss of WAVES: She is now on the board of NBC.



MARY MARTIN

South Pacific: Sings *I'm in Love with a Wonderful Guy*.

A MOVIE PRODUCER, SCHOLARS AND A SPORTSMAN . . .



DARRYL F. ZANUCK

Top producer, 20th Century-Fox, was with Ike in war.



ERWIN GRISWOLD

Dean of Harvard Law is influential among educators.



SAMUEL SHELLABARGER

Princeton historian and popular novelist favors General.



BOBBY JONES

The great golf champion is out for Ike votes in Georgia.



DOUGLAS S. FREEMAN

Biographer of Washington and Lee has come out for Ike.

PRESIDENTS OF COLLEGES AND UNIVERSITIES



LAURENCE GOULD

Carleton, Northfield, Minn.: Important Midwest backer.



JAMES BAXTER

Williams: He is earnest and enthusiastic Ike advocate.



HENRY WRISTON

Brown: One of New England's more persuasive volunteers.



JOHN HANNAH

Michigan State: His assistance may help swing state.



ROBERT STEARNS

Colorado: He supports Ike by waging a letter campaign.



O'NEIL GIRLS' HATS AND GLOVES ARE INSPECTED BY YOUNGEST SISTERS



A LITTLE O'NEIL ADMIRES TWO BIG O'NEILS IN THEIR NEW EASTER FINERY

U.S. LIGHTLY TURNS TO FANCY CLOTHES

With everybody getting ready for Easter, the O'Neils of Boston make it an assembly-line operation

The evidence of seasonal change in the U.S. was apparent last week in many ways—in the bright blooming of forsythia, in a sudden quickening of the blood stream on college campuses (see pp. 59, 60), in unpredictable showers and in prolonged attacks of sinus. But among American women of all ages the most exciting seasonal sign was the delightful and agonizing necessity of preparing a new spring wardrobe.

This necessity expressed itself in a nationwide flurry of Easter shopping, measuring, matching, sewing and primping. In Boston, Operation

Easter took over the whole house of Mr. and Mrs. Daniel O'Neil. There, amid the urgent clatter of an electric sewing machine and the psst of wet fingers on hot irons, the entire family was engaged in the really monumental task of turning out almost identical Easter outfits for the 10 (count the bonnets, *left, above*) O'Neil daughters.

This mass tailoring effort was in preparation for a weekend migration to New York where the O'Neils were scheduled to appear en masse on an Easter television program. Making the

outfits was, as usual, a strictly assembly-line operation. First Mrs. O'Neil and her three oldest daughters (the girls range in age from 19 to 3) selected the material and cut the cloth. Then, as Mrs. O'Neil sewed, the biggest girls ironed, the middle-sized girls attached buttons and the smallest girls plucked out basting thread and retrieved dropped thimbles. This efficient system produced stunning results (*opposite*), and there seemed little doubt that Boston's O'Neils would be not only the biggest but the proudest family in the Fifth Avenue Easter parade.



CUTTING cloth for the suits, Mrs. O'Neil (*second left*) and girls worked from a paper McCall's pattern.



IRONING nearly completed skirt, Jane keeps busy while her mother and sisters work on another suit.



PINNING UP hems, Mrs. O'Neil uses production methods. Youngest removed shoes, wouldn't line up.



THE FINISHED PRODUCT is modeled outside their church in a stylish pre-Easter display by the massed O'Neil daughters. From left to right in the top row

they are: Diane, 16; Jane, 19; Barbara, 18. In the center row: Mary June, 8; Virginia, 9; Maureen, 14; Evelyn, 12. In front row: Frances, 3; Julie, 7; Danielle, 5.



STRAPLESS dress is modeled for and rejected by Margie Fischer and Mary Frances Connors (in white hat). The manufacturer said this was his best seller.



SHOULDERLESS model is held up by disapproving Mary Frances as Margie explains that only addition of unremovable jacket would make the dress proper.



DRESSMAKER EXPRESSES SURPRISE AFTER HEARING GIRLS' REQUIREMENTS

QUEST FOR PROPRIETY

Rochester girls cover themselves with modesty

Like the O'Neils, Margie Fischer and Mary Frances Connors of Rochester, N.Y. were confronted with a mass problem. Last week, as a committee of two, these young ladies, both 17, were in New York on a shopping expedition for 2,100 Catholic high school girls who were in unanimously prim accord about the sort of spring evening wear available in Rochester. In a formal statement to store owners they said, "... The almost total prevalence of strapless, backless, low neckline and transparent evening gown styles makes shopping . . . quite futile."

In response to their complaint the head of the B. Forman Co. store sent Margie and Mary Frances on a tour of 40 Seventh Avenue dress houses. For two days they astonished manufacturers by their determined search for propriety, finally picked out a few acceptable models (*opposite page*). Bowing to their judgment, Forman's ordered 740 dresses whose demure charm would soon bear the scrutiny of Rochester's high school stag lines.



NECKLESS number is criticized by Mary Frances, who indicates the point top of dress must reach. Manufacturers remade many models at girls' suggestions.



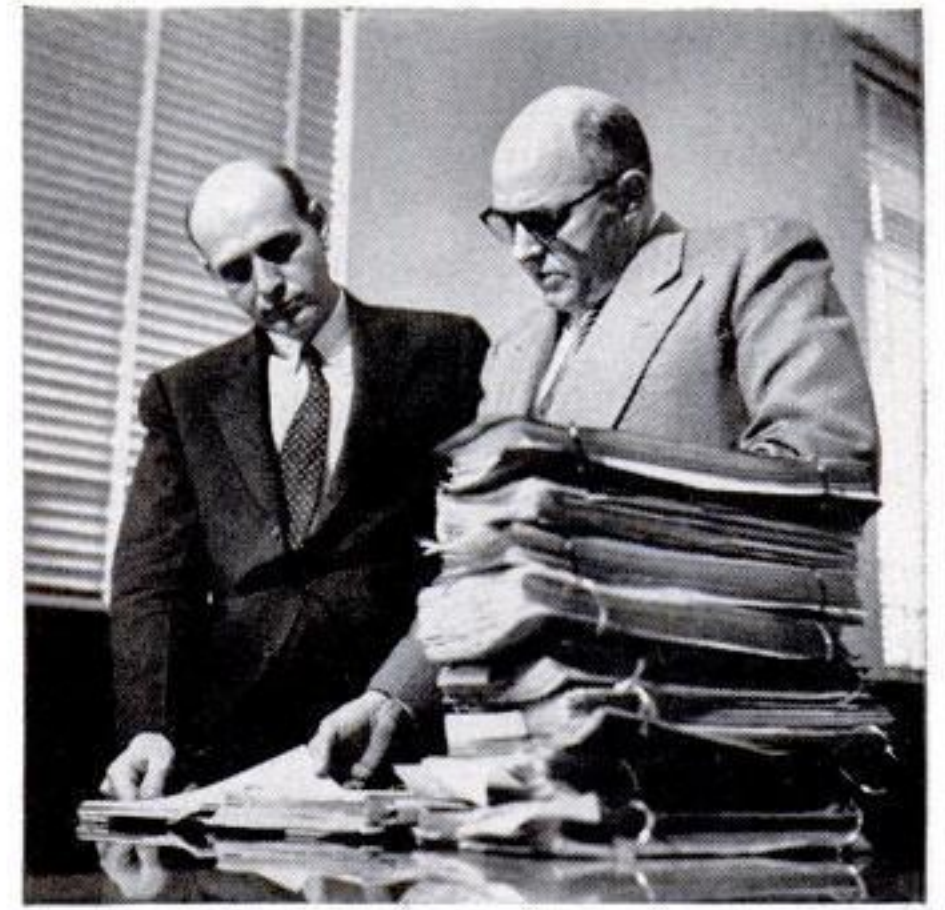
SATISFIED AT LAST, MARY FRANCES AND MARGIE PRIMP AMONG RACKS OF THE 21 MODEST MODELS THEY ARE HAVING SENT BACK HOME TO ROCHESTER

PHONE CALL FROM A SENATOR

News that BIR official transcribed conversations alarms Congress

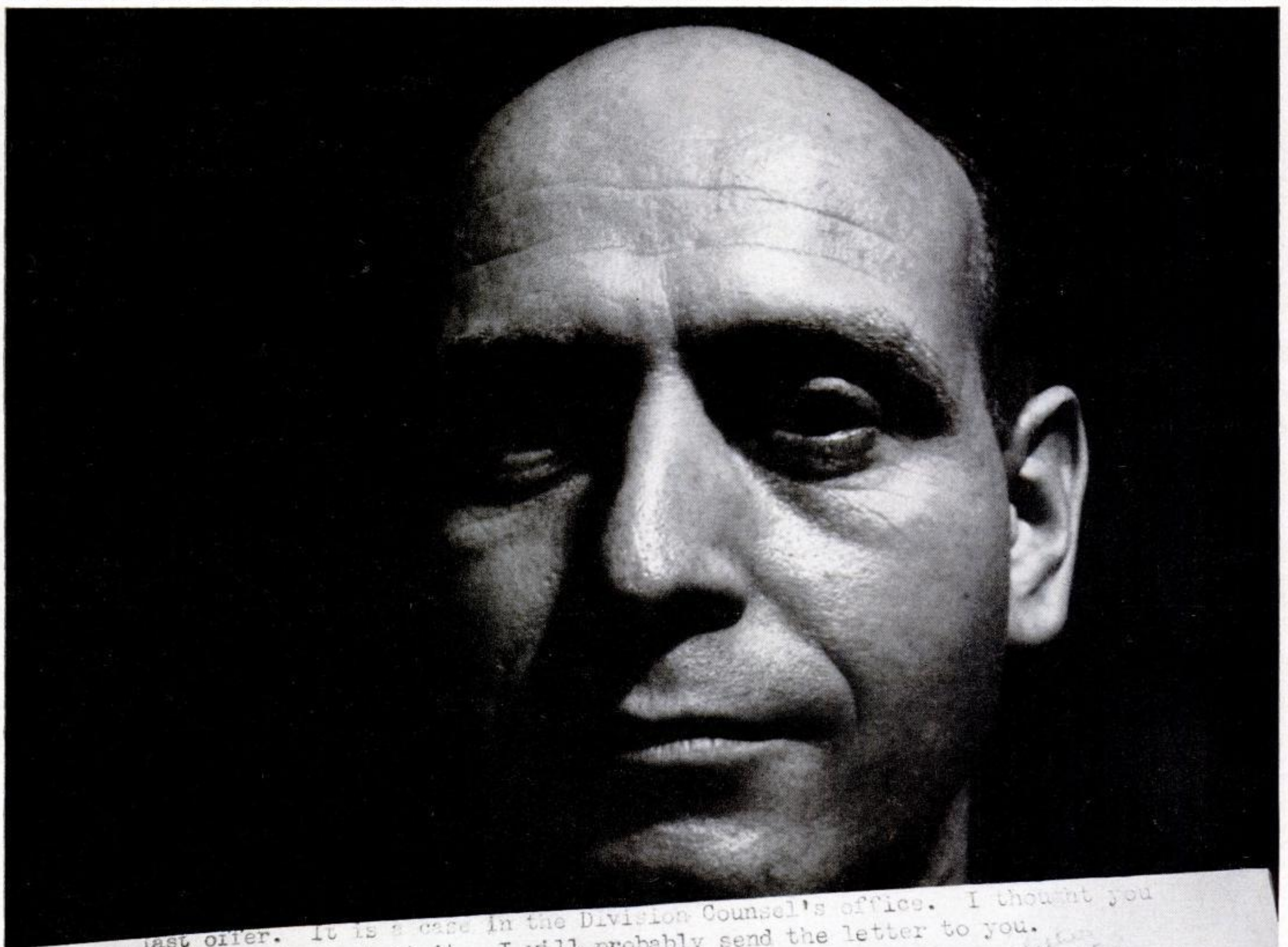
Last week the House subcommittee investigating Internal Revenue Bureau irregularities turned to the case of Hyman H. Klein, a Baltimore liquor dealer charged with failing to make proper tax returns on a \$5 million profit. Suspecting that Senator Styles Bridges (R.) of New Hampshire had used his position to help Klein out of his difficulty, the committee summoned him as witness. Bridges proved voluble but forgetful. (Sample reply: "As far as I know I never heard of Mr. Feidt [a BIR official], and I may

have, but I may have seen him or heard him, but I do not recall that I ever met him, but I may have.") To jog his memory the committee revealed that Charles Oliphant, former BIR general counsel, had stenographic records (*right*) of his telephone conversations, including one from Bridges (*below*). Though the subcommittee handled the Senator gently, this news that there were numerous transcriptions alarmed Congressmen who had made similar phone calls and feared they would hear a lot about them.



RECORD of phone calls is examined by BIR chief John Dunlap and committee counsel DeWind (*left*).

SUBCOMMITTEE CHIEF COUNSEL ADRIAN DeWIND HOLDS TRANSCRIPTION OF BRIDGES TELEPHONE CALL WHICH THE SENATOR AT FIRST DID NOT REMEMBER



last offer. It is a case in the Division Counsel's office. I thought you might want to look at it. I will probably send the letter to you.

non S: All right. *2:30 July 9, 1951* *lunch with Bridges*
July 10, 1951, telephone call from Sen. Bridges.
(at 4:10 & 4:42)

Re: H. H. Klein

didn't know it was major. Sen

B: Thinking over that matter, whether to postpone or not, I would be inclined to go ahead. It has dragged on and on and while that fellow has a different job he would still have his finger in it. If you will have a date set for conference.

O: Okay, fine, we will write a letter setting the conference next week maybe.

B: When you set the date, will you let me know?

O: Sure will.

(CO called back later and told him of conference date, 2:00, July 16th.)

July 10, 1951, telephone call to C. W. Stowe.



Let this Luxury Soup be the festive main dish of family meals

PERFECT MUSHROOM CREAM SAUCE

Try it... and you'll never again make "white sauce" the old, slow way!

● SO DELICIOUS ● SO SURE ● SO EASY

Pour-on Sauce: Blend 1 can Cream of Mushroom Soup with $\frac{1}{2}$ cup milk; simmer 2 minutes. Serve on meats, chicken, fish, etc.

Cooking Ingredient: For a *thick* sauce, use soup just as it comes from the can. For a *medium* or *thin* sauce, blend in milk as needed.



MUSHROOM-SMOTHERED CHICKEN

4 to 5 pound chicken	$\frac{1}{4}$ teaspoon pepper
cut into pieces	$\frac{1}{4}$ cup shortening
$\frac{1}{4}$ cup flour	2 cans ($2\frac{1}{2}$ cups) cream
2 teaspoons paprika	of mushroom soup
1 teaspoon salt	

Put flour, paprika, salt and pepper in paper sack. Put in 3 or 4 pieces of chicken at a time and shake until coated. Brown chicken on both sides in hot melted shortening in skillet. Drain off excess fat. Pour condensed soup over chicken. Cover and cook slowly for 1 hour. 6 servings.

For family lunches and suppers... for entertaining... to give a "lift" to any meal, any time, do as millions do: call on Campbell's Cream of Mushroom Soup. This is the soup that famous chefs praise... the soup that has written its own success story. Serve it and you'll *taste* why! Better keep some on your home soup shelf. For remember—besides enjoying it as a delicious soup, you'll rave about it as a *sauce* and in your *cooking*.

Campbell's
CREAM OF MUSHROOM SOUP



1

2

3

4

5

Here you see microscopic illustrations of some of the great killer-germs conquered by modern medicine:
(1) Pneumonia (2) Typhus (3) Meningitis (4) Rocky Mountain Spotted Fever (5) "S.B.E."

Warriors against **Death**



Have you ever stood anxiously at the sickbed of your child? Watched your doctor give one of the "miracle" drugs? Seen, within hours, the puckered frown of pain dissolve into a grin?

Perhaps you've wondered, thankfully, who made these drugs possible. You can look to the men and women of good will in the laboratories at universities, hospitals and the great pharmaceutical houses.

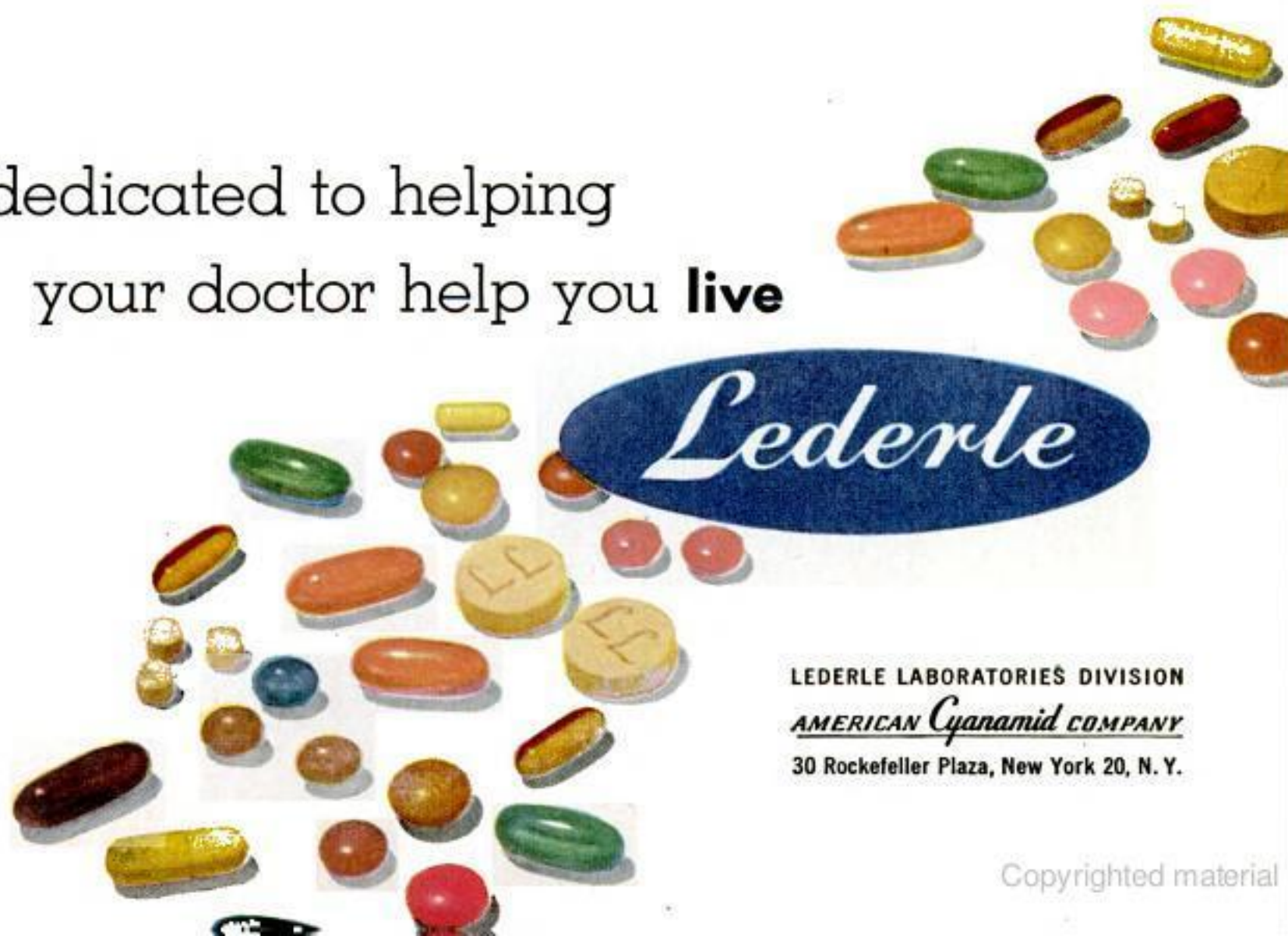
They are a strange breed. Quiet, shy — not much on talk. Their reward is far beyond that of money. These dedicated scientists have the immense spiritual satisfaction of helping to heal human misery. They hate disease. They fight the daily presence of Death.

Spread over the 400 rolling acres at Lederle Laboratories is one of the most important groups of medical-research men and women in the world. No other group in the pharmaceutical field can rely upon better facilities than are found here.

From here come the child-saving biologicals. Here sulfadiazine — the giant among sulfas — was tested. Here was discovered the lifesaving, golden colored drug, aureomycin — recognized as one of the most versatile disease-killers known today.

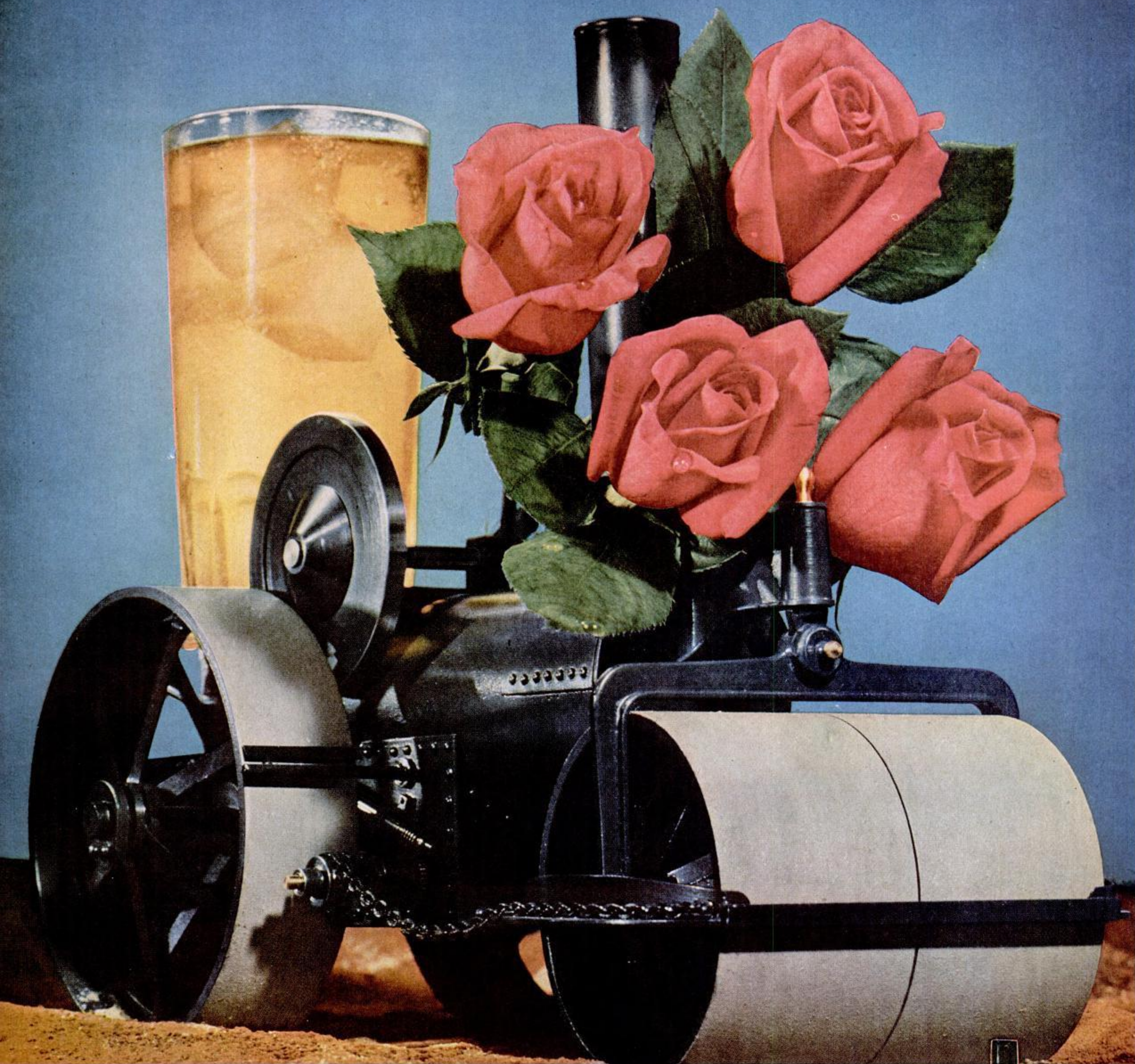
A thimbleful of crystals may be the first world supply of such a new drug. Lederle employs its vast resources to turn this thimbleful into millions of capsules; so that doctors in the small town, and in the great city, share equally the latest discoveries for preserving health and saving life.

Lederle—dedicated to helping
(pronounced Led'-er-lee)
your doctor help you **live**



Lederle

LEDERLE LABORATORIES DIVISION
AMERICAN Cyanamid COMPANY
30 Rockefeller Plaza, New York 20, N. Y.



Want something smoother? Then may we suggest that a drink made with Four Roses is just about the smoothest, mellowest drink you ever raised to your lips. So many people have found this out that the public today buys more Four Roses than any other whiskey at or above the Four Roses price—more than most other whiskeys at any price.

Frankfort Distillers Corporation, New York. Blended whiskey. 86.8 proof. 60% grain neutral spirits.

Wouldn't you
rather drink

Four Roses





'TAKE HER UP!'

Snorting sea water from her bow tanks, the U.S. submarine *Pickerel* last month porpoised out of the Pacific Ocean at the violent angle shown above. As a startling test of her maximum capabilities *Pickerel*, one of the newest and best of the Navy's big guppy-snorkel subs, had cruised at a depth of 150 feet while a second ship

carrying Navy photographers followed her by sonar. Then *Pickerel's* captain, Lieut. Commander H. B. Sweitzer, ordered "Take her up" and she shot past the camera at a risky angle of 48°, a probable record. She already holds a record nearly as dramatic: an underwater run from Hong Kong to Honolulu, 5,200 miles.

Listen
music does
sound better

ON A

Webcor®



You'll want to hear your favorite records played on both the new Webcor Fonograf and its running mate, the new Diskchanger.

Made by Webster-Chicago, they both play all **three size records** at all **three speeds**. Both have the amazing **Velocity Trip** which changes records more quickly and gently, resulting in longer record life and superior tonal reproduction.

The handsome, durable, striped leatherette luggage case makes the **Fonograf** (above) a welcome traveling companion. Tone and Volume controls are recessed outside the case for convenience.

\$83²⁵ 84.95 west

Place the "**Decorator**" **Diskchanger** (below) in any convenient location, plug it into your radio or TV set and you will have a superb entertainment combination. Replaces obsolete record changers within a radio-phono, too.

\$51⁷⁵ 52.95 west

Send for your **FREE** copy of "A Decorator's Guide to Music in the Home."



Webcor®
Webcor products are made by

Webster-Chicago

Chicago 39, Illinois

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LIFE ON THE NEWSFRONTS OF THE WORLD

The Reds press germ-warfare charges, a bishop describes a crash, General Eisenhower sums up a

Day after day the Communists repeated their germ-warfare charges. Rarely have they stressed such a ridiculous theme so long, rarely so bitterly. Red bosses ordered mass "protest" meetings inside Russia. In Iran, 5,000 Communists took up the cry and started a riot in the streets of Tehran. In the U.N., Russia's Yakov Malik stood up before the Disarmament Commission and in all seriousness charged that American planes had showered China and Korea with germ-infested crackers, pork, spiders, crows, flies, leaves, crickets, canned food, fleas and goose feathers. Wide-eyed, France's Jules Moch asked Malik whether he really meant this. When Malik said "Yes," Moch sadly shook his head and said, "Why then, I pity you." Soon thereafter the Commission voted, 11 to 1, to hear no more such nonsense from Mr. Malik.

Why were the Communists going to such extremes? Western observers advanced three suggestions. First, Red China is in very bad shape. The Korean war has drained her material resources, transport and finance; the Communist "anticorruption" campaign has terrorized and paralyzed much of the country. A propaganda distraction, the louder the better, may be useful now. Second, the usual spring outbreaks of disease in China are far more serious than usual and must be accounted for in some way. Third, now that the world knows the Reds have the atomic bomb, the Reds feel the need of finding some other terrible weapon which they can claim only the Western warmongers possess.

* * *

The Federal Reserve Board voted 3 to 2 to dissolve the Trans-america Corporation, the huge banking empire built up by the late A. P. Giannini and now administered by his son. Trans-america controls 48 banks, which have more than \$7 billion in deposits, and holds half of the bank loans now outstanding in five Western states—California, Nevada, Oregon, Washington and Arizona. The Reserve Board said it would direct Trans-america to divest itself of its stockholdings in all but one of the banks, the Bank of America National Trust and Savings Association of San Francisco, largest private bank in the world.

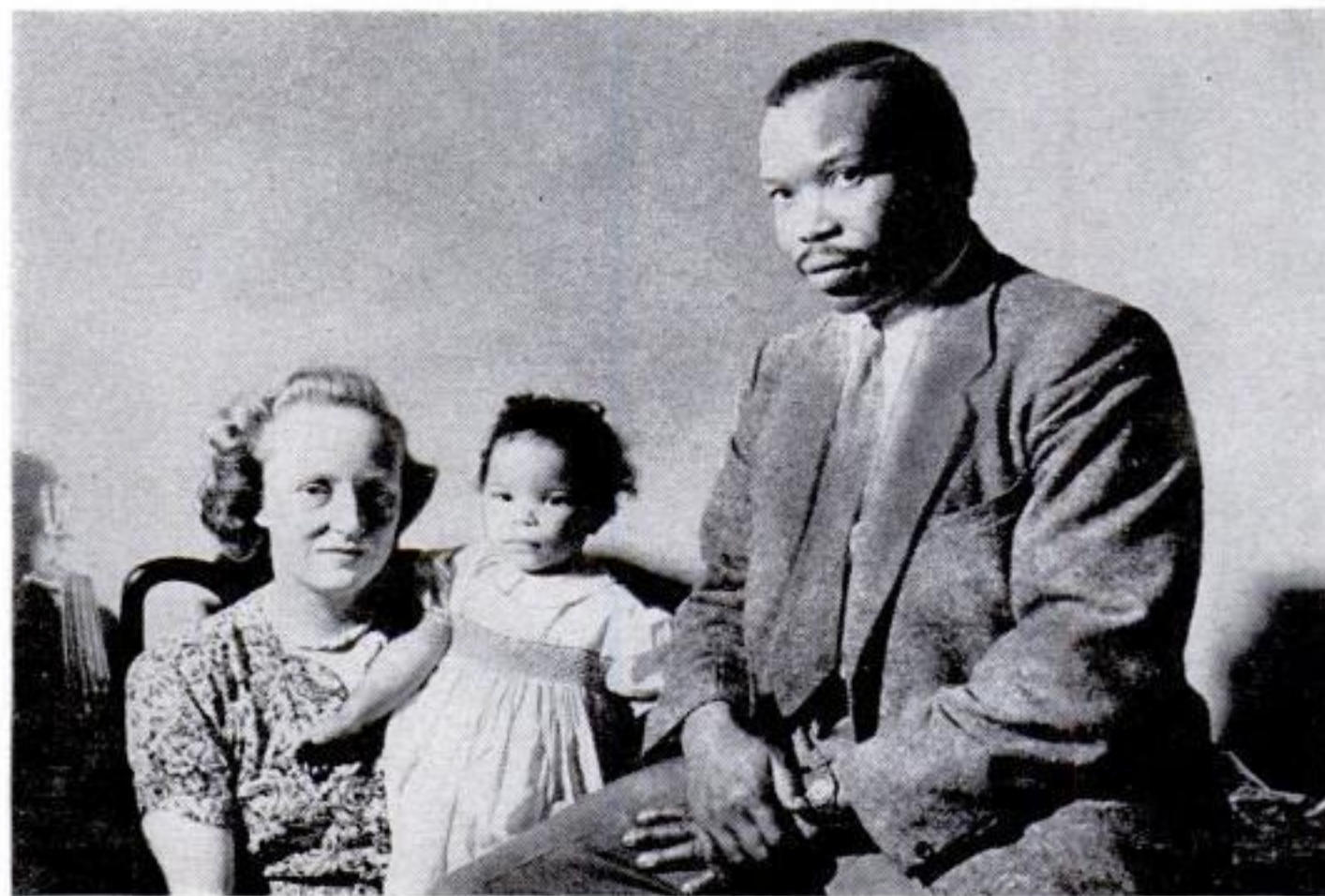
Bourbon on the Rockies

Denver was in a furious uproar over a 48-foot whisky bottle (Old Forster) which was erected on the roof of the six-story Zook Building last December as an advertisement and which, from many angles, makes the majestic Rockies look like mere goose pimples on the horizon. The whisky bottle was denounced in press and pulpit, deprecated by the mayor and



DENVER'S BOTTLE, WITH GOOSE PIMPLES IN BACKGROUND

examined by the building inspector, but no one could find a legal reason for having it removed. Last week the City Council dug up an old ordinance which prohibits advertising near public parks, and was seriously thinking of making a park of a tiny slice of street beside the building.



CHIEF SERETSE KHAMA, HIS WIFE AND DAUGHTER

Is Premier Malan 'placated'?

In 1950 the British Labor government banished Seretse Khama, chief of the Bamangwato tribe, in the Bechuanaland Protectorate in Africa, from his homeland for five years because he had married Ruth Williams, an English typist, who is white. Last week the Conservative government extended the ban. Mr. Khama, his wife and daughter will be permitted to return to Bechuanaland only when a new chief has been permanently established, and then only as private citizens. Oxford-educated Mr. Khama, now in England studying law, accepted the decision with quiet dignity but joined many Britons, including Liberal party leader Clement Davies, in wondering whether the decision had not been taken to "placate" South Africa's bitterly anti-Negro Premier Daniel Malan.

* * *

The truce negotiators tried a new tactic in Korea. Both sides agreed to discuss repatriation of prisoners in secret, giving the press only brief accounts of what is going on. No specific progress was made. Soon after the secrecy agreement was reached, the Reds, apparently as a matter of routine, loudly denounced the U.N. for having violated it. But the mild optimism that arose last week continued. The Reds actually seemed willing to talk.

Turnover in Tunisia

The French protectorate of Tunisia, which for months has been torn by riots instigated by Moslems who want self-government, went through another political spasm. On March 26 French Resident General de Hauteclouque declared martial law, arrested the strongly nationalist premier Mohammed Chenik and three of his ministers, and established censorship over all communications. Two days later the Bey of Tunis, nominal ruler of the protectorate, announced (under pressure) the appointment of a more moderate premier, Salah Eddine Baccouche.

The horse trading behind the switch appeared to be this: in return for cooperation and an end to the rioting, the French will speed up their plan to give Tunisia's three million Moslems home rule. After the appointment was made, De Hauteclouque announced that direct negotiations between French and Tunisians would be resumed and that the French would submit new suggestions to the French-Tunisian commission on April 24.

McCarthy is libeled?

Senator McCarthy filed a \$2 million suit against Connecticut's Senator William Benton, charging that Benton, who has been fighting for six months to have him ousted from the Senate for "fraud and deceit," had libeled him. McCarthy was able to file the suit only because Benton waived his constitutional immunity, something McCarthy himself has cleverly avoided doing. This brought the face value of the major suits in which McCarthy is involved to \$7 million—Columnist Drew Pearson is suing him for \$5 million on charges of libel and assault. Despite the adage that "a lawyer who tries his own case has a fool for a client," Joe

year at SHAPE and the President plays Monster

McCarthy said he will serve as his own attorney in the Benton case. After the suit was filed many Americans sided with Benton. Some doubted, however, that his immunity can legally be waived. In the past senators have often physically attacked one another, but no one could recall an instance in which one had sued another.

* * *

In a special message to Congress, President Truman urged the states to modernize their voting machinery so that some 2.5 million men and women in uniform (another one million are under 21) can vote for federal officials "effectively and easily." He also suggested that the "federal ballot," used in 1944 to make voting easier for GIs, be revived.

Bang, bang

At Fort Hood, Texas, Exercise Longhorn, largest Army-Air Force maneuver since World War II, started with two big bangs. The first was painful. A 2,300-man jump by the 82nd Airborne killed one man, injured 39. The second was painful too. A company of paratroopers, incensed when a "captured" comrade returned with a skinned nose, dropped blank-loaded rifles and attacked the "enemy" with fists.

A bishop comes down in flames

When the Braniff DC-4 crash-landed last week in Kansas the press services ignored the plane's passenger list because nobody was killed and played the story short. The *Atlanta Journal*, however, found out that a newsworthy gentleman had been on the plane, talked to him by phone and got a big beat. The man was Arthur J. Moore, president of the Council of Bishops of the Methodist Church. Here is his account: "... It was snowing but the sun was shining and we had a very nice take-off. The fire broke out about 5 in the afternoon. ... I thought the flashing was the sun playing in and out of the clouds. But some of the passengers spotted the fire and soon we were crowding over to the windows to see. The crew turned on the automatic fire extinguisher but it didn't have any effect. The flames lapped away at the wing. "We were flying about 7,000 feet over Kansas with no airport near us and no place to land. ... The pilot nose-dived that big plane and streaked for the earth like a bomber attacking. Meantime the engine had fallen off the plane. The wing had ignited but it stayed on. "When that engine dropped out you can imagine the horror we felt.



THE BRANIFF AIRLINER BURNS IN A KANSAS WHEAT FIELD

We tried to keep everybody quiet, but of course there was some hysteria, though not much. I think everybody behaved very well. Two or three who lost control were quieted by the others.

"I'm as susceptible to fright as anybody. I really just thought it was

CONTINUED ON NEXT PAGE



"Men Look Neat and Trim"

in **SANFORIZED N&W WORK CLOTHES**



The day of shapeless work clothes is yesterday! N&W designers combine comfort and freedom of movement with smartness in tailoring. Women notice style in men's clothing more than men themselves, so check up — buy style-shaped N&W work clothes and then let the lady who knows you best tell you how much better you look. You're dressed for work when you work in N&W.

N&W Work Clothes are sold by thousands of retailers in country, town and city.

All N&W work clothes bear the important American Institute of Laundering Seal.



N & W HAS MANUFACTURED QUALITY WORK CLOTHES FOR 60 YEARS —

- Overalls • Dungarettes
- Overall Coats • Children's Jeans
- Matched Work Shirts and Pants
- Dungarees • Caps and Gloves

N & W INDUSTRIES, Inc. PLANTS IN: Lynchburg, Va., Rocky Mount, Va., Jackson, Miss., Magee, Miss. Cotton Mill at Magnolia, Ark.

"... the roughest beating your work-clothes take is in the washtub!"

THAT'S WHY this seal and this label are a *Hard-to-Beat Combination!*



THE Big Favorite[®] SANFORIZED

"When you see this seal and this label together, buy with confidence."



All Big Favorite work clothes have passed the American Institute of Laundering's rigid laboratory tests for Washfastness, Sunfastness, Strength of Fabric and Seams, Sweat Resistance and General Launderability and Appearance. Completely sanforized — even to collar linings and waistbands. You buy quality when you buy Big Favorite.



Matched Shirts & Pants

Many Bib Styles



Dungarettes



Overall Coats

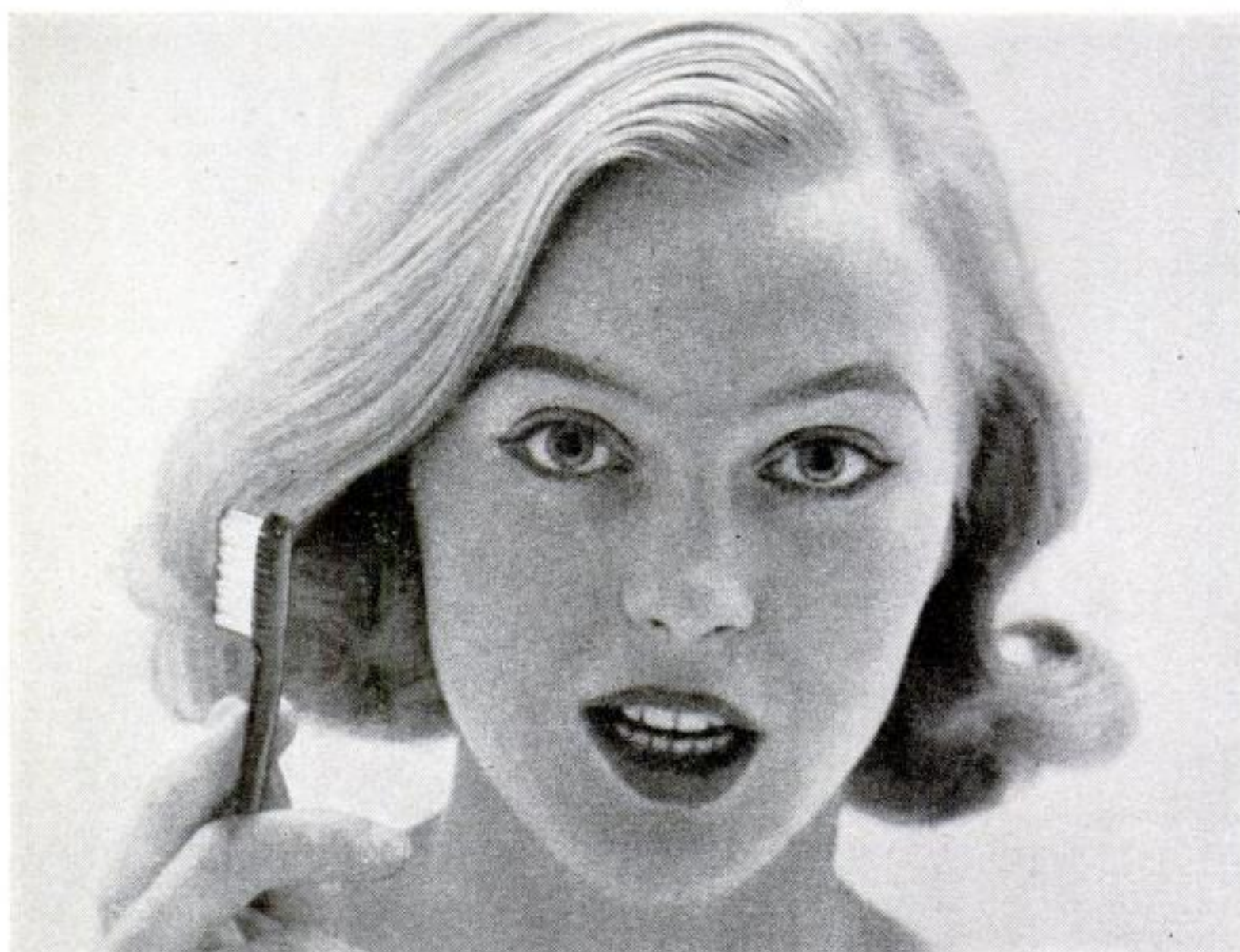


Children's Overalls and Jeans



Dungarees Chambray Shirts

THE FAVORITE GARMENT CO. PLANTS IN: Lynchburg, Va., Rocky Mount, Va., Jackson, Miss., Magee, Miss. Cotton Mill at Magnolia, Ark.

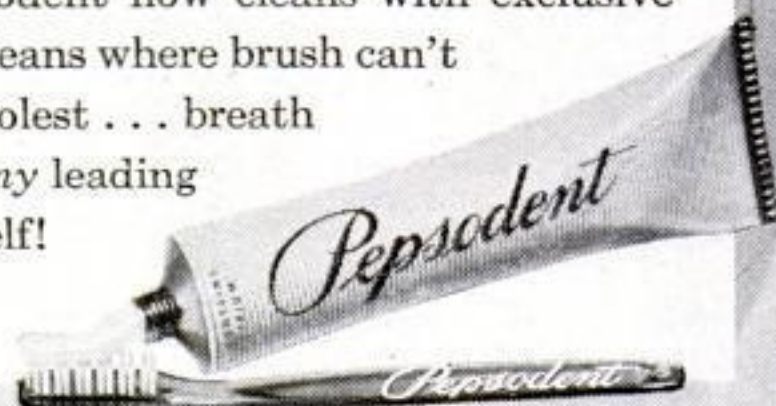


Prove it to yourself! Pepsodent with **ORAL DETERGENT** brings

CLEAN MOUTH TASTE FOR HOURS

Some tooth pastes clean with soap . . . some with chalk . . . but not Pepsodent! Because Pepsodent now cleans with exclusive **ORAL DETERGENT**... it even cleans where brush can't reach . . . your mouth stays coolest . . . breath freshest . . . teeth cleanest of any leading tooth paste. Prove it to yourself!

ONLY PEPSODENT CONTAINS IRIUM



PAAS

*The High Note of the
Easter Season*

EASTER EGG COLORS
and COMPLETE EASTER
EGG DECORATING KITS

NEWSFRONTS CONTINUED

the end. I thought it was not a very romantic thing to do, to die out in a Kansas wheat field. One prays more subconsciously than consciously at a time like that. One doesn't have time to do much orderly thinking. . . . Whatever one's impulses are—if they are those of faith and trust—they guide his reaction.

"Once that first fright had passed, everybody settled down into a silence you could almost hear. . . . The pilot made what I think was a pretty good landing. . . . We hit the ground and bounced—oh, very high. We shot through two or three fences, and even crossed a highway, but still the plane did not turn over. The emergency exits and the door were open by the time we came to a halt and in an incredibly short time everybody succeeded in getting out of the plane. We had to go down a rope—slide down it—because the exits were 20 to 30 feet above ground. Everybody was alive. We stopped once to look back to the flaming plane, but the pilot motioned us to get farther away.

"We stood in the wheat field—the wheat wasn't very high—and watched the thing burn. The tanks exploded. It was gone in 10 minutes.

"I don't know what the beliefs of the passengers were when they boarded that plane, but there weren't any atheists in that field. . . ."



BISHOP MOORE

* * *

One of the worst Communist ambushes since the beginning of Britain's bloody undeclared war in Malaya took place on March 25 near Kuala Lumpur. Two Britons, two Malay civilians and eight Malay policemen were killed as they tried to repair a water pipeline severed by the Reds. So furious was the British high commissioner, General Sir Gerald Templer, that he cut the rice rations of the 5,000 villagers of Tanjong Malim and imposed a 22-hour-a-day curfew.

Eisenhower sums up

At the end of his first year as supreme commander of the Allied forces in Europe, General Eisenhower summed up the past, present and future of Western defenses. Twelve months ago Russia seemed to have "too much of a lead to be overtaken." There was "an intellectual defeatism in some quarters bordering on despair." Now our forces, although still "not of themselves sufficient to stay the hand of an aggressor," have nearly doubled in numbers and constitute "a fighting force [in which] our nations can take considerable pride."

In the future "the unity of NATO must rest ultimately on one thing—the enlightened self-interest of each participating nation." Europe, Ike suggested, must take still further steps toward federation, including a Schuman plan for electric power. Money values must be standardized. The potential of West Germany must be developed. "Europe must become self-sustaining in military manufactures."

In the long-range future Ike saw the defense of Europe resting on relatively small, "lighter, faster and harder-hitting" units, backed by masses of trained reserves.

"Visible and within grasp we have the capability of building such military, economic and moral strength as the Communist world would never dare to challenge."

* * *

The world's two greatest mail-order houses, Sears, Roebuck and Montgomery Ward, released their annual reports. Between them (Sears outsells Ward by more than 2 to 1) the houses had an astonishing gross of \$3.76 billion, or \$25 worth for every man, woman and child in the U.S.

G.O.G. and Monster

Draw poker and bourbon whisky rank close behind the Bill of Rights in the list of noble American institutions. No matter how bad the world situation, there has always been cause for hope so long as the man in the White House has an honest, sober swallow now and then and stays away from Spit-in-the-Ocean and Baseball. Last week an alert reporter, investigating the President's famous poker games, got the inside straight from Mr. Truman's green baize table. The news could not be worse. The President and his friends play a ladies'-night, dealer's-choice kind of game. One favorite is G.O.G. (for Grand Old Game)—seven-card stud, high-low, with low hole card wild. Another is something called Monster—hands are added up, that nearest 28 points taking half the pot, and that nearest seven taking the other half. If it turns out that the President is also fond of drinking Scotch and ginger ale, all is lost.

Something Special for Easter

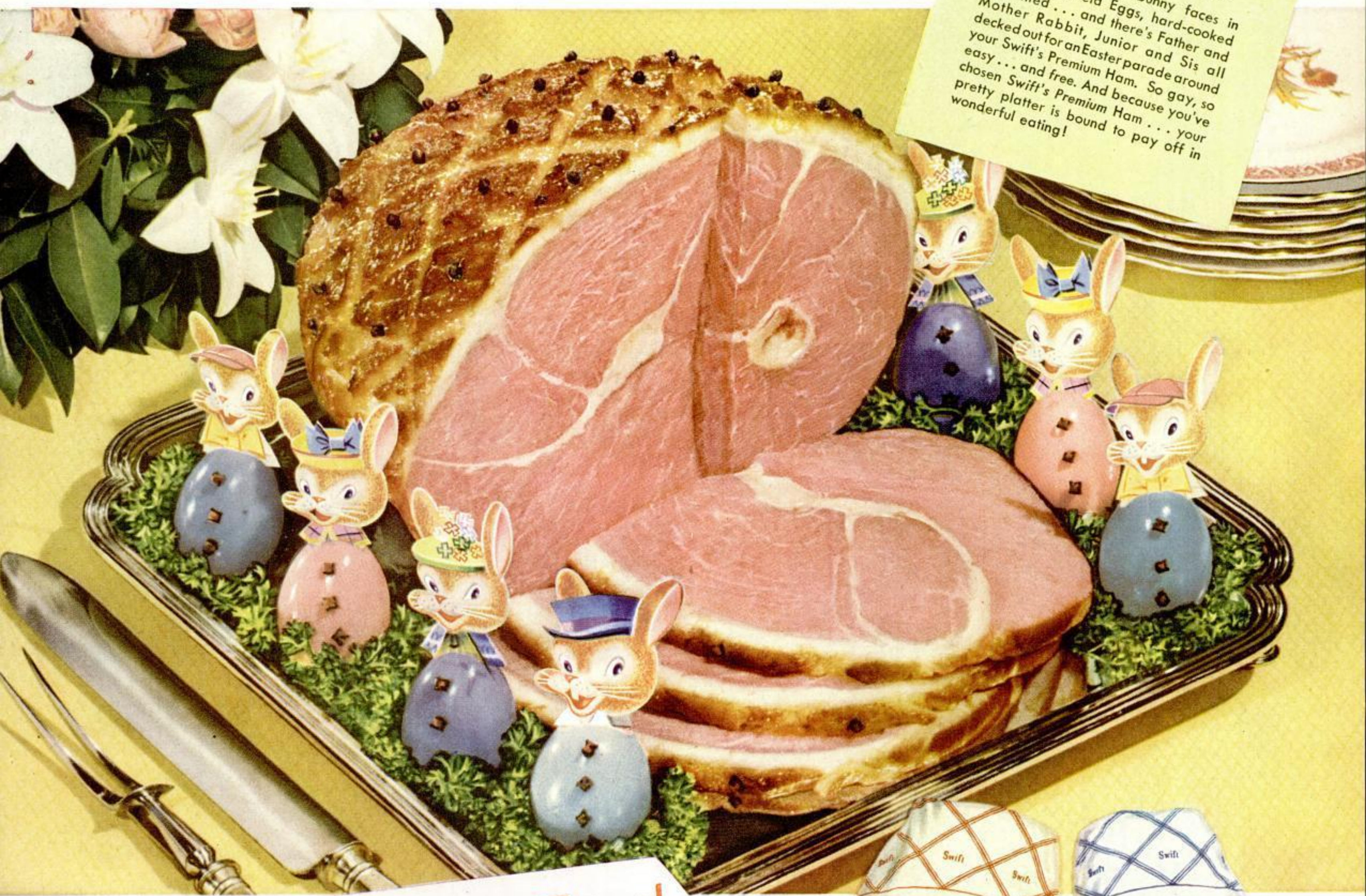
SWIFT'S PREMIUM HAM

and this gay family of Easter bunnies



Free.. at your
dealer's!

Or write Martha
Logan, Swift &
Co., Dept. PH-1,
Chicago 9, Ill.
Stick these winsome bunny faces in
Swift's Brookfield Eggs, hard-cooked
and tinted... and there's Father and
Mother Rabbit, Junior and Sis all
decked out for an Easter parade around
your Swift's Premium Ham. So gay, so
easy... and free. And because you've
chosen Swift's Premium Ham... your
pretty platter is bound to pay off in
wonderful eating!



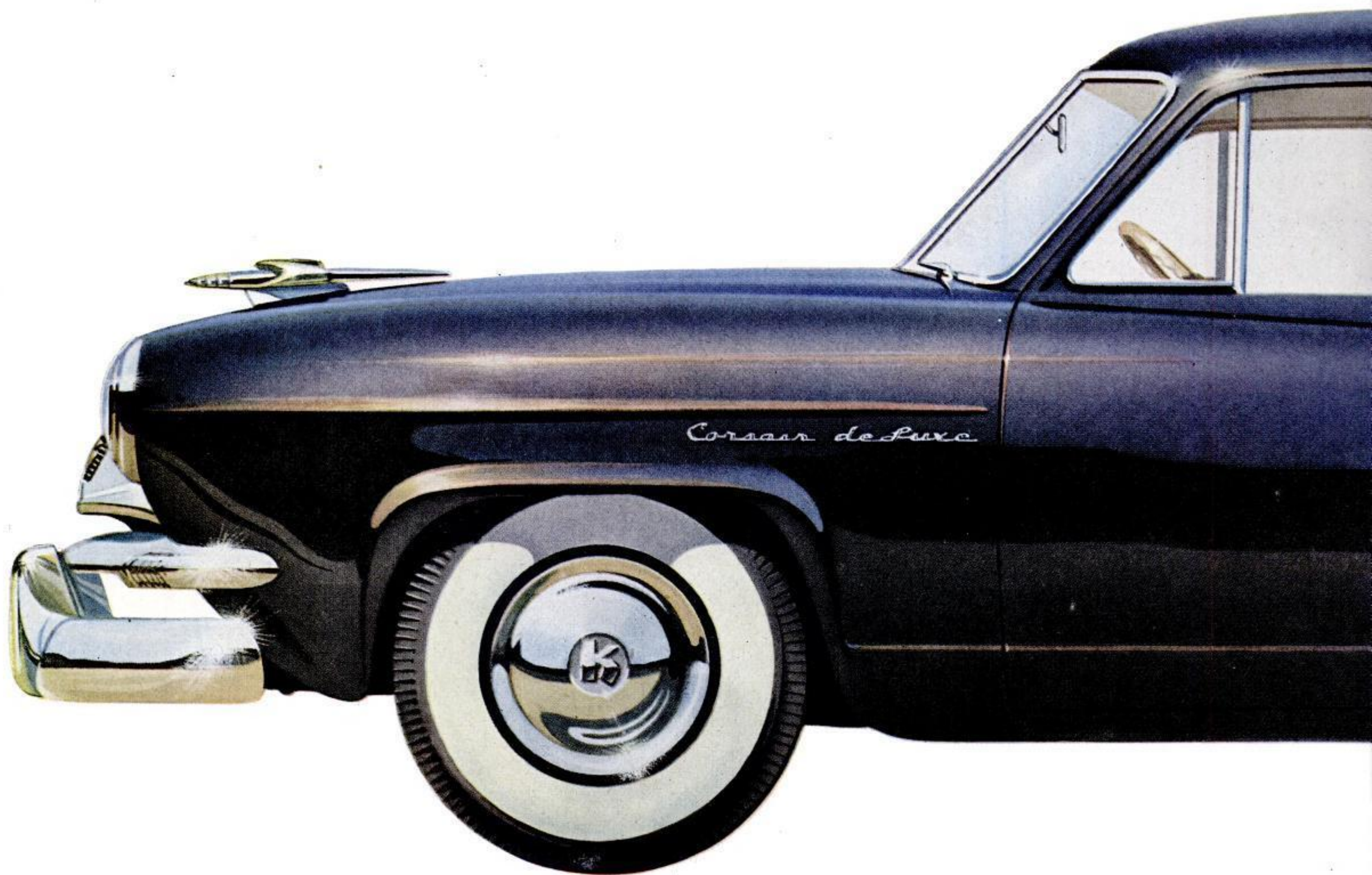
Richer Flavor! Better Texture!

To treat each ham individually—the way Swift does—takes more time, effort and skill. But that's the secret of the more time, effort and skill. But that's the secret of the famous flavor, the superb texture of Swift's Premium. Mellowed in Swift's special Brown Sugar Cure, slow-smoked the old-time way over spicy hardwood fires—every Swift's Premium Ham you buy is sure to be juicy, tender, truly delicious.



America's Favorite Ham... 2 Styles!

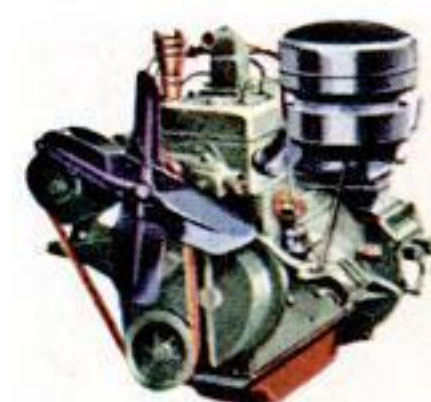
Presenting '52's finest low-price car... the **NEW '52**



Now at your Kaiser-Frazer dealer's!

America's No. 1 buy... the car that makes thrift a pleasure...

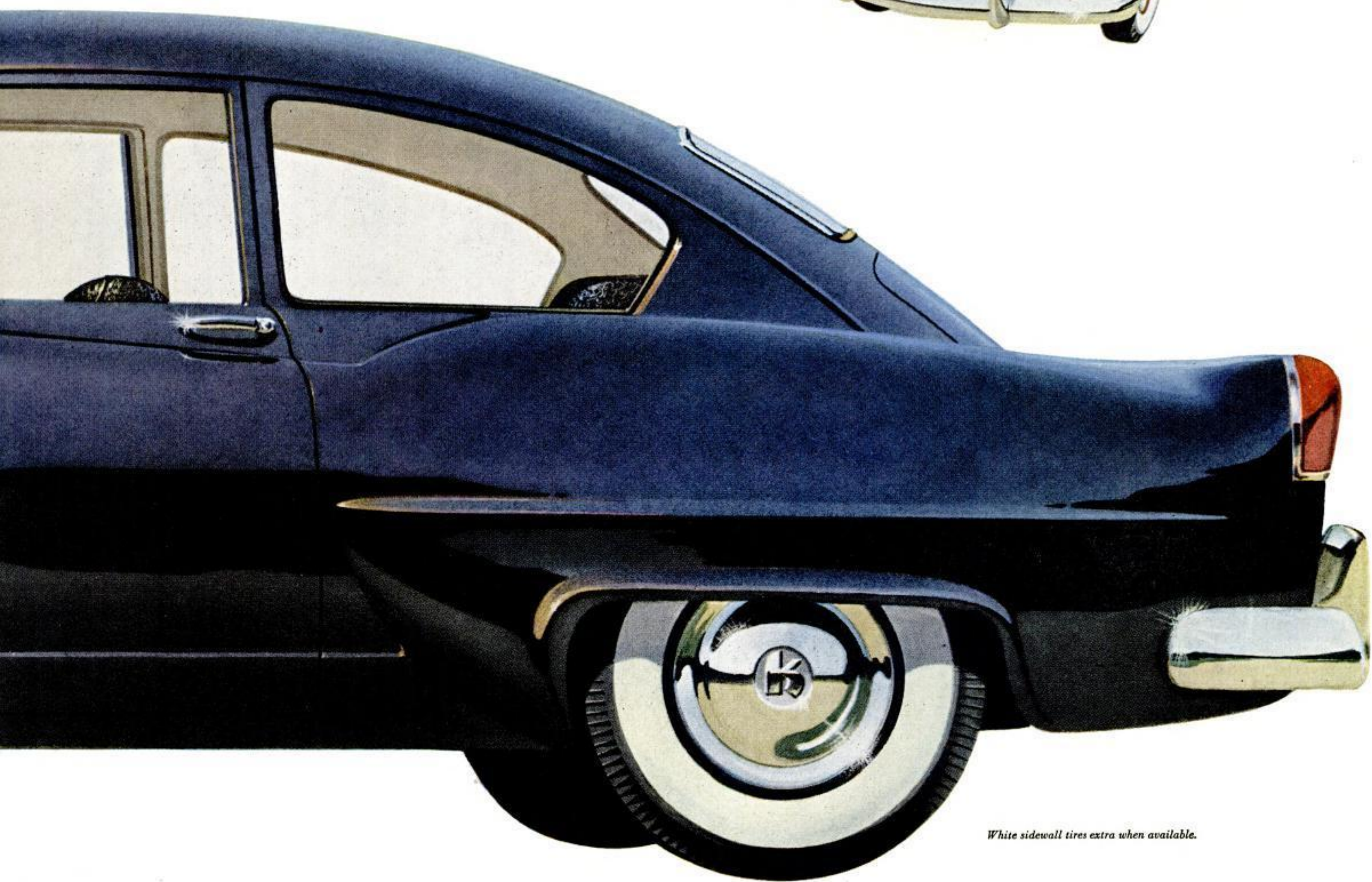
newer... smarter... better today in every way!



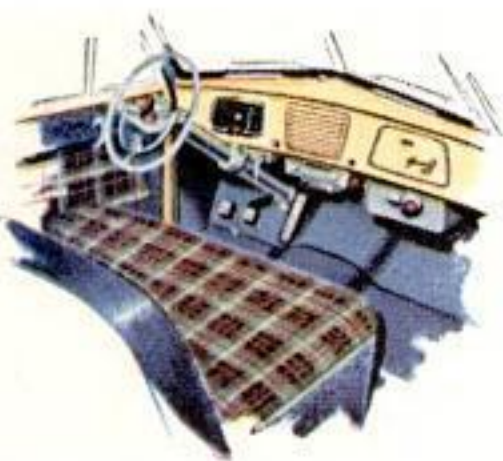
New! Thrifty Supersonic Power

Under the hood is the new Henry J's mighty Supersonic Engine... thrifter than ever... with oil-saving full-length water jackets and new "Ventilube" crankcase "air-conditioned" for longer engine life. You get power plus... up to 30 miles on a gallon of gas. A "penny a mile" drives it!

Henry J Corsair

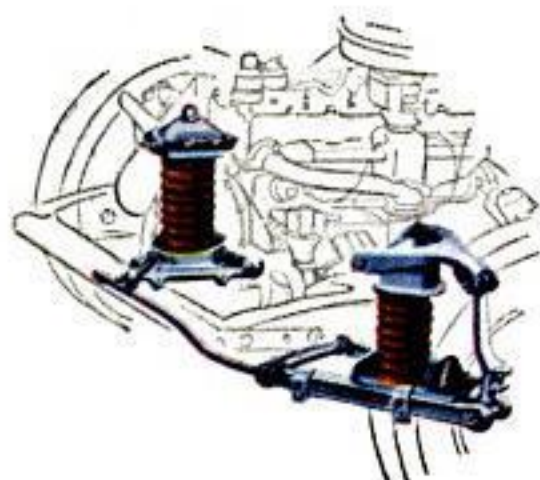


White sidewall tires extra when available.



New! Vinyl-Lounge Interiors

Glamorous is the word for the new '52 Corsair, upholstered in color-matched washable vinyl, set off by deep-embossed vinyl trim. Smart new Glove Bin adds extra luxury. New "Silent Curtain" insulation in roof shuts out heat, cold, traffic noises.



New! Velvet-Road Ride

The new Henry J's improved "Velvet Road" springing and airplane-type shock absorbers plus its low center of gravity give you a smoother ride than ever. City driving is easier too, thanks to Henry J's new "Inner Circle" parking!



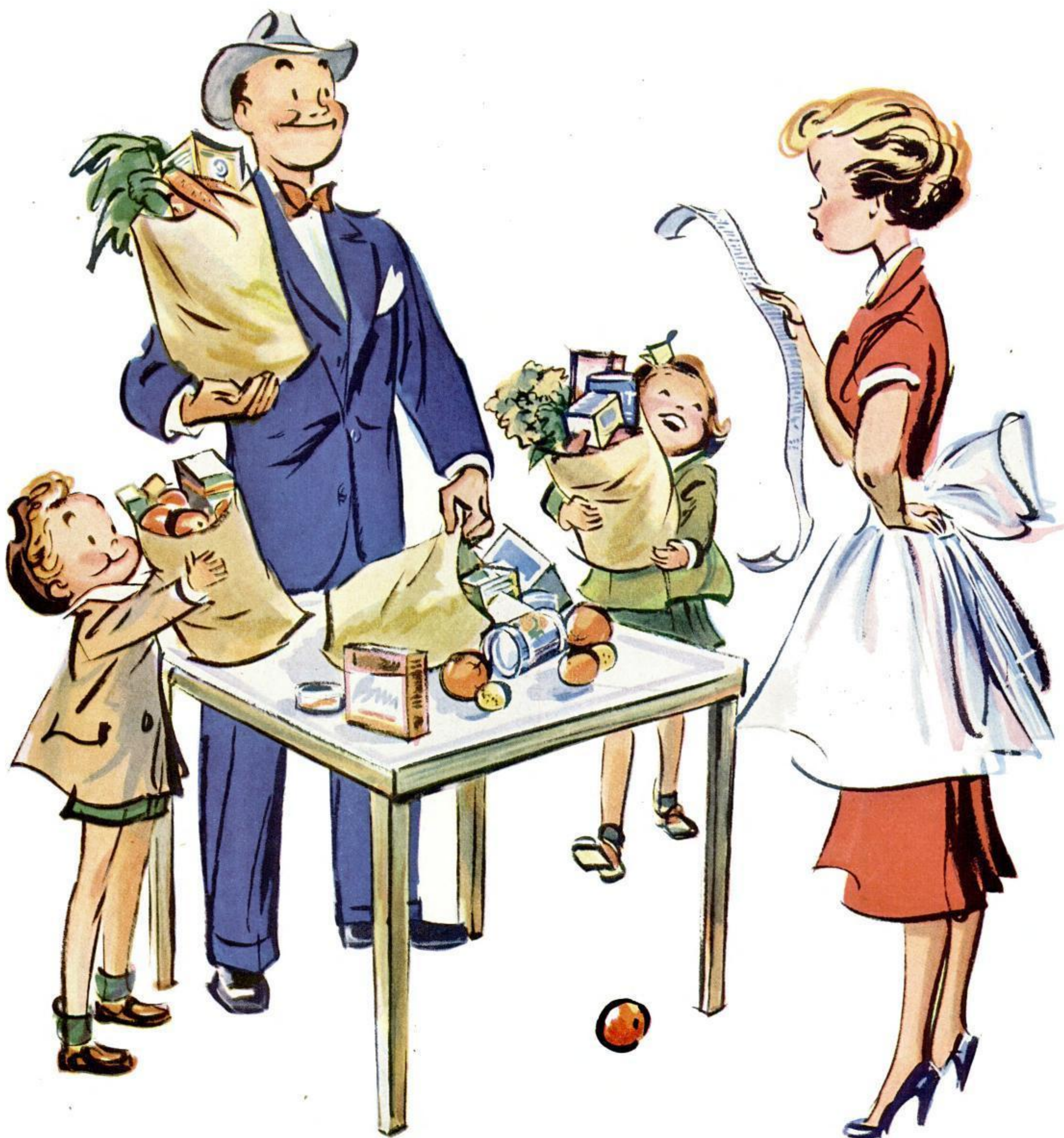
New! Roomy! Roomy! Roomy!

The new '52 Henry J Corsair gives you comfort plus convenience! A 58-inch front seat adjusts a full 7 inches. There's total seating room for a family of six. You enjoy more storage space than in many of the costliest cars on the road, too!



New! Safety-Engineered Chassis

In the new '52 Henry J Corsair you ride on a rugged double channel "Samson" frame with spring steel "No Sway" stabilizer. Overhead to protect you is the largest, one-piece seamless steel roof in any car! See it—drive it at your Kaiser-Frazer dealer's today!



Now's the time for **JELL-O**

Oh, lady, we know just how you feel! Husbands sure can't be trusted to keep a food budget on the beam! But you can rescue your budget and delight your family by giving them big dishes of Jell-O for dessert for mere pennies per portion!



JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.

Copr. 1952, General Foods Corp.

'SPRING MADNESS'

Michigan men raid girls' dorms
and the women raid right back

All it took to touch off the riot that brought the coeds to their window ledges at the University of Michigan was a little warmth and sunshine. These two innocent ingredients of the seasonal change came to the campus, after a dismal winter, precisely on the first day of spring. They were first noticed by Arthur Benford, junior, who opened his window, uncased his trumpet and broke the evening quiet with *Serenade in Blue*. He was joined by a trombonist across the way. A student's foghorn made it a trio. Then a few bookworms, who had failed to notice spring, yelled for quiet, and in a matter of minutes 600 students were clamoring in the street.

Someone shouted "To the women's dorms" and the 600 made the quarter-mile climb up Observatory Hill to huge Alice Lloyd Hall. Finding the front doors locked, they broke in the side doors, pushed away the coeds, and raided the rooms for assorted feminine clothes and souvenirs. The coeds were quick to retaliate. Giggling, they poured water from the windows. Then 500 of them marched downhill and in the front door of Men's Union, through which no woman may pass, and broke into the men's dormitories. There they were quickly routed by Deborah Bacon, dean of women.

By 1 a.m. the campus was quiet and psychology students, who had seized the chance to interview the rioters, were busy collating notes to find out what had started it all. But dean of students Eric Walter already had the answer. He said it was "spring madness" and figured such things were bound to happen. "No human being," he observed philosophically, "has ever attempted to shift the vernal equinox."



THREE FLOORS UP two girls stand on a window ledge and watch delightedly as men try to break into the building.

SIX WINDOWFULS of excited coeds keep an eye on the fight. The men got in one dormitory four different times.

CONTINUED ON NEXT PAGE

NO OTHER HAIR TONIC GIVES YOU **KREML'S** *"ONE-TWO" ACTION*



1 PROVIDES PERFECT GROOMING—

The golden grooming agent controls the hair gently...lets you comb it exactly as you want it, and keeps it that way all day long.

2 CONDITIONS HAIR AND SCALP—

The crystal-clear conditioning agent gives the scalp that "waked-up", fresh, stimulated feeling; removes loose dandruff flakes; helps cleanse the scalp.

When shaken, BOTH these agents flow out as one in perfect balance. Each does its job as if separately applied.

That's the secret of the soft, natural, non-greasy attractiveness of Kreml-groomed hair. That's the exclusive non-drying Kreml Hair Tonic formula that brings you good looks. Be sure you use Kreml!

Buy... **KREML**®

© R. B. SEMLER, INC.

'Spring Madness' CONTINUED



THE BATTLE LINE outside the Betsy Barbour Dorm at 12:30 p.m. holds oversized cards which were ripped off walls of another dormitory's game room.



THE BOOTY, a brassiere, is held proudly aloft by one triumphant raider. The raid depleted girls' stocks of lingerie, left some with none at all for next day.



THE WINNER, Dean Deborah Bacon, tromps out of a women's dorm after driving off an attack of men who then went on to break into another building.

WHEAT CHEX



NOW Two...
Wonderful BITE SIZE cereals!

NEW RICE CHEX



Two for Taste... Two for Variety

TRIED NEW RICE CHEX?... m-m-my! Tastes wonderful. Golden shreds of rice spun into bite size squares. Triple-toasted for tender crispness. Delicate flavor like no other. It's the grand-new companion to...

WHEAT CHEX (your old favorite, Shredded Ralston, with a new name). Easy to eat... bite size. Extra-rich in whole wheat nourishment. Rich, nut-like, just sweet enough. Delicious any time, any way you eat 'em. Have some soon!

AFTER SCHOOL, kids love CHEX, both Rice and Wheat, right out o' the box like popcorn. Good for them. Wholesome. Not too sweet. And no fixing!

Busiest Boxes
on your pantry shelf



Taste like Nuts in HONEYCOMB FUDGE

Add 2 cups Rice Chex to your favorite fudge, after it has cooked and cooled to lukewarm. Then, beat until candy holds its shape, pour into greased pan. When firm, cut in squares—and taste something super.

Look! Bite Size SAUSAGE TREATS

Quick as you can put a toothpick through a 3/8-in. slice of cooked or canned Vienna or cocktail sausage, between two Wheat Chex, you've got something mighty tasty to serve as appetizers or snacks. A handy trick you can do only with bite size cereals.

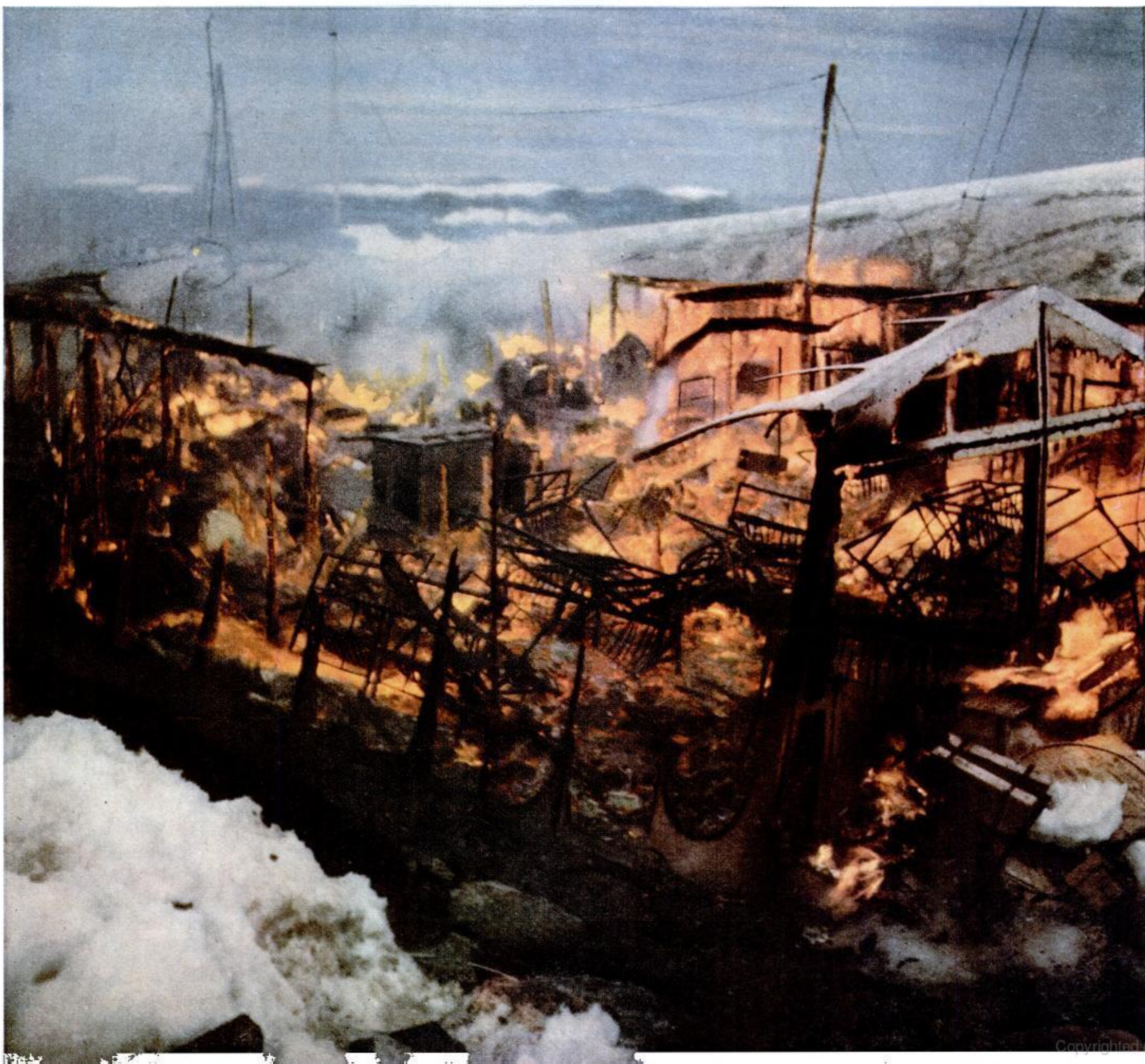


America's ONLY
BITE SIZE cereals...
Get both at your grocer's!

Ralston Purina Company, St. Louis, Mo.



IN ANTARCTICA FRENCHMEN WATCH HELPLESSLY AS 75-MPH WIND WHIPS FIRE ACROSS CAMP (ABOVE). AFTER ONE HOUR BASE IS BLAZING WRECK (BELOW)





AFTER THE FIRE, EXPLORERS HUDDLE TOGETHER IN EMERGENCY SHACK

FIRE IN THE ANTARCTIC

A 75-mph blizzard gets behind a small flame and burns French explorers out of their base

For two years the French South Polar Expedition had been encamped in wooden shacks buried under the snow in Adélie Land near the Antarctic Circle, studying the weather, minerals and penguins. At 3:30 one morning a few weeks ago, in the midst of a 75-mph blizzard, the camp generators caught fire. The explorers first tried to use fire extinguishers and what little water they had, then frantically tried to chop down the passageway between buildings to keep the fire from spreading. But the flames blew past them and the whole camp blazed up (*opposite page*). The men managed to save some scientific records and apparatus. By 5:30 a.m. the fire had burned itself out, leaving a smoldering tangle of metal and cinders lying in a melted hole in the snow.



TWO HOURS AFTER FIRE men search camp for salvageable equipment. Hut at rear had been built at safe distance as insurance against such a fire.

CONTINUED ON NEXT PAGE



Dinner forecast:
Cloudy but clearing



Ed's not his sunny self tonight,
His sales today were somewhat light.



But look—the clouds begin to clear!
What brightens up the atmosphere?



All guests feel honored when you serve
The cordials closest friends deserve.

Serve Hiram Walker's—that's the way
To save your dinner and their day!

Creme de Menthe *by* Hiram Walker

Such deep mint flavor could come only from the tender tiny leaves of the finest mint. The cool, delicious refreshment of Hiram Walker's Creme de Menthe makes a grand finale to a grand dinner.

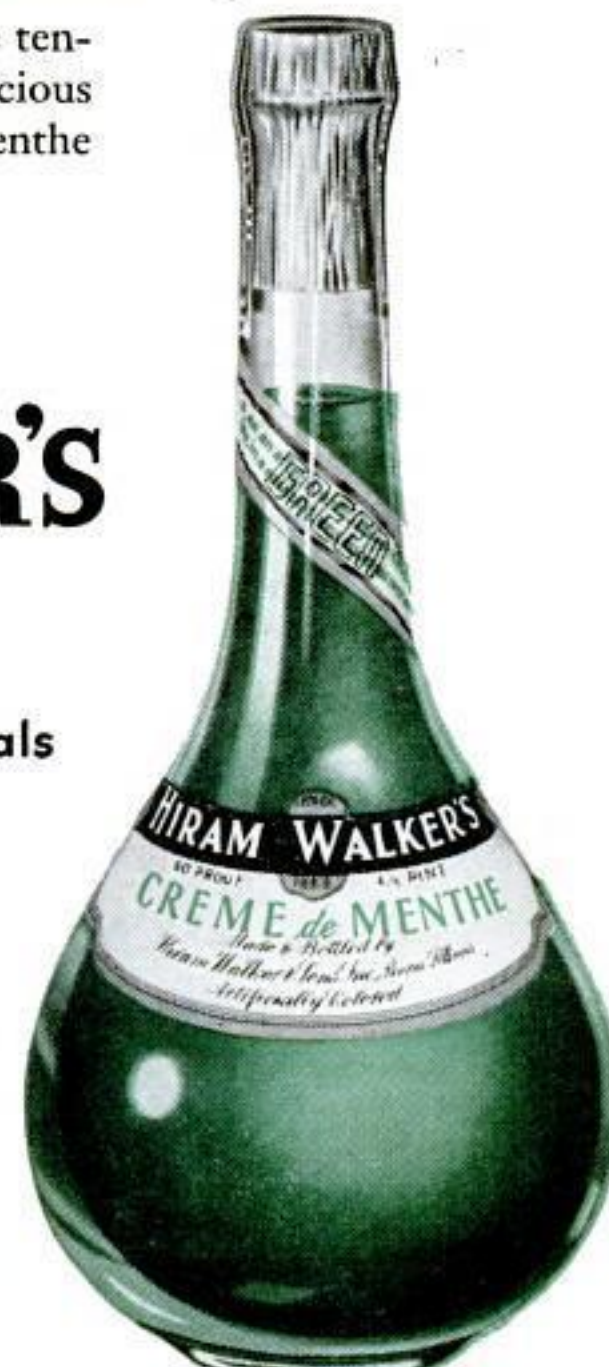
To honor guests
bring out the best—serve

HIRAM WALKER'S CORDIALS

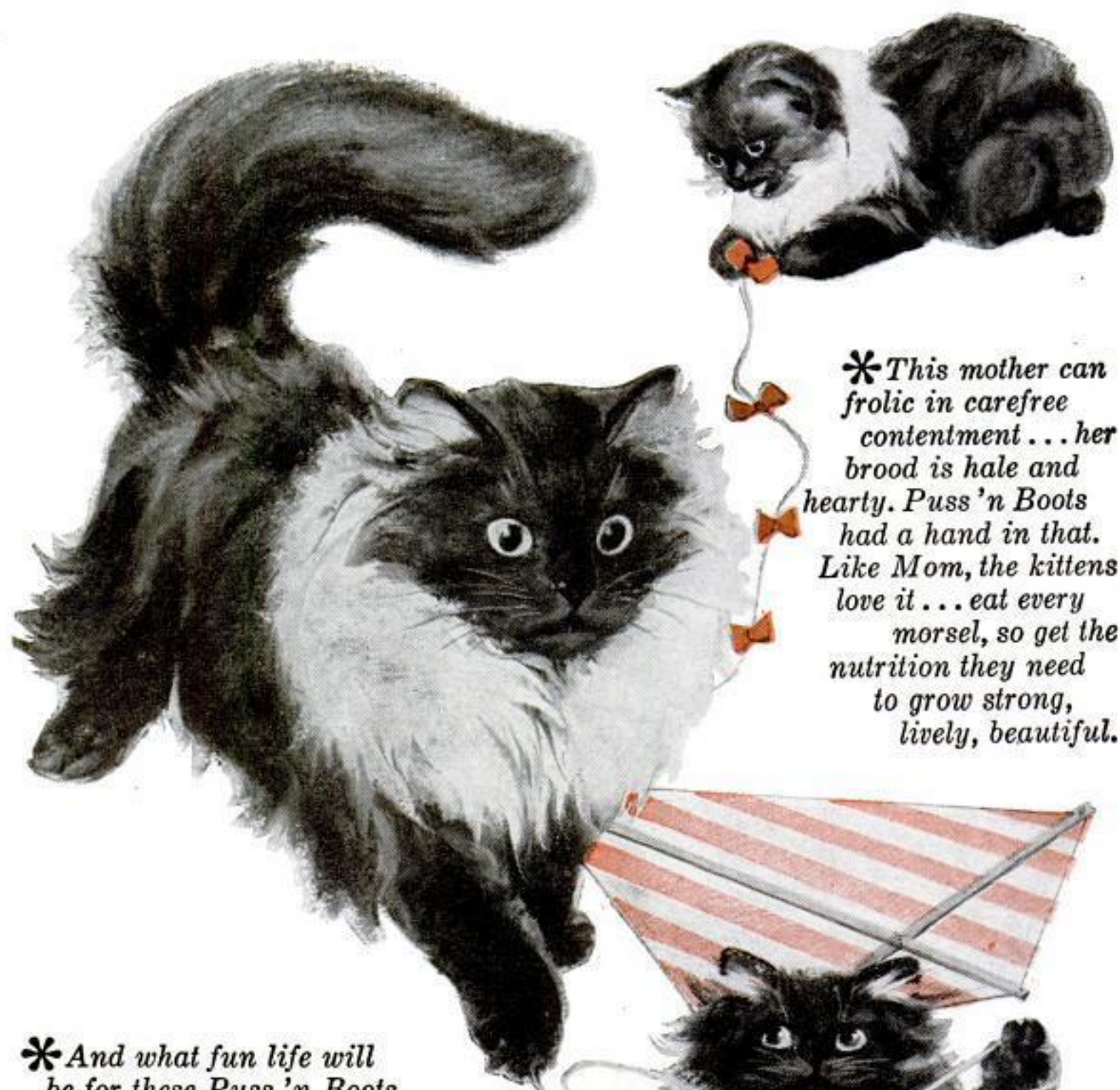
A taste variety of 18 distinctive Cordials



60 proof 70 proof 60 proof
Hiram Walker & Sons Inc., Peoria, Illinois



60 proof



*This mother can frolic in carefree contentment... her brood is hale and hearty. Puss 'n Boots had a hand in that. Like Mom, the kittens love it... eat every morsel, so get the nutrition they need to grow strong, lively, beautiful.

*And what fun life will be for these Puss 'n Boots youngsters! Fed Puss 'n Boots regularly, they're keen and alert, brimming with the energy and curiosity that makes every new experience a lark for them (and a source of constant delight to their owners).



See what it means...
to be a
Puss 'n Boots Cat?

Your pet shows more sparkle,
vigor, beauty
on a Puss 'n Boots diet

In Puss 'n Boots, your pet gets the minerals, vitamins, carbohydrates and proteins found in milk, liver, beef, salmon and food from the table... and at far less cost! That's because Puss 'n Boots is made of fresh-caught whole fish plus selected cereals for better balance, pressure-cooked in the can to seal in the nutrients and freshness. Feed your pet Puss 'n Boots daily for thirty days. Cats love the flavor... thrive on this wholesome diet. And you'll see what joy it is to have a Puss 'n Boots cat.

© 1952, Coast Fisheries, Div. of The Quaker Oats Co.

Puss 'n Boots adds the PLUS!

QUALITY MAKES IT... AMERICA'S LARGEST SELLING CAT FOOD

Antarctic Fire CONTINUED



FIRST LANDING of men later involved in fire was made during Antarctica's warmest month, January. They were met at shore by a committee of penguins.



COMPLETED BASE was comfortably buried under snow in 1951, included barracks, workshop, several laboratories, radio and meteorological towers.



TEMPORARY CAMP until base can be rebuilt will be tent site at another point on coast where a second party was already settled to study penguins.

Here's a thought to put in your Easter bonnet —

**For a TREAT
instead of a TREATMENT**

smoke **Old Gold**

Let others color their claims with medical talk.
But let us remind you: No other leading cigarette is less irritating, or easier on the throat, or contains less nicotine than Old Gold.

This conclusion was established on evidence by the United States Government.



Back again and blooming with opportunities—the country's most popular

Del Monte *Spring*

BRAND

BE ON THE LOOKOUT FOR GROCERS' DISPLAYS! ANYTHING THAT'S LABELED DEL MONTE IS BOUND TO BE BLOOMING GOOD EATING!

TAG A BAGFUL OF THESE FLAVOR VALUES—YOU CAN DEPEND ON DEL MONTE QUALITY IN EVERY VALUE YOU CHOOSE!

SPRING SHOWERS AND HEARTY APPETITES STILL AHEAD! BETTER BE READY WITH PLENTY OF THESE TASTY "FLAVOR FIRST" FOODS!

Del Monte BRAND QUALITY
Early Garden
SUGAR PEAS

Del Monte BRAND QUALITY
CREAM STYLE
GOLDEN CORN

Del Monte BRAND QUALITY
PINEAPPLE JUICE

Del Monte BRAND QUALITY
Early Garden
ASPARAGUS SPEARS

Del Monte BRAND QUALITY
PEACH HALVES

Del Monte BRAND QUALITY
WHOLE KERNEL
GOLDEN CORN

Del Monte BRAND QUALITY
PRUNE JUICE

Del Monte BRAND QUALITY
APRICOT HALVES

Del Monte BRAND QUALITY
FRUIT COCKTAIL

Del Monte BRAND QUALITY
PEAR HALVES

Del Monte BRAND QUALITY
ORANGE JUICE

Del Monte BRAND QUALITY
FRUITS FOR SALAD

canned foods event of the season

Garden Show

Take advantage of all the wonderful DEL MONTE values grocers are featuring right now. Come on down and pick yourself a big bouquet of flavor this week end!





WORK BETTER!...You'll do *better* when you take time out for a coffee-break. Coffee's gentle lift helps increase efficiency...relieve strain and fatigue. That's why the coffee-break is an accepted and welcome part of the business day in thousands of companies across the country!

give yourself a coffee-break

... and get what coffee gives to you!

FEEL BETTER!...Remember, coffee's your friend... wherever you are and whatever you're doing. When daily chores get you down, take a break for coffee and you take advantage of the exhilarating help it offers you!



THINK BETTER!...Whenever you have to think clearly, give yourself a coffee-break! It gently stimulates your mind...sharpens your faculties. Coffee makes *doing things* easier — and more fun!



coffee always gives you a break!

DRINK IT OFTEN!... Enjoy coffee at mealtimes. Relax over coffee for a few minutes in-between... at home, at work, or in your favorite restaurant. Give yourself a *frequent* coffee-break, and you'll do yourself a favor!

Pan-American Coffee Bureau, 120 Wall Street, New York 5, N. Y.
Brazil • Colombia • Costa Rica • Cuba • Dominican Republic
El Salvador • Guatemala • Honduras • Mexico • Venezuela



DRAWN BY HER PET MALEMUTE, SUSIE ALEXANDER SKIMS DOWN THE STARTING CHUTE ON HER 58-SECOND WINNING RUN. SHE GOT SILVER CUP AS TROPHY

MIDGET MUSHERS

**Alaskan children compete for a sledding trophy
but find they are more eager than their Huskies**

Although the start and finish of the annual North American Grand Championship Dog Derby at Fairbanks, Alaska are exciting to watch, most of the spectators have little to do for the hours when the dog-sled teams are mushing over the snow miles away in the open country. To help fill in the time race officials this year staged a special one-dog championship for children. Instead of racing 70 miles like the adults the children only had to get to the other end of the starting chute and back. But the race turned out to be full of suspense, spectators and contestants.

Some of the dogs (*p. 70*) wandered off good-naturedly among the spectators. Others shied away at the crowd's shouting. Still others took an interest in their racing rivals. Many just sat down implacably in the middle of the course. Six-year-old Susie Alexander had a more single-minded dog. She won first by simply lying down on her sled and hanging on while Junior, who is a year older than she, plunged doggedly forward to win.

SUSIE HOLDS UP EXHAUSTED JUNIOR AFTER RACE →



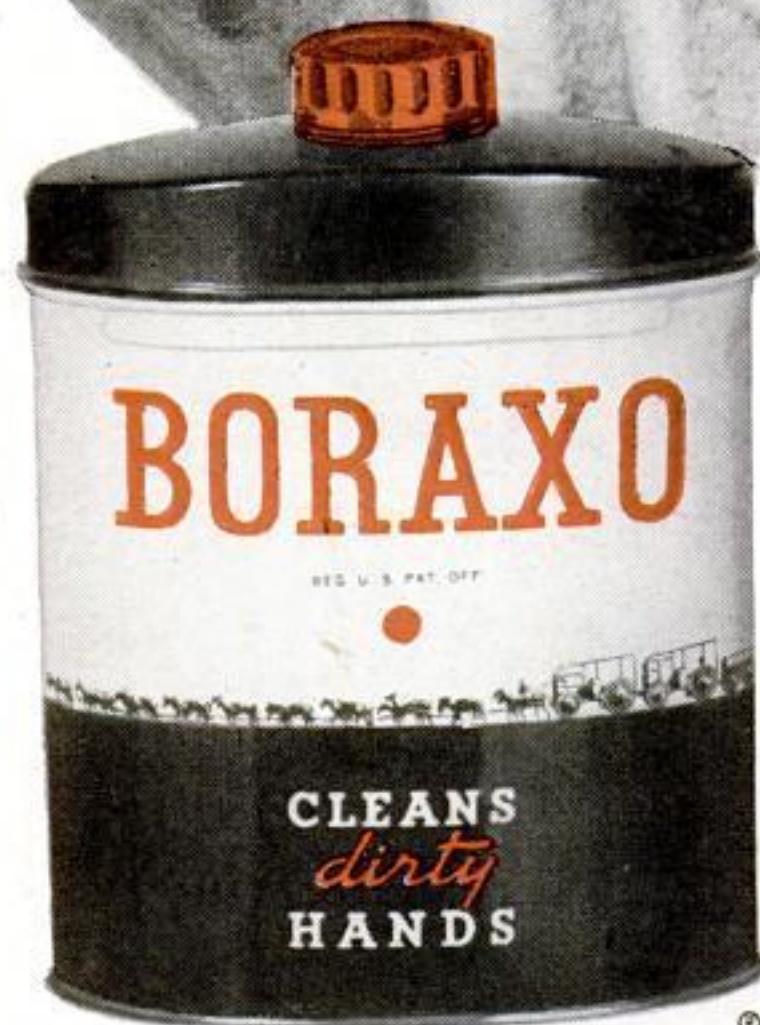
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Get that DIRT FAST!



but
save your
SKIN!

Boraxo "melt-away"
action cleans hands
faster, gentler than
any other hand soap!



No harsh abrasives in Boraxo! This dirt-chasing powdered hand soap contains tiny soluble crystals that clean away dirt, then melt away, leaving hands and knuckles soft. A must for "week-end handymen," gardeners, sportsmen, children and housewives. Get Boraxo, get hands twice as clean, in half the time!

ANOTHER FAMOUS "20 MULE TEAM" PRODUCT

Midget Mushers CONTINUED

SOME DOGS HAVE TO BE COAXED



HIS MASTER'S VOICE draws Trip away from course. Owner Mike James (right) asked lighter friend to ride Trip, then couldn't resist yelling dog's name.



STRANGE RIDER bewilders dog raced by Robert Kokrine, 9, but owned by Robert's father, who raced in main event. Dog had to be coaxed to finish.



CONFUSED ENTRANT, dog who trained for race by running one way in chute resists going back on return lap. Milnor Larson had to pull him to finish.

MURDER IN THE TANK!

A gripping tale that reveals why you should buy a

Permaglas

AUTOMATIC WATER HEATER



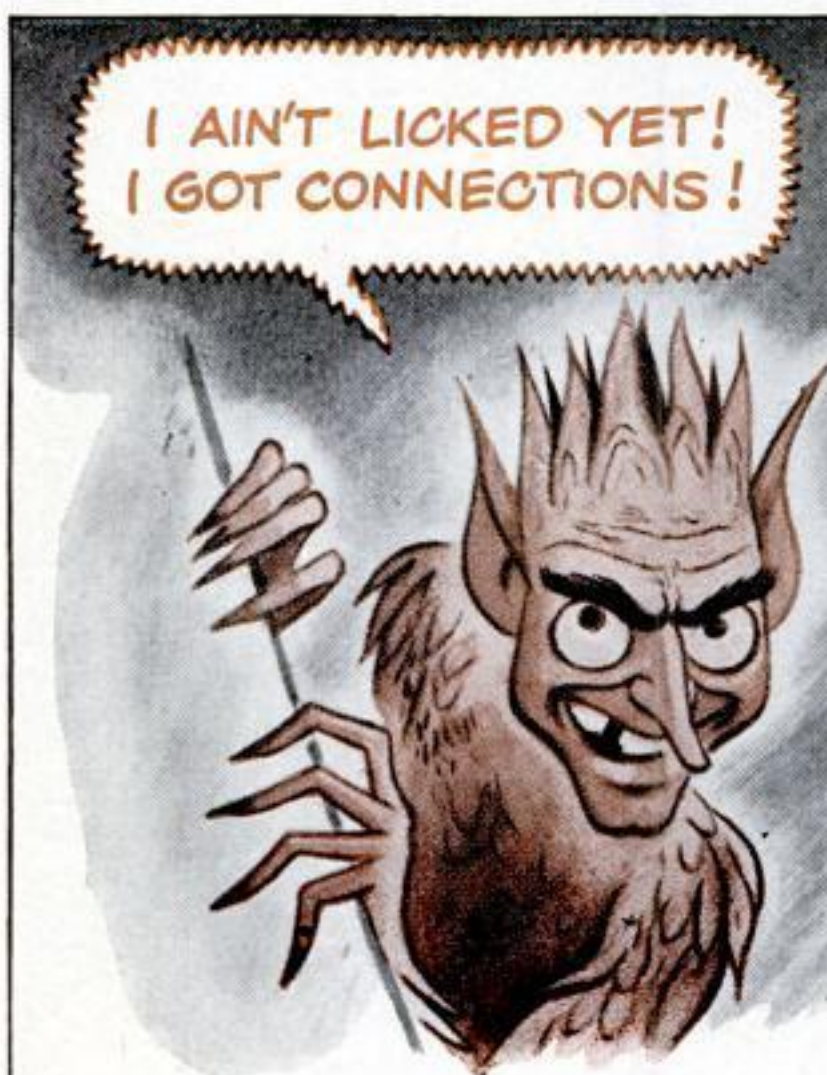
I PUT THE BITE ON EVERY WATER HEATER!

1. "Ruthless Rust" . . . water heater enemy No. 1 . . . murders ordinary water heaters.



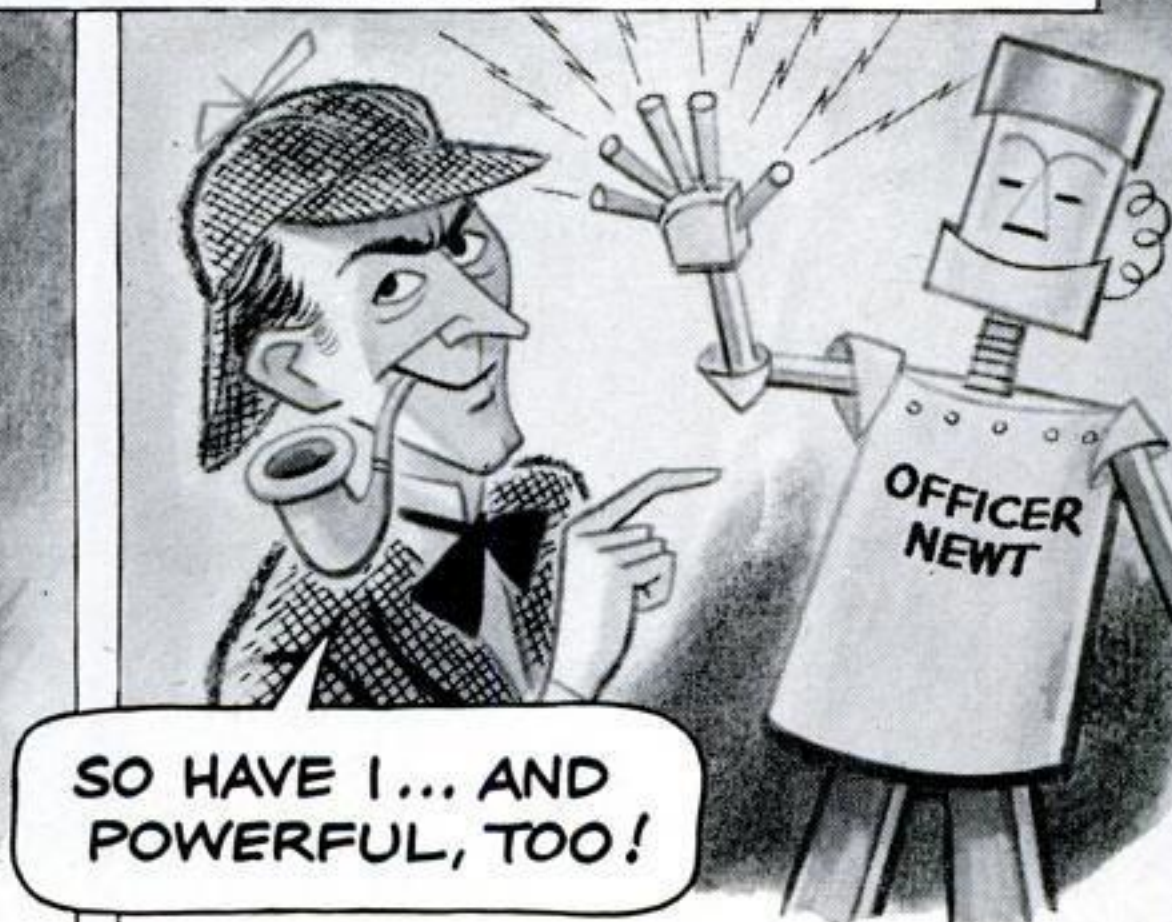
...BUT GLASS CAN'T RUST!

2. Four B.I. protects Permaglas Water Heaters with glass-surfaced steel tank!



I AIN'T LICKED YET! I GOT CONNECTIONS!

3. "Ruthless Rust," still defiant, plans attack on fittings and exposed metals!

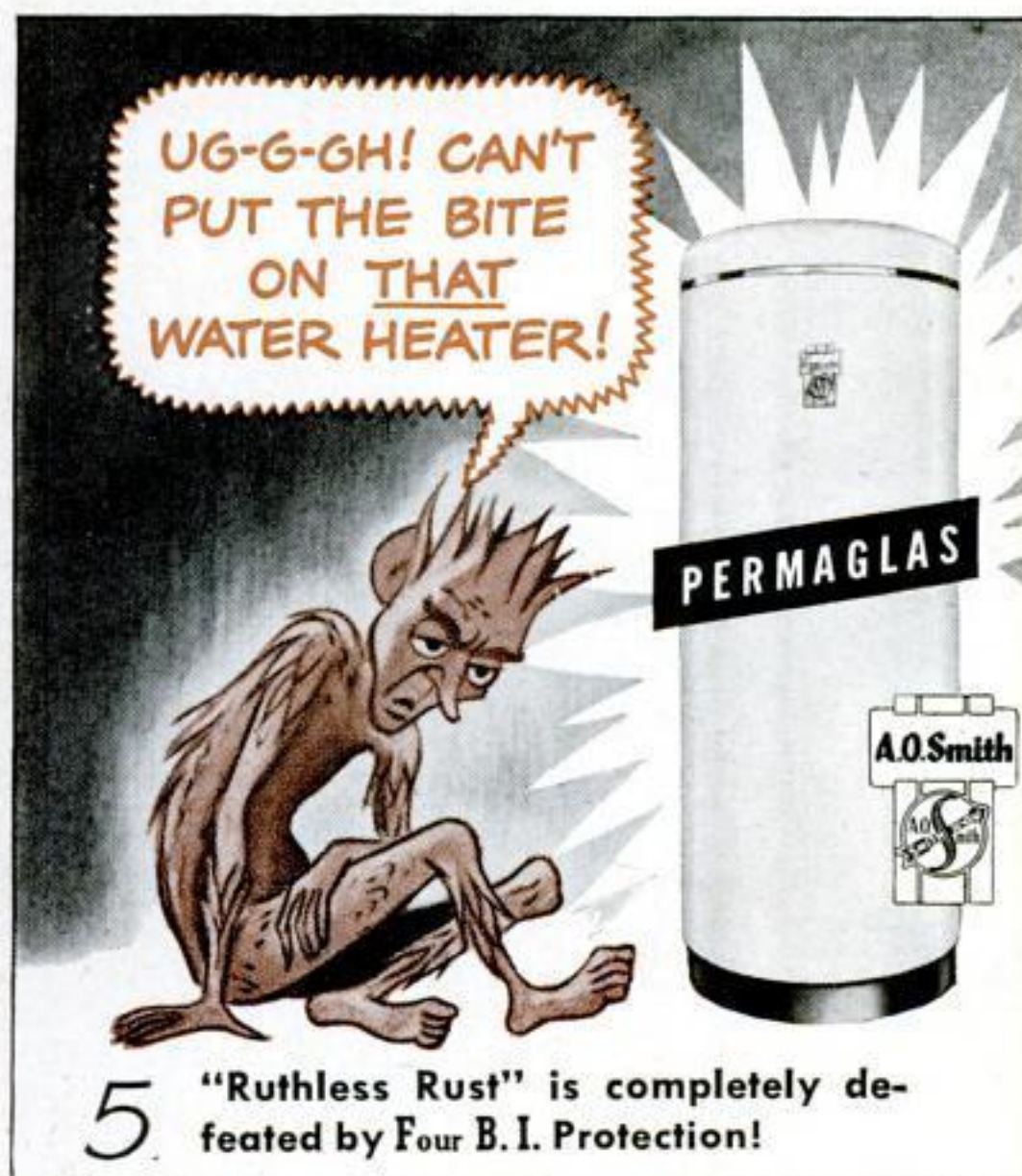


SO HAVE I... AND POWERFUL, TOO!

4. Four B.I. puts Officer Newt on job to thwart Ruthless Rust's new attack!

FIRST water heater with a glass-surfaced steel tank that can't rust because *glass can't rust*.

THE ONLY water heater with **Four B.I.** Protection against all corrosive attack . . . gives you plenty of *clean* hot water for all family needs. There's no need to replace *this* water heater every few years.



5. "Ruthless Rust" is completely defeated by Four B.I. Protection!

There's only ONE Permaglas . . . and it

COSTS NO MORE
than ordinary water heaters!

Permaglas Water Heaters are completely protected from all corrosive attacks, protected by **Four B.I.**, the four basic improvements provided by A. O. Smith in Permaglas Water Heaters, exclusively.

ONLY PERMAGLAS HAS FOUR B.I. PROTECTION

The exclusive **Four Basic Improvements** are:

1. Glass-surfaced steel tank that can't rust because *glass can't rust*!
2. Absence of dissimilar metals inside the tank!
3. Interior tank fittings shielded from electrolytic action, the cause of all corrosion!
4. "Neutrolizer" . . . the anti-corrosion stand-by protector.

A.O. Smith
AUTOMATIC WATER HEATERS

A. O. Smith Corp., Water Heater Division
Dept. L-452, Kankakee, Illinois

Please send me my **FREE** copy of the booklet, "MURDER IN THE TANK," and complete information on Permaglas Water Heaters. I am interested in ☐ Electric ☐ Gas ☐ LP-Gas models. (Please check one.)

Name _____

Address _____

City _____ Zone _____ State _____



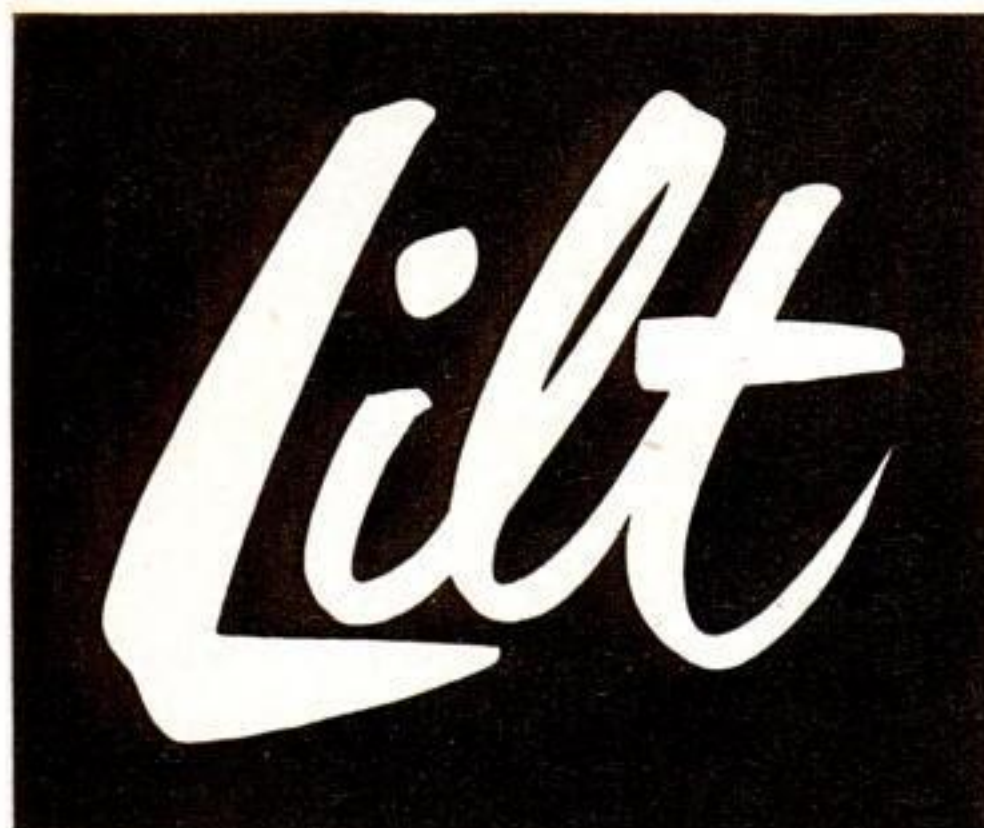
Far Superior...Far More Foolproof...for Every type of Hair!

Procter & Gamble guarantees that

No Other Home Permanent Today

makes hair look..feel..behave so much like the loveliest

Naturally Curly Hair!



Dress from H. B. Wragge



Here's why, for your hair, or for children's hair, *Lilt* is far superior!

1. Lilt's one Waving Lotion is far superior . . . safer, surer for every type of hair . . . even for children's hair! No other Home Permanent today has such a foolproof Waving Lotion!

2. Only Lilt has such a superior Neutralizer! It gives as long-lasting a home wave as is possible today. And Lilt leaves your hair softer, lovelier!

The only foolproof way to neutralize is the sure but easy method Lilt uses!

3. Only Lilt gives such assurance of no kinky, frizzy look . . . and the Lilt method is so quick, so easy, so sure!

4. Only a Lilt wave is so easy-to-manage. A Lilt requires less frequent setting than any other home permanent wave!



Refill,
only \$1.25*
(Use any plastic curlers)

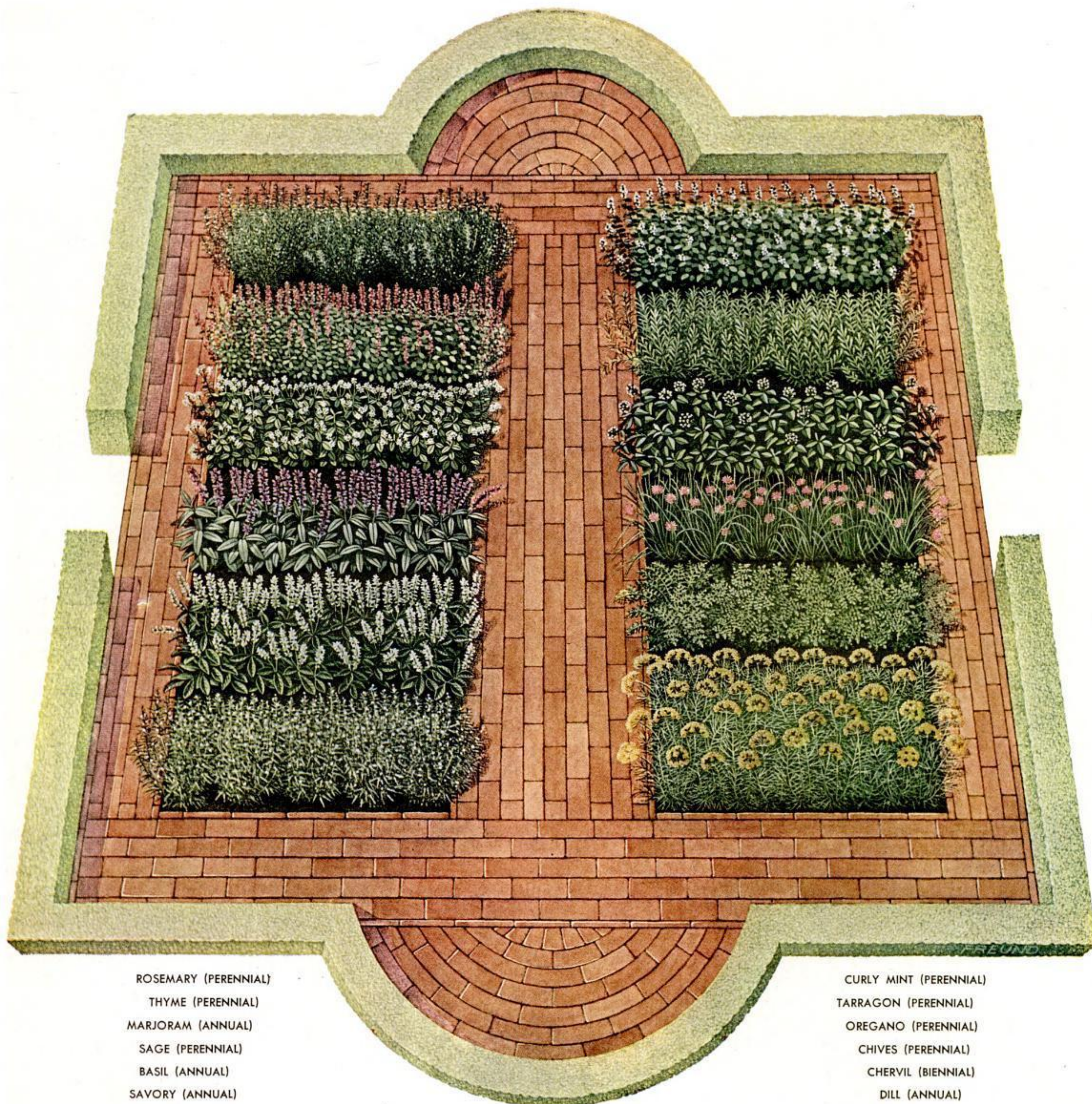
Complete Kit, \$2.25*
*plus tax

Lilt **Home Permanent**
Procter & Gamble's Cream-Oil Cold Wave



Money-back Guarantee: Both the Lilt Refill and Complete Kit are guaranteed by Procter & Gamble to give you the loveliest, softest, easiest-to-manage Home Permanent wave you've ever had—or your money back!

Makes hair look...feel...behave far more like *Naturally Curly Hair!*



ROSEMARY (PERENNIAL)
 THYME (PERENNIAL)
 MARJORAM (ANNUAL)
 SAGE (PERENNIAL)
 BASIL (ANNUAL)
 SAVORY (ANNUAL)

CURLY MINT (PERENNIAL)
 TARRAGON (PERENNIAL)
 OREGANO (PERENNIAL)
 CHIVES (PERENNIAL)
 CHERVIL (BIENNIAL)
 DILL (ANNUAL)

HERBS FOR THE HOME

Their delicate colors add fresh beauty to gardens and their bright flavors add a new tang to food

In early American days the colonists grew herbs and sprinkled them on aging meat to disguise its flavor. As people moved about, growing herbs seemed too much trouble, and cooking with them was too fancy for frontier life. They vanished from U.S. gardens and kitchens and a generation ago most Americans would have refused to season their food with anything except salt and pepper, mustard and catsup. But in the last few years herbs have once more become a popular part of American cooking.

Though packaged herbs are now sold in many stores, many gourmets and gardeners prefer to grow their own—for the sake of the fresh flavor they bring to cooking and the fragrance and delicate color they bring to gardens. In the painting above, LIFE shows a specimen 15-ft.-by-30-ft. formal garden with the 12 most used herbs bordered by a brick walk and

boxwood hedge. Where there is no space for a garden, a window box will supply a family's needs. Both annual and perennial herbs grow best under full sun in slightly acid soil. Annuals should be planted as soon as the danger of frost is past. Except for oregano, which must be very carefully nurtured, the herbs above can be grown easily in most parts of the country. Cut in the morning before the sun can dry the flavorful oils, herbs may be used fresh in summer. Or they can be dried and packaged for a winter supply.

For imaginative cooks, learning to use herbs is an unending process. One such cook is Mrs. Ezra Winter, who began experimenting with herbs 15 years ago and today runs one of the biggest U.S. herb businesses, the House of Herbs in Salisbury, Conn. On the following pages are some of her favorite herb recipes and uses—a first lesson in a fine culinary art.

CONTINUED ON NEXT PAGE



SAVORY has a warm, aromatic flavor which makes an excellent string bean sauce. Here is recipe: Steam a pound of beans. Fry a minced onion and garlic clove in 2 tbs. olive oil. Add peeled, cut-up tomato, 1 tbs. white wine, 1 tbs. minced green pepper, 1 tbs. minced celery, 1 tbs. parsley, salt and pepper and $\frac{1}{4}$ tsp. savory. Simmer 10 minutes and pour over steamed beans. Stir well and cook 10 minutes more.



BASIL is traditionally used on tomatoes, either when cooked or eaten raw in salads. It also seasons a great variety of other foods, giving a mildly pungent flavor to meats, cheese dishes and many vegetables. Like all herbs which are to be stored away for winter use, basil should be dried on screens or hung in bunches where the air circulates freely. It should not be dried in the sun, which kills its flavor.



SAGE is commonly used in all poultry stuffing, though some gourmets think it is too strong to be used in chicken. To prepare roast duck stuffing, chop 4 apples and 3 onions together and simmer in 5 tbs. butter until pale golden brown. Add 6 cups coarse bread crumbs, 1 tsp. sage, a little red pepper and mix. Add chopped cooked giblets, 1 tbs. garlic wine vinegar, $\frac{1}{2}$ cup sour cream, and salt and pepper to taste.



DILL, which is best known as a flavoring for dill pickles, is also good sprinkled on boiled potatoes, and makes a fine sauce for broiled fish of all kinds, particularly halibut, mackerel or salmon. Both seed and leaves have good flavor. To make fish sauce, mix $\frac{1}{4}$ cup butter, $\frac{1}{2}$ tsp. salt, a little pepper, $\frac{1}{2}$ tsp. dill seed and 1 tsp. parsley. Spread half on one side of fish, broil, turn and spread the rest on the other side.



CHERVIL is widely used as a sprinkled topping for cream soups and salads, is a pleasant flavoring for fried eggs. For two eggs, mix 1 tsp. finely chopped fresh chervil with a little melted butter and pour on just before the eggs are taken from the frying pan. To grow chervil, a large plot is needed to raise a relatively small amount and, unlike most of the other herbs, it does not gain in potency when it is dried.



CHIVES are related to the onion family but have a more delicate taste. Chopped up they make a fine garnish for boiled potatoes and are often mixed with cream cheese as a cracker spread. Their flavor helps all green salads and can be used in the cottage cheese salad shown here, 2 tsp. of chives to a serving. Chives are at their best before the bloom appears, so they ought to be cut frequently to retain their flavor.



MARJORAM, the most versatile of herbs, is used with soups, vegetables, sauces, cheese dishes and various meats. For a mushroom casserole, peel and trim 1 lb. of mushrooms and pour over them $\frac{1}{2}$ cup of creamed butter which has been seasoned with 1 tsp. marjoram, $\frac{1}{2}$ tsp. salt and 1 tbs. chives. Bake in buttered casserole with 4 tbs. cream of chicken broth for 20 minutes in a moderate oven. Serves 4.



THYME is the finest herb for fish and shellfish soups, such as clam chowder and oyster stew. To 1 quart of the New England clam chowder shown here, $\frac{1}{2}$ tsp. of thyme should be added. Thyme may also be sprinkled in the cooking water for lobster or added to poultry dressing. Like other herbs, it should usually be added to recipes during the last stages. If cooked too long, herbs may give a bitter taste to foods.



ROSEMARY is primarily a meat herb, though it is also excellent with fish and poultry. For a roast beef seasoning, mix 1 tsp. fresh rosemary with salt and pepper and sprinkle this mixture on the meat either before it goes into the oven or when it is half cooked. Most herbs are equally good either fresh or dried, but rosemary, like sage, mint and chervil, is much better when it is taken fresh from the garden.



OREGANO is closely related to marjoram and has a somewhat similar flavor. It is an important ingredient in most Italian dishes, including pizza, veal scallopini and all the pasta sauces. In making tomato sauce for spaghetti, add 1 tsp. of oregano during the last half hour of cooking. Some gourmets use oregano as a substitute for sage and as a seasoning for pork and Mexican chicken and chili dishes.



TARRAGON, best known as a flavor for vinegar, is also outstanding in seafood. To prepare Lobster Figaro, boil 2 lb. lobster. Remove and when cold split shell and take out tail meat. Chop up claw meat and add some canned crab flakes, 1 tbs. tomato paste, 1 tsp. tarragon, 1 tbs. mayonnaise, and mix well. Fill shells with mixture and top with tail meat. Decorate with mayonnaise, anchovy fillets and pimento.



MINT, a staple in lamb sauce, has an unusual use as a flavor for ice cream. Pour 1 pint hot milk and 1 pint hot cream over 1 cup chopped fresh mint. Let stand 20 minutes. Strain out mint. Beat 8 egg yolks, work in 1 cup sugar, pour over the minted milk and cream. Whip and cook almost to boiling. Chill, add green vegetable coloring and freeze, stirring in 2 tsp. crème de menthe when half frozen. Serves 8.

Easter Beauty!

Heart-lifting, hope-renewing season . . .

the spring-again gaiety of pretty Easter
bonnets, baskets, bunnies! Share all the joyful
spirit of this Easter with everyone you love . . .

by sending

GIBSON Easter Cards

. . . so they'll know you sent the very finest

THE GIBSON ART COMPANY • CINCINNATI, O • Publishers since 1850





IN CHALK-BEADED DRESS AND AN EYE-HIDING AIGRETTE HAT, BERLIN BEAUTY SUSANNE ERICHSEN SHOWS HOW STYLISH HIGH GERMAN FASHION HAS BECOME

German Fashions

SNAPPY STYLES AND A PRETTY FRAULEIN ARE SURPRISE U.S. IMPORTS

If postwar Soviet fashions look gloomy to U.S. observers (LIFE, March 10), some newly arrived examples from postwar Germany look startlingly glamorous. A fashionable fraulein showed up with a trunkful of German clothes for an International Fashion Revue in Atlantic City. Among entries from such unusual sources as Ireland, Israel and Japan, the German girl

and her garb stole the show. The dresses were from Gehringer and Glupp of Berlin and were modeled by 26-year-old Susanne Erichsen. A plump prewar *Mädchen*, Susanne spent two years in Soviet slave labor camps as a coal miner, woodcutter and stonemason which trimmed her down to 120 pounds of muscled beauty and led to her selection as Miss Germany of 1950.



Use new *WHITE RAIN* shampoo tonight — tomorrow your hair will be sunshine bright!



It's like washing your hair in softest rain water! This new gentle lotion shampoo pampers your hair... leaves it soft as a cloud, bright as sunshine, and so easy to care for!

CAN'T DRY YOUR HAIR LIKE HARSH LIQUIDS
CAN'T DULL IT LIKE "SOAPY" CREAMS



Fabulous New Lotion Shampoo by Toni

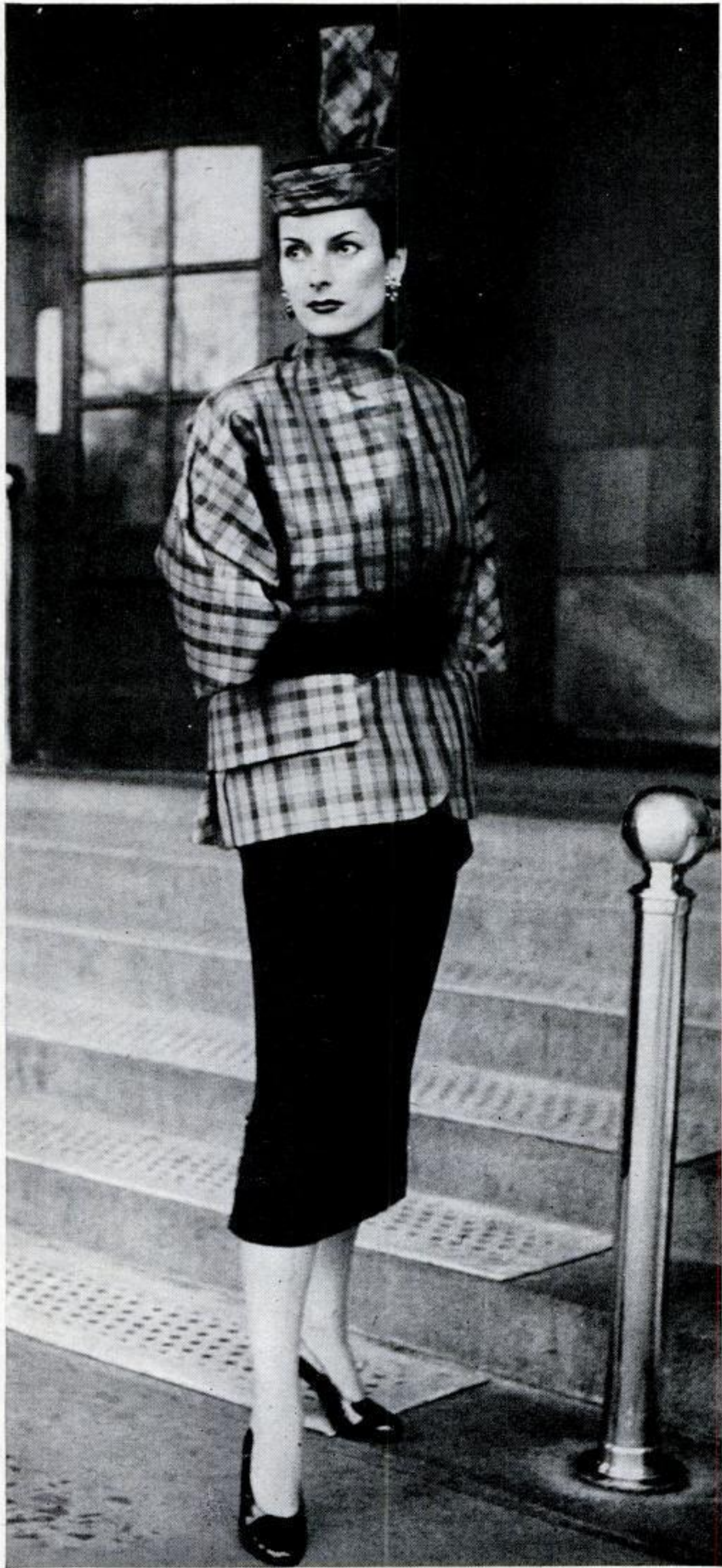
GERMAN FASHIONS CONTINUED



LOW WAIST follows the new Paris line in silk linen dress with big buckled hip belt. Dress like this costs about \$150 in West Berlin.



DAISY DECOLLETE tops organza evening dress with big, sheer sleeves, full polka-dot skirt. This was hit of German wardrobe.



HALF BELT runs across back of a plaid coat. Gehringer turns out about 480 designs a season, has many Scandinavian customers.



BIG HAT is showy addition to a printed silk dress. Gehringer would like to sell his clothes in the U.S. but so far has no outlets.



After a dance number, what's your next step?

- ☐ Thank him and retreat ☐ Do a repeat

As the music stops, 'tween numbers—maybe you're plagued by a passel of doubts. Such as—might Pete prefer the next whirl with some other girl? Should you retreat to Wallflowers' Roost? Or high-sign the stag line? 'Course not! Continue with your partner 'til a gent cuts in. If *problem-time* doubts beset you, you can vanquish them with Kotex, for those *flat pressed ends* rout revealing outlines. And a special *safety center* gives you extra protection. So . . . prance through the prom undismayed!



Does writing letters help to improve—

- ☐ Knock-knees ☐ Your romance ☐ Your chatter

Bet this stumped you! Any hoo, you *can* whittle fat from the inner knee thusly: Lying on back with leg straight up—"write" letters of the alphabet with your big toe. Repeat with other leg. Get plumpish knees in shape for summer playtogs—and for comfort on certain days, get Kotex: the napkin that *holds its shape!* (Made to *stay soft* while you wear it!)

Are you in the know?



If you agree to go steady, should you—

- ☐ Forsake all others ☐ Try a part-time plan

Accepting his class ring calls for a huddle as to what going steady will mean. No other bookings? You may miss a lot of fun. Why not try a part-time plan—dating him week-ends and for gay-lah doings? To decide what's best for you—when buying Kotex, you need only try all 3 absorbencies. There's Regular, Junior, Super.



More women choose KOTEX® than all other sanitary napkins

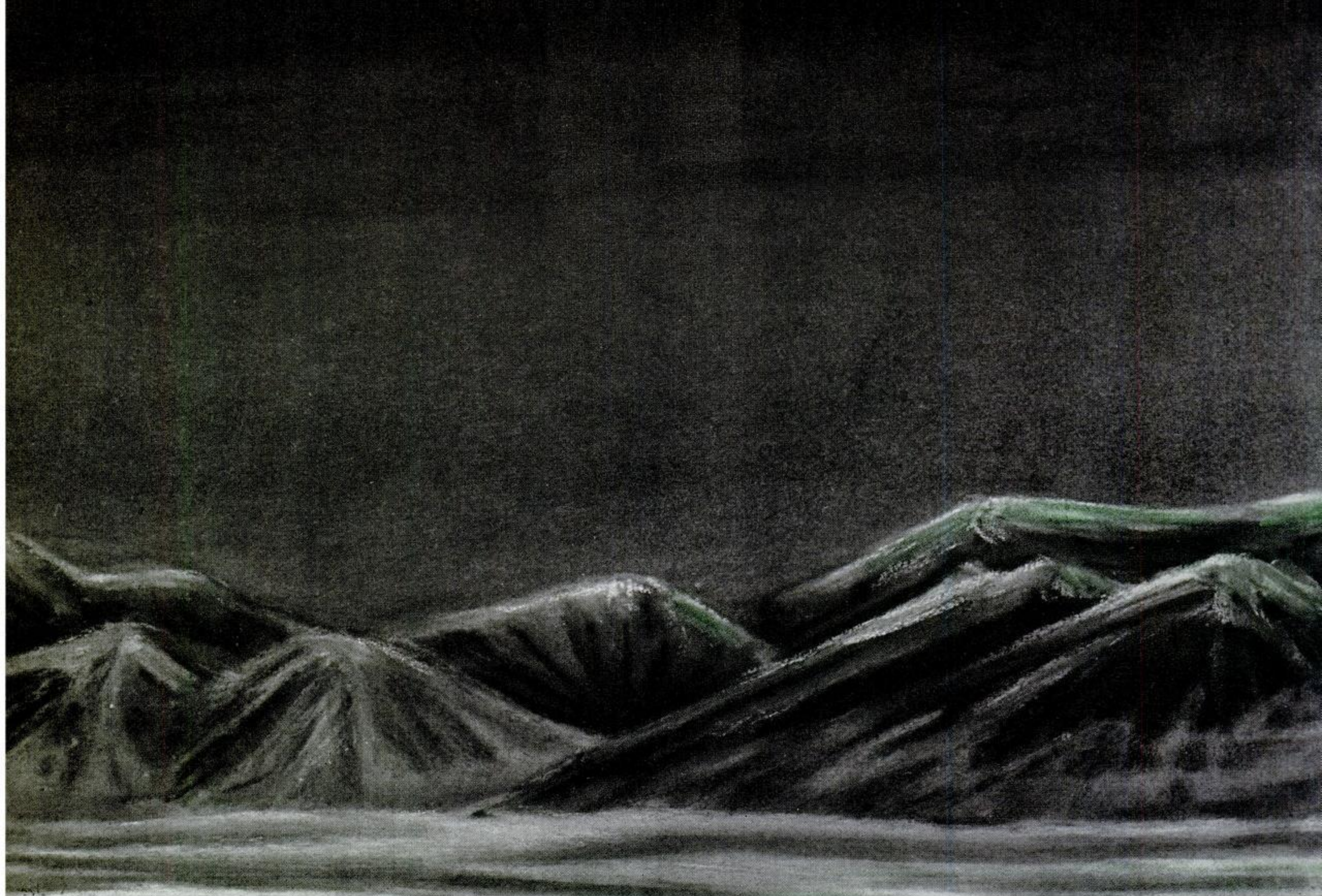
*T. M. REG. U. S. PAT. OFF.



How to prepare for "certain" days?

- ☐ Circle your calendar ☐ Perk up your wardrobe ☐ Buy a new belt

Before "that" time, be ready! All 3 answers can help. But to assure *extra comfort*, buy a new sanitary belt. Made with soft-stretch elastic—this strong, lightweight sanitary belt's non-twisting . . . non-curling. Stays flat even after many washings. *Dries pronto!* So don't wait: buy a new Kotex belt now. Buy two—for a change!



THIS IS A SCRUPULOUSLY ACCURATE EYEWITNESS PAINTING OF A MYSTERIOUS GREEN FIREBALL RUSHING THROUGH THE NIGHT SKY OVER NEW MEXICO. IT

HAVE WE VISITORS FROM SPACE?

FOR four years the U.S. public has wondered, worried or smirked over the strange and insistent tales of eerie objects streaking across American skies. Generally the tales have provoked only chills or titers—only rarely, reflection or analysis.

Last week the U.S. Air Force made known to *LIFE* the following facts:

► As a result of continuing flying saucer reports the Air Force maintains constant intelligence investigation and study of unidentified aerial objects.

► A policy of positive action has been adopted to find out, as soon as possible, what is responsible for observations that have been made. As a part of this study, military aircraft are alerted to attempt interception, and radar and photographic equipment will be used in an attempt to obtain factual data. If opportunity offers, attempts will be made to recover such unidentified objects.

► Already all operational units of the Air Force have been alerted to report in detail any sightings of unidentified aerial objects. Other groups—scientists, private and commercial pilots, weather observers—all trained observers whose work in any way concerns the sky, and what happens in it, are urged to make immediate reports to Air Technical Intelligence Center at Wright-Patterson AFB, Dayton, Ohio of any unidentified aerial objects they sight.

► Further, for the first time since Project "Saucer" was changed from a special-type project to a standard intelligence function, in December 1949, the Air Force invites all citizens to report their sightings to the nearest Air Force installation. All reports will be given expert consideration and those of special interest will be thoroughly investigated. The identity of those making such reports will be kept in confidence; no one will be ridiculed for making one.

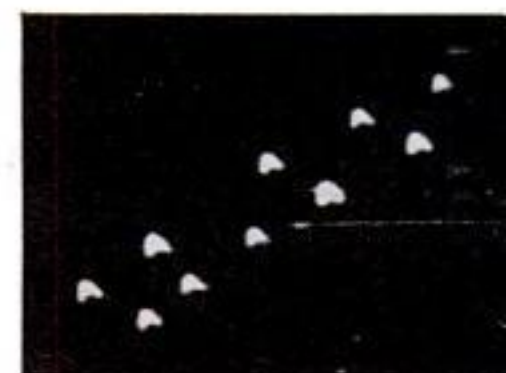
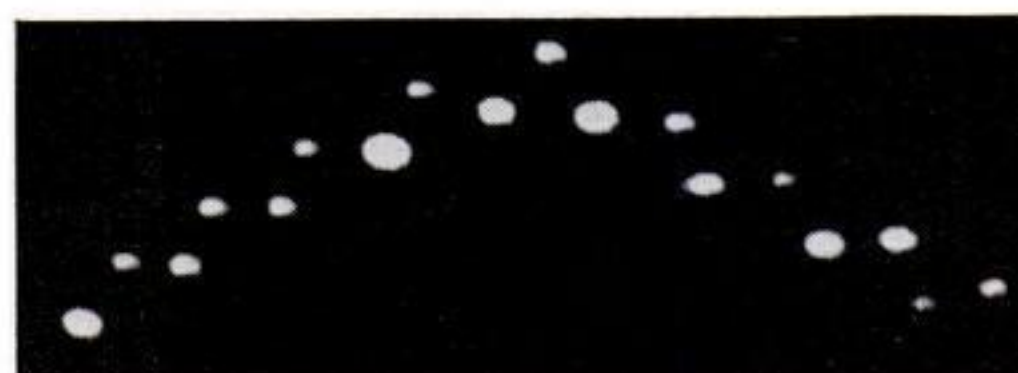
► There is no reason as yet to believe that any of the aerial phenomena

commonly described as flying saucers are caused by a foreign power or constitute a clear and present danger to the U.S. or to its citizens.

These disclosures, sharply amending past Air Force policy, climaxed a review by *LIFE* with Air Force officials of all facts known in the case. This review has resulted from more than a year of sifting and weighing all reports of unexplained aerial phenomena—from the so-called flying saucers to the mysterious green fireballs so often sighted in the Southwest (*above*). This inquiry has included scrutiny of hundreds of reported sightings, interviews with eyewitnesses across the country and careful review of the facts with some of the world's ablest physicists, astronomers and experts on guided missiles. For the first time the Air Force (while in no way identifying itself with any particular conclusions) has opened its files for study.

Out of this exhaustive inquiry these propositions seem firmly shaped by the evidence:

1. Disks, cylinders and similar objects of geometrical form, luminous



THE LUBBOCK LIGHTS, flying in formation, are considered by the Air Force the most unexplainable phenomena yet observed. These photographs were made



WAS DONE BY MRS. LINCOLN LA PAZ, WIFE OF AN AUTHORITY ON METEORS. BOTH SHE AND HER HUSBAND HAVE OBSERVED THE FIREBALLS AT FIRST HAND

The Air Force is now ready to concede that many saucer and fireball sightings still defy explanation; here LIFE offers some scientific evidence that there is a real case for interplanetary flying saucers

by H. B. DARRACH JR. and ROBERT GINNA

quality and solid nature for several years have been, and may be now, actually present in the atmosphere of the earth.

2. Globes of green fire also, of a brightness more intense than the full moon's, have frequently passed through the skies.

3. These objects cannot be explained by present science as natural phenomena—but solely as artificial devices, created and operated by a high intelligence.

4. Finally, no power plant known or projected on earth could account for the performance of these devices.

Let us first review some widely known facts.

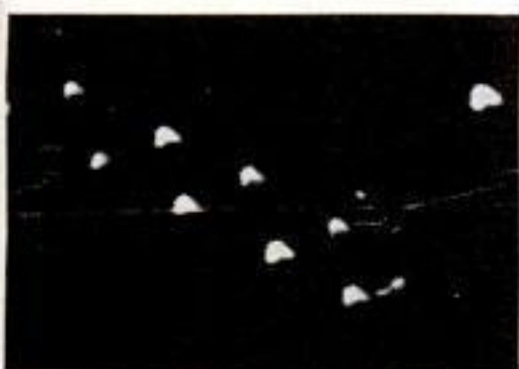
The shapes and the inscrutable portents of the flying disks first broke upon the skies of the world in the early months of 1947, with several sightings reported to the Air Force. The story first reached the nation on June 24, 1947, when a private pilot named Kenneth Arnold was flying from Chehalis to Yakima, Wash. Some 25 miles away, Arnold saw nine "saucerlike things . . . flying like geese in a diagonal

chainlike line," approaching Mount Rainier. They swerved in and out of the high peaks at a speed Arnold estimated to be 1,200 mph.

Arnold told the whole story to his home-town newspaper, and like summer lightning it flashed across the country. Within a month saucers had been reported by people in 40 states. For the public (as LIFE itself merrily reported in its issue of July 21, 1947) the saucers provided the biggest game of hey-diddle-diddle in history. Any man, woman or child with talent enough to see spots before his eyes could get his name in a newspaper.

Nevertheless in serious moments most people were a little worried by all the "chromium hubcaps," "flying washtubs" and "whirling doughnuts" in the sky. Buried in the heap of hysterical reports were some sobering cases. One was the calamity that befell Air Force Captain Thomas F. Mantell on Jan. 7, 1948. That afternoon Mantell and two other F-51 fighter pilots sighted an object that looked like "an ice-cream cone topped with red" over Godman Air Force Base at Fort Knox, Ky. Mantell followed the strange object up to 20,000 feet and disappeared. Later in the day his body was found in a nearby field, the wreckage of his plane scattered for a half mile around. It now seems possible that Mantell was one of the very few sighters who actually were deceived by a Skyhook balloon, but the incident is still listed as unsolved in Air Force files.

There was no such easy explanation for the strange phenomenon observed at 2:45 a.m. on July 24, 1948 by two Eastern Air Lines pilots. Captain Clarence S. Chiles and Copilot John B. Whitted were flying in bright moonlight near Montgomery, Ala. when they suddenly saw "a bright glow" and a "long rocketlike ship" veer past them. They subsequently agreed that it was a "wingless aircraft, 100 feet long, cigar-shaped and about twice the diameter of a B-29, with no protruding



at Lubbock, Texas on Aug. 30, 1951 by Carl Hart Jr. Scientists say lights were not natural objects, but they traveled too fast and too soundlessly for known machines.

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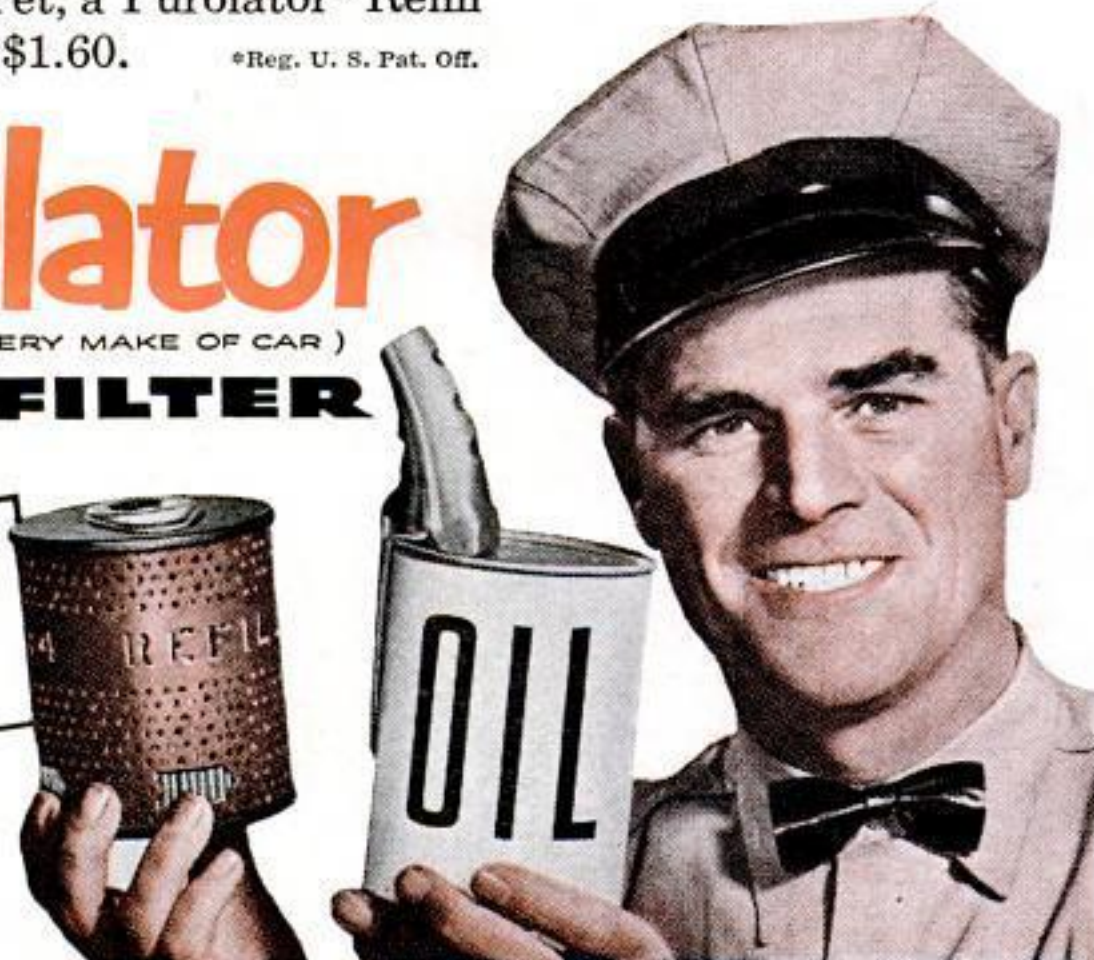
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SAUCERS CONTINUED

surfaces, and two rows of windows... From the side of the craft came an intense, fairly dark blue glow... like a fluorescent factory light." They said the weird craft "pulled up with a tremendous burst of flame from the rear and zoomed into the clouds at about 800 miles an hour," rocking their DC-3 with its "prop or jet wash."

Just as inexplicable was the experience of Lieut. George F. Gorman of the North Dakota Air National Guard. On Oct. 1, 1948 Gorman was coming in at dusk to land his F-51 at Fargo when he saw an intense, bright light pass 1,000 yards away. Curious, Gorman followed the light and saw that it seemed to be attached to nothing. For 27 hair-raising minutes Gorman pursued the light through a series of intricate maneuvers. He said it was about six inches in diameter and going faster than his F-51 (300-400 mph). It made no sound and left no exhaust trail. After Gorman landed, the light having suddenly flashed away into the upper air, he found support for his story—the chief of the control tower had followed the fantastic "combat" with binoculars.

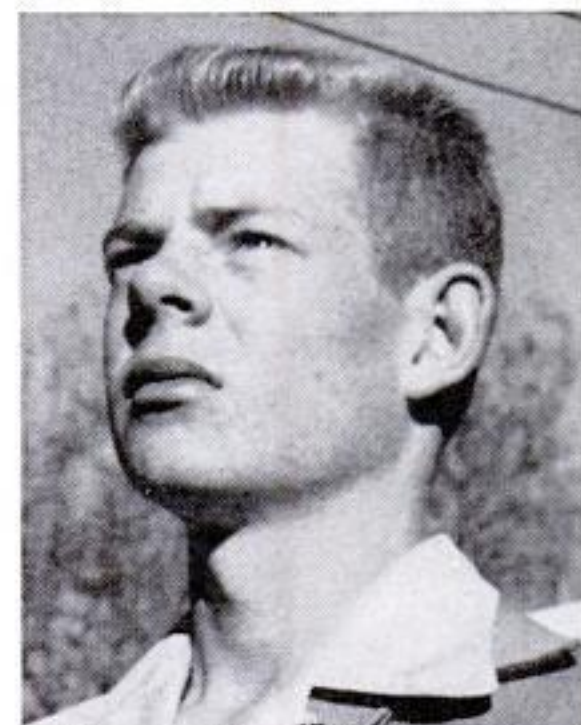
These occurrences, jarring though they must have been to the participants, left the official calm of the Air Force unruffled. The project set up to investigate the saucers ("Project Sign," known to the press as "Project Saucer") seemed to have been fashioned more as a sedative to public controversy than as a serious inquiry into the facts. On Dec. 27, 1949, after two years of operation, Project Saucer wrote off all reports of unidentified aerial phenomena as hoaxes, hallucinations or misinterpretations of familiar objects—that is, all but 34. These stubborn 34, seemingly unexplainable, were briskly dismissed as psychological aberrations.

While these assurances appeased most of the press and pacified the public, some elements in the Air Force just about this time began to worry a bit more seriously. Saucer reports continued to come in at a rate of about one a day and were handled under the code name of "Project Grudge." Officers at policy level began to show concern. "The higher you go in the Air Force," conceded one Intelligence officer, "the more seriously they take the flying saucers."

There was good reason to be serious. As review of all records has now shown, these years have produced literally dozens of incidents defying simple explanation—and provoking the most incredible questions.

Checked and rechecked, 10 cases out of the formidable list on record are here presented in essential detail. Of these, three were discovered in the course of LIFE's own investigation and are reported for the first time.

Incident 1. At 9:10 p.m. on Aug. 25, 1951, Dr. W. I. Robinson, professor of geology at the Texas Technological College, stood in the back yard of his home in Lubbock, Texas and chatted with two colleagues. The other men were Dr. A. G. Oberg, a professor of chemical engineering, and Professor W. L. Ducker, head of the department of petroleum engineering. The night was clear and dark. Suddenly all three men saw a number of lights race noiselessly across the sky, from horizon to horizon, in a few seconds. They gave the impression of about 30 luminous beads, arranged in a crescent shape. A few moments later another similar formation flashed across the night. This time the scientists were able to judge that the lights moved through 30° of arc in a second. A check the next day with the Air Force showed that no planes had been over the area at the time. This was but the beginning: Professor Ducker observed 12 flights of the luminous objects between August and November of last year. Some of his colleagues observed as many as 10. Hundreds of nonscientific observers in a wide vicinity around Lubbock have seen as many as three flights of the mysterious crescents in one night. On the night of Aug. 30 an attempt to photograph the lights was made by 18-year-old Carl Hart Jr. He used a Kodak 35-mm camera, at f. 3.5, 1/10 of a second. Working rapidly, Hart managed to get five exposures of the flights. The pictures exhibited by Hart as a result of this effort (pp. 80-81) show 18 to 20 luminous objects, more intense than the planet Venus, arranged in one or a pair of crescents. In several photographs, off to one side of the main flight, a larger luminosity is visible—like a mother craft hovering near its aerial brood.



CARL HART, 18-year-old student, photographed the Lubbock lights (pp. 80-81) with Kodak 35.

CONTINUED ON PAGE 84



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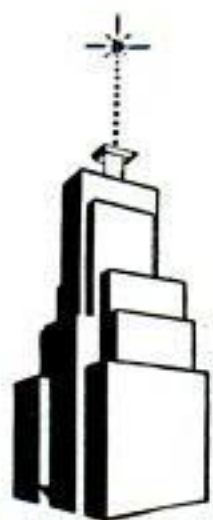
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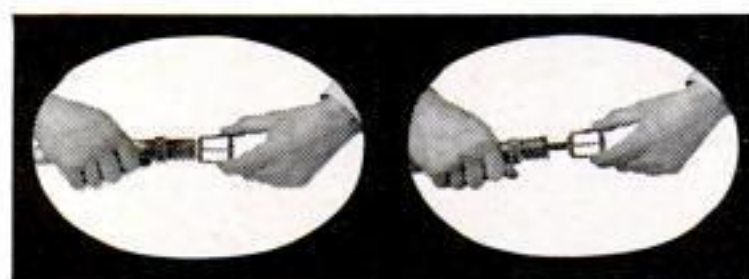
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PROFESSORS at Texas Tech who saw Lubbock lights (left to right), Dr. Oberg, Prof. Ducker and Dr. Robinson, discuss them with Dr. E. L. George.

SAUCERS CONTINUED

Evaluation. *The observations have been too numerous and too similar to be doubted. In addition the Air Force, after the closest examination, has found nothing fraudulent about Hart's pictures. The lights are much too bright to be reflections, and therefore must be bodies containing sources of light. Since Professors Ducker, Oberg and Robinson could not measure the size and distance of the formations, they could form no precise estimate of their speed. However they calculated that if the lights were flying at an altitude of 5,000 feet they must then have been traveling about 1,800 mph. The professors, along with other scientists, agree that in order to explain the silence of the objects, it must be assumed that they were at least 50,000 feet in the air; in which case they were going not 1,800, but 18,000 mph.*

Incident 2. On July 10, 1947 at 4:47 p.m., one of the U.S.'s top astronomers was driving from Clovis to Clines Corners, N. Mex. His wife and his teen-aged daughters were also in the car. (For professional reasons he has asked LIFE to withhold identity.) It was a bright sunny day, but the whole western half of the sky was a "confused cloud sea." All at once, as the car headed toward these clouds, "all four of us almost simultaneously became aware of a curious bright object almost motionless" among the clouds. Instantly, from long habit in dealing with celestial phenomena, he began to make calculations with what crude materials he had at hand. He held a pencil at arm's length, measured the size of the object against the windshield of the car, measured the distance between his eyes and the windshield, etc. His wife and two daughters did the same, each making independent calculations. The object, says the scientist, "showed a sharp and firm regular outline, namely one of a smooth elliptical character much harder and sharper than the edges of the cloudlets. . . . The hue of the luminous object was somewhat less white than the light of Jupiter in a dark sky, not aluminum or silver-colored. . . . The object clearly exhibited a sort of wobbling motion. . . . This wobbling motion served to set off the object as a rigid, if not solid body." After 30 seconds in plain view, the ellipsoid moved slowly behind a cloud (273° azimuth, elevation 1°) "and we thought we had lost it." But approximately five seconds later it reappeared (275° azimuth, elevation 2°). "This remarkably sudden ascent thoroughly convinced me that we were dealing with an absolutely novel airborne device." After reappearing, the object moved slowly from south to north across the clouds. "As seen projected against these dark clouds, the object gave the strongest impression of self-luminosity." About two and a half minutes after it first came into view, the thing disappeared finally behind a cloudbank.

Evaluation. *The astronomer vouches for the approximate accuracy of his observations and computations. He determined that the object was not less than 20 nor more than 30 miles from his viewing point; that it was ellipsoidal and rigid; that it was 160 feet long and 65 feet thick, if seen at minimum distance, or 245 feet long and 100 feet thick if at maximum; and that its horizontal speed ranged between 120 and 180 mph and its vertical rise between 600 and 900 mph. He also observed that the object moved with a wobble, no sound, and left no exhaust or vapor trail. His wife and daughters supported his observations, and their computations were in accordance with his own, though slightly less conservative. The object's appearance*

CONTINUED ON PAGE 89



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and behavior answer to that of no known optical or celestial phenomenon. No known or projected aircraft, rocket or guided missile can make such a rapid vertical ascent without leaving an exhaust or vapor trail.

Incident 3. On April 24, 1949 at 10:20 a.m., a group of five technicians under the general supervision of J. Gordon Vaeth, an aeronautical engineer employed by the Office of Naval Research, were preparing to launch a Skyhook balloon near Arrey, N. Mex. A small balloon was sent up first to check the weather. Charles B. Moore Jr., an aerologist of General Mills Inc. (pioneers in cosmic ray research), was tracing the weather balloon through a theodolite—a 25-power telescopic instrument which gives degrees of azimuth and elevation (horizontal and vertical position) for any object it is sighted on. At 10:30 a.m. Moore leaned back from the theodolite to glance at the balloon with his naked eye. Suddenly he saw a whitish elliptical object, apparently much higher than the balloon, and moving in the opposite direction. At once he picked the object up in his theodolite at 45° of elevation and 210° of azimuth, and tracked it east at the phenomenal rate of 5° of azimuth-change per second as it dropped swiftly to an elevation of 25°. The object appeared to be an ellipsoid roughly two and a half times as long as it was wide. Suddenly it swung abruptly upward and rushed out of sight in a few seconds. Moore had tracked it for about 60 seconds altogether. The other members of his crew confirmed his report. No sound was heard, no vapor trail was seen. The object, according to rough estimations by Moore and his colleagues, was about 56 miles above the earth, 100 feet long and was traveling at seven miles per second.

Evaluation. No known optical or atmospheric phenomenon fits the facts. No natural object traveling at seven miles per second has ever been seen to make a sudden upward turn. There is no known or projected source of silent, vaporless power for such a machine. No human being could have borne the tremendous "G" load brought to bear on the craft during its abrupt vertical veer.

Incident 4. One night in the summer of 1948 Clyde W. Tombaugh, the discoverer of the planet Pluto, was sitting in the back yard of his home at Las Cruces, N. Mex. With him were his wife and his mother-in-law. It was about 11 p.m. and they were all sitting quietly, admiring the clarity of the southwestern sky, like any proper astronomical family. All at once they all saw something rush silently overhead, south to north, too fast for a plane, too slow for a meteor. It seemed to be quite low. All three of the witnesses agreed that the object was definitely a solid "ship" of a kind they had never seen before. It was of an oval shape and "seemed to trail off at the rear into a shapeless luminescence." There was a blue-green glow about the whole thing. About half a dozen "windows" were clearly visible at the front of the ship and along the side. They glowed with the same blue-green color as the rest of the ship, only the glare was brighter, and had a touch of yellow in it.

Evaluation. The object bore a resemblance to the craft seen by Pilots Chiles and Whitted. It bore resemblance to no aircraft known to be in operation on earth.

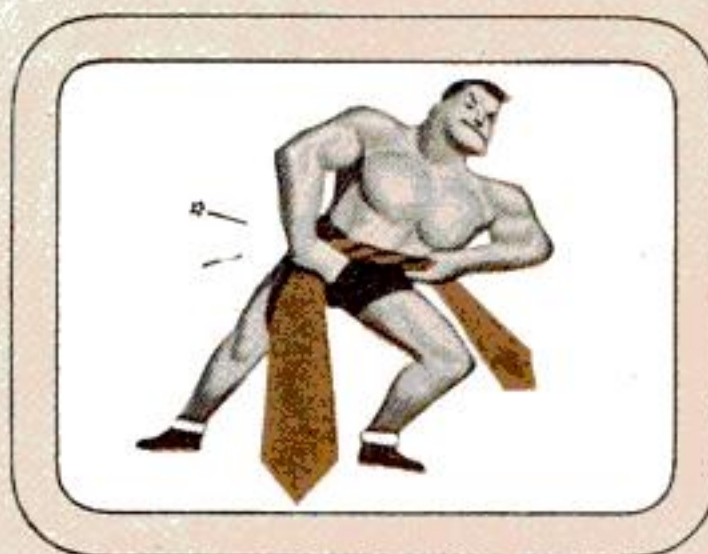
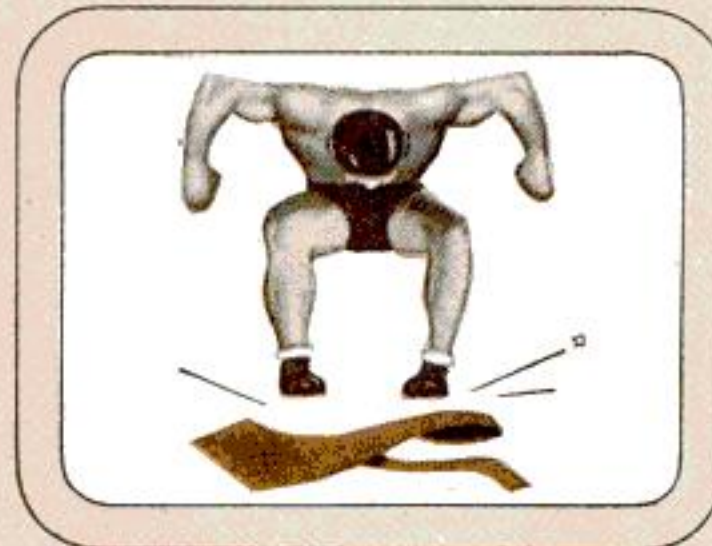
Incident 5. In this case LIFE's informant is an Air Force officer who holds a top military post at a key atomic base. Since his assignment and whereabouts must be kept a secret he has asked LIFE to withhold his name. He has the highest security rating given. Before he took his present assignment, this officer was in command of the radar equipment that keeps watch over a certain atomic installation. One day in the fall of 1949, while watching a radar-scope that covered an area of sky 300 miles wide and 100,000 feet deep, he was startled to detect five apparently metallic objects flying south at tremendous speed and great height. They crossed the 300-mile scope in less than four minutes. The objects flew the whole time in formation.

Evaluation. There is no dead-certain explanation of this phenomenon—radar is as full of tricks as an old maid's imagination. However, the officer involved is an experienced observer, well aware of the eccentricities of the instrument. He believes that in this instance he made a legitimate radar contact. If so, it can be said that the only natural objects known to travel at such a speed are meteors, but meteors do not fly in formation. If the officer picked up machines, they were performing in a manner that rocket experts agree is still beyond the capabilities of the earth's most advanced weapons.

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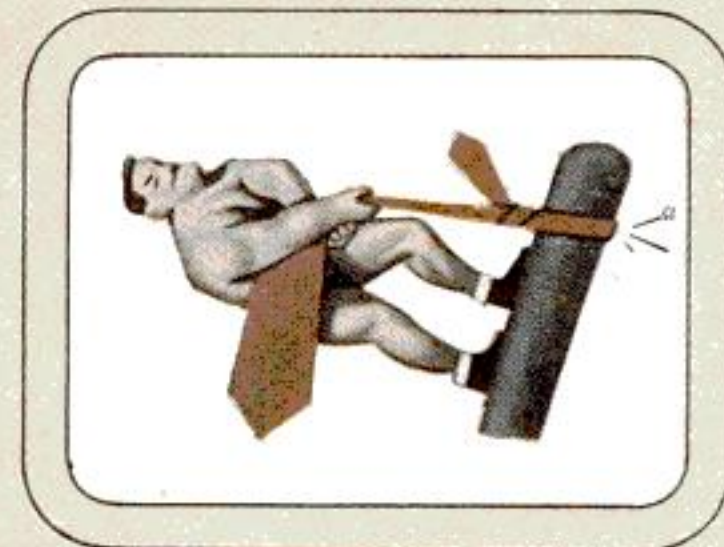
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"CIVILIAN SAUCER INVESTIGATIONS" was organized by Sighter Ed J. Sullivan (standing), who urges other sighters to write to P.O. Box 1971, Main

SAUCERS CONTINUED

Incident 6. On May 29, 1951 at 3:48 p.m., three technical writers for the aerophysics department of North American Aviation's plant at Downey, outside Los Angeles, were chatting on the factory grounds. They were Victor Black, Werner Eichler and Ed J. Sullivan. All at once they stared at the sky. Sullivan describes what they saw: "Approximately 30 glowing, meteorlike objects sprayed out of the east at a point about 45° above the horizon, executed a right-angle turn and swept across the sky in an undulating vertical formation . . . that resembled a tuning fork on edge. It took each of them about 25 seconds to cross 90° of the horizon before performing another right-angle turn westward toward downtown Los Angeles. . . . We estimated their diameter at 30 feet and their speed to be 1,700 mph. Each appeared as an intense electric blue light, round and without length. They moved with the motion of flat stones skipping across a smooth pond."

Evaluation. No known natural or optical phenomenon makes the peculiar light, in bright day, attributed to these objects by Sullivan and his colleagues; nor can any natural object, hurtling at such a speed, execute a right angle turn. As in the Moore theodolite sighting, the execution of such a turn would have crushed any human crew under the impact of "G" forces. Finally, of course, no known machine travels at 1,700 mph without making a sound or leaving an exhaust or vapor trail.

Incident 7. On Jan. 20, 1951, at 8:30 p.m., Captain Lawrence W. Vinther of Mid-Continent Airlines was ordered by the control tower at the Sioux City airport to investigate a "very bright light" above the field. He took off in his DC-3 with his copilot, James F. Bachmeier, and followed the light. All at once the light dived at the DC-3 almost head on; it passed silently and at great speed about 200 feet above its nose. Both pilots wrenched their heads back to see where it had gone, only to discover that the thing had somehow reversed direction in a split second and was now flying parallel to the airliner, about 200 feet away, heading in the same direction. It was a clear moonlight night and both men got a good look at the object. It was as big or bigger than a B-29, had a cigar-shaped fuselage and a glider-type wing, set well forward, without sweepback and without engine nacelles or jet pods. There was no exhaust glow. The white light appeared to be recessed in the bottom of the plane. After a few seconds the object lost altitude, passed under the DC-3



Post Office, Los Angeles. CSI includes Dr. Walther Riedel (behind Sullivan), who was chief designer at great German rocket laboratory at Peenemünde.

and disappeared. A civilian employe of Air Intelligence was a passenger on the flight, saw the object and confirms the description by the pilots.

Evaluation. The conditions for observation were excellent. One fact alone—the astonishing reversal of direction performed by the object—suffices to classify it as a device far beyond the known capacities of aeronautical science. Although its shape is different, the soundlessness of the object and the absence of observable means of propulsion relate it to the saucer class of phenomena.

Incident 8. At 6:45 a.m., just before sunup on Feb. 18, 1952, a photographer named C. E. Redman was driving through Albuquerque, N. Mex. on his way to photograph a wedding. Stopped for a traffic light, he noticed two bright things in the sky. "They were hovering above Tijeras Canyon. . . . The one to the north was on its edge. The other was lying horizontally. They were bright, bluish white. . . . It was probably the most astonishing thing I've ever seen. Those things were soundless. They were not jets or vapor trails. I've seen hundreds of jets and vapor trails." Redman was questioned later the same day by a LIFE reporter and a prominent scientist, working together. From his testimony, and from the lay of the land, it was estimated that the disks were 20 miles away and four miles in the air, and that they had a diameter of about 136 feet. Another witness saw the same objects Redman saw, and at the same time, but from the other side of town. W. S. Morris, a retired master sergeant of the Air Force who is now a newsdealer in Albuquerque, was out to drop off his morning papers when he saw two strange objects over Tijeras Canyon. "I watched them for 12 minutes. They were a blinding silver, long and thin, gleaming all over. They hovered, one kind of above the other to the right. They seemed brighter than the sun, which wasn't yet over the Sandia mountains. It just touched their bottoms and they glowed red. They didn't flutter or move. They just hung there. It must have been 20 miles away. Then they just suddenly dropped down behind the mountain, and the upper one tilted so that I could see its profile. It looked like a bell pepper—with a bump on top, that is."

Evaluation. Kirkland AFB acknowledged that there were no aircraft in that area at that time. The observations reinforce each other and point to several striking facts. First, one disk proved itself three-dimensional when it tilted to descend. Second, the suddenness of the disk's descent indicates that the bodies contained a source of power.

CONTINUED ON NEXT PAGE

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SAUCERS CONTINUED

Third, the power that can suspend a three-dimensional body, of the size Morris describes and in the position he indicates, without turning a blade or roaring a jet, is unknown.

Incident 9. On Jan. 29, 1952, just before midnight, a B-29 was on solo mission over Wonsan, Korea. It was flying at a speed somewhat less than 200 miles an hour, at an altitude somewhat above 20,000 feet. Simultaneously the tail gunner and the fire-control man in the waist saw a bright round orange object in the sky near the plane. Both said it was about three feet in diameter, flew with a revolving

motion on a course parallel to theirs, and wore a halo of bluish flame. It also appeared to pulsate. The object followed the B-29 for about five minutes, then pulled ahead and shot away at a sharp angle. On the same night a similar globe was seen by the tail gunner and waist man of another B-29, 80 miles away over Sunchon, but flying at about the same height. The globe followed the plane for about a minute, then disappeared.



HOW DISKS LOOKED in relation to each other is shown by C. E. Redman of Albuquerque.

Evaluation. Theoreticians in the Air Force believe the fireballs were not natural phenomena but propelled objects. They bear some similarity to the balls of fire—called "fireball fighters" or "foo fighters"—which flew wing on Allied aircraft over Germany and Japan during 1944-45 and which have never been satisfactorily explained. In the Korean incidents, the fireballs seem—on the evidence of their sharp acceleration, their blue light and the abrupt, angular swerve—to resemble the saucers described earlier.

Incident 10. On the night of Nov. 2, 1951 a ball of kelly-green fire, larger than the moon and blazing several times more brightly, flashed eastward across the skies of Arizona. It raced, straight as a bullet, parallel to the ground, and then exploded in a frightful paroxysm of light—without making a sound. At least 165 people saw the incredible thing; hundreds more witnessed the similar flight of countless other fireballs that since December 1948 have bathed the hills of the Southwest in their lunar glare. In the last year they have been seen as far afield as Pennsylvania, Maryland and Puerto Rico. The chief Air Intelligence officer for the Albuquerque district saw one. Colonel Joseph D. Caldara, USAF, attached to the Joint Chiefs of Staff, saw one in Virginia.

Hundreds of pilots, weather observers and atomic scientists have sighted them. Reports came so thick and fast during 1948 that in 1949 the Air Force established "Project Twinkle" to investigate them. Project Twinkle established a triple photo-theodolite post at Vaughn, N. Mex. to obtain scientific data on the fireballs. Day and night, week in, week out, for three months, a crew kept vigil. Ironically, while fireballs continued flashing everywhere else in the Southwest, they saw nothing until the project was transferred to the Holloman Air Force base at Alamogordo, N. Mex. There, during another three-month-siege, they saw a few but were unable to make satisfactory computations because of the fireballs' great speed. Search parties have had no better luck. They have combed in vain the countryside beneath the point of disappearance; not a trace of telltale substance has been found on the ground.



THE SAME DISKS sighted by Redman were seen by W.S. Morris, ex-Air Force master sergeant.

Evaluation. The popular Southwest belief that a strange meteor shower was underway has been blasted by Dr. Lincoln La Paz, mathematician, astronomer and director of the Institute of Meteoritics at the University of New Mexico. He points out that normal fireballs do not appear green, they fall in the trajectory forced on them by gravity, are generally noisy as a freight train and leave meteorites where they hit. The green New Mexican species does none of these

CONTINUED ON PAGE 94

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READER'S DIGEST reported the same research which proves that brushing teeth right after eating with Colgate Dental Cream stops tooth decay best! And, while not mentioned by name, Colgate's was the only toothpaste used in this scientific research.

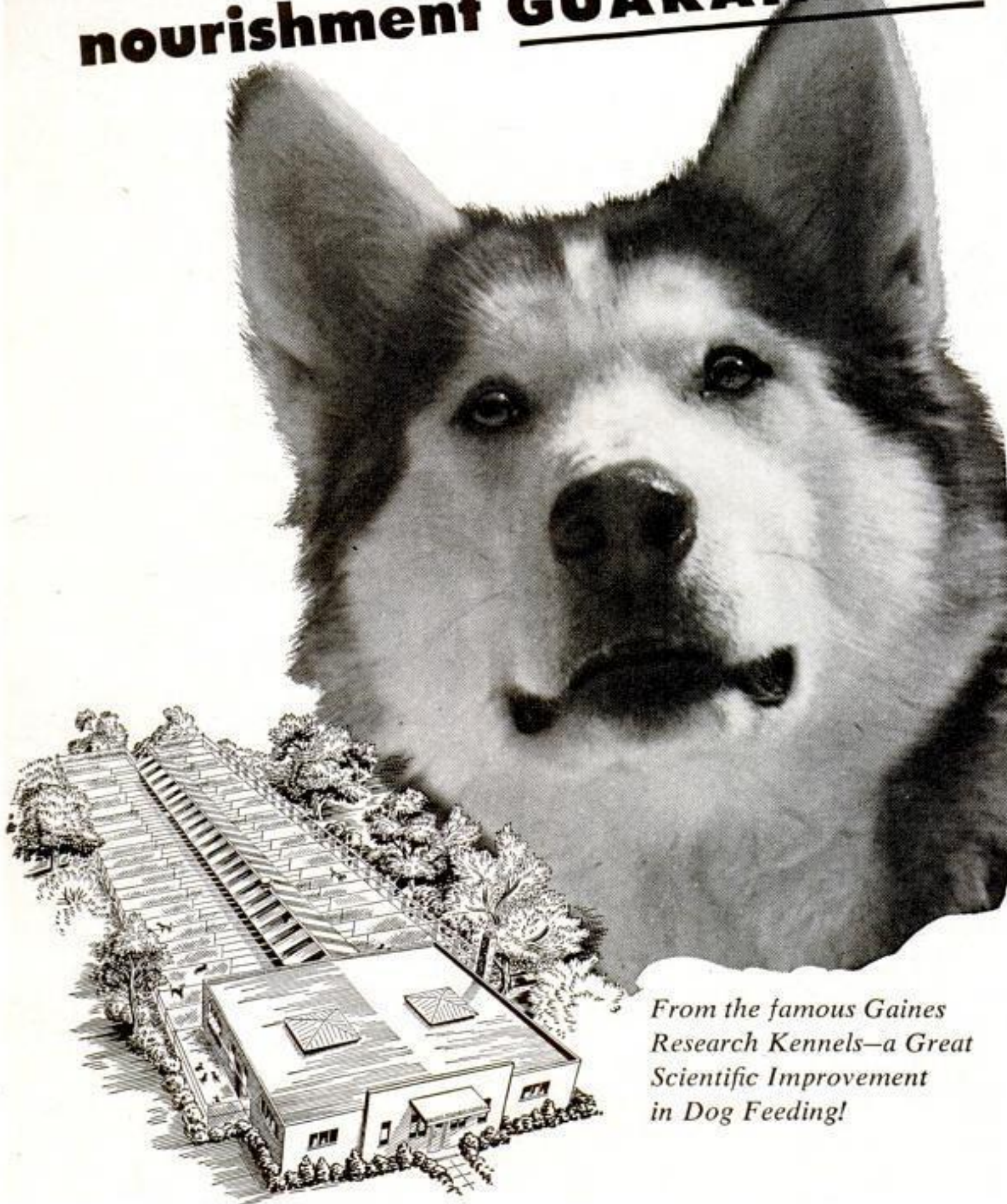
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SAUCERS CONTINUED

things. Neither do the green fireballs appear to be electrostatic phenomena—they move too regularly and too fast.

If the fireballs are the product of a U.S. weapons project, as some Southwesterners believe, it is a very secret one indeed: the Atomic Energy Commission and every other government agency connected with weapons development has denied to LIFE any responsibility for the fireballs. Could they be self-destroying Russian reconnaissance devices? Not likely. While the U.S. believes the Russians have an intercontinental guided missile, there is no intelligence that indicates they have developed silent power plants or objects capable of moving nearly as fast as meteors (12 miles a second). Yet—for whatever it may be worth—the only reports of green fireballs prior to 1948 came from the Baltic area.

If the fireballs do not respond to gravity, they could only be explained as lighter-than-air craft or electrical phenomena—but they have characteristics which rule these out. Therefore they must be propelled. If propelled and not natural phenomena, they must be artificial. The extreme greenness of the fireballs has impressed most witnesses. When asked to indicate the approximate color on a spectrum chart, most of them have touched the band at 5,200 angstroms—close to the green of burning copper. Copper is almost never found in meteorites; the friction of the air oxydizes it shortly after the meteor enters the upper atmosphere. However, a curious fact has been recorded by aerologists. Concentrations of copper particles are now present in the air of Arizona and New Mexico, particularly in "fireball areas." These were not encountered in air samples made before 1948.

What they are not—and what they may be

WHAT are the flying saucers, the luminous fuselages, the foo fighters and the green fireballs? The answer—if any answer at this time is possible—lies in the field of logic rather than of evidence. What the things are may be adduced partially by reviewing what they are not.

They are not psychological phenomena. Although the Air Force cheerily wrote off its 34 unexplained incidents with this pat theory, the explanation does not hold up. There is no evidence, beyond textbook speculation, for such a supposition, and there is the direct evidence already cited against it. To doubt the observers in the foregoing cases is to doubt the ability of every human being to know a hawk from a handsaw.

They are not products of U.S. research. LIFE investigated this possibility to exhaustion. Not fully satisfied by the public denials of President Truman, Secretary Johnson and others, the investigators put the question directly to Gordon Dean, chairman of the Atomic Energy Commission. He said: "There's nothing in our shop that could account for these things, and there's nothing going on that I know of that could explain them." Still unconvinced, LIFE checked the whereabouts and present business of every scientist who might have anything to do with the development of supersonic aircraft. All were accounted for in other ways. Careful feelers through the business and labor world encountered no submerged projects of the immensity necessary to build a fleet of flying disks. And there is still the conclusive fact: U.S. science has at its command no source of power that could put a flying machine through such paces as the saucers perform.

They are not a Russian development. It is inconceivable that the Russians would risk the loss of such a precious military weapon by flying a saucer over enemy territory. No man-made machine is foolproof; sooner or later one would crash in the U.S. and the secret would be out. Nor is there any reason to believe that Russian science, even with German help, has moved beyond not only the practical but the *theoretical* horizons of U.S. research.

They are not distortions of the atmosphere resulting from atomic activity. To quote the answer David Lilienthal, former AEC commissioner, once made to that suggestion: "I can't prevent anyone from saying foolish things." Nor are they aberrations of the northern lights. Magnetic disturbances cannot account for them, and neither can a notion (recently fathered by Dr. Uerner Liddel, the Navy physicist) that they are "vertical mirages"—reflections from a vertical (instead of a horizontal) layer of heated air.

They are not all Skyhook balloons. This was the original Liddel explanation, and in a few instances it may have been correct. But not many. They could scarcely be "fireflies in the cockpit," as one Air Force colonel suggested, since most of the observers were not in a cockpit when they saw their saucers. And it is hard to believe that saucers could be the reflections of automobile headlights on clouds, when they are seen in daylight under cloudless skies.

These being the dead-end alleys of negative evidence, is there

CONTINUED ON PAGE 96

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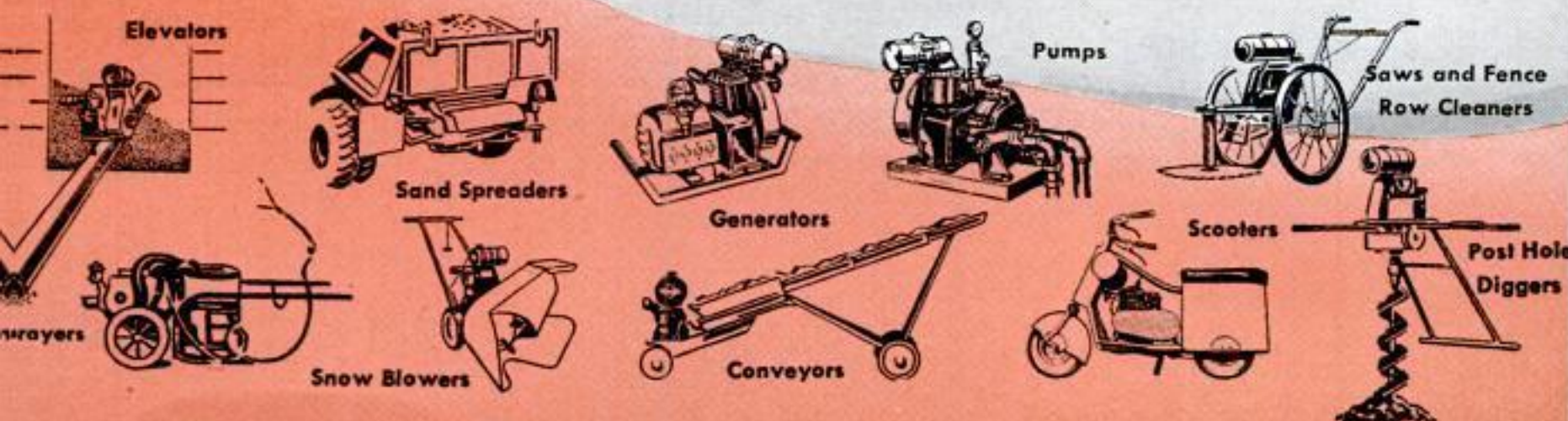
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SAUCERS CONTINUED

hope of an explanation on the open avenues of scientific theory? The answer is yes.

The rank of science has taken the saucers far more seriously than the file of laymen and, after five years of close watch on all reports, a number of scientists were ready with some conclusions. One of these was Dr. Walther Riedel, once chief designer and research director at the German rocket center in Peenemünde, now engaged on secret work for the U.S. Dr. Riedel has never seen a saucer himself, but for several years he has kept records of saucer sightings all over the world. He told LIFE: "I am completely convinced that they have an out-of-world basis."

Dr. Riedel has four points to his argument: "First, the skin temperatures of structures operating under the observed conditions would make it impossible for any terrestrial structure to survive. The skin friction of the missile at those speeds at those altitudes would melt any metals or nonmetals available.

"Second, consider the high acceleration at which they fly and maneuver. . . . In some descriptions the beast spirals straight up. If you think of the fact that the centrifugal force in a few minutes of such a maneuver would press the crew against the outside, and do likewise to the blood, you see what I mean.

"Third. . . . There are many occurrences where they have done things that only a pilot could perform but that no human pilot could stand.

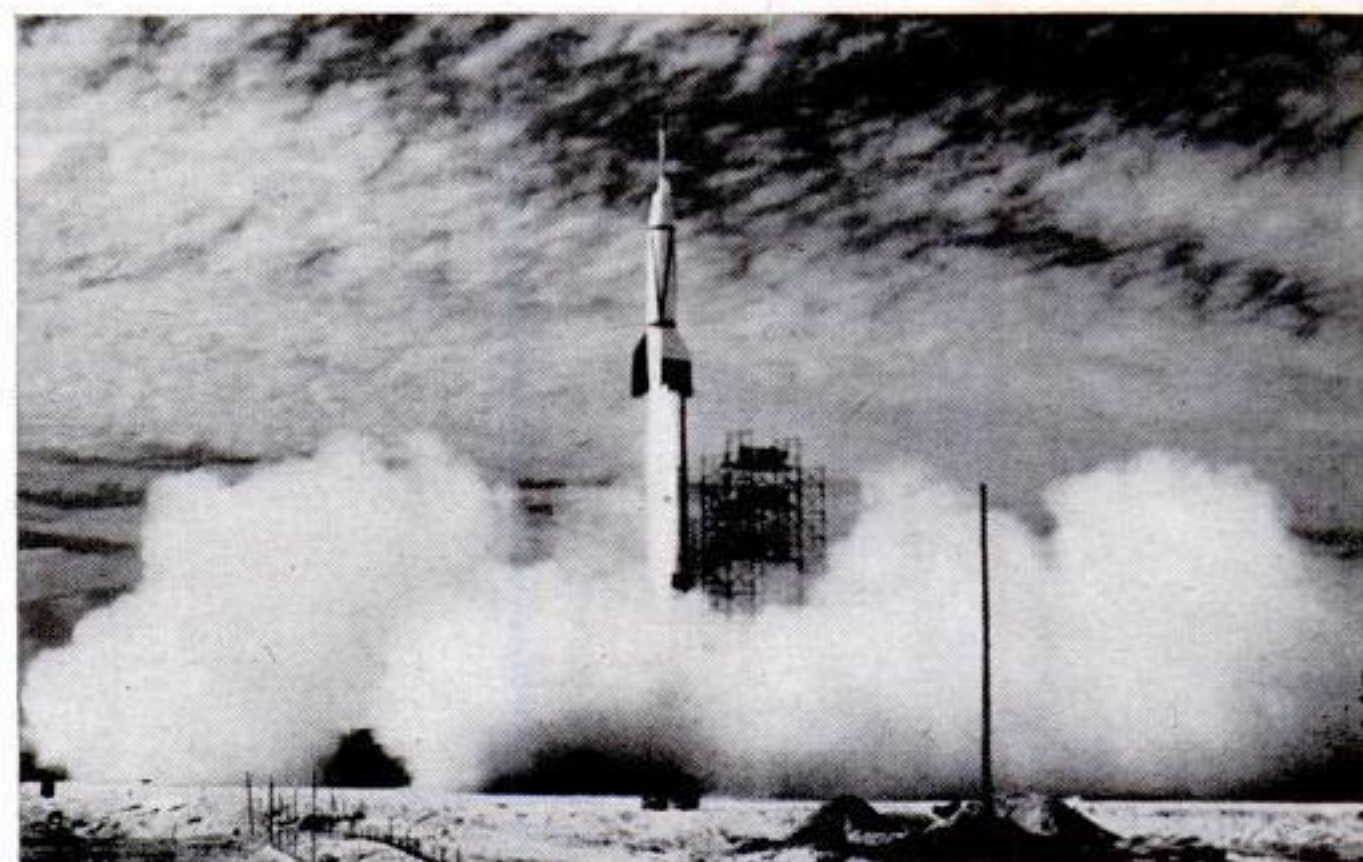
"Fourth, in most of the reports there is a lack of visible jets. Most observers report units without visible flame . . . and no trail. If it would be any known type of jet, rocket, piston engine, or chain-reaction motor, there would be a very clear trail at high altitude. . . . It is from no power unit we know of . . ."

Dr. Riedel's arguments are reinforced by those of Dr. Maurice A. Biot, one of the leading aerodynamicists in the U.S. and a prominent mathematical physicist. From an aerodynamical viewpoint, says Dr. Biot, the saucer shape makes very little sense if the machine is to travel in the atmosphere. A disk has a high drag and is a poor airfoil unless stabilized; when whirled at high speed through the air, it "wobbles" distressingly—a movement observed in several of the saucers sighted. However, for space travel, where there is no atmosphere to oppose, the disk has significant advantages. The sphere, theoretically better, presents several difficult problems of construction and utilization. The disk, easier to build, has almost all the virtues of the sphere and some of its own. Reviewing the evidence presented here, Dr. Biot said: "The least improbable explanation is that these things are artificial and controlled. . . . My opinion for some time has been that they have an extraterrestrial origin."

Who? What? and When?

THERE, at least, is a plausible explanation of the disk shape. But the real depths of the saucer mystery bemuse penetration, as the night sky swallows up a flashlight beam. What of the other shapes? Why do the things make no sound? How to explain their eerie luminosity? What power urges them at such terrible speeds through the sky? Who, or what, is aboard? Where do they come from? Why are they here? What are the intentions of the beings who control them?

Before these awesome questions, science—and mankind—can yet only halt in wonder. Answers may come in a generation—or tomorrow. Somewhere in the dark skies there may be those who know.



A U.S. ROCKET is launched from a proving ground. Neither this nor any known U.S. missiles fit the descriptions of the sighted saucers and fireballs.

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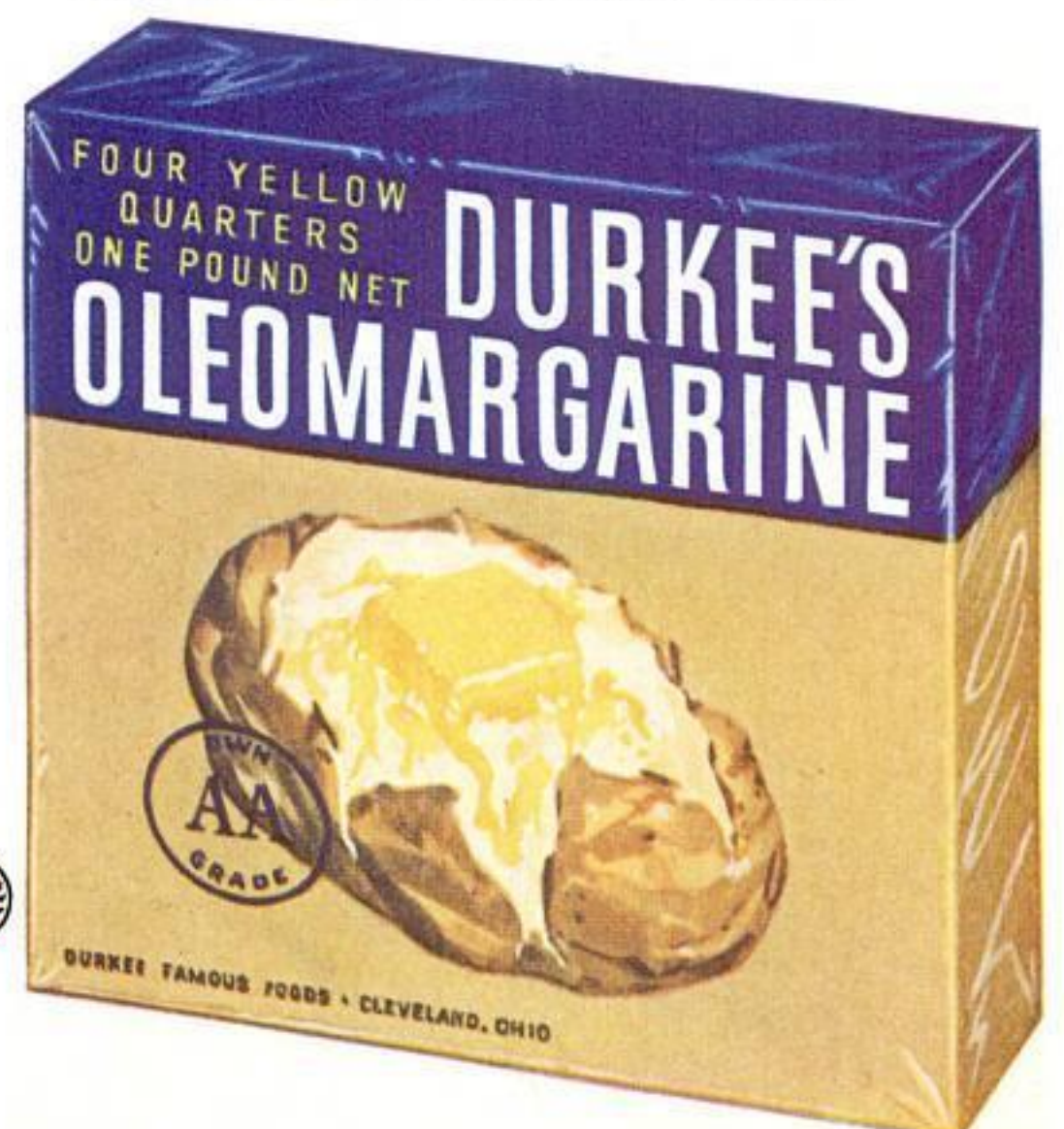
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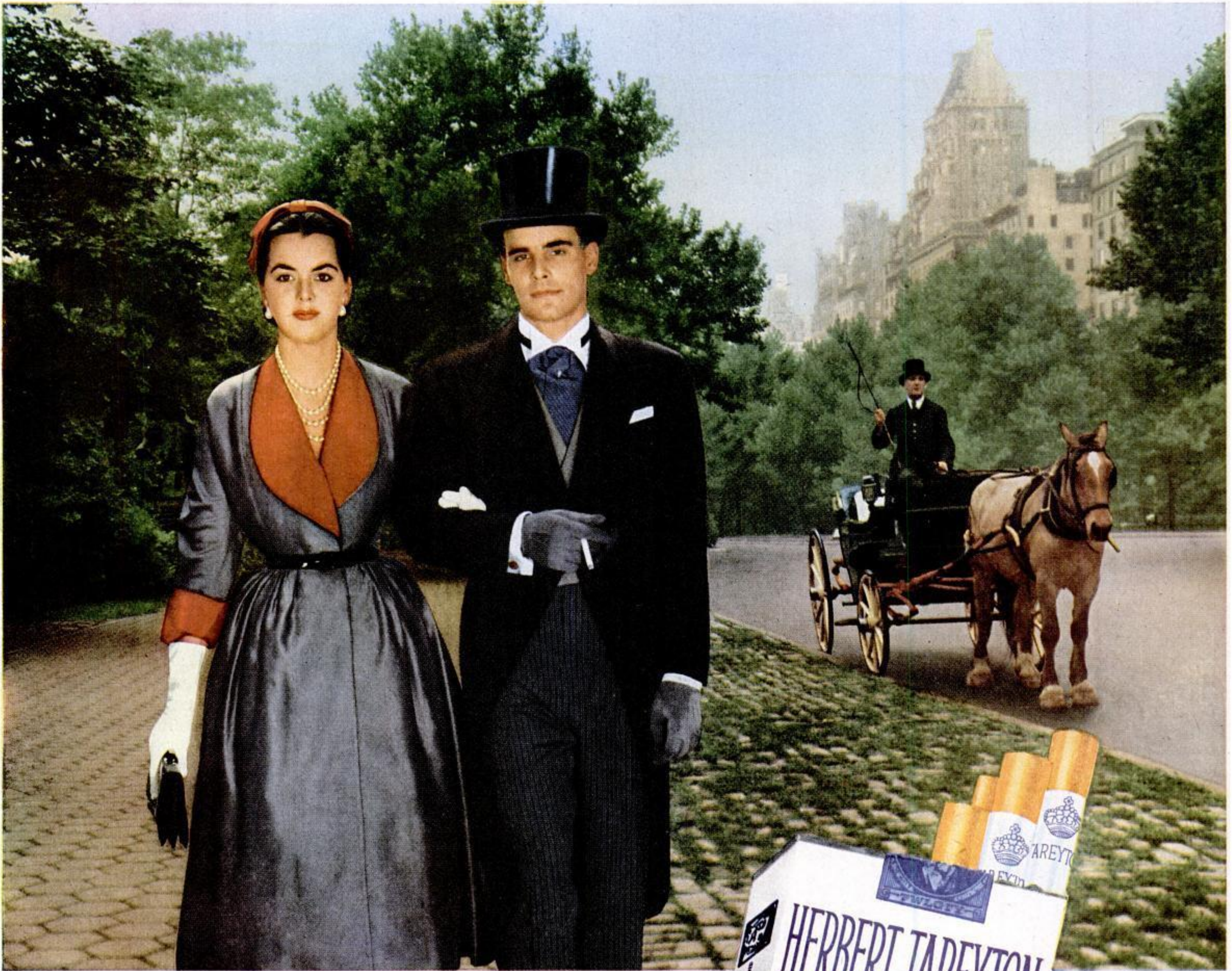
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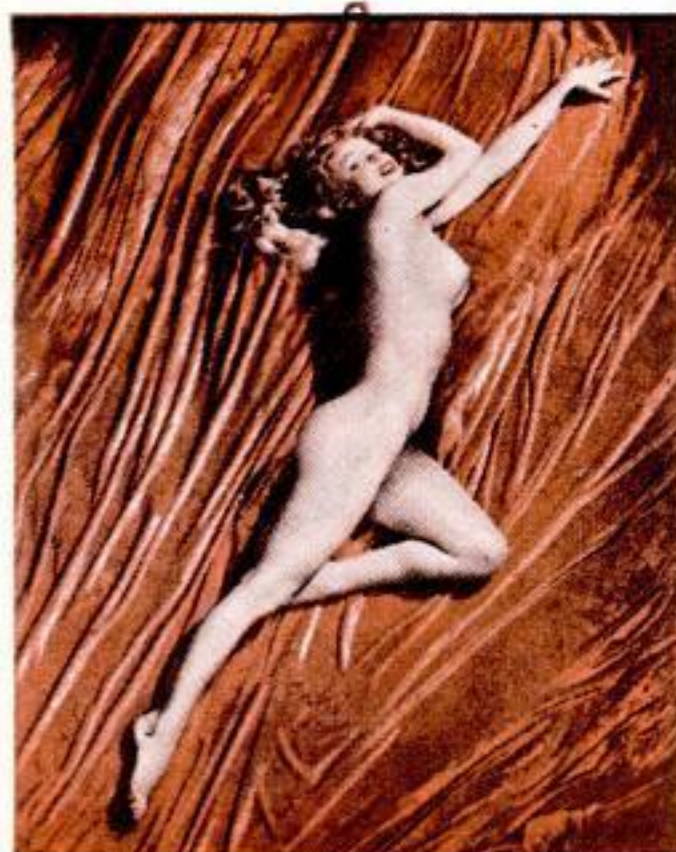
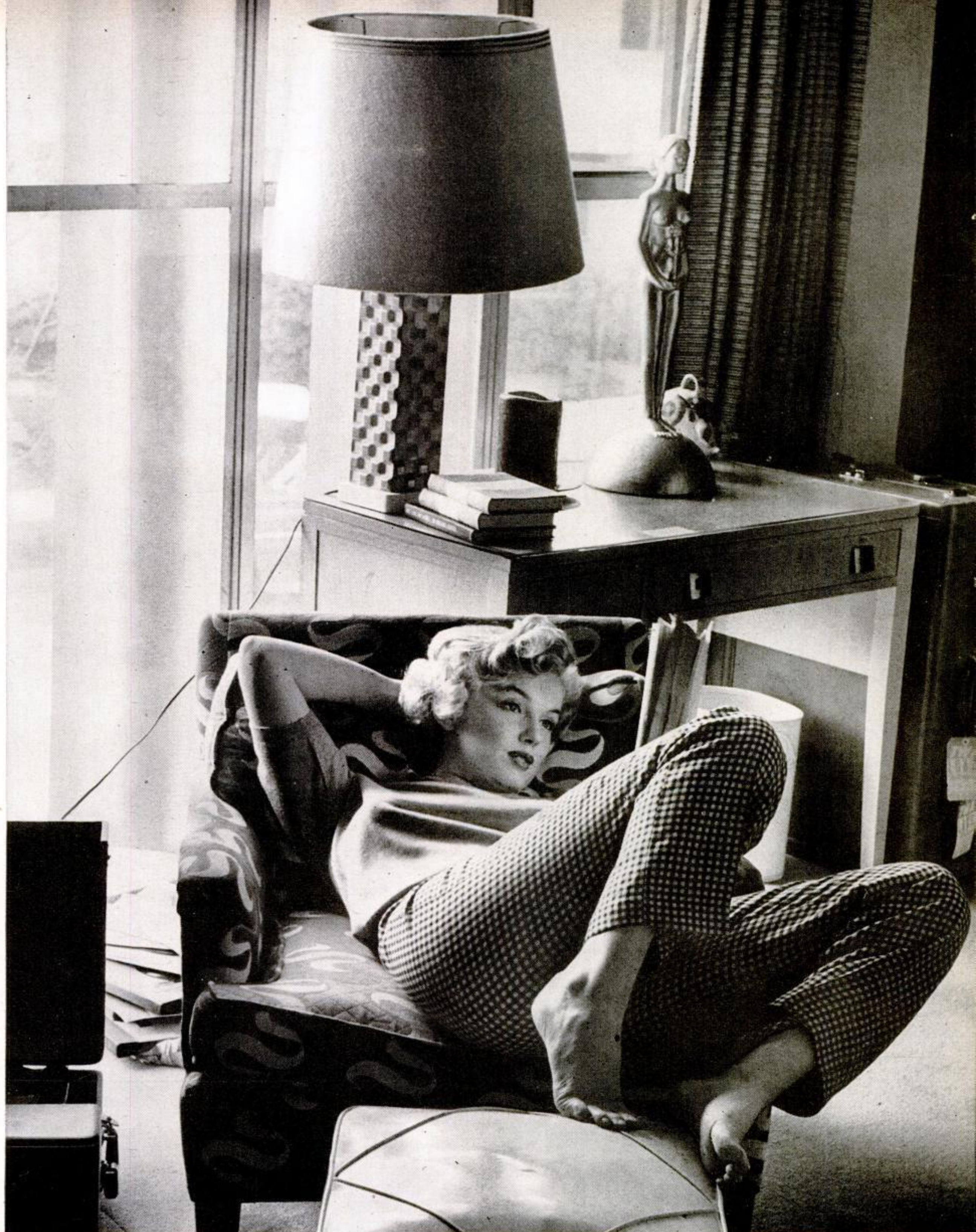
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Century-Fox, small parts in movies, choice as Miss Flamethrower by an Army unit. She even posed for calendar art for a few badly needed extra pennies. Somewhere between her ingenuous mind and voluptuous body came a spark of the kind that makes movie personalities. Her bit parts stood out in big films (*All About Eve*, *Asphalt Jungle*). Today she is topic A-plus in Hollywood. She gets 5,000 fan letters a week and is being costarred simultaneously in films with Cary Grant, Richard Widmark, Charles Laughton.

← MARILYN UNCLOTHED POSED FOR CALENDAR ART WHEN SHE WAS BROKE

CONTINUED ON NEXT PAGE 101

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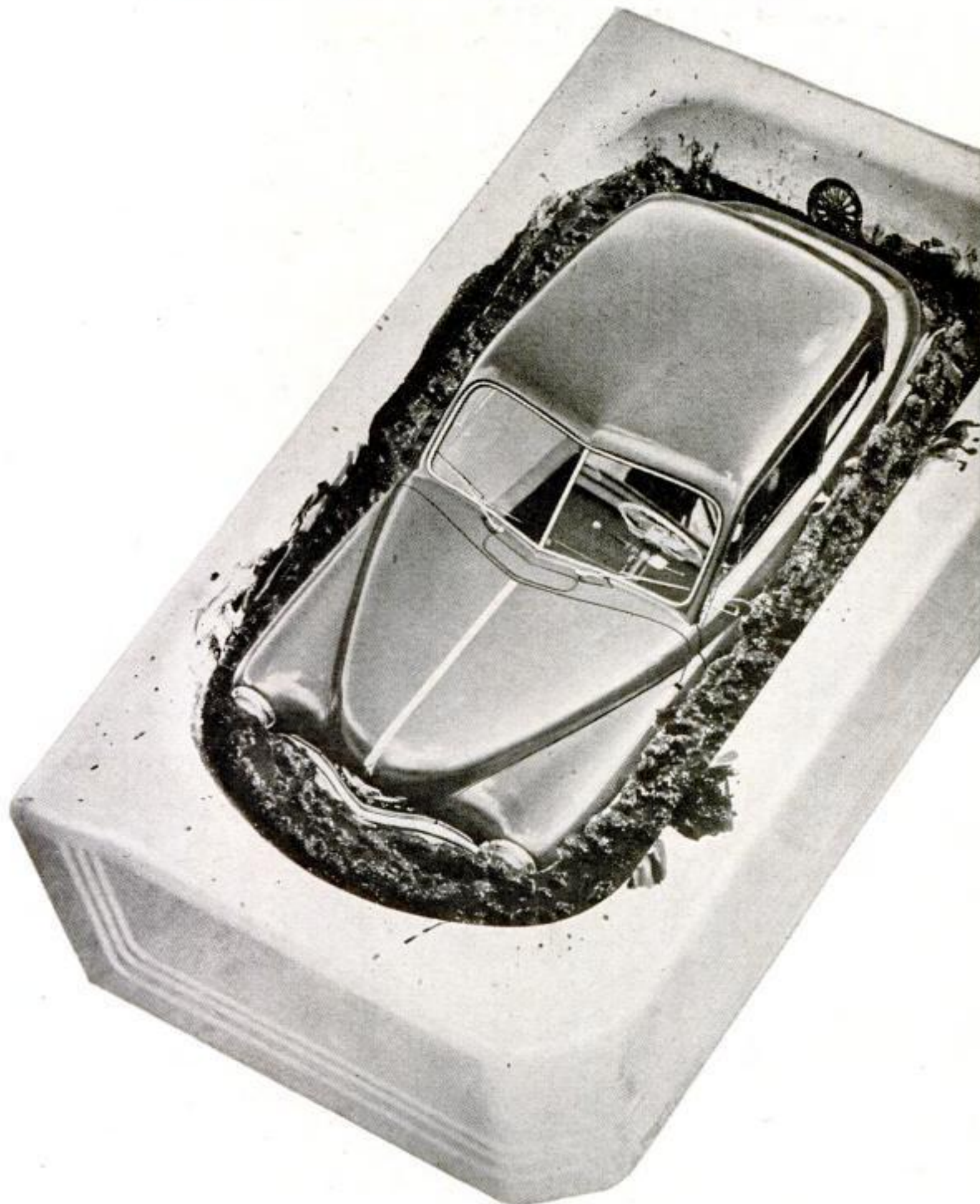
HER APPROACH TO A JOB



viewer. Of her voice Marilyn says, "It isn't necessary to use your voice in any special way. If you think something sexy the voice just naturally goes along."

CONTINUED ON NEXT PAGE

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THE MONROE DOCTRINE

Marilyn was being driven down a California scenic route recently by an admirer when she volunteered the information, "I was born under the sign of Gemini. That stands for the intellect." "Yes?" said the admirer. "Everybody else I've told that to," said Marilyn, "laughed." Because her movie role is always that of a dumb blonde, Hollywood generally supposes she is pretty dumb herself. This is a delusion. Marilyn is naive and guileless. But she is smart enough to have known how to make a success in the cutthroat world of glamour. She does it by being as wholly natural as the world will allow. Physically she has many of the attributes of Jean Harlow. But there is no suggestion of hardness or tartness in Marilyn. She is relaxed, warm, apparently absorbed by whatever man she has her big blue eyes fixed on at any particular moment. "I've given pure sex appeal very little thought," she says. "If I had to think about it I'm sure it would frighten me."

What she does think about she expresses in aphorisms. On clothes: "I dress for men. A woman looks at your clothes critically. A man appreciates them." On eating with a man: "I don't give the food much thought." On walking: "I use walking to just get me around." On resting: "I sit down the way I feel." On men: "They seem to understand me." On herself: "I am very definitely a woman and I enjoy it."

Marilyn never finished high school but she is devoted to the intellectual life. She sprinkles her conversation with lines from Thomas Wolfe and Browning, with the same candid simplicity she uses in describing her dumbbell exercises: "I'm fighting gravity. If you don't fight gravity, you sag." Her candor sometimes disconcerts interviewers. "Once this fellow says, 'Marilyn, what do you wear to bed?' So I said I only wear Chanel No. 5 and he groans, 'Oh no, I can't use that.'"

Marilyn's real name is Norma Jeane Mortenson, though she generally gives it as Baker, apparently because her father was a baker. She was brought up at municipal expense in 12 different foster homes in Los Angeles. The first family was intensely religious. "To go to a movie was a sin," recalls Marilyn. "Every night I was told to pray that I would not wake up in hell." The next family was comprised of movie bit players: "They drank and danced and played cards. Oh, how I prayed for them." Another one gave her empty whisky bottles as her only toys. She was a skinny child, something of an ugly duckling. At 16, to avoid being sent to an orphanage, she married an aircraft worker and was divorced two years later. Marilyn looks back on the hard knocks of her youth with no particular self-pity and only hopes they may have taught her a few things about people which will help her in her career. For, with all Hollywood at her feet, she is obsessed by an irrational childhood ambition: she wants very much to become an actress.



COMPARISON between the late Jean Harlow (right) and Marilyn is often remarked. A possible future project for Marilyn is a film biography of Harlow.

SECRET OF A REALLY DRY MARTINI

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So smooth it leaves you BREATHLESS

Smirnoff Vodka has been honored for excellence by the courts of old Imperial Russia, Sweden, Italy and Spain. No other Vodka is made by the original closely guarded SMIRNOFF process. No other Vodka has its superbly delicate flavor.

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MADE FROM 100% GRAIN NEUTRAL SPIRITS. STE. PIERRE SMIRNOFF FLS., INC., HARTFORD, CONN.

MORRELL

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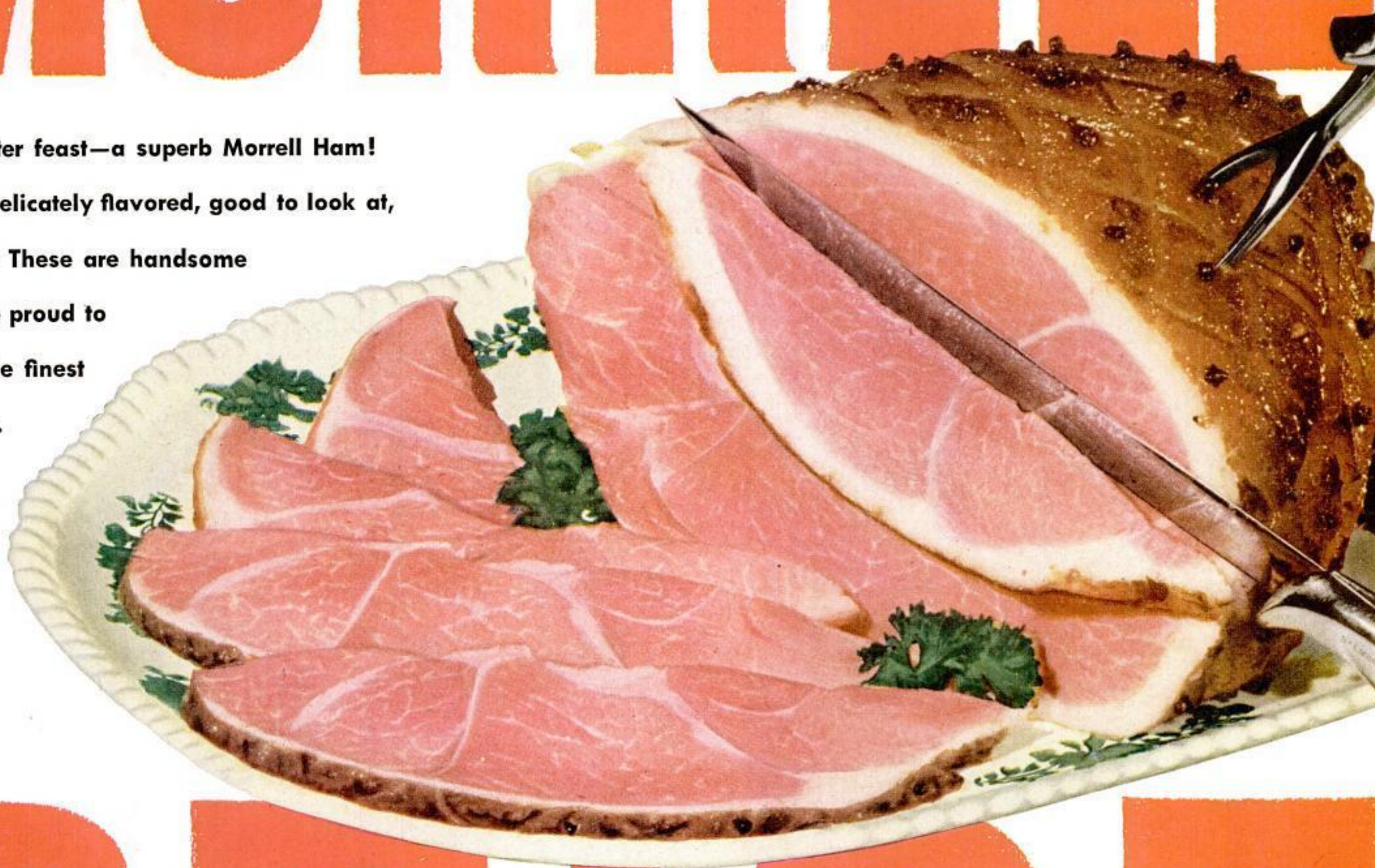
Tender and delicately flavored, good to look at,

better to eat! These are handsome

hams we are proud to

present as the finest

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MORRELL PRIDE TENDER HAM—ready to cook to your own recipe. Mild-cured, tender, sweet.

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Pork Beef Lamb Ham Bacon Sausage Canned Meats

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If your problem is how to get more sleeping room without paying a fortune for it, Hide-A-Bed* is your answer. For Hide-A-Bed, made only by Simmons, is a sofa by day and a bed by night. You'll have that "extra bedroom" . . . for no

more than the cost of one fine sofa. And remember, only Hide-A-Bed offers you a full-length, full-width Simmons innerspring mattress. Yes, even a Beautyrest* if you want it! See it today!



Within thirty seconds your lovely-to-look-at sofa becomes a cozily comfortable bed. Fast as making an ordinary bed.

No rolling toward the center, thanks to a very special Simmons base-construction. Bedding folds right up with the sofa. What a blessing!

There's a Hide-A-Bed for your house, exactly as you'd like it! Scores of decorator-selected fabrics. Ten different styles. Three sizes: Single size from \$179.00; Apartment size from \$199.00; Full size from \$219.00. Convenient payment terms can usually be arranged.

Yes, famous Beautyrest mattresses are available in all styles of Hide-A-Bed.

(Above.) *Simplicity and grace.* Berkeley Lawson in antique satin, flounce base and bouclé trim. \$249.50.

(At right.) *Ultra-modern single settees* that become single beds at night! Available in a wide range of sizes to fit any space you have in mind. Covered in green tweed. Flounce base. Button-back. Each \$189.00.



Only Simmons makes **HIDE-A-BED**

Another quality product from the House of Simmons . . . the greatest name in sleep.

*Trade-mark Reg. U. S. Patent Office. Copr. 1952 by Simmons Co., Mdse. Mart, Chicago, Ill.



GOURAMI GREETING TAKES PLACE AMID WATER PLANTS. KISS IS HELD ONLY BRIEFLY. FISH BACK AWAY FROM EACH OTHER, THEN APPROACH AND KISS AGAIN

S-M-M-MACK!

**Lippy gouramis kiss each other
but not to eat and not for love**

Nobody ever thinks of fish being friendly or amorous, but then nobody ever thinks of the gourami at all. A tropical fish of southern Asia and Africa, the gourami comes in many varieties, including the croaking, the three-spot, the thick-lipped and the snakeskin gourami. But the most delightful member of the family is the kissing gourami, which is equipped with translucent, backward-curving lips. The main function of these lips is to collect meals of algae from

rocks and stones, but for a long time this gourami has puzzled ichthyologists by using its lips for the additional purpose shown above. As far as anyone knows, the kissing gourami is not looking for either food or love when it kisses another gourami. This kissing may be a form of aggressive sparring, or it may simply be a friendly gesture. If friendliness is the answer, this fish is very friendly indeed, for if a mirror is placed in front of it, it will even kiss its own image.

Take a look at **A DISHWASHING MIRACLE!**



CLEANER DISHES... RING-FREE PAN **...Tide CUTS GREASE AS NO SOAP CAN!**

1. No greasy water—
No dishpan "ring"!

Lady, Tide not only gives you cleaner dishes—Tide actually makes dishwashing a clean, pleasant job, instead of a greasy, messy one. It's a miracle the way Tide floats grease off dishes, seems to make grease *disappear*. The dishwater stays so *clean*, and when you pour it out, there's no greasy "ring"... even the *dishpan* is clean! There's *nothing* like Tide!

2. Dishes sparkle—
even without wiping!

It's a miracle the way Tide gets dishes **CLEANER**—more sparkling bright—than *any* soap of *any* kind! Tide *leaves no soap film* to dull or streak them. No need to wipe! Just rinse and let them *drain* dry... and every dish, every glass will simply *gleam*. Talk about *easy*! There isn't another product made that will do the job easier than Tide!

3. Kind to hands, too—
now milder than ever!

If you hate putting your hands in greasy dishwater—how you'll love Tide's smooth, stay-clean suds! Those long-lasting suds are *kind* to hands—milder than ever before. Yes, Tide makes dishwashing so much pleasanter and easier, gets dishes so much **CLEANER**! Try it—and see why more women use Tide than *any other dishwashing product*!



ALWAYS BUY TWO...



ONE FOR DISHES...



ONE FOR LAUNDRY!



HIS EYES POPPING WITH PLEASURE, THE FRENCH TRUFFLE KING ALAIN PEBEYRE SNUFFLES A TRUFFLE. IF THE AROMA IS STRONG, IT IS A FINE SPECIMEN

A BIG YEAR FOR TRUFFLES

'Diamond of the kitchen' is hunted by pigs and eaten by gourmets

This month in southern France 300 tons of a small black fungus are being lovingly packed and made ready for shipment. To a few local businessmen like Alain Pebeyre (*above*), and to gourmets everywhere, this is delightful news, for it means that once again, after a series of lean years, there is a banner crop of French truffles. Pebeyre alone will process nearly 50 tons of the ugly little luxuries—and prime truffles retail at \$15 a pound.

A mysterious fungus that grows under the ground, the truffle is called the "diamond of the kitchen." This is partly because it adds a superb flavor—"erotic and gustatory," Brillat-Savarin called it—to such dishes as *pâté de foie*

gras, poultry stuffing and omelets, and partly because, like diamonds, truffles are scarce and hard to find. The best ones grow around the roots of stunted oak trees but only in certain kinds of soil. They need shade and rain in the summer, heavy rain in the fall and mild temperatures until the harvest months of December through February. Even in good years and in truffle-rich regions like Cahors it is not easy to find a truffle. They grow two to 12 inches underground, and it is almost impossible to guess just where they will be from one year to the next. Some experts use trained dogs and even goats to track down the truffles, but the best method (*next page*) is to hunt them with pregnant pigs.



FRESH TRUFFLES in basket are covered with dirt. Cleaned (*top*), they sell to restaurants for \$100.



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 around the clock . . . around the calendar

Whatever the weather, your Alligator keeps you comfortable, fully protected. You'll like Alligator because you get fabrics of highest quality. You get styling that's really smart, with easy, casual lines. You get value that's truly outstanding. Choose *your* Alligator in the style, color, water repellent or waterproof fabric you like best—
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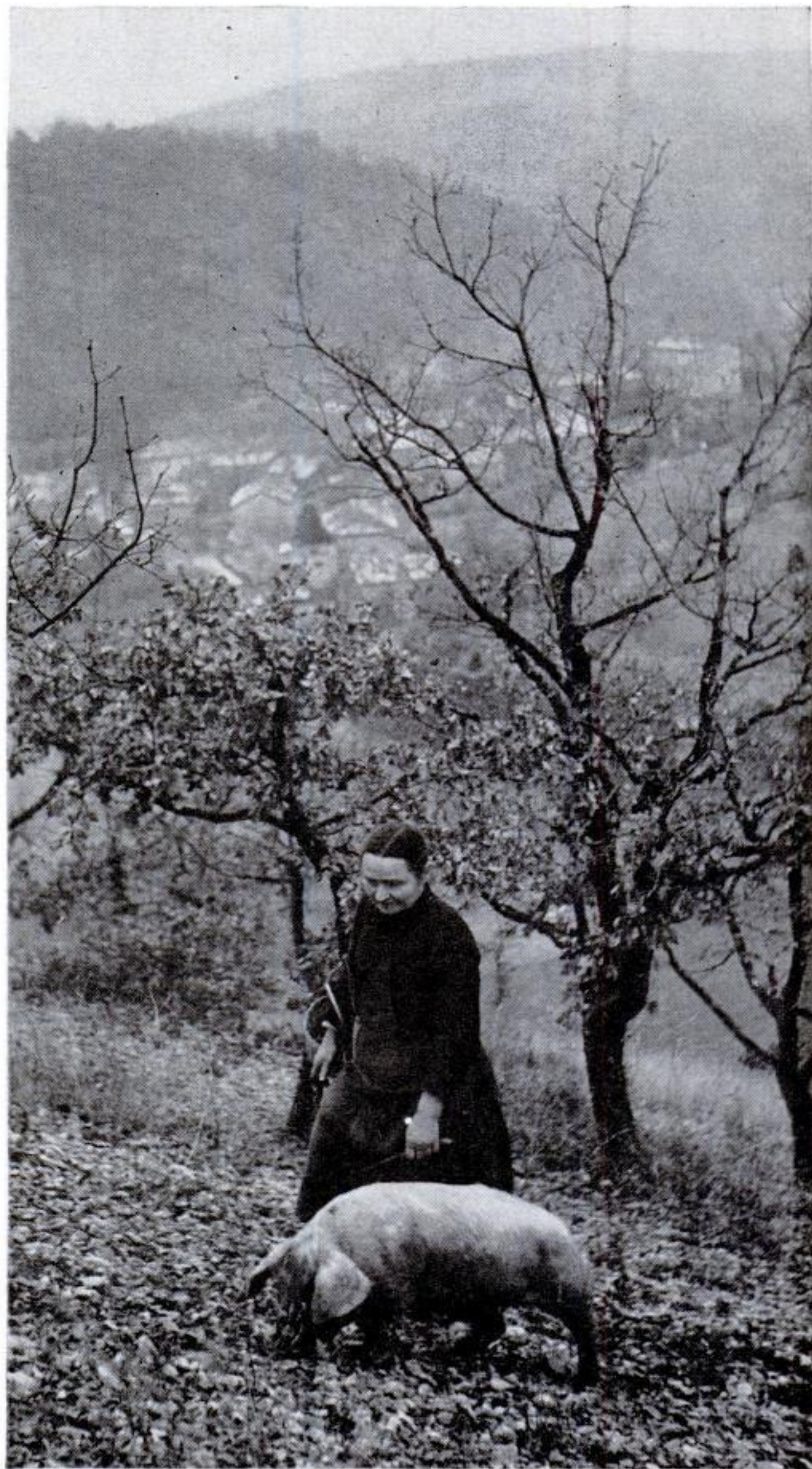
Alligator

RAINWEAR

because...IT'S SURE TO RAIN!

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Truffles CONTINUED



TRUFFLE HUNTER in Cahors region is a pig that can smell truffles a foot underground. Truffle experts say pregnant pigs have a sharper sense of smell.



HUNTER'S REWARD is a handful of corn which distracts pig's attention from truffle. Owner then carefully digs up truffle with her blunt metal stick.

CONTINUED ON PAGE 113

"fresh up" with Seven-Up!

THE ALL-FAMILY DRINK!

From King to Cowboy, from Gypsy to Queen, the favorite party drink is sparkling, crystal clear 7-Up! And Moms and Dads heartily approve . . . for 7-Up is so pure, so good, so wholesome that folks of all ages can enjoy it. "Fresh Up" with lively, clean-tasting 7-Up . . . as often as you like!

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The
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GOLD MEDAL AWARD
for 1952

*Leaders in FASHION
as well as Quality*
AVON DU-FLEX
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PATENTED TRADE MARK
SOLES

COMFORT beyond imagination
... a brand new walking sensation. These new,
super-cushion soles float you along on millions
of tiny, sealed-air cells ... really eliminate
pavement shock. It's as though floors and
pavements just weren't there when you walk
on **CUSH-N-CREPE** Soles.



FEATHER-LIGHT yet with the massive look
you like. Get in step with floating comfort.
Get shoes with the one ... the only ...
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100% WEAR-PROVED
and protected by patents No. 2,291,213,
No. 2,299,593, No. 2,283,316, and other
patent applications.

AVON SOLE COMPANY
AVON, MASSACHUSETTS

For forty-one years specialists in fine sole materials

not on all shoes ... just the best ones



TRUFFLE BUSINESS (top) starts in the local market where buyer weighs freshly dug truffles, then haggles over price. At Pebevre factory (bottom) the truffles, some of them as big as oranges, are washed, graded and usually canned. Most expensive are the peeled truffles which are used chiefly in *pâté de foie gras*.



TRUFFLE DISHES are displayed by Paris Chef Charles Delorme, a truffle specialist. From left to right are: whole truffles served in port sauce, filet of sole with a truffle decoration, *foie gras* in port aspic, pastry with *foie gras* and truffles (rear), chicken with truffle stuffing and scrambled eggs with truffles.

You are invited to join these 20 famous men

LUCIUS BEEBE
GEORGE BIDDLE
LOUIS BROMFIELD
LOUIS CALHERN
FRANCIS GROVER CLEVELAND
ELY CULBERTSON
THE DUKE DI VERDURA
DENIS CONAN DOYLE
MAJ. GEORGE FIELDING ELIOT
CEDRIC HARDWICKE

DENNIS KING
PAUL LUKAS
LAURITZ MELCHIOR
THE MARQUESS OF MILFORD HAVEN
CONRAD NAGEL
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● You are never too young to begin taking a young man's care of your appearance. And because it is so important, you, too, belong with these distinguished members in this world-famous After-Shave Club.

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moisture intact . . . helps protect it from sun, wind and cold.

To freshen and "firm-up" your skin, to help keep your face *looking* and *feeling* young, make a habit of using Aqua Velva *after every shave*. Its quick-refreshing feel, its tangy scent will show you why it is the world's most distinguished after-shave lotion.

Join the After-Shave Club . . . use Aqua Velva tomorrow morning.



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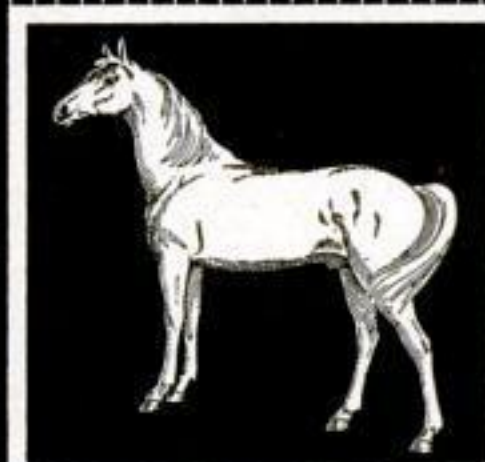
NR Makes Morning Regularity So Easy! People can hardly believe what wonderful results Nature's Remedy, NR Tablets bring the first time they try them. An NR at night brings morning regularity so thoroughly, with no perturbing effects. It leaves you feeling invigorated, alive. *All-vegetable makes the difference—a big difference!* NR's are made of 10 natural, all-vegetable laxative elements, scientifically blended.

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White Horse... of course!

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IN A GENEVA, N.Y. SCHOOLYARD DURING THE 1870s, BOYS PLAY GAME OF BASEBALL AT RECESS WHILE PRIM PINAFORE-CLAD GIRLS LOOK ON

FUN IN AMERICA

LIVELY COLLECTION OF PAINTINGS AND PRINTS
SHOW HOW U.S. LEARNED TO HAVE A GOOD TIME

THE first touches of balmy weather bring Americans, young and old, out into the open air again, transforming city parks and streets and country fields into uproarious playgrounds. Except for children, who have always been getting up their games (*above*) whenever the chance presented, the mass turnout for pleasure is a fairly recent phenomenon. In the country's early years, people found their fun in frolics at working bees or, more soberly, in social doings around the church. But mostly people were bent on work, and pleasure for pleasure's sake was unthinkable. It was only a century ago that most Americans began to learn to play.

The boisterous spectacle of America's plunge after fun has been recorded in a vivid two-volume pictorial history, *Life in America* by Marshall B. Davidson (Houghton Mifflin Company, \$20), from whose pages LIFE reproduces some highlights. The increasing demand for fun in the U.S. came

about largely through the growth of cities. Unlike the farmer and frontiersman with their round-the-clock chores and informal country diversions, the city dweller had limited working hours and time to spare. "The good folk as well as the bad must be amused," observed one early Victorian writer to his diary. "They must have some way of passing their evenings besides poking the fire." Since city folk paid for their housing, their food and their clothing, they were quite willing to pay for their entertainment. Day workers swarmed to beer gardens, bowling alleys, circuses and dance halls, while men of more elevated tastes and incomes sponsored lavish balls and paid as much as \$225 for tickets to hear Jenny Lind sing. From the minstrel show to the movie, from cockfights to professional ball games, the pursuit of fun snowballed into a major U.S. business, and today more than \$10 billion is spent in a single year on recreation.



THE CORCORAN GALLERY OF ART

COCKFIGHTING, the rage in England, was taken up avidly in U.S. where men from all classes rubbed elbows around cockpit. Fans tried to justify the sport by

claiming that fighting produced sturdy fowls and more flavorsome eggs, but by 1870, when this painting was done, cockfights had been banned in many states.

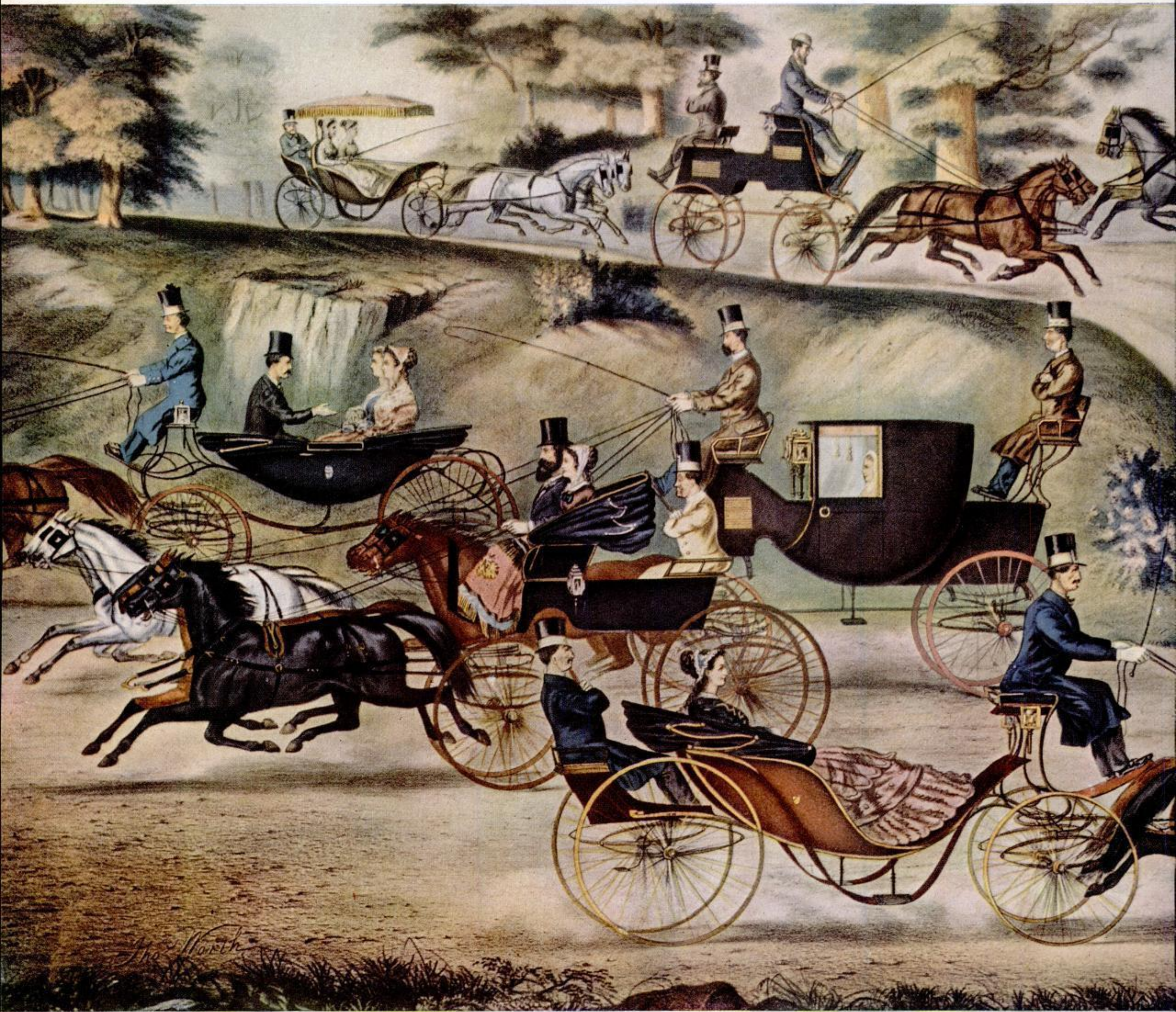


GEORGE CALVERT ESTATE, FORT WORTH

WEDDING in the Smoky Mountain country (painted in 1872) prompted a raucous and roistering celebration called a "shivaree." Neighbors pursued the

newlyweds with clatter of tin pans, cowbells, horns and gunshots until the groom ransomed his peace and privacy by buying off his pursuers with food and drink.

CONTINUED ON NEXT PAGE



FREE TIME FOR PASTIME

While the majority of Americans in the early 19th Century were too immersed in work—"the debasing pursuit of wealth," one foreigner put it—to find time for play, a small but growing group of already wealthy city folk began to address themselves to the pure pursuit of pleasure. At first the uneasy gentleman of leisure retired inconspicuously to his club or lounged with his peers in a decorous saloon (*right*). But as the stigma of idleness wore off and leisure became a symbol of success, the rich began to disport themselves openly. They flocked to resorts like Saratoga and Newport where the days moved in a pleasant round of billiards, sherry cobbles and "a little gentle exercise such as the schottische." They took steamboats to the horse races in Charleston, S.C. or organized trotting clubs and rowing races at home. Of a Sunday afternoon in New York a refreshing hour or two could be spent touring the park in one's most

elegant equipage and costume (*above*). But Sunday also brought leisure to the less well-to-do, who soon availed themselves of the cheap holiday rates on steamboats and railroads for excursions to amusement parks and beaches. They crammed into the theaters, which accommodated them in the balcony for 12½ cents, or hiked out to the country to see a much publicized, though illegal, prizefight. By the Civil War the pastime which began to draw the largest crowds was baseball (*top*). In 1862, 40,000 spectators, mainly Union troops, swarmed to one game on an island base off South Carolina. In those days the players wore no gloves, the pitcher threw underhand, outfielders caught flies in their caps. Hundreds of amateur teams played on every holiday during the summer and fall. In 1869 baseball turned professional and became a "mania," the symbol, said Mark Twain, of the "raging, tearing, booming 19th Century."



MUSEUM OF THE CITY OF NEW YORK

AIRING in Central Park during the 1860s was favorite Sunday diversion for rich New Yorkers who, between 4 and 5 o'clock, turned out in fashionable carriages for trot around the 10 miles of park roads.

TIPPLING in varying degrees was pastime from coast to frontier. New York rendezvous in 1850s was Gem Saloon where gentlemen in top hats could shake hands with mayor and swill down oysters and flips.



LIBRARY OF CONGRESS

PROFESSIONAL BASEBALL was well launched by 1880s and teams like Giants were publicized by

huge posters. Giants used grounds of New York Polo Club (above) until 1889, then moved farther uptown.



MUSEUM OF THE CITY OF NEW YORK

AMUSEMENT PARK, called Elysian Fields, in Hoboken, N.J. sported a hand-operated pleasure

railway with tiny carriages. For 6¢ visitors could ride the railway, row boats and swing in a big gondola.



KENNEDY & CO.

CONTINUED ON NEXT PAGE



CITY ART MUSEUM, ST. LOUIS

WINTER brought a multitude of skaters to New York's Central Park where Winslow Homer sketched this scene in 1860. By day as many as 20,000 people

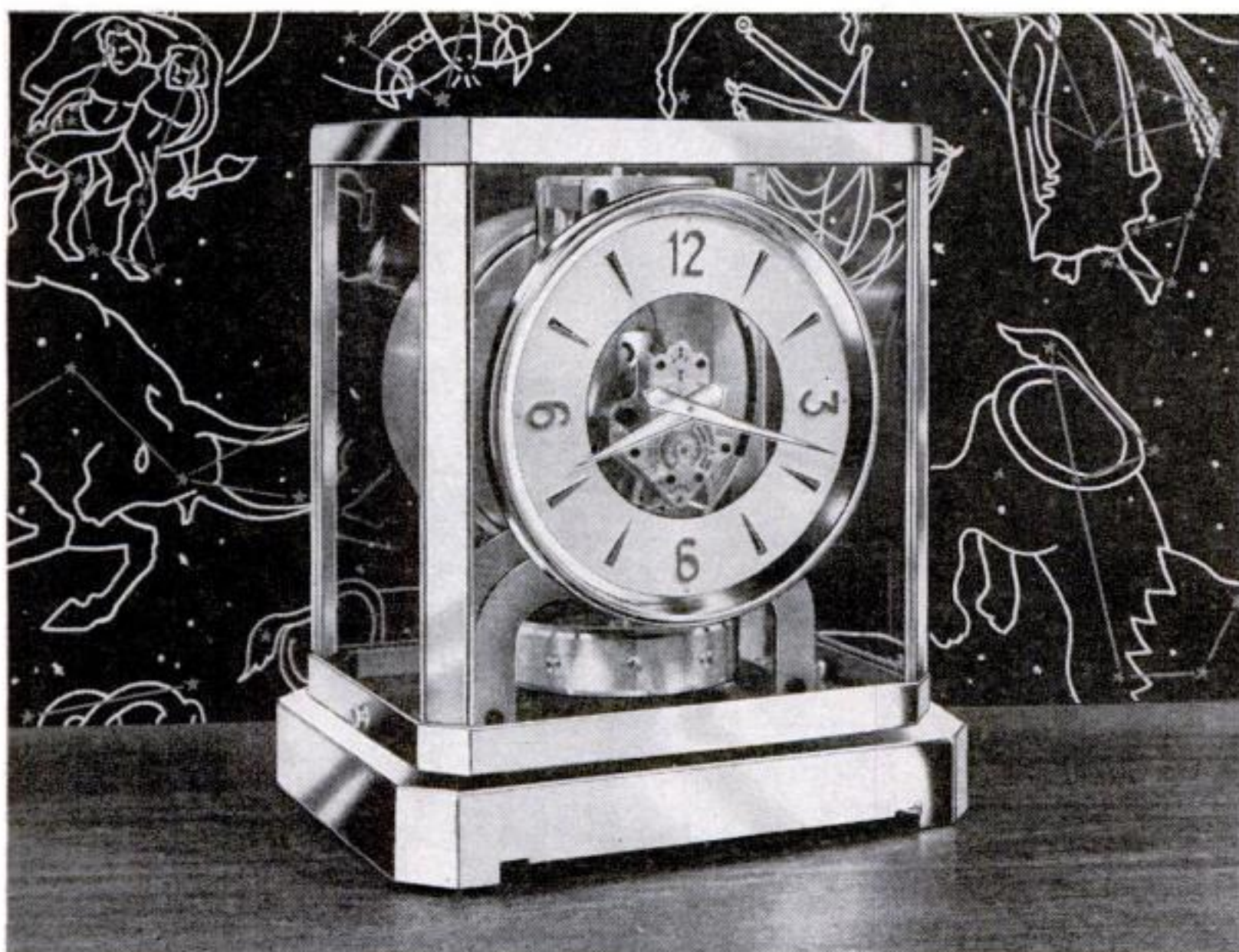
skimmed ponds on skates, sleds and chairs with runners. At twilight the ice glowed under calcium lights and bonfires kept skating parties warm late into the night.



LIBRARY OF CONGRESS

SUMMER in the 1870s saw the sudden emergence of lawn tennis as the favorite sport of the wealthier classes. Called an "elegant and pleasant pastime," it was

considered a proper activity for young ladies who rustled over the courts in heavy skirts and bustles and managed to return the well-mannered shots of their escorts.



THE MOST EXCEPTIONAL WATCHES AND CLOCKS IN ALL THE WORLD

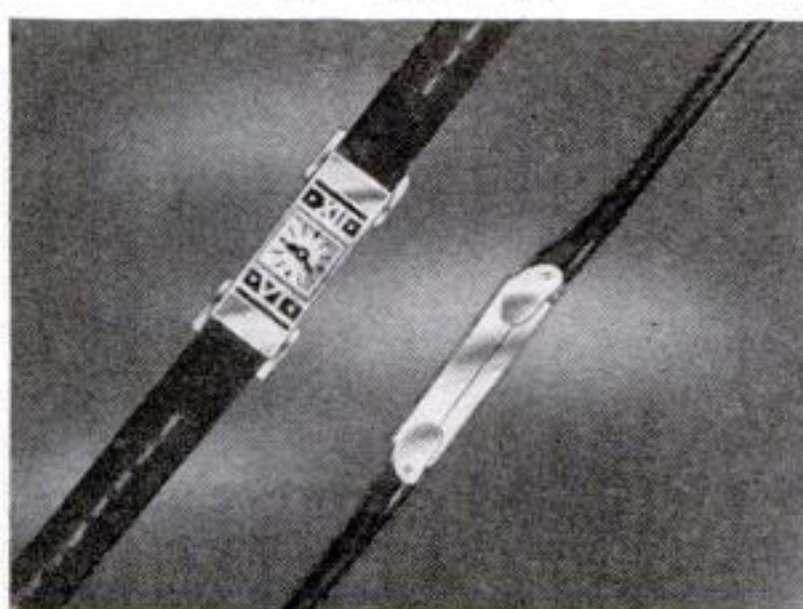
LE COULTRE

More than a century of unfaltering skill—united with the highest standards of all-time engineering—have made LeCoultre watches and clocks "The Most Exceptional In All The World". Exceptional in diversification and exclusive design; in appearance as well as in mechanical excellence, these fine watches and clocks offer pride of possession in the greatest degree. For your own dependable service, choose a LeCoultre timepiece.

ATMOS—a LeCoultre creation—offers amazing, virtual perpetual motion in a handsome clock! No hand-winding, no electricity — ATMOS runs silently, accurately, powered alone by the unfailing changes in the temperature of the atmosphere! In its case of crystal and gilt, your ATMOS adds a dramatic, fascinating touch; a wonderful possession for you, a wonderful gift to give. Measures $9\frac{1}{4} \times 8\frac{1}{4} \times 6\frac{1}{4}$ inches. \$175.



LE COULTRE WRIST ALARM. For the man too busy to remember, a discreet tiny bell on his wrist reminds him. Wakens a traveler. Gold-filled case, \$99.50; moisture-proof case, \$110; 18K gold case, \$235.



THE SMALLEST WATCH IN THE WORLD. A LeCoultre masterpiece of delicate time engineering. An infinitesimal movement, $1/5$ -inch wide, $1/2$ -inch long! In an exquisitely designed platinum case, \$1500.



LE COULTRE FUTUREMATIC—The Watch of Tomorrow—exclusively LeCoultre; 100% automatic. It has no winding stem. Cannot run down; can't overwind. Exclusive Reserve Power Indicator. Engineered to be the most accurate automatic watch in the world today. It may be set to the exact second with a back-setting stem, exclusively LeCoultre. Hand-finished, gold-filled case, \$99.50; 14K gold case, \$165.



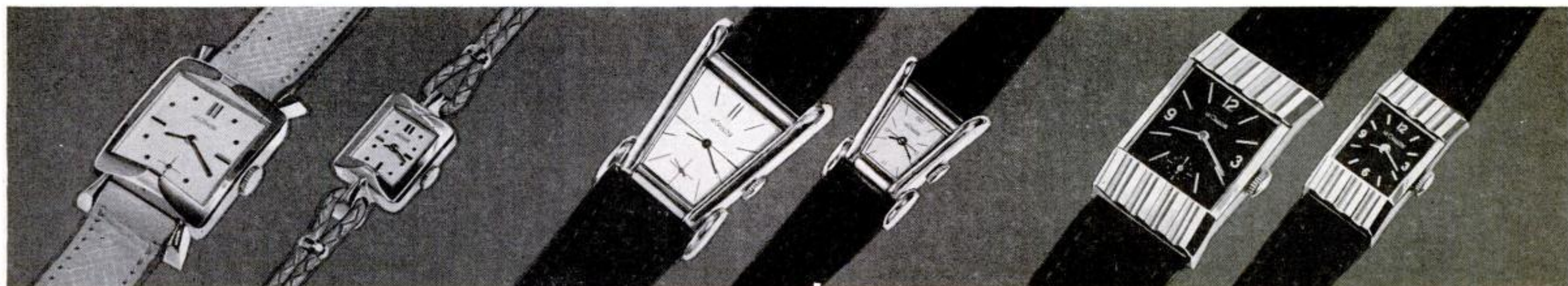
LE COULTRE PATTON. Correctly styled for prized possession. Its hand-finished 14K gold case encloses positive assurance of LeCoultre's skilled engineering. \$139.50.



LE COULTRE WATCHES FOR "LEADING" LADIES. Exquisitely imaginative in "leading-all-fashion" design, three of the many exclusively LeCoultre-created prizes. "Caprice", \$125; "Mignonette", \$110; "Vogue", \$125 — like many other couturier watches — include exceptional time engineering by LeCoultre. Each in 14K gold case.



LE COULTRE MITCHELL. Impressively smart and tasteful in appearance. Domed crystal. Handsome dial with 14K gold markers. Hand-finished 14K gold case. \$139.50.



LE COULTRE MATCH-MATES in stylish fashion for "him" and "her". Duke and Dutchess for a groom and his bride; or an anniversary. Gold-filled, each . . . \$71.50.

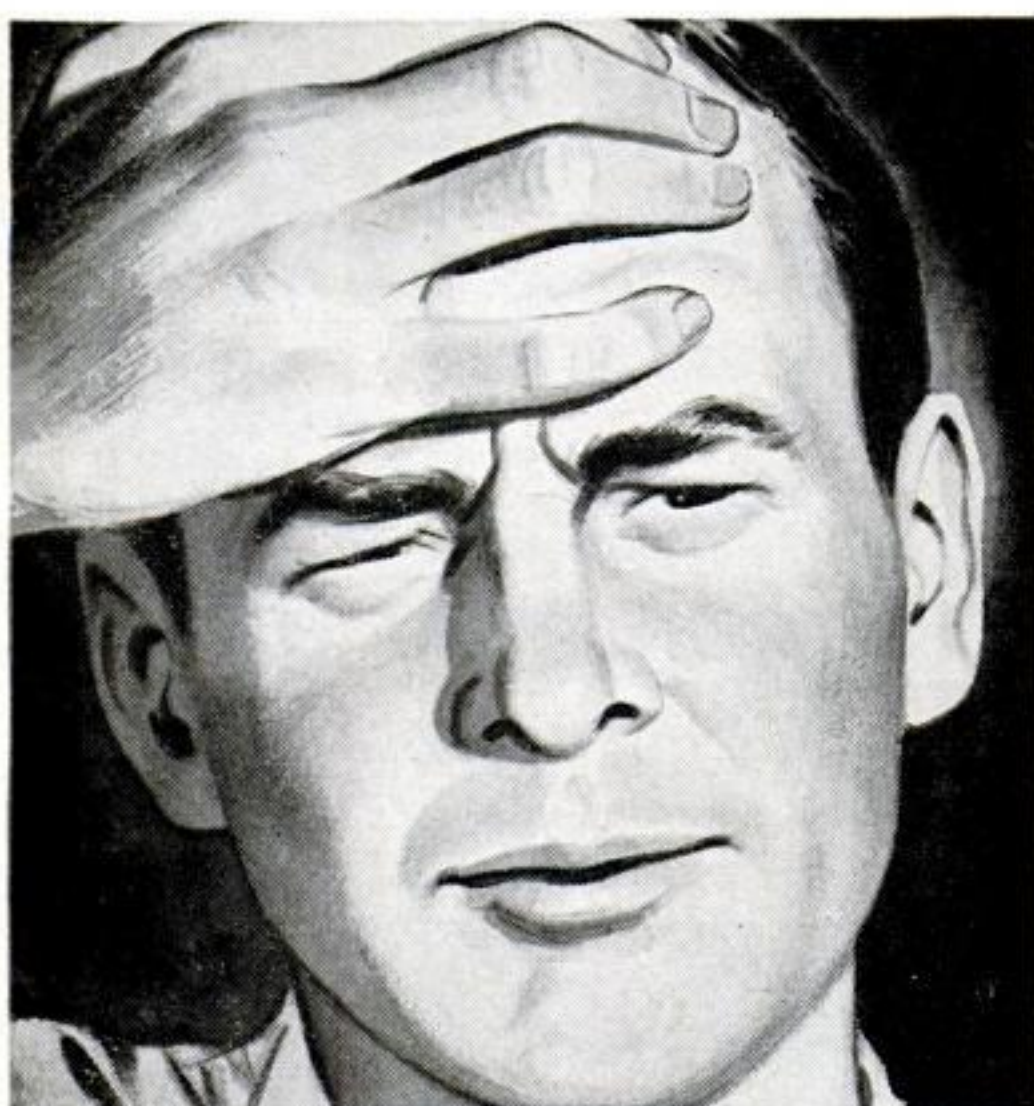
LE COULTRE ARISTOCRATS—smart twins-in-all-but-size, in exciting wedge-shaped design, offered in yellow or white gold-filled cases. Suede straps. Each . . . \$71.50.

A ROYAL PAIR—Sultan and Sultana, noble examples of the incredible beauty found in these fine matching watches made by LeCoultre. Gold-filled, each \$71.50.

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• New way to get fast pain relief!



Bufferin

TRADE-MARK

Acts twice as fast as aspirin!

Doesn't upset the stomach!

1 Here's why Bufferin does everything aspirin does and does it faster and better!

2 Before any product can relieve pain, the pain-relieving ingredients must get out of the stomach and into the bloodstream.

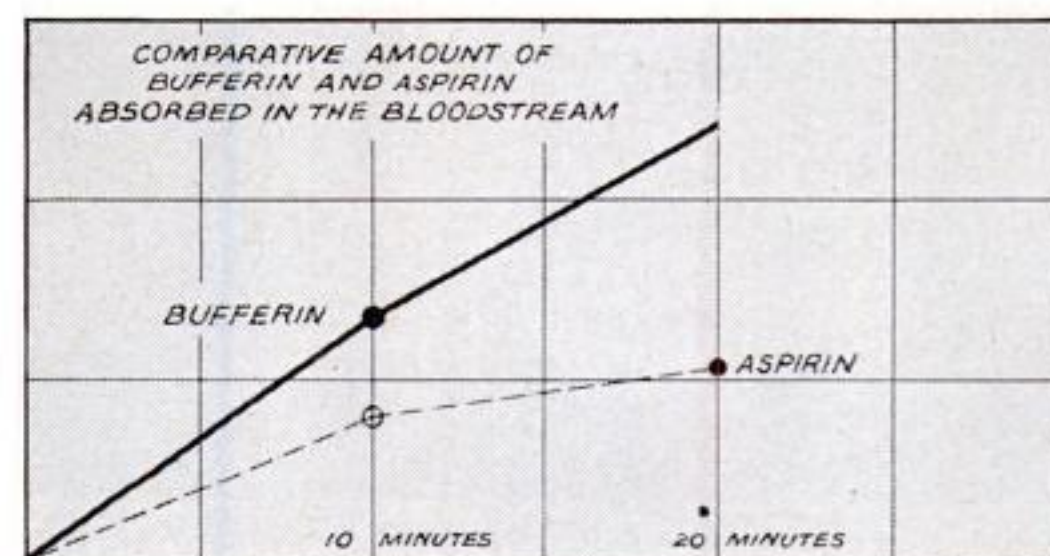
3 Bufferin, being antacid, opens trap door of the stomach, gets into the bloodstream twice as fast as aspirin.

4 That's why Bufferin relieves your pain twice as fast as aspirin, doesn't upset the stomach!



No tablet or powder can give you relief from pain until the pain-relieving ingredient enters the bloodstream. Bufferin, being antacid, opens the stomach valve *speedily*, gets *into* the bloodstream *twice as fast* as aspirin! Therefore Bufferin acts *twice as fast* to relieve pain.

And Bufferin won't upset your stomach as aspirin often does, because Bufferin is antacid.



TIME OF ABSORPTION

Clinical studies prove that people who took Bufferin had more pain-relieving ingredient *actually in the bloodstream* in ten minutes than those people who took aspirin had in twenty minutes. That's why Bufferin acts *twice as fast* as aspirin to relieve pain.



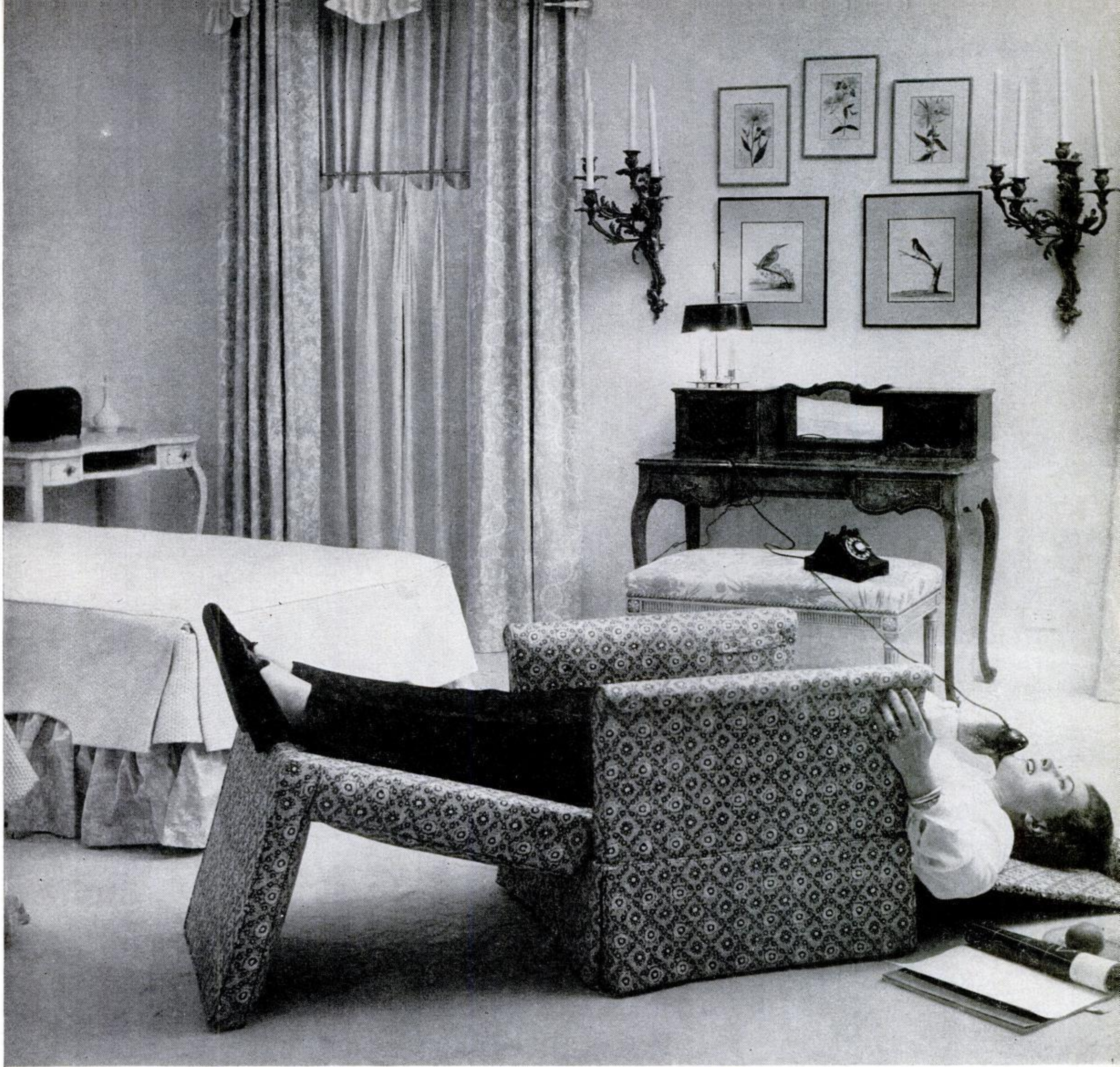
For headaches, neuralgia, and ordinary muscular aches and pains, remember Bufferin for fast pain relief! Ask your physician or dentist about Bufferin. Get Bufferin from your druggist. Carry the 12-tablet, pocket-size package. Keep the economical 36- or 100-tablet package in your medicine chest. Bufferin is also available in Canada.



Because Bufferin does not upset the stomach as aspirin often does, many doctors recommend Bufferin for prolonged, as well as occasional, dosage.

Bufferin is scored for easy breaking—particularly for children.

IF YOU SUFFER FROM ARTHRITIS OR RHEUMATISM, ASK YOUR PHYSICIAN ABOUT BUFFERIN



ANITA COLBY, WHO DESIGNED THE BEAUTY-REST CHAIR, LIES HEELS OVER HEAD 20 MINUTES A DAY, SPENDS TIME PHONING, READING, MANICURING NAILS

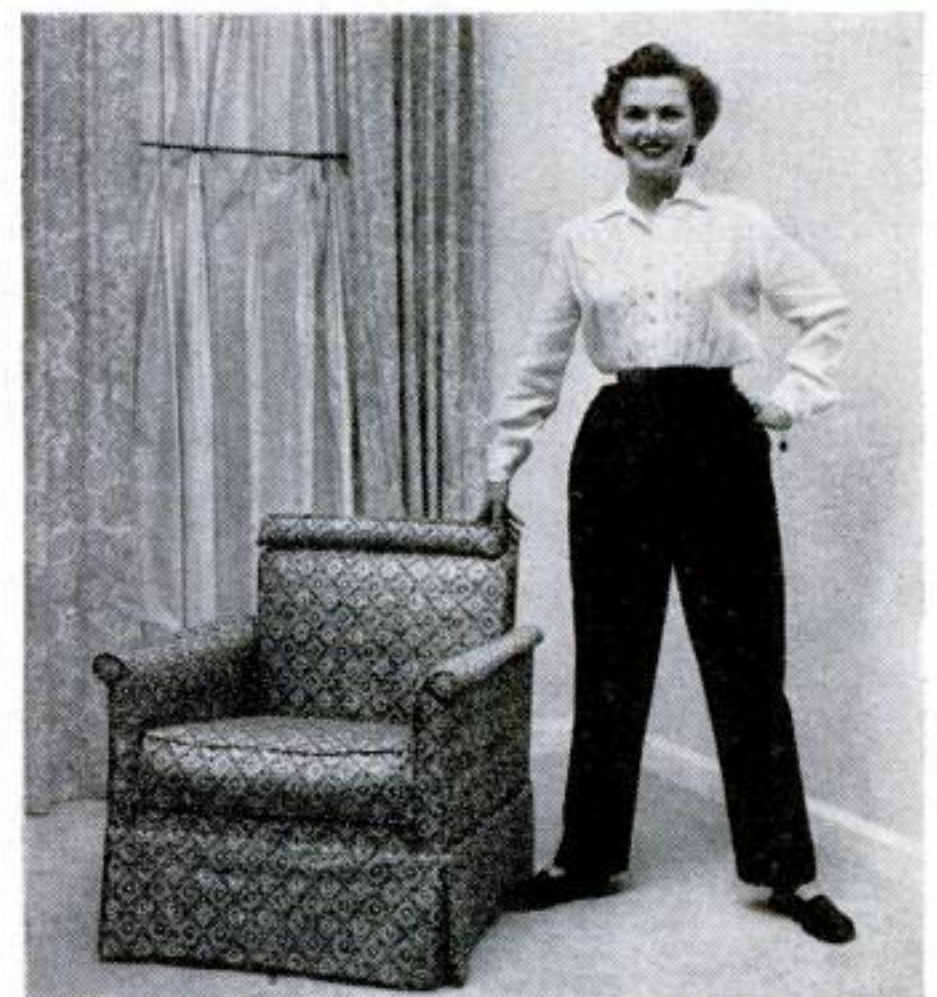
BOTTOMS UP FOR BEAUTY

New chair unfolds to permit upside-down lift to face and spirits

For generations women have believed that they looked and felt better after propping their feet higher than their heads and relaxing for a few minutes. This used to be an impromptu business. A woman flopped down on the bed and hooked her heels over the headboard. Or she stretched out on the floor and put her feet up on the wall. Or, in recent years, she lay head down on a "beauty board" which had collapsible feet and was less dusty than the floor.

Anita Colby, model, movie adviser and author of a new beauty book, was lying upside down on such a board one day when she began

to consider ways of improving it. After 15 tries she hit on the design of the chair shown here. Closed (*right*) it is an attractive boudoir chair. Opened (*next page*) it is ready for a beauty rest (*above*). It may be ordered in any fabric, costs \$169 in muslin. More expensive than a board, it is also more convenient, does not have to be lugged around or stored in unhandy places. While there is no scientific proof that lying upside down will restore the sparkle to a woman's eyes, bring a glow to her cheeks and new ideas to her brain, doctors agree that if she feels better after hanging her head, it is sensible therapy.



FOLDED UP, the chair looks like any small boudoir chair. Back tilts down for comfortable sitting.

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For fit, for comfort

For the sleekest fit, the free 'n' easiest comfort ever in an all-in-one—look for the label that says Life by Formfit! A supple LIFE FOUNDATION slims and smooths you in *one unbroken sweep* from bust to thighs. Tailored-to-fit with can't-be-copied Formfit perfection, it gives you firm control with action-free comfort. Instantly transforms even a "so-so" figure into A Sweetheart of a Figure! So be fitted at any of the better stores. See the glamorous difference a LIFE FOUNDATION can make. You'll know then why more women demand Formfit than any other brand.

Life Foundations from \$10.95

For a Sweetheart of a Figure

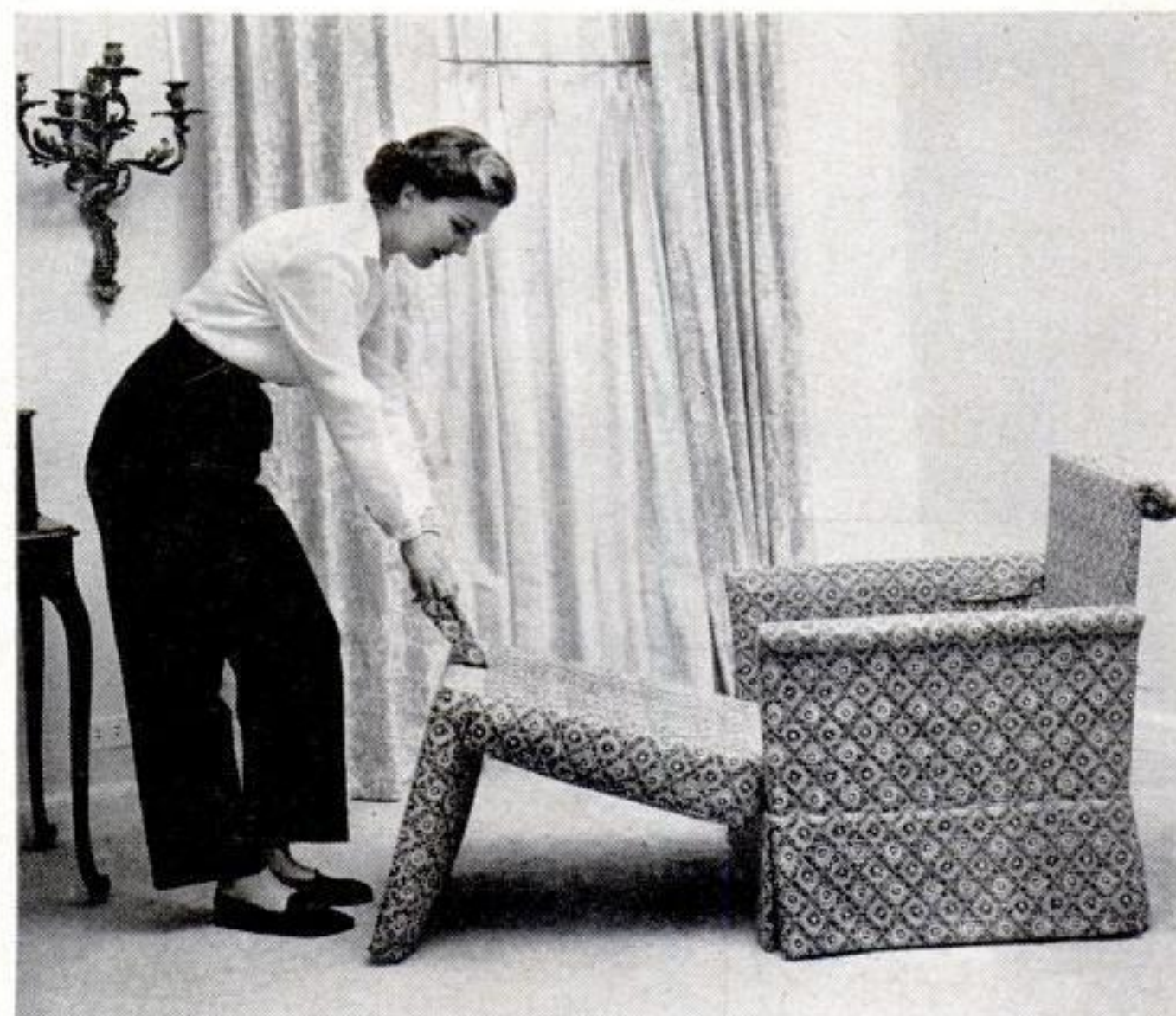
THE FORMFIT COMPANY • CHICAGO • NEW YORK

ONLY FORMFIT MAKES *Life* BRAS, GIRDLES, FOUNDATIONS

Chair CONTINUED



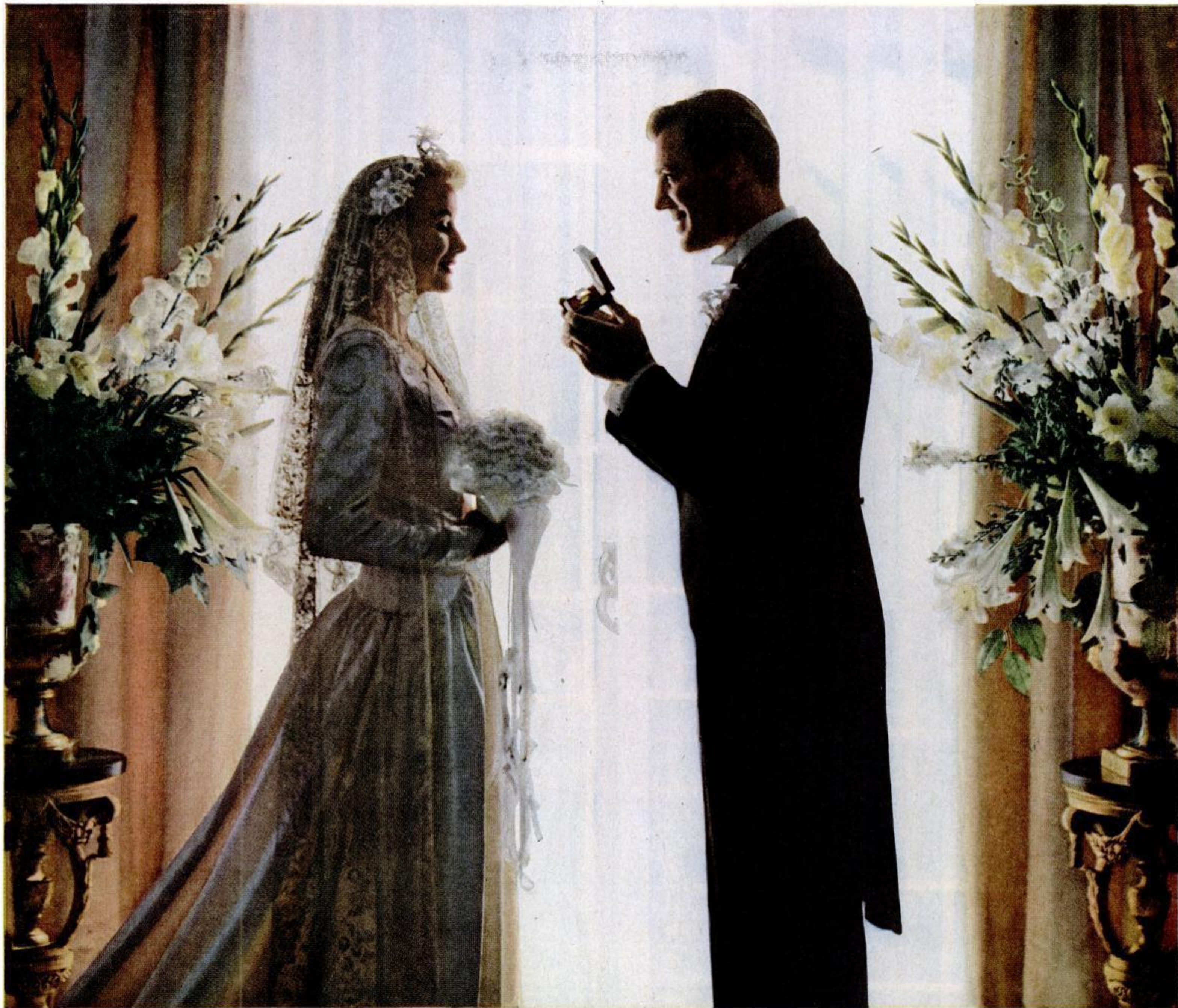
FRONT OF CHAIR is pulled up by Miss Colby and let down to form the lifted rest for the feet. Covered chairs cost about \$200 up, depending on fabric.



FIRM LOOPS at end of chair may be slipped over the feet to keep upside-down rest from sliding. Girls who are as tall as Miss Colby do not need them.



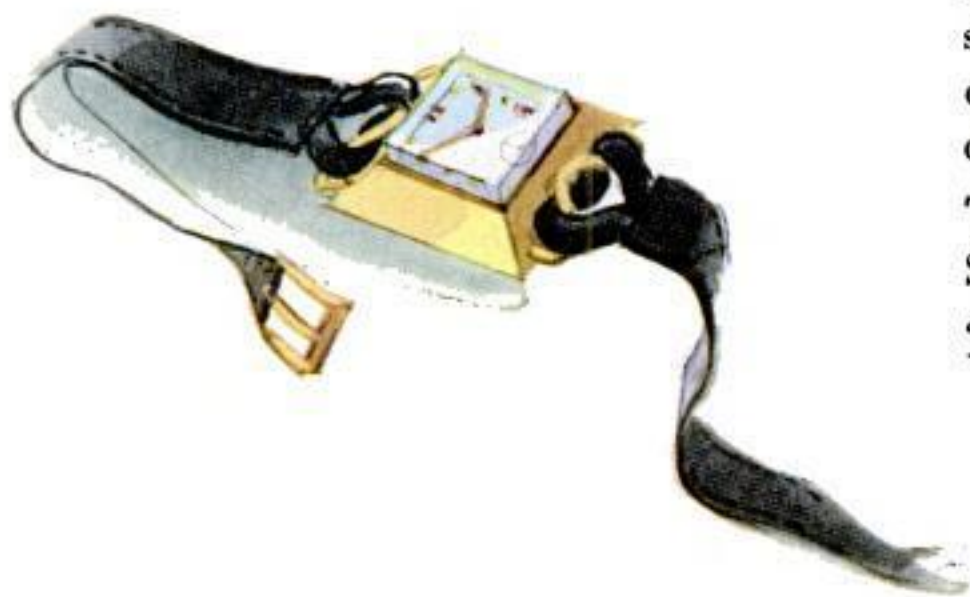
BACK OF CHAIR is released by pressing a button on each side, slips down to form headrest 35 degrees lower than feet. Pad at top is for head comfort.



For the gifts you'll give with pride, let your jeweler be your guide

Why you'll be so proud

to give a
fine Swiss watch:



When you choose a fine Swiss watch for someone you love, it speaks more eloquently than words. Every beat tells of Swiss traditions of craftsmanship.

For the delicately contrived jeweled-lever Swiss watch mechanism has long set the world's standards, making possible such modern variations of telling time as calendar watches, chronographs, chronometers, and self-winders.

That's why 7 out of 10 jewelers wear fine Swiss watches themselves.

The Watchmakers of Switzerland



Your jeweler will tell you that every fine Swiss watch can be serviced economically and promptly.



TIME IS THE ART OF THE SWISS

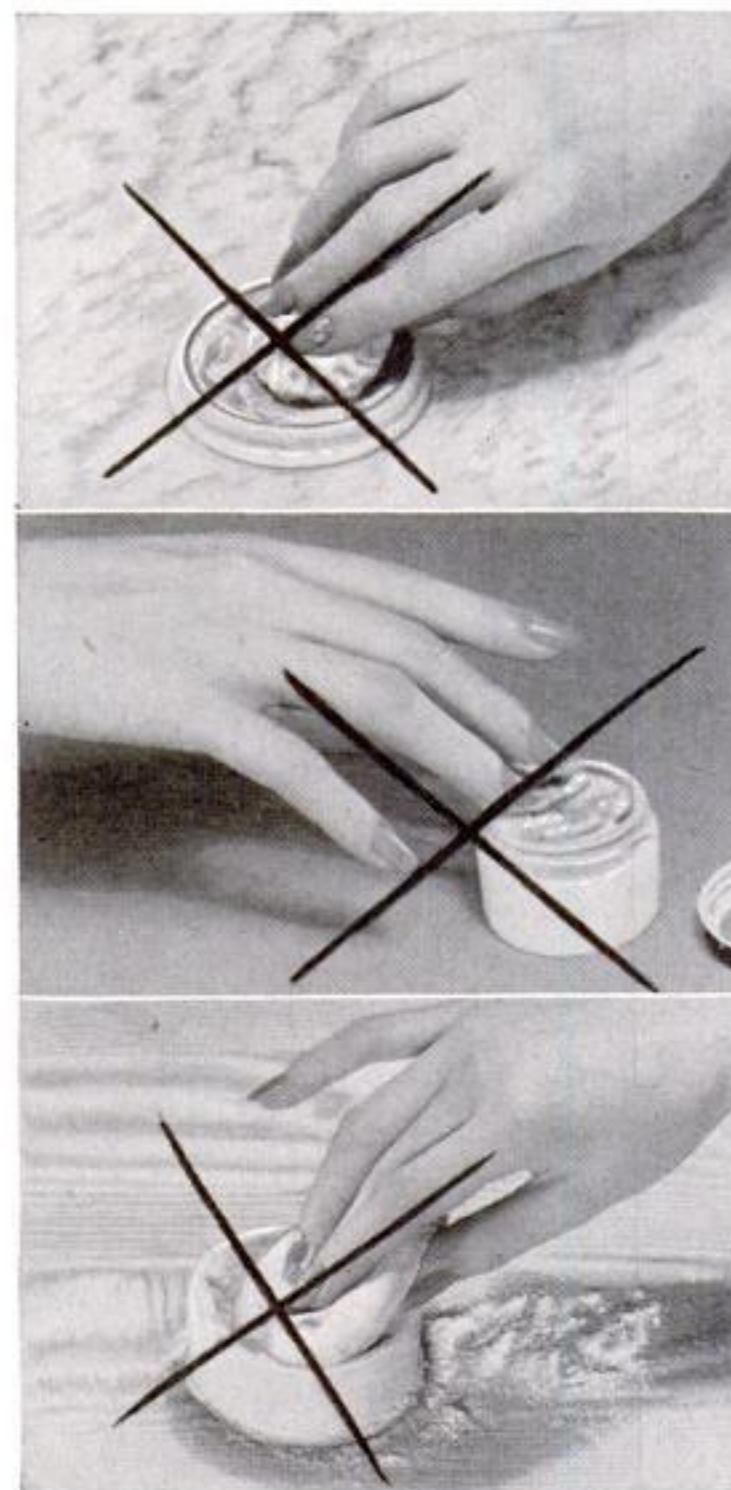
© 1952 Swiss Federation of Watch Manufacturers

No more of these old make-up troubles

no wet sponge

no greasy fingertips

no spilly powder



Now **POND'S**

Angel Face

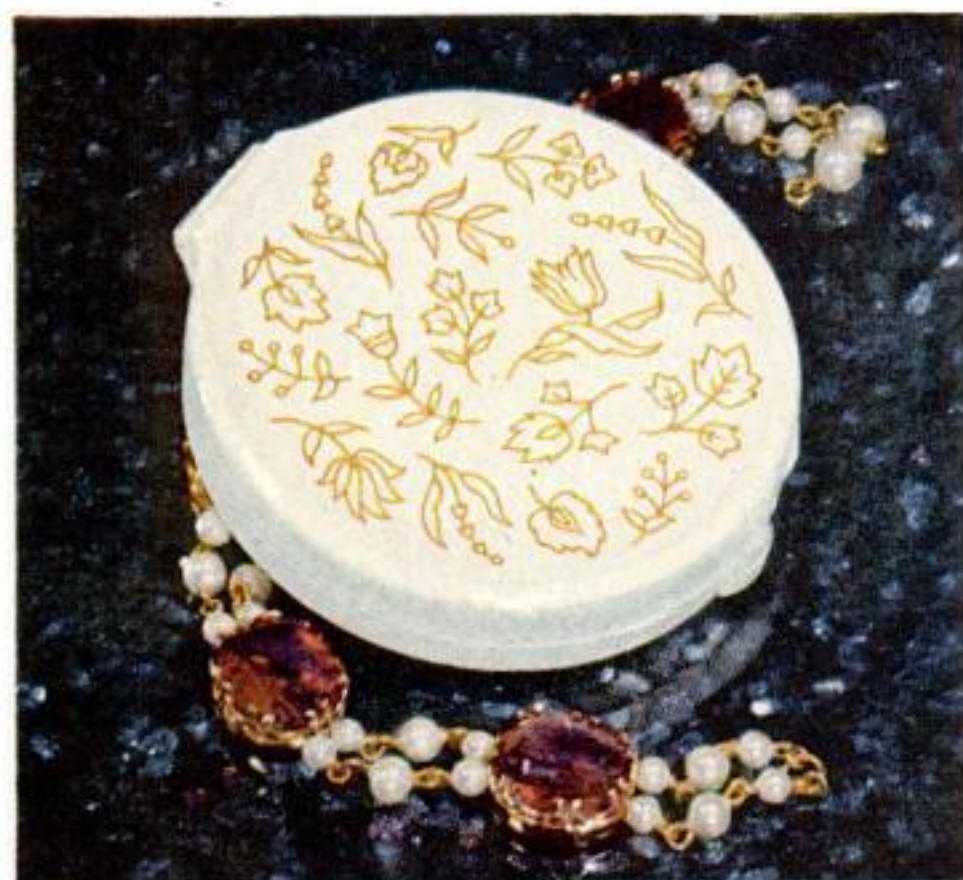
newest, easiest of all make-ups—goes on with a puff . . .

Velvety-soft, incredibly flattering

Angel Face by Pond's is *foundation and powder in-one!*
A beautiful new kind of make-up that never dries your skin—never turns shiny! And that *stays on*—much longer than powder! Just a touch of the Angel Face puff, and little skin flaws hide beneath a clinging, soft-tinted veil of color! "It's the *easiest*, most flattering make-up in the sweetest case that ever popped into a handbag," says Antonia Drexel Earle.

Tuck your Angel Face in your handbag

—And you carry the complete makings of an angelic new complexion! Now—in its slim, ivory and golden Mirror Case, with puff and mirror—Angel Face is *perfect* for your *slimmest* handbag—and it can't spill! "Imagine—a lovely new make-up in a matter of seconds! I'm *never* without my Angel Face Mirror Case!" says the Marchioness of Milford Haven.



NEW! Angel Face Mirror Case complete with mirror and puff. In your choice of six flattering Angel Face shades . . . \$1*

Pond's Angel Face . . .
in the sweet, familiar
blue-and-gold box, with
puff, two sizes . . .
59¢, 89¢*

*plus tax



In this lovely
Angel Face
Mirror Case—
a heavenly complexion!

and stays



More women use and *adore* it—than any other complexion make-up! It's Angel Face! Pond's velvety foundation and powder in-one!



They see a vision that once was yours

YOU MAY REMEMBER how it was.

You sat in the wide-eyed silence that fire and the night bring, and stared into the flames, and you felt like a very special boy.

Not long before, you'd been an ordinary boy. Then, one day, you stood up before a lot of envious grown-ups and made a Promise.

"On my honor, I will do my best to do my duty to God and my country, and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight."

You said that—and suddenly you were special. You were trustworthy, loyal, helpful, friendly, and too excited to sleep. You were courteous, kind, obedient, cheerful, and mighty proud of yourself. You were thrifty, brave, clean, reverent, and twice the boy you were before.

They could drop you in the desert now, and you'd find water. They could lose you at the North Pole, and you'd make a warm bed in the snow. You could tie a square knot, bandage an ankle, cook dandelion soup, drum out a message on a hollow log, and say *quawk-quawk* like a heron. You were ready for anything. You were a Scout.

The world changed for the better, too. It became full of forest fires waiting for you to put them out, full of ladies with packages needing to be helped across the street. Your country's history moved in to live with you. You could hear prairie schooners on Main Street. When you sat by the campfire, Daniel Boone was there, and the rest of the pioneers. You knew now what made those fellows tick. They were scouts, too.

Eventually, you grew older. And you had to admit that maybe you couldn't always find the right trail; maybe you couldn't always put out the forest fire single-handed; maybe you weren't always as helpful, as courteous, as cheerful, as brave, as you wanted to be. But a lot of the time you were. Some of it had stuck. A bit of the boy you thought you were, as you sat dreaming into the fire, had found its way into the man you are today.

The future of any country starts with the pictures that pass through a boy's mind. In America tonight, a couple of million kids are trying hard to be good scouts . . . thinking up a couple of million good turns.

John Hancock

MUTUAL LIFE INSURANCE COMPANY
BOSTON, MASSACHUSETTS

BURNED PIE CRUST is displayed sorrowfully by assistant cook, Marion Lotz, to two of her sympathetic sister students and resident supervisor (right). Recovering quickly, Marion gave up the idea of a pie, froze the lemon meringue filling and served it separately with whipped cream.



The Making of a Home

CORNELL GIRLS STUDY FOR THEIR BIG JOB

PHOTOGRAPHED FOR LIFE BY NINA LEEN

At the beginning of this century only a handful of U.S. colleges taught home economics. Since then there have grown up a new science of homemaking and a welter of appliances which, though designed to save a housewife's time and energy, can make it more complicated. Faced with servantless houses, a confusion of contrivances and new recognition of their important role as the center of family life, prospective housewives now go by the thousands to college courses in home economics. Today more than 480 institutions give degrees in this subject. Ranked at the top, along with Iowa State, is Cornell University's College of Home Economics.

Cornell teaches its "home ec" students not just how to do a job but why it has to be done and how to decide which of several methods is most

sensible in a given circumstance. Critics belittle Cornell's approach by saying that a girl need only know how to read labels in order to run a home; her college years would be better spent taking broader educational courses. To this Cornell replies that making a home is likely to be the biggest part of a woman's life. Home ec students must all take liberal arts courses and their degrees can help them get such jobs as hospital nutritionists, test kitchen supervisors or high school home economics teachers. Some will be immediately occupied with more than a career. On these pages LIFE shows five girls in one of the apartments where home ec students rotate jobs of home manager, housekeeper, mother and cook. Of the five, one is already married and expecting a baby and two others are engaged.



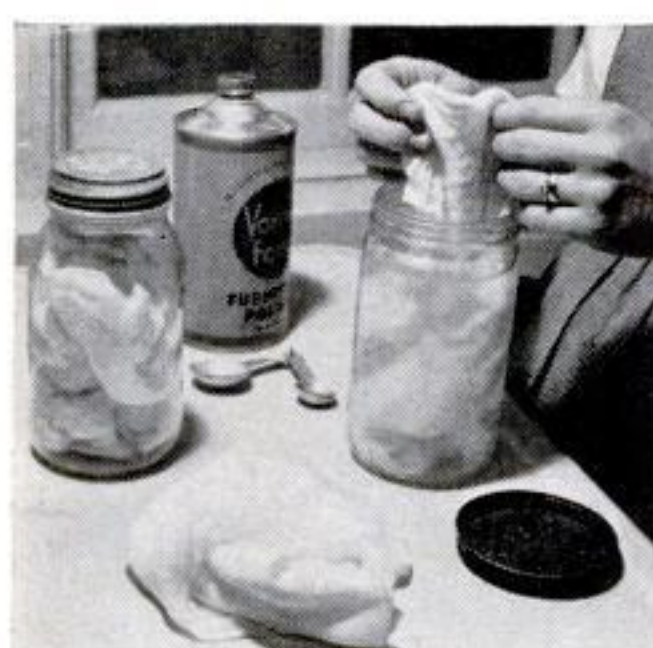
GETTING READY TO CLEAN, Margaret Redmond fills a basket with supplies so that she will not have to return to closet while working. Basket contains two dusting cloths (one treated for polished surfaces, one plain), baseboard brush, radiator brush, lamp-shade brush, whisk broom, glass cleaner, furniture polish.

She holds a dry mop. On back wall, hung at top, are sponge mop, oval-shaped wall brush and string mop, used either wet or dry. At left hangs tweezerlike Venetian-blind brush. Apartment has two vacuum cleaners, one upright and one tank-type, so that girls can learn how to use all possible cleaning implements.

Housekeeper learns to take things easy

Cornell's home ec teachers deplore the tendency of housewives to think that the hard way of doing things is necessarily the better way. Most housewives seem to think that bending heavily over a short-handled mop is more efficient than using a long-handled one (professional cleaners like porters and janitors use long handles). As housekeeper for the home ec apartment, Margaret Redmond (*opposite*) was encouraged to make things easy for herself. She had learned it is simpler to clean from one end of the apartment to the other than to skip around. She was told that a housewife can spend too much time cleaning. She was taught how to shampoo a rug but advised that it might be better to let a professional cleaner do it.

Before moving into the apartment, a home ec student takes courses (*right*) which acquaint her with different products. Here she discovers that dishes washed by machine need not be wiped if the water is over 160° and that most clothes washing machines are set to run twice as long as necessary because most women mistakenly think a longer washing is better. After 10 minutes of washing, dirt tends to redeposit on clothes.



STORING DUST CLOTHS used on polished surfaces, student dips them in solution of polish and water, wrings them out, puts them away in jar (*left*).



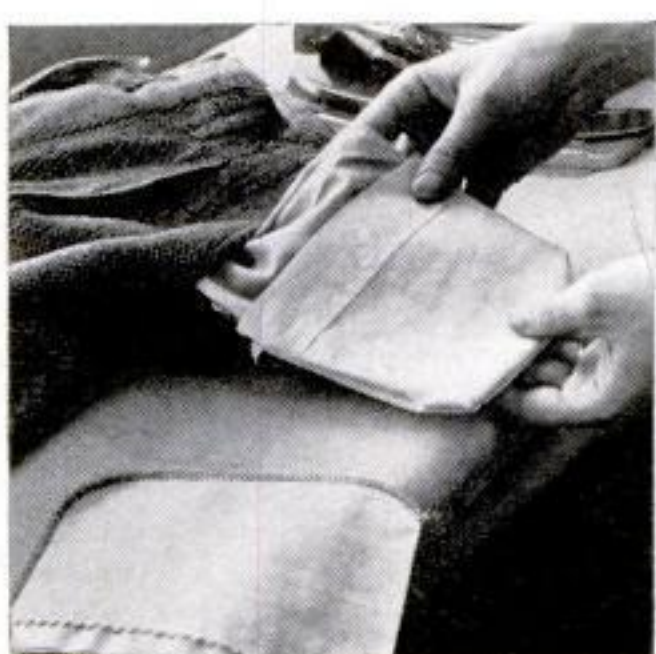
CLEANING GLOVES of leather is simple with soap flakes whipped by egg beater. Synthetic detergent can be used for woolsens but harms leather.



REINFORCING CUFFS is done with tape. In course of Tailoring and Construction some girls make sports jackets for their boyfriends or husbands.



BUYING SOFA, a student makes sure that corner welting is on both the top and bottom so that the cushion can be reversed. The fabric should be firm.



REPLACING POCKET in trouser, old cloth is cut off. Then new ready-made patented pocket can be pressed onto base of old pocket by use of hot iron.



BUYING BUREAU, a student checks neatness of gluing, straightness of the center runner and whether matching wood has been used throughout.



EXAMINING HAND IRONS in Management and Home Processes class, students learn that products are designed to do different kinds of work. Weight varies from 2 $\frac{3}{4}$ to 6 pounds, and some of the irons have attachments for smaller surfaces or slots for ironing around buttons. Cornell encourages girls to learn to iron sitting down.



TESTING CLOTHES WASHERS, girls learn the characteristics of commercial machines by actually doing laundry turned in by Cornell faculty families. When outfitting a home they will know how to select machines on the basis of what kinds of laundry they will have and how much water they can use for laundering.



BATHING the baby, Betty Ann uses three or four inches of water heated to 96°-105°, holds baby firmly.



DRESSING him, she holds shirt off face to prevent smothered feeling, keeps his fingers from catching.



FEEDING should be done with no outsiders near. Betty Ann holds Denny snugly, keeps bottle tipped.



IN PLAY PERIOD Betty Ann talks to Denny in modulated tones, mentions his name frequently so

that he will get used to it and avoids baby talk. She encourages him to smile and to reply to her orally.

Mothering Denny Domecon

Each of Cornell's two practice apartments is equipped with a real baby. The 5-month-old boy shown here was lent to the college by a welfare agency and since his name was not given out the girls christened him Denny Domecon (for domestic economy). To most of the girls, who have never been held responsible for a child, the job of mother is the most bewildering of any in the apartment—although most of them had

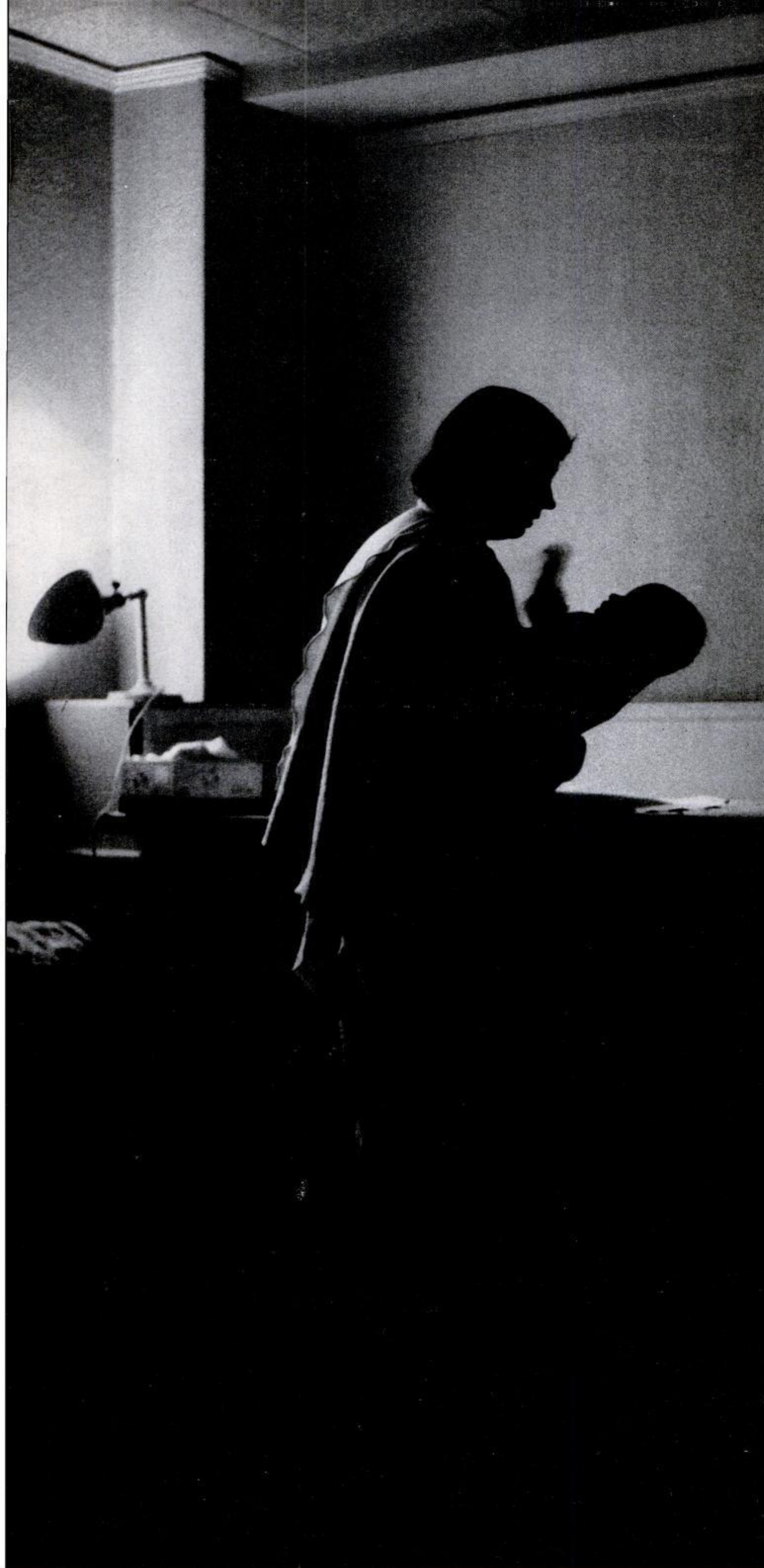
learned to handle older children in college nursery school courses (*opposite page*). It is also the most satisfying job, and not too worrisome since if anything goes wrong the apartment supervisor is always at hand. Betty Ann Jacques, who took care of Denny for one week, found she had no trouble getting sitters because the other girls loved to play with him. Her only worry was that he was getting far too much feminine attention.



STRAINING FOOD, Betty Ann grinds carrots. Canned food is used if extra cost is worth time saved.



WASHING TOYS is daily task as baby puts them in mouth. She washes hands before handling baby.



EARLY MORNING FEEDING gets Betty Ann out of bed at 6 a.m. Nursery has bathing sink, small

refrigerator, electric formula heater and couch for "mother" to rest on if she stays with colicky child.



AT NURSERY SCHOOL Margaret Redmond tries to get Teddy Leighton to put on outdoor clothes.



CLOTHES GO ON as Margaret distracts Teddy by telling him what fun he is going to have outdoors.



OUT GOES TEDDY. College feels children's hatred of donning heavy clothes must not be slighted.



FRUIT should be well shaped, firm. Heavier grapefruit are usually better and can very easily be tested by comparison (*above*). As with most of the citrus fruits, thinner skins mean juicier fruit.

MEAT is easier to judge if it is government-graded. Top grades are better for dry-heat cooking (broiling or roasting) but for moist cooking (pot roasts or stewing) lower-grade meats will do.



VEGETABLES should be firm, crisp. Carrots without tops (*below*) are as good as those with tops but cost less. Most women think tops indicate freshness. Actually tops draw water out of carrots.



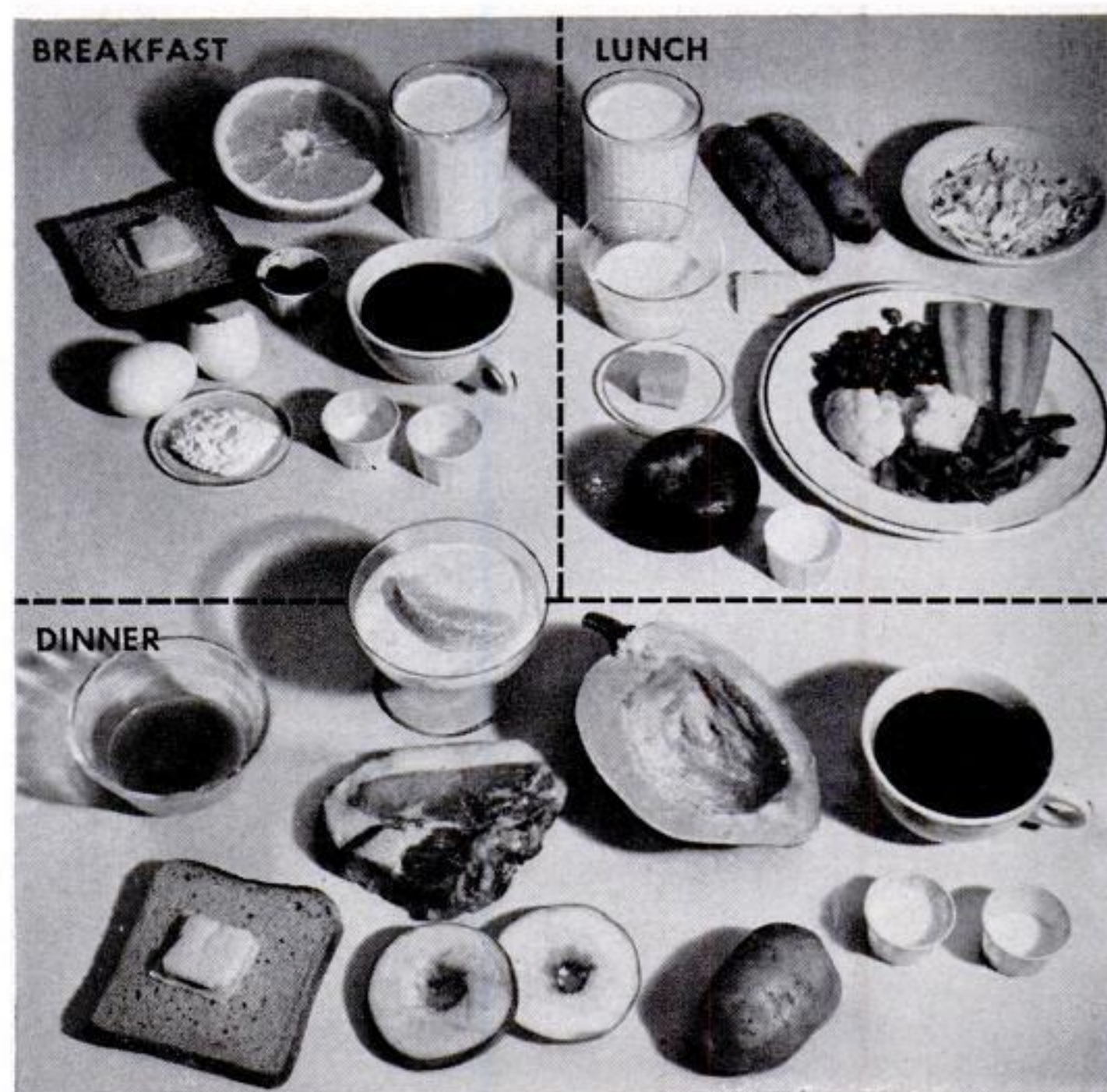
HOME ECONOMICS CONTINUED



FIXING COOKIES for party, Lois gets food ready ahead of time. Other girls help with the decorations.

Pastry and parties are cook's concern

As cook for the week, Lois Schumacher had to plan, buy and prepare the food for the other girls, and this immersed her not only in the problems of frozen food versus canned food but in budgets (*below*) and getting ready for parties (*opposite page*). Like the rest of the girls she was careful not to let her job get the best of her. Cornell believes that the best homemaker should be able to decide what household jobs should take precedence over others. It is most pleased when a girl makes an observation like the one a good student wrote in her term report, "I'd rather take time to play soft ball with my son occasionally than have a perfectly waxed floor."



ONE DAY'S MENU, here shown before cooking, conforms to the \$1.25-per-day per-person budget that is allowed the cook. On this day breakfast consisted of grapefruit, scrambled eggs made with dry skim milk, toast, butter, jam, milk, coffee, cream and sugar (total cost: 30¢). Lunch was vegetable and cheese casserole, cornmeal sticks and butter, cole slaw, baked apple with top milk and milk (total cost: 40¢). Dinner was roast pork loin, gravy, apple rings, roast potatoes, squash, bread and butter, tapioca pudding with orange slice and coffee (total cost: 55¢).



TEA PARTY for members of Ithaca's Golden Age Club is presided over by the manager, Barbara Glick (right). Her work done, Cook Lois sits in rear helping

entertain. At least one social event is planned each week. Girls practice manners, like not asking, "Will you have another cookie?" but "Will you have a cookie?"



No mother to guide me!

It's true! From puppyhood on, your dog must look to *you* for all his care. But he needn't worry, if you know about safe, sure Sergeant's Dog Care Products. There's one for just about every minor trouble. Ticks, for instance, are killed quickly and easily with Sergeant's Skip-Tick Powder. Other products for fleas, worms, ear ailment, skin irritations and lack of vitamins are all veterinarian-approved. Trusted by dog owners for 77 years. **FREE:** Colorful, illustrated Sergeant's Dog Book—37 pages of expert advice on how to feed, train, care for your dog. At drug or pet counters. Or write Sergeant's, Dept. A-7, Richmond 20, Virginia.



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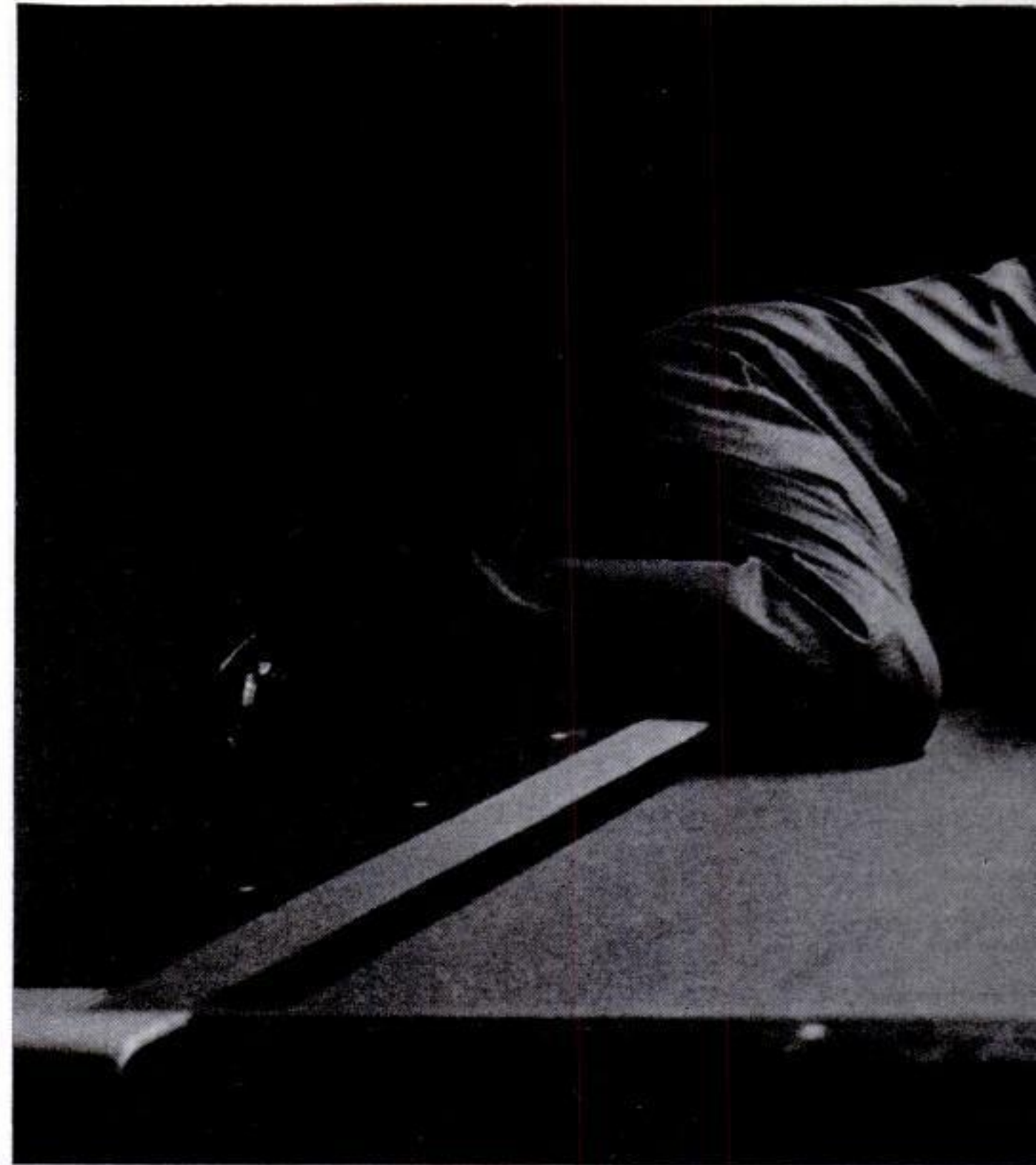
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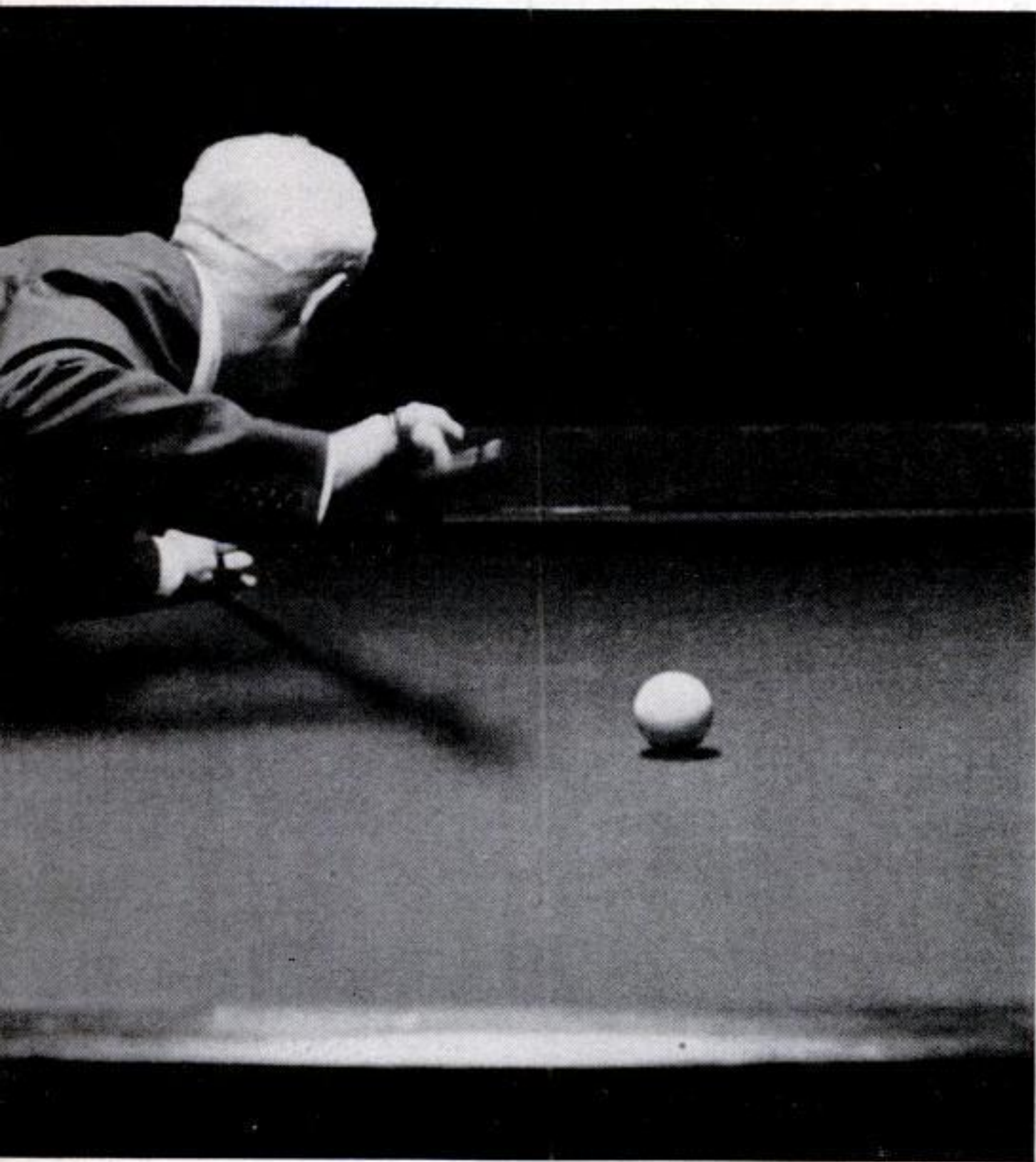
CRAWLING HALFWAY ON TABLE, HOPPE MAKES DIFFICULT CORNER SHOT.

ANOTHER WIN FOR WILLIE

At 64 Hoppe proves he is still billiards' best, but tiny Japanese lady steals tournament show

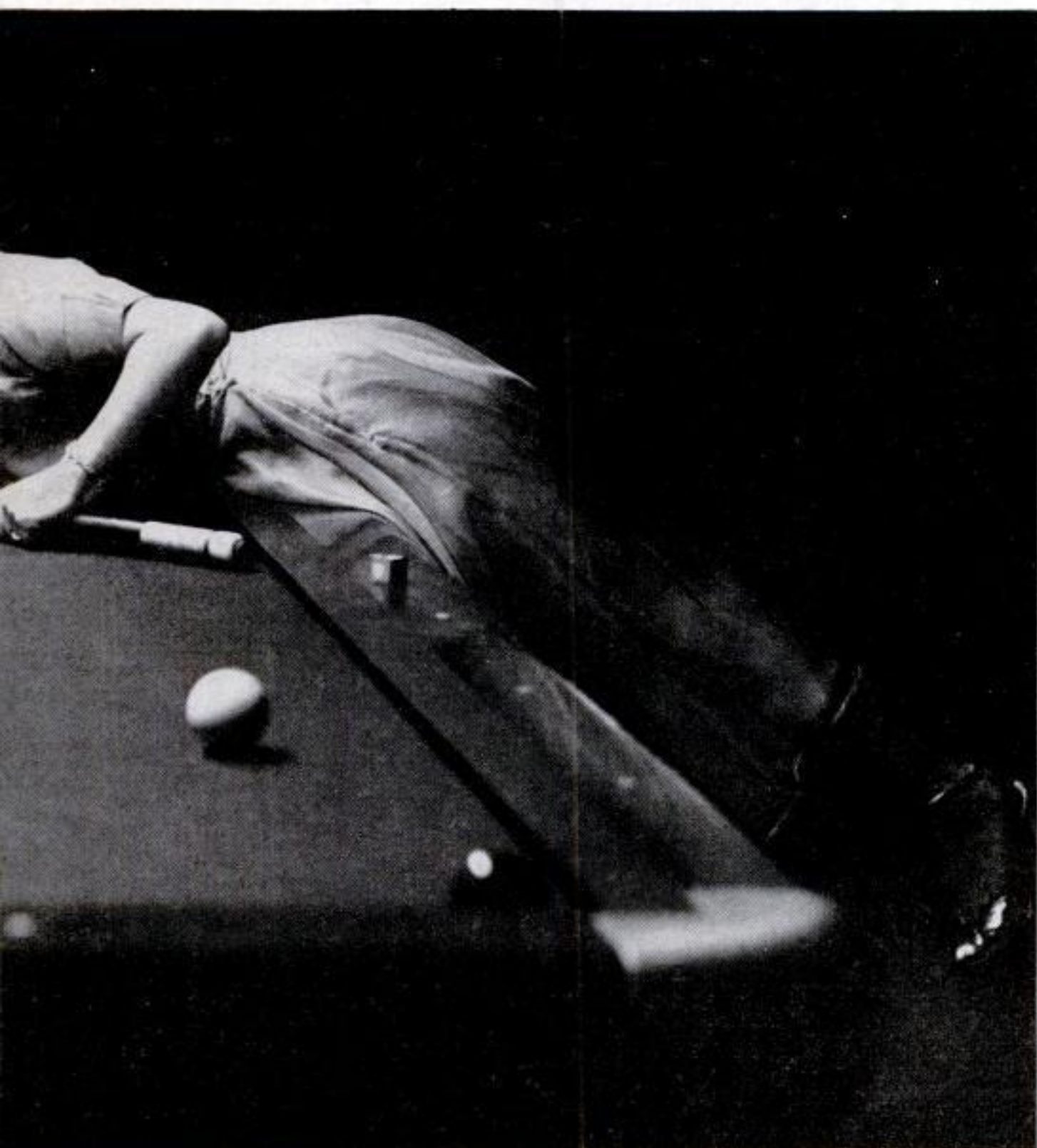


KATY KATSURA leans across billiard table to try a left-handed shot. A switch-hitter, 38-year-old Katy is a billiards fanatic who practices all the



ALTHOUGH THESE TACTICS ARE ALLOWED, ONE FOOT MUST TOUCH FLOOR

Last week in San Francisco Willie Hoppe (*above*) proved, at 64, he was still the best three-cushion billiards player around. Overcoming a cold and seven opponents, he won the world's championship for the 10th time in the past 11 tournaments. Though Willie won, a tiny Japanese, Masako Katsura (*below*), the first woman ever to compete for the title, stole the show. San Franciscans who did not know a cue from a cucumber crowded in to see her. A spectacular shot, "Katy" missed too many easy ones, finished seventh but convinced experts that with more experience she might easily beat the boys at their own game.



time. Says her husband, an American master sergeant whom she met in a Japanese billiards parlor, "She eats, drinks, sleeps and talks nothing but billiards."

CONTINUED ON NEXT PAGE

SURVEYS
PROVE

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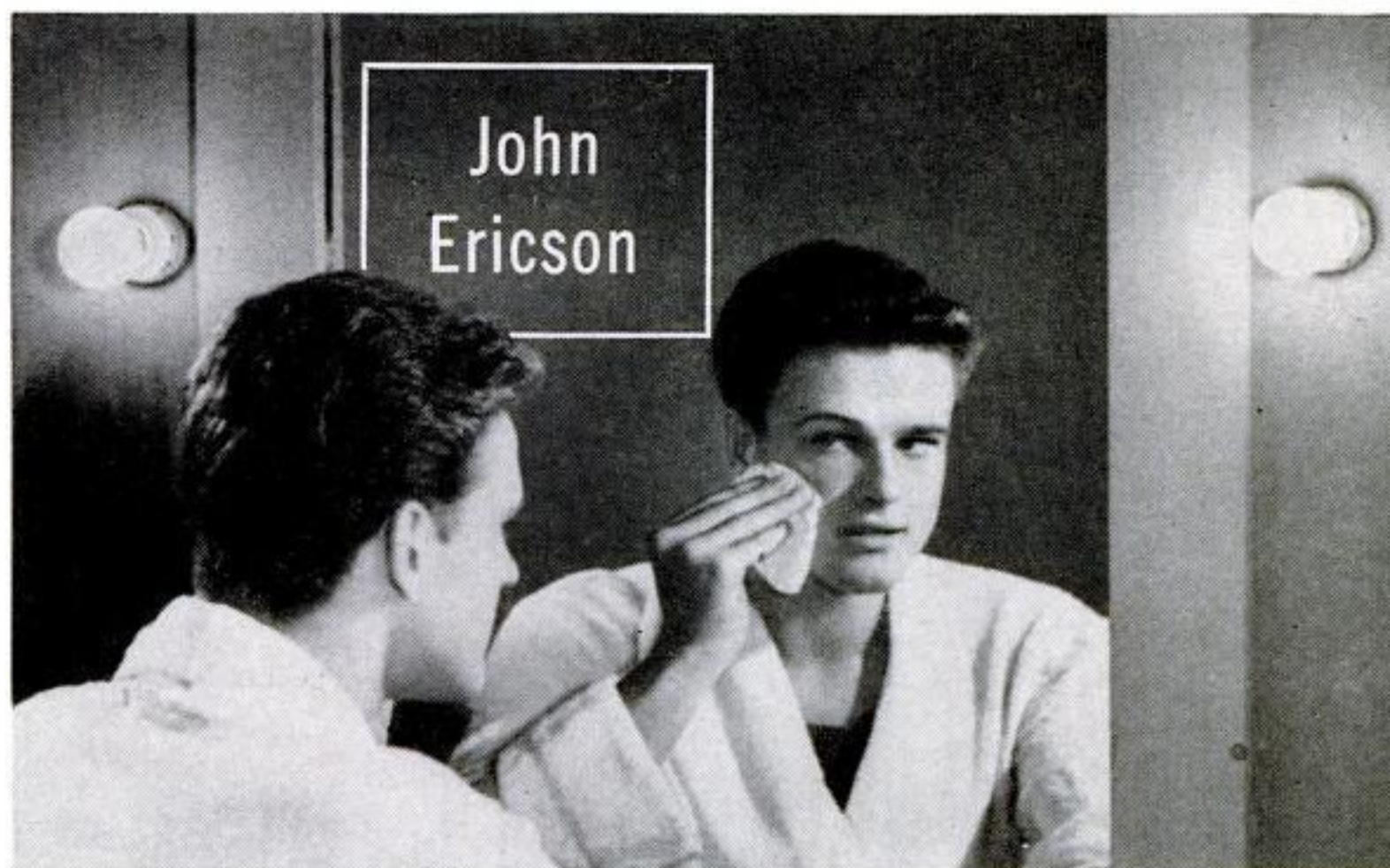
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- MAHOGANY • CORDOVAN • NEUTRAL



John Ericson, youthful star of the Broadway comedy "Stalag 17."

Actors' faces are extra-sensitive

But John Ericson knows that this wonderful shaving cream helps him shave comfortably, have soft, smooth-looking skin.

Wearing and removing heavy stage make-up several times a day leaves actors' faces sensitive to the razor, prone to wrinkled, old-looking skin. And for actors, looking one's best is important to returns at the box office.

To help *all* men with sensitive skin, the J. B. Williams Company has added a wonderful new ingredient to Williams Shaving Cream. This new ingredient, Extract of Lanolin, contains 25 times the beneficial properties of the well-known skin conditioner, plain lanolin. It lets you shave close, yet helps free

your skin from the risk of painful nicks and scratches.

If your position, too, requires good grooming at all times, use the New Williams Shaving Cream with Extract of Lanolin every time you shave. It helps your skin preserve its youthful qualities, take on that healthy glow... helps you look your very best at all times.

Start using the New Williams Shaving Cream right away. If you prefer a brushless shaving cream try new Williams Brushless. It contains the same luxurious shaving cream qualities.

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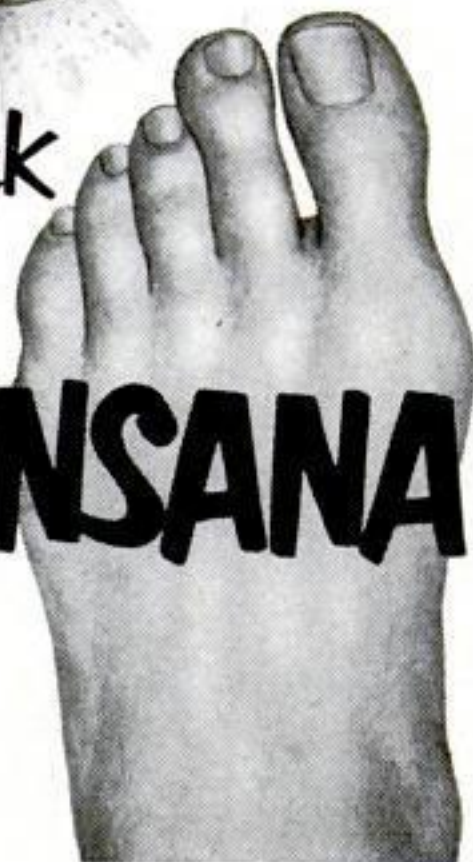
These are symptoms of ATHLETES FOOT

- Cracks between toes
- ★
- Scaling on Soles
- ★
- Burning Feet
- ★
- Itching Feet
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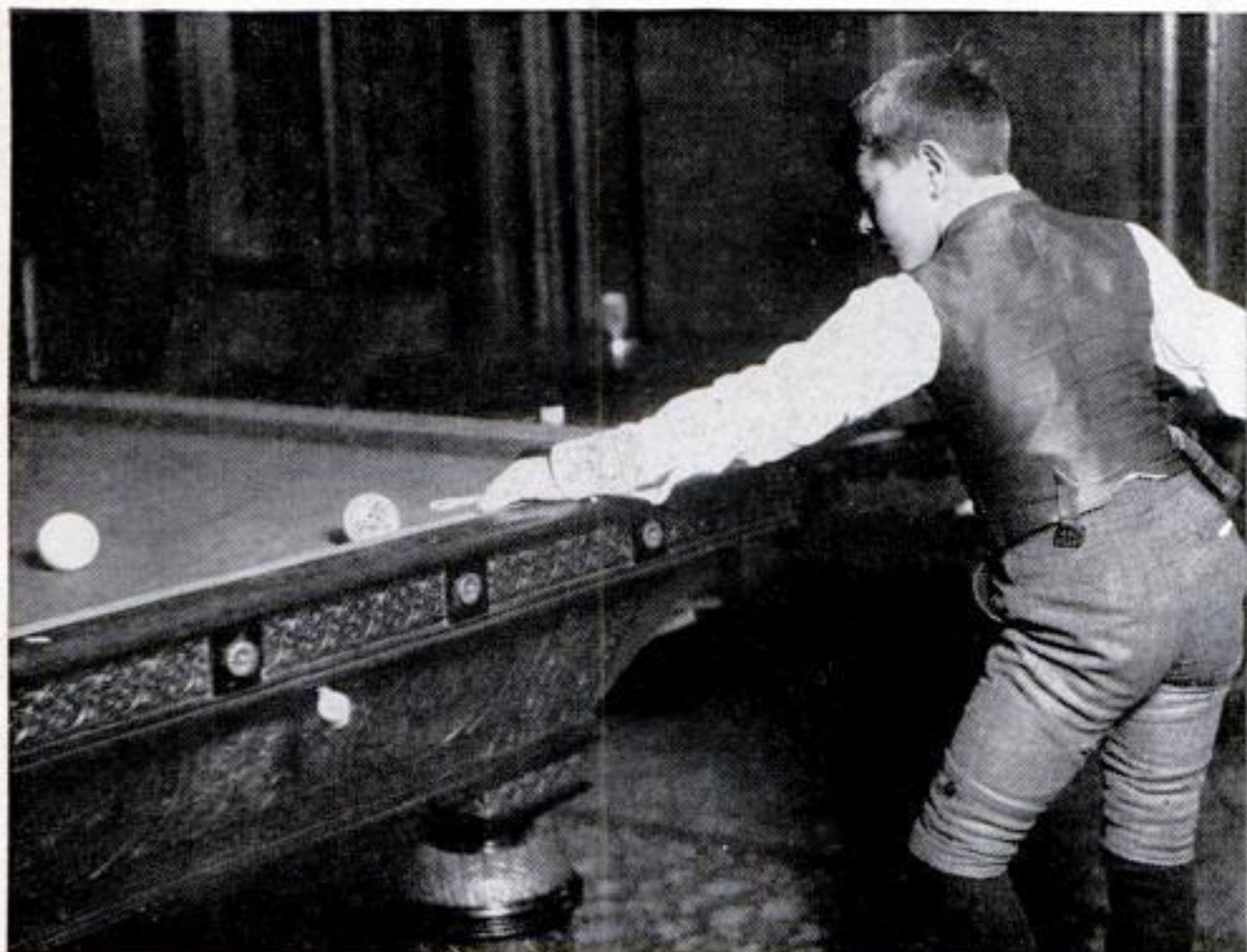
Billiards CONTINUED

MEETING OF OLD CUE MASTERS

In the finals, after a grueling 16 days of round-robin play, Willie Hoppe faced the man who, in their last meeting 16 years ago, had given him the worst licking of his half-century career—the 53-year-old champion of Japan, Kinrey Matsuyama. Although he had been winning championships since 1906 when he was 18 years old, Hoppe was pale and nervous when he came to this match. As the two aging and high-strung artists played, the strain of the mathematical precision and intense concentration required of the game showed clearly in their faces. For two hours and 10 minutes first one, then the other sat on the sidelines watching his opponent make his shots or staring at the ceiling and listening intently to the clicking of the ivory balls. At one point after a high run of seven, Hoppe led by 10 points but pint-sized Matsuyama kept whittling away and in the 46th inning went out in front. Then, playing with infinite care and leaving no "sitting ducks" for his opponent, Hoppe went ahead for good, won 50 to 37 in 60 innings and took the \$2,000 purse. Afterward Hoppe, who has played over 100,000 games of billiards in his life and won over 100 major tournaments and challenge matches, began talking of retirement—but no one took him seriously.



THE OLD CHAMP Willie Hoppe puffs on cigaret and relaxes after match while waiting for trophy ceremony. Loser Matsuyama sits dejectedly biting



THE BOY WONDER Willie Hoppe wore knickers and vest when he was giving exhibitions in 1900. He won first world championship six years later.



his lip and holding cue between legs. To keep in shape Hoppe practices five hours a day, refuses to drive car before match for fear steering will stiffen wrists.

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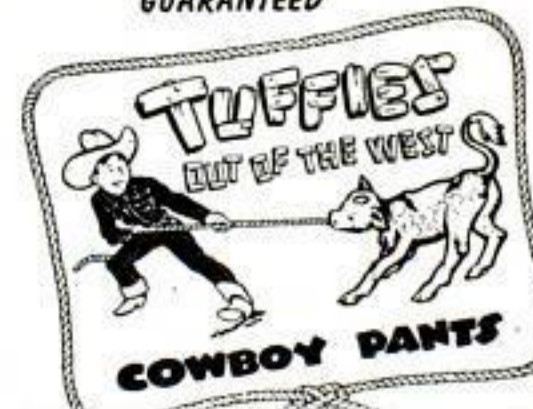
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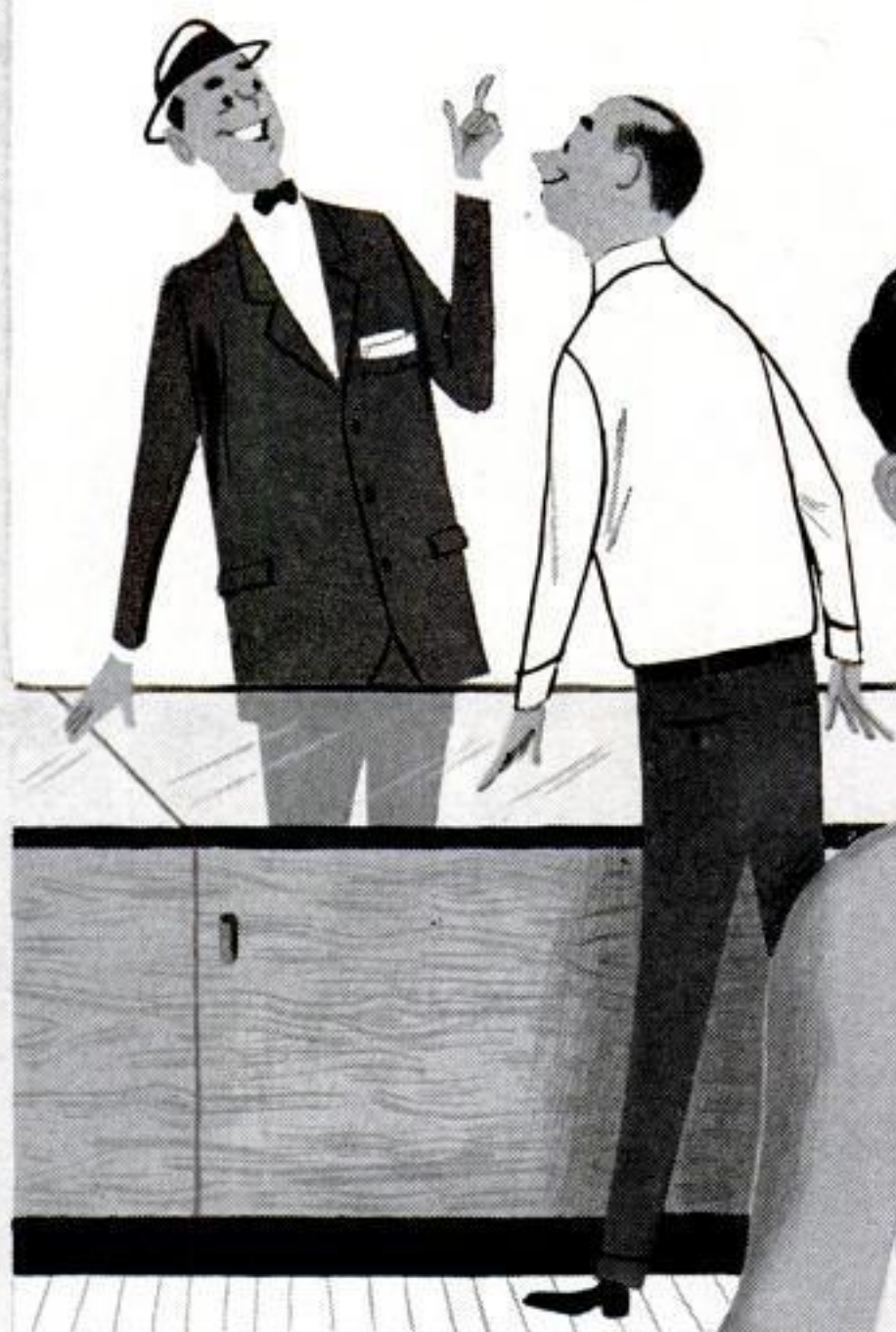
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Like the fact that the separately contoured pieces are carefully crafted into one pair of Jockeys! And that a special groin seam keeps Jockey from riding up on you! But why not find out for yourself the comfort you've been missing? Invest the few more pennies it takes for Jockey . . . and enjoy the lots more comfort you get!

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The actual pieces that are tailored to give you Jockey comfort.



Made only by
Coopers®
Kenosha Wisconsin



Shorts



Over-Knee®



Longs



Bellin®

only
Jockey®
BRAND
gives you full comfort!



All the world wears Jockey!

Licenses: Canada-J. R. Moodie; Australia-Speedo Knitting Mills; British Isles-Lyle & Scott; New Zealand-Lane, Walker, Rudkin; Switzerland-Vollmoeller; France-Verdier; Colombia-Textiles, Ego; Italy-Sacit; Austria-Poeschl; Denmark-Taco; So. Africa-Ninian & Lester; Germany-Volma



REAL-LIFE CICERO (RIGHT) LOOKED A LITTLE SEEDY WHEN HE MET DIRECTOR MANKIEWICZ DURING THE FILMING OF "FIVE FINGERS"

MISERIES OF A MASTER SPY

'Cicero,' fabulous secret-stealer of World War II, gets fame in Hollywood but goes broke in Turkey

One of this century's great experts in international espionage was Eliaza Bazna, an Albanian valet at the British Embassy in Ankara during World War II. Bazna had a fine baritone voice—the ambassador used to accompany him on the piano—and a photographic talent which he practiced by snapping pictures of secret documents in the embassy safe. He sold the pictures to the Germans, who gave him the code name Cicero and a record-breaking payment of £300,000.

Cicero is now being immortalized by a Hollywood movie, *Five Fingers*. It is slick and exciting—though Cicero spends considerable time spouting epigrams that he might use more

profitably in stealing secrets. The film sticks closely to fact, including two great ironies of Cicero's career: that the Germans never believed his documents were genuine and never used them; and that they paid him in counterfeit pounds. The movie leaves him (*next page*) when he learns of his failure.

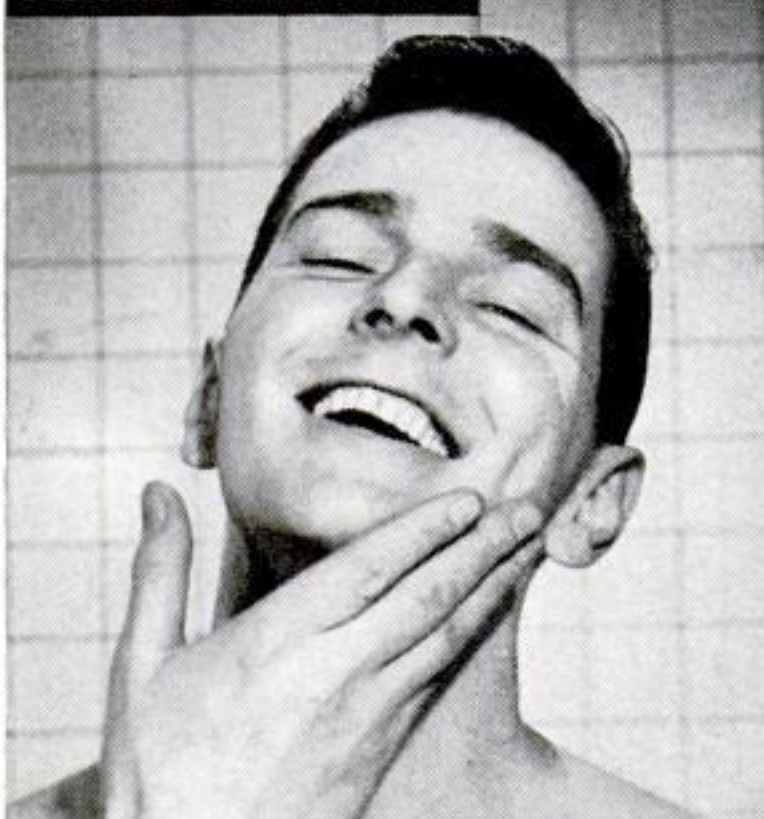
In real life other humiliations have dogged Cicero. He went broke in the export-import business. He couldn't get a cent when he offered to serve as technical adviser for *Five Fingers*. When he fell back on his baritone voice last February and gave a concert in Istanbul, he received great applause, but a creditor waiting in back of the hall impounded all the receipts.

MOVIE CICERO IS PLAYED WITH SUAIVITY BY JAMES MASON AS HE HELPS THE BRITISH AMBASSADOR (WALTER HAMPDEN) TO DRESS



CONTINUED ON NEXT PAGE

AFTER SHAVING



Dims face shine

Neutral tint won't show on your face. Helps cover nicks, blemishes. Made for men, of imported Italian talc, micro-pulverized for fineness.

AFTER BATHING



Relieves body chafe

After every bath or shower, dust your body with this soothing, faintly-scented talc. Keeps you chafe-free and comfortable longer!

Make the finishing touch



Largest selling men's talc in America



AT WORK in "Five Fingers" Cicero photographs stolen documents. Papers snatched by historical Cicero reportedly included plans for Normandy invasion.



IN LOVE, he offers share of his profits to an unscrupulous countess (Danielle Darrieux). The real-life Cicero was less high flown, married a chambermaid.



BETRAYED by both the countess and the Germans, he laughs hysterically as he tosses around pound notes which he has just discovered to be counterfeit.

CONTINUED ON PAGE 142

Put dollars back in your pocket

The ADAM PACESETTER \$7.50



ADAM HATS as low as \$5

other ADAM values \$6 to \$10

- Made of genuine fur felt
- Rich lining... hand sewn in
- Expensively detailed throat
- Widest variety of Spring styles and colors

ADAM... First Name-in Hats
Over 4500 stores and agencies—Coast to Coast



His Nibs
BEST FOR BOYS

At Better Stores Everywhere
SHIRTS • KNIT PLAYSHIRTS
PAJAMAS • SWIMWEAR
"fit for a king"

HIS NIBS, Empire State Bldg., N.Y.

CAREFUL HOUSEWIVES BUY...



Colorado 44
INSECTICIDES
AND WEED KILLERS
for home, farm and garden

DOUBLE-ACTION PHILLIPS' MILK of MAGNESIA
ANTACID-LAXATIVE

Gentle Thorough Relief of CONSTIPATION



Photo by Herbert Sonnenfeld

"Please, God, let him be aboard . . ."

AT THE DOCK at Haifa a ship is tying up, its rails lined with immigrants. From behind the gates on shore, anxious eyes search for the faces of loved ones. Pounding hearts beseech:

"Please, God, let him be aboard."

A clatter of chains and the gangplank comes down—worn men, worn women, bewildered children stream onto the blessed soil of Israel.

The waiting crowd surges forward. There is the heart-rending cry of recognition, the frantic embrace. For some, this is the longed-for moment of reunion—in the bright light of freedom.

For some!

Others in the crowd watch silently, but with trembling lips. Finally they turn away. Hope is fainter now—perhaps the next boat . . .

Yes, the next boat, provided—provided *you* help put the passengers aboard.

In four years your support of the United Jewish Appeal has spelled rescue and homecoming for 700,000 homeless Jews brought to a new life from DP camps, Iron Curtain countries, ghastly ghettos in Arab lands.

The homecoming must go on. This year, 120,000 must be saved from lands of danger.

But the homecoming is not all. We must follow it by a great home *making*. Hands must be made useful; lives made worth living.

Give to the United Jewish Appeal, for those who wait at the gates—and those who wait for deliverance. Give generously, through your *local* campaign. Give today.

To turn the great homecoming into the great home making

United Jewish Appeal

must raise \$151,500,000 in 1952

In 1952 United Jewish Appeal must:

STRENGTHEN Israel's economy and democratic way of life—by creating 100 new agricultural settlements; developing 396 established colonies; creating and expanding 22,000 anti-austerity farms; building 21,000 housing units; carrying out vital irrigation projects.

BRING 120,000 Jews to Israel from danger zones in Eastern Europe and Arab lands.

CARE FOR 11,000 handicapped immigrants in Israel by expanding medical institutions and facilities.

EXTEND relief, medical and rehabilitation aid to 250,000 distressed Jews in Europe and Moslem areas.

RESETTLE in the United States and other Western democracies 10,000 displaced Jews from Europe.

*A Campaign to Build and Save Lives—
to Aid Israel and Democracy*

on behalf of United Israel Appeal • Joint Distribution Committee • United Service for New Americans • 165 West 46th Street, New York 36, N. Y.



Real
**California
Sunshine
Flavor!**

in

MISSION

ORANGE

So refreshing, so thirst-quenching because it's made from tree-ripened California Valencia oranges. Makes you glad you're thirsty.



FULL LINE OF POPULAR FLAVORS



PLATFORM FOR CAMERA CREW RISES BESIDE THE MINARETS OF ISTANBUL

MANKIEWICZ GOES TO ANKARA

Partly because he believes in a certain brand of realism and partly because he believes in the broadening influence of travel, Director Mankiewicz took a camera crew 7,500 miles with him to Turkey. He took no actors because all he wanted was backgrounds for *Five Fingers*. After spending seven weeks there and creating traffic jams wherever he went, he came back with 33,000 feet of film. This footage accounts for a couple of minutes of the finished movie, for Hollywood-style realism won out in the end, and the mosques and bazaars where the dramatic scenes of the film take place were built on the 20th Century-Fox lot.



WATERS OF THE BOSPORUS, photographed in Turkey, sparkle on the process screen in Hollywood while James Mason rows vigorously before it in a stationary boat. Effect on movie film will be of boat speeding across the waves.

Make it
Snappy!



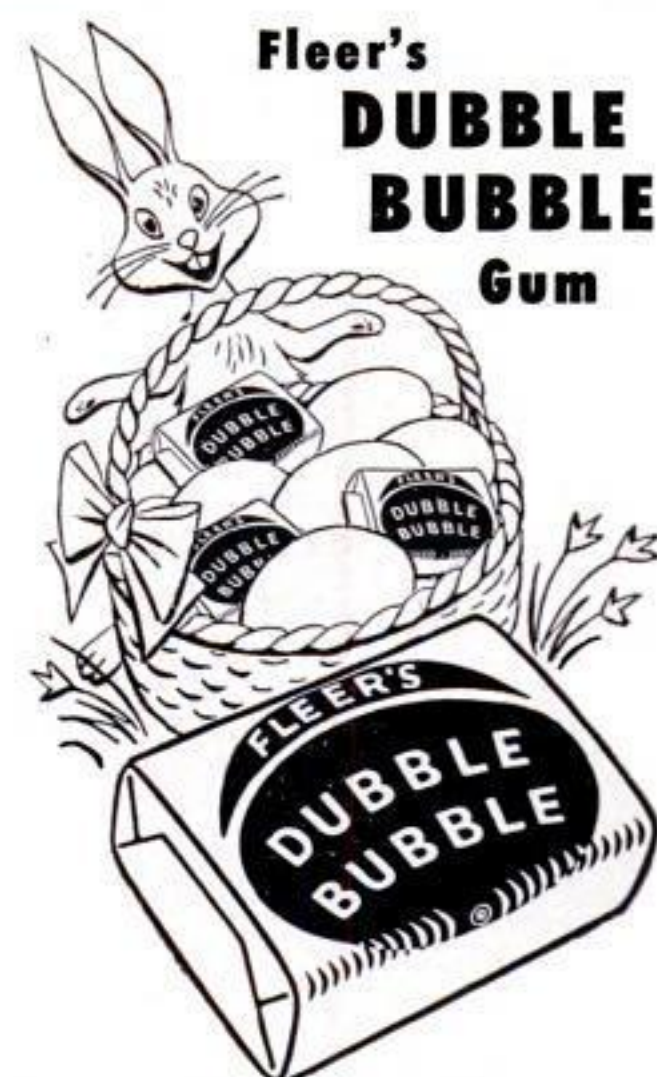
Make it with Lea & Perrins Sauce! What a zesty difference a dash makes in melted cheese sandwiches...what flavor it gives any cheese dish...souffles, rarebits, sauces, salad dressings.

salt & pepper
are not enough...add

LEA & PERRINS
The Original
Worcestershire **SAUCE**

FREE Recipe Book with 196 easy ways to exciting flavor! Write Lea & Perrins, 241 West St., New York 13, Dept. L-4

★
**Exciting
For
Easter Baskets!**



BUY DUBBLE BUBBLE
IN HANDY 1¢, 5¢ OR
20-PIECE PACKS!

FUNNIES, FORTUNES, FACTS
ON EVERY WRAPPER

Announcing the
spring style show
of automatic
gas ranges

"they're **lovely**
to look at,"
says Kathryn Grayson,
and **automatic**
too!

See this glamorous style show of the new wonder Gas ranges . . . exciting, beautiful, automatic, utterly amazing in all they do for you! See how they light without matches—even the ovens and broilers! See how a clock control cooks a whole dinner for you while you're busy elsewhere! See dozens of wonders in these new easy-to-cook-on Gas ranges . . . the CLEANEST . . . MOST MODERN . . . MOST EFFICIENT . . . MOST ECONOMICAL ranges you can buy! They're at your Gas company and Gas appliance dealer's now!

AMERICAN GAS ASSOCIATION



Kathryn Grayson, co-star of
Metro-Goldwyn-Mayer's
"LOVELY TO LOOK AT"
Color by Technicolor

MILLIONS MORE WOMEN BUY MODERN GAS RANGES TODAY THAN ANY OTHER KIND!

Sweet As A Nut... Tender. Heinz Beans Are



If You Hanker For Honest-To-Goodness, Old-Time
Baked Beans—Golden-Brown, Fragrant, Mellow To
The Heart—Heinz Oven-Baked Beans Are For You!

FOLKS who are sentimental about old-fashioned beans—the kind that bubbled and sizzled hour after hour in grandma's old bean crock—are naturally partial to *Heinz* Beans. That's because *Heinz* chefs fix beans the old-time way—oven-bake 'em till they're sweet as nut meats—near to bursting with goodness! Then these mellow little morsels are sauced your favorite way! New Englanders favor our Boston-style beans with dark, rich molasses sauce and succulent pork. • • Some folks prefer *Heinz* vegetarian-style beans—in a ruddy, spicy sauce of "Aristocrat" tomatoes—and just about everybody likes *Heinz* Beans in tomato sauce with juicy pork. Your grocer has all three fully prepared kinds. You *know* they're good because they're *Heinz*! P.S.—Enjoy *Heinz* Beans in the snack-size tin when lunching alone!

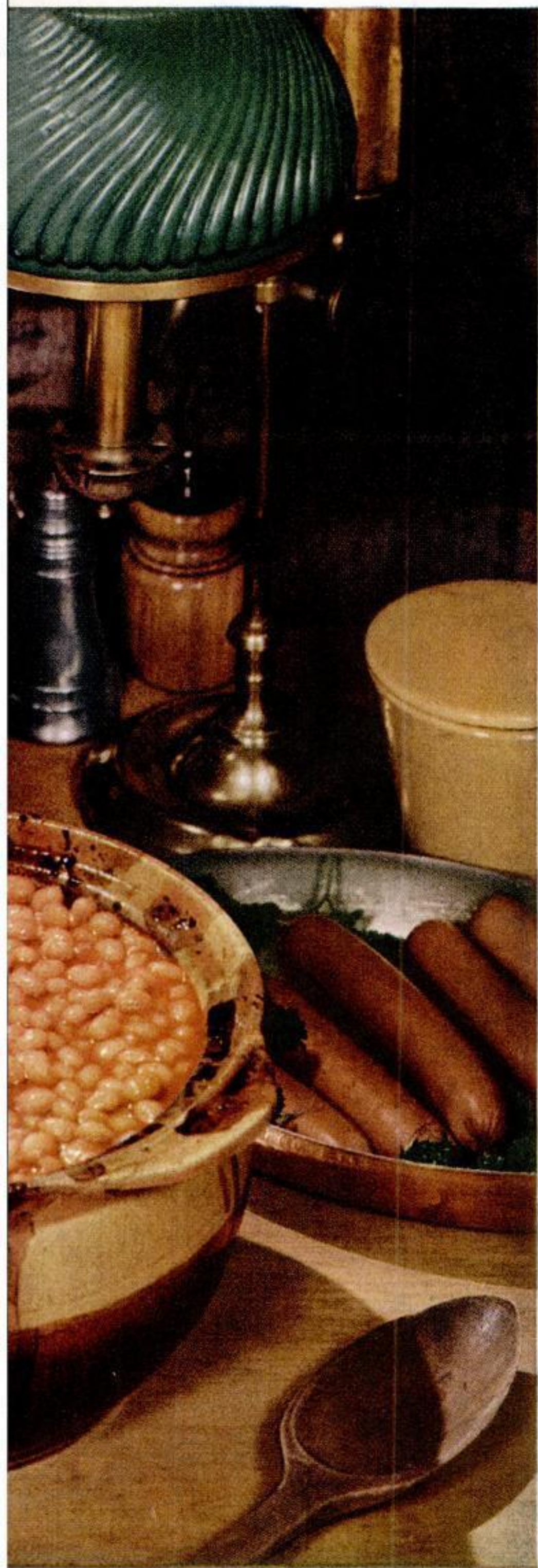


World's finest tomato sauce glorifies
quick-to-fix *Heinz* Spaghetti!



● **Racy, ruddy sauce**—made from *Heinz* flavor-laden "Aristocrat" tomatoes and specially aged Cheddar cheese—makes tender *Heinz* Cooked Spaghetti *extra* tempting! Serve this easy, economical dish for a nourishing lunch youngsters love. Add diced frankfurters for a change. And try *Heinz* Spaghetti in the handy new snack-size tin when eating by yourself!

Full-Flavored... Really Oven-Baked!



Hungry for
old-fashioned pickles?

● If you crave **crisp**, crunchy, home-tasting pickles, ask for *Heinz!* Mild Heinz Fresh Cucumber—made to a recipe over 100 years old—adds delicious tang to spring meals. So do Heinz Sweet Gherkins, Processed Dills and other favorites. Remember—no one makes pickles like *Heinz!*



Listen To "Ozzie And Harriet" Friday Evenings Over ABC
Watch for their new movie, "Here Come The Nelsons", at local theaters soon.

Your baby
is heir
to the world's
richest
garden spots!



● Give your youngster *Heinz* Baby Foods and he enjoys the extra food value of fruits and vegetables grown in the country's finest, vitamin-packed soil! Doctors everywhere recommend Heinz Pre-cooked Cereals, Strained and Junior Foods.

HEINZ
57 VARIETIES



Pleasant Moments in sports BY BOB CONSIDINE

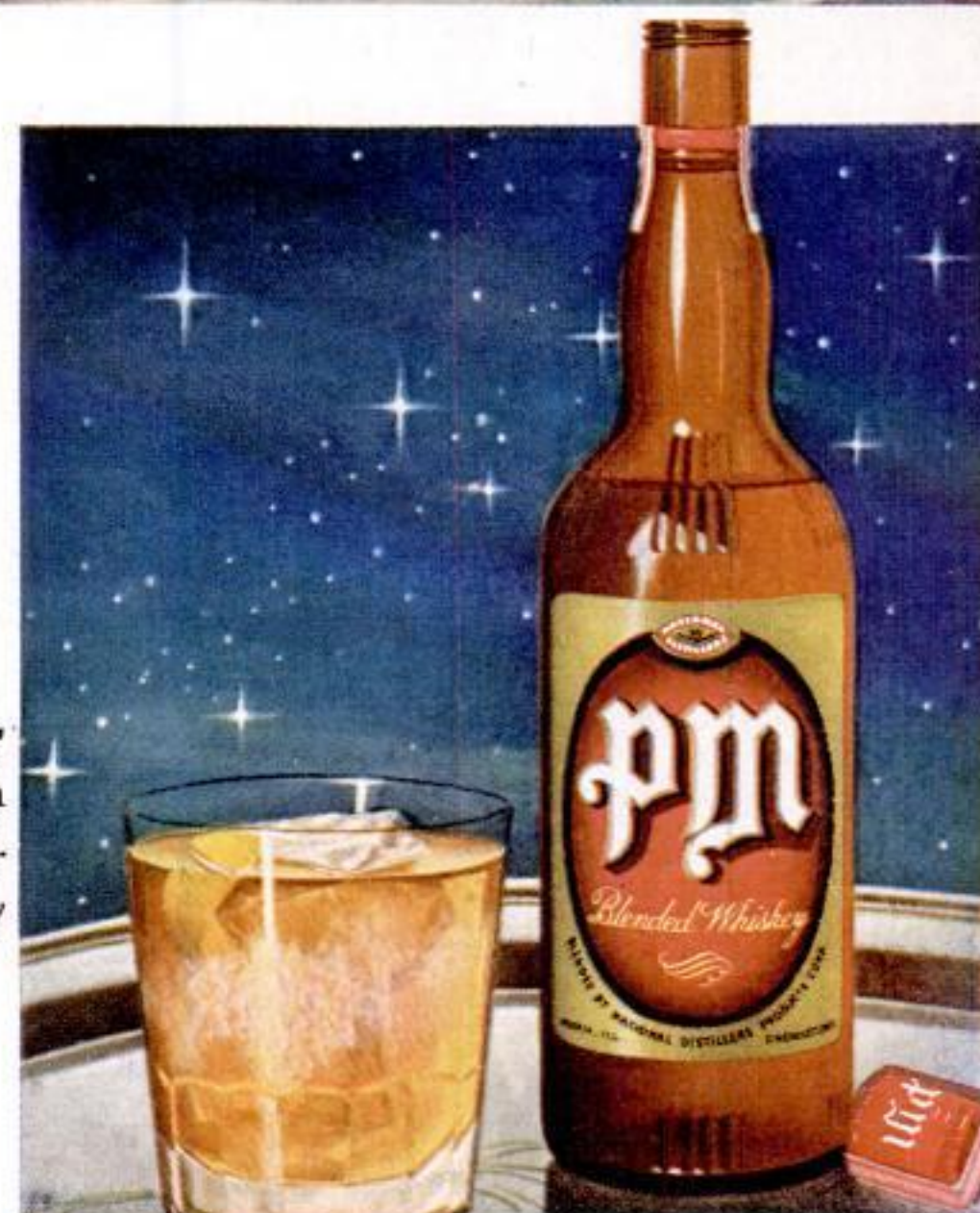
TWO GOALS IN FOUR SECONDS

Probably the hottest man on ice I've ever watched was Nels Stewart of the Montreal Maroons. It was in a fast and furious game with the Boston Bruins in 1931 that he performed his most startling feat. Boston was out front 3-1 when Nels streaked down the ice and sent the

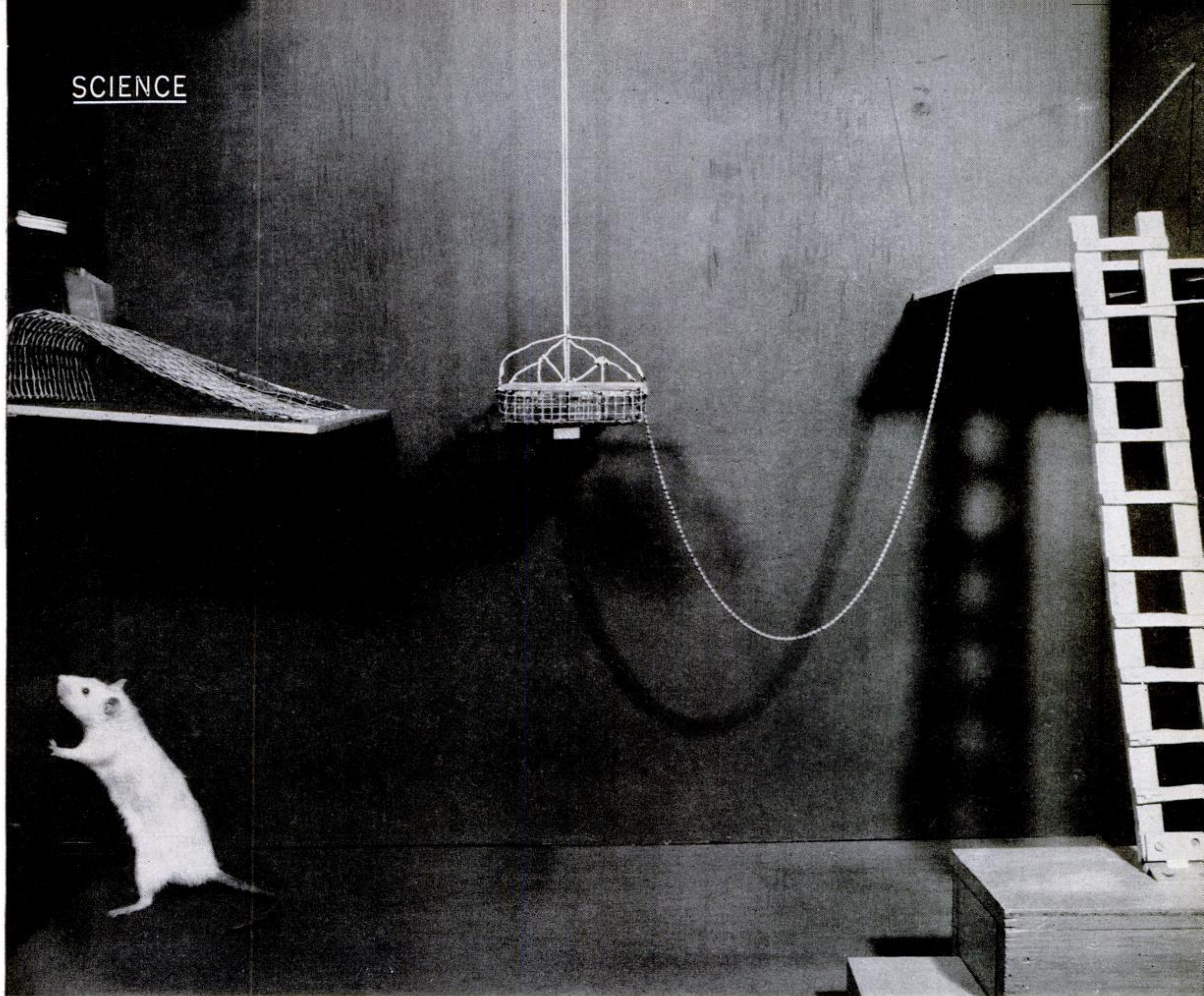
puck screeching by the goalie into the cage. Then *within four seconds*, before the crowd could catch its breath, Nels scored again to set an all-time speed record for tallies. Montreal went on to win 5-3 and take possession of first place in the International Division.

for your Pleasant Moments
ask for **PM** tonight

FOR A WHISKEY "ON THE ROCKS" that's really *smooth*, make it with PM. This finer whiskey is so uniformly light and mild it makes *any* drink taste *better!*



©1952, NATIONAL DISTILLERS PRODUCTS CORP., NEW YORK, N.Y. BLENDED WHISKEY. 86 PROOF. 65% GRAIN NEUTRAL SPIRITS.



AS THE TEST BEGINS, RAT LOCATES CHEESE BY SMELL, FINDS THAT IT IS ON TOP OF A PLATFORM (LEFT) WHICH HE CANNOT REACH BY ANY DIRECT MEANS

WILL THE RAT GET THE CHEESE?

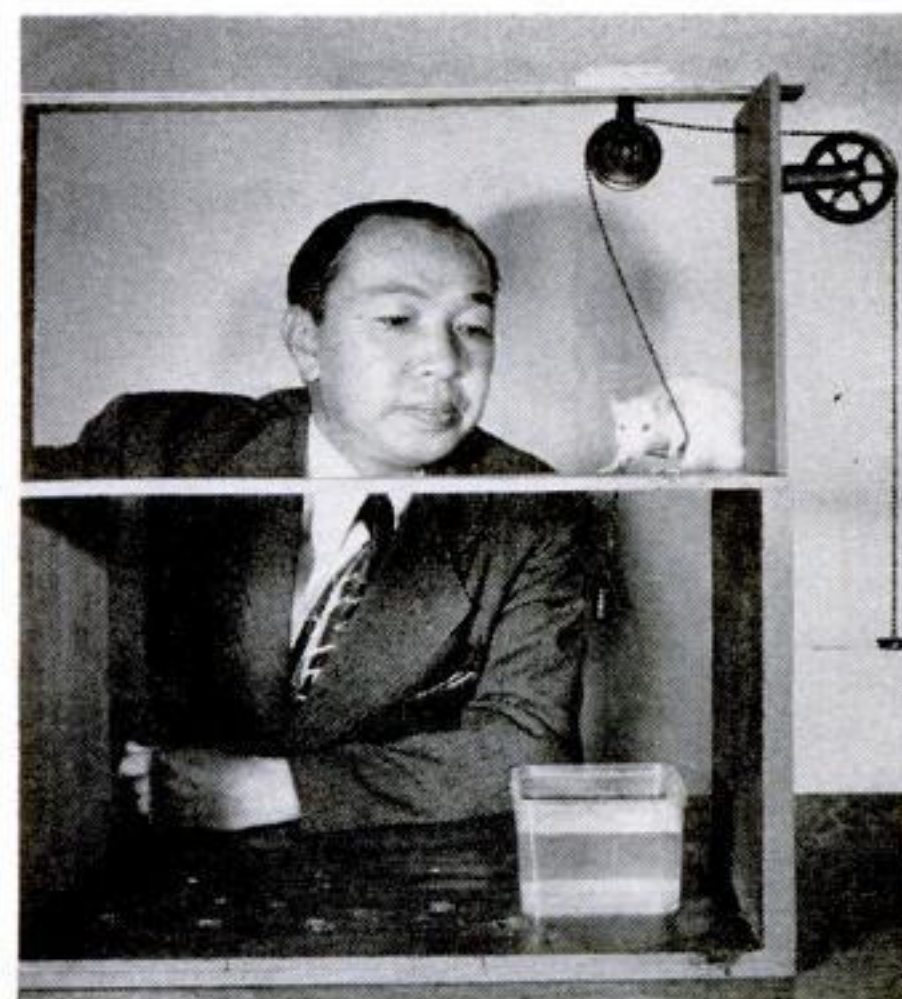
Tulane tests, which prove rodents' uncanny ability to learn, suggest they are capable of thought

The alert rat pictured above is, bending his bean-size brain to the task of solving a problem knotty enough to perplex a human child. Above him, within smelling distance but far out of reach, is a pungent particle of cheese. On the far side of his strangely furnished pen is a ladder leading up to a platform. No cheese is on this platform, only a chain tied to a suspended basket. Faced with this frustrating situation the average rat would give up in disgust. But this is no average rat. He has just completed a short course at Tulane University, taught by Psychologist Loh Seng Tsai. How he uses his newfound knowledge to satisfy his hunger is shown on the following pages.

Dr. Tsai's experiments, fascinating in themselves, have a more serious purpose than simply to teach rats extraordinary tricks. He hopes to prove that his lowly subjects are capable of reasoning, a quality which most psychologists

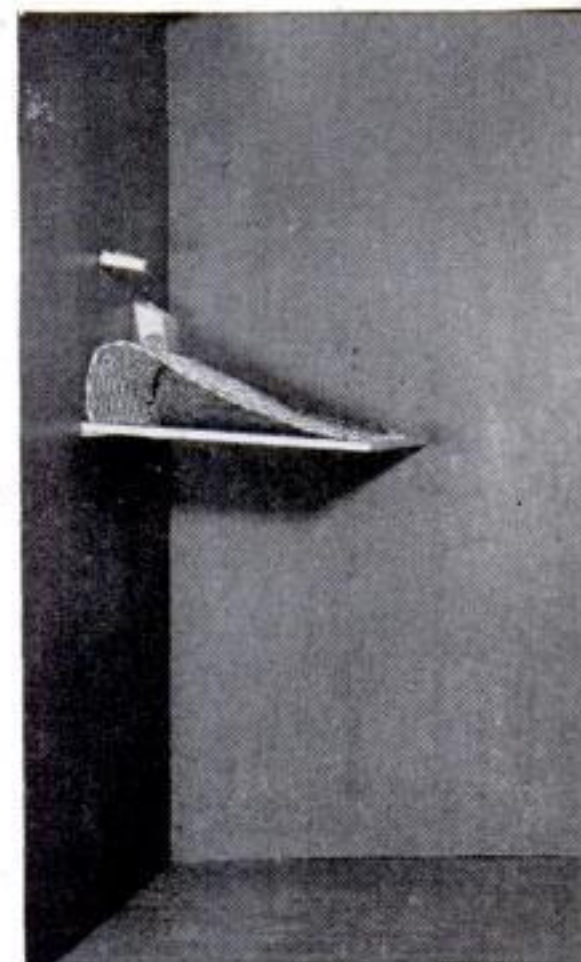
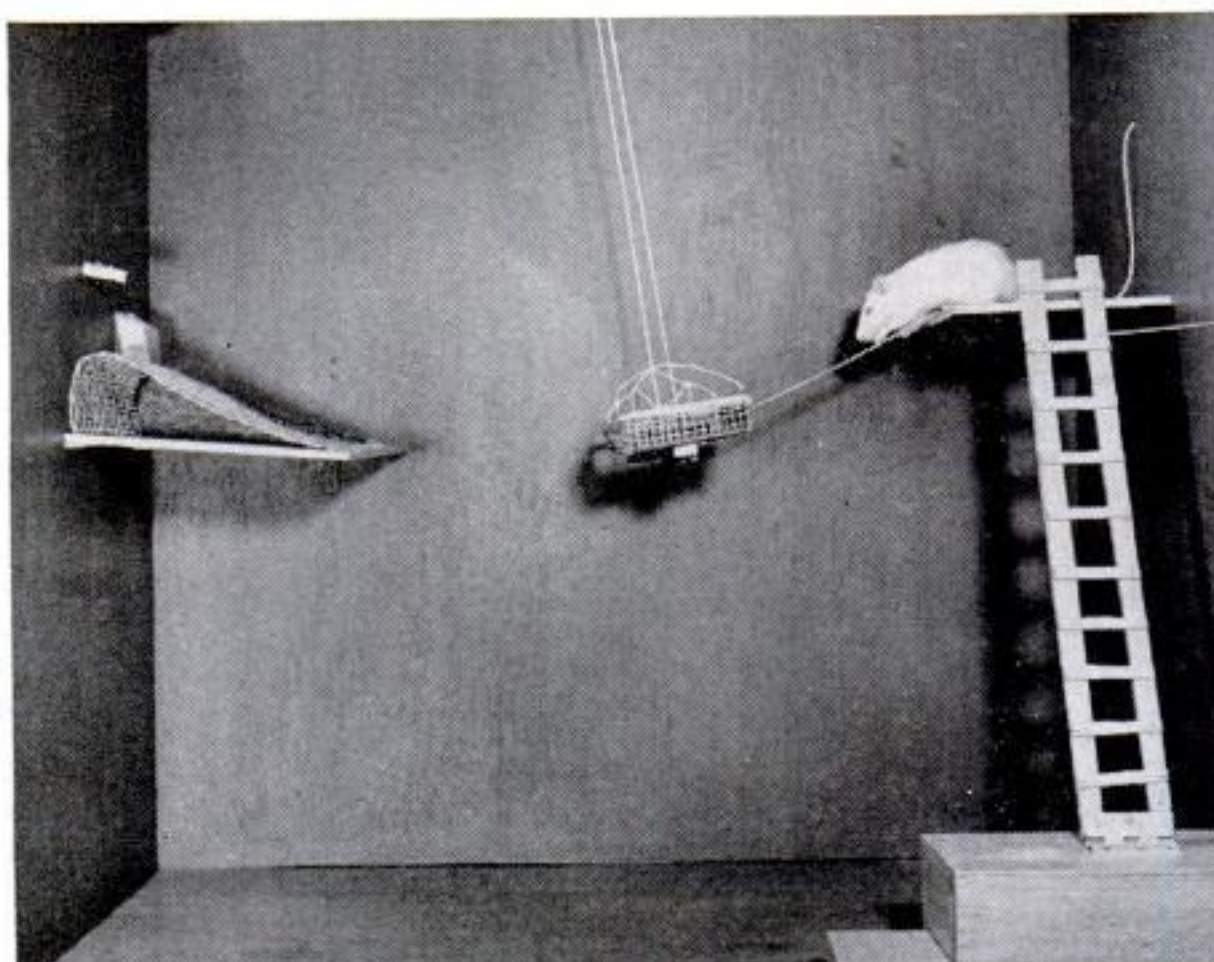
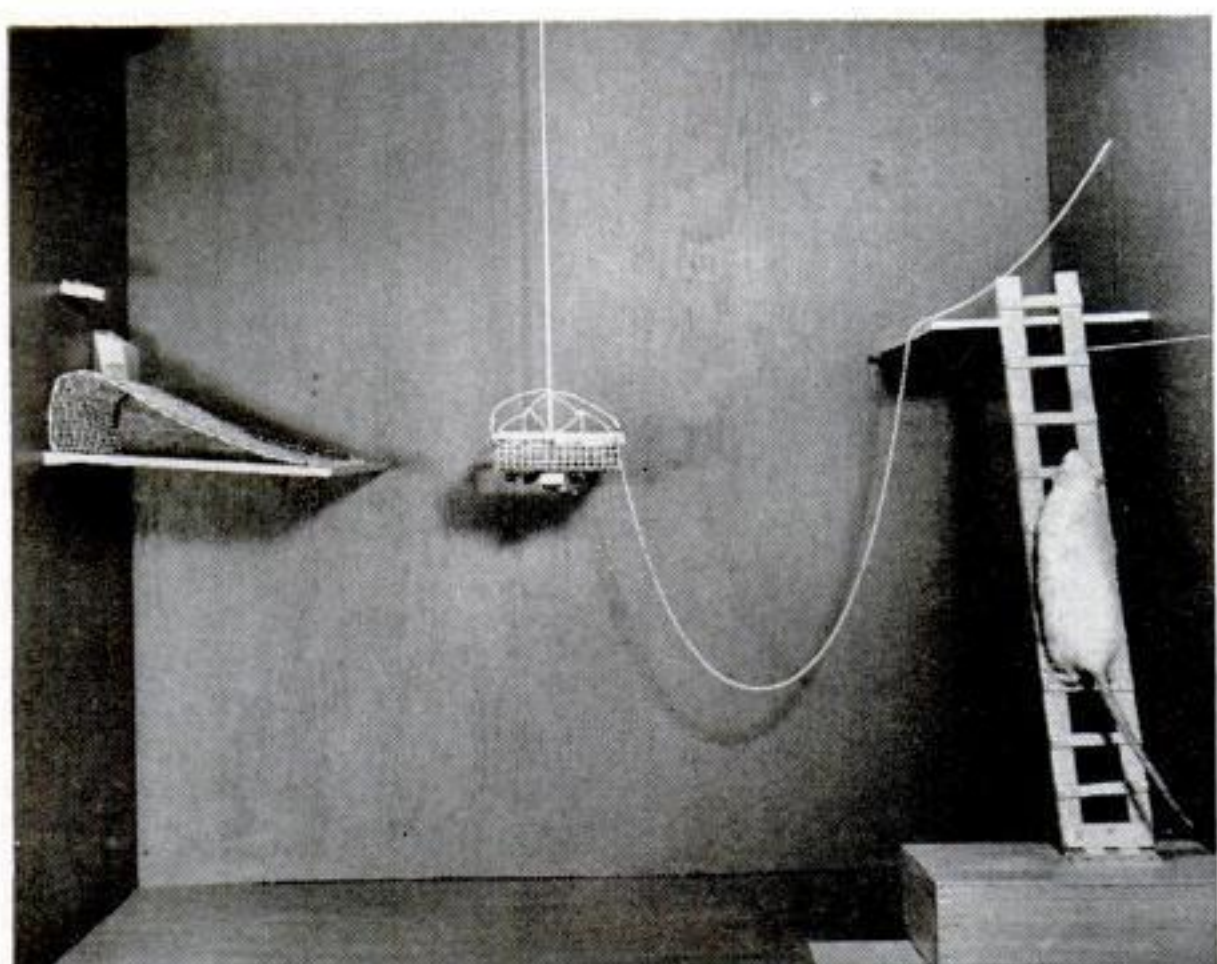
believe to be confined to man and apes. To refute the prevailing notion that everything a rat does results from a combination of instinct and accidental trial-and-error learning, Tsai first taught his rats to cooperate with cats, their natural enemies (*LIFE*, March 12, 1951). Then he set up an experiment in which the animals learned to pull up a bucket paw over paw—an action which is not in the rat's natural repertoire—to get water which they could not reach otherwise (*right*).

But since the goal in this case was in sight, and the action required to reach it a brief one, Tsai went on to design tests involving several separate acts of which only the last led directly to the reward. The surprising ease with which the rats learned to solve these complicated problems proves that their behavior is not limited to fixed, instinctive patterns and strongly suggests that they share with man the ability to think.

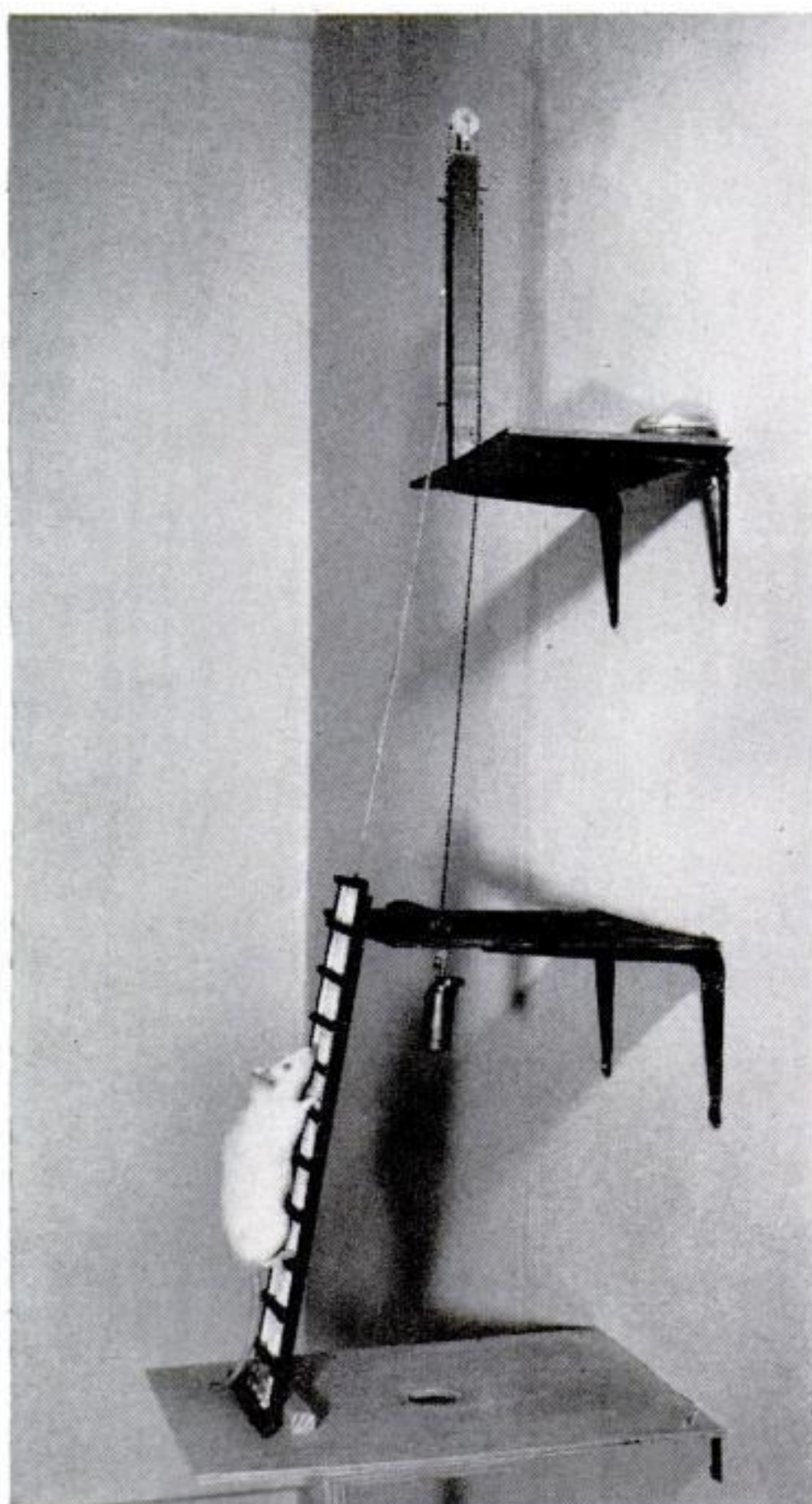
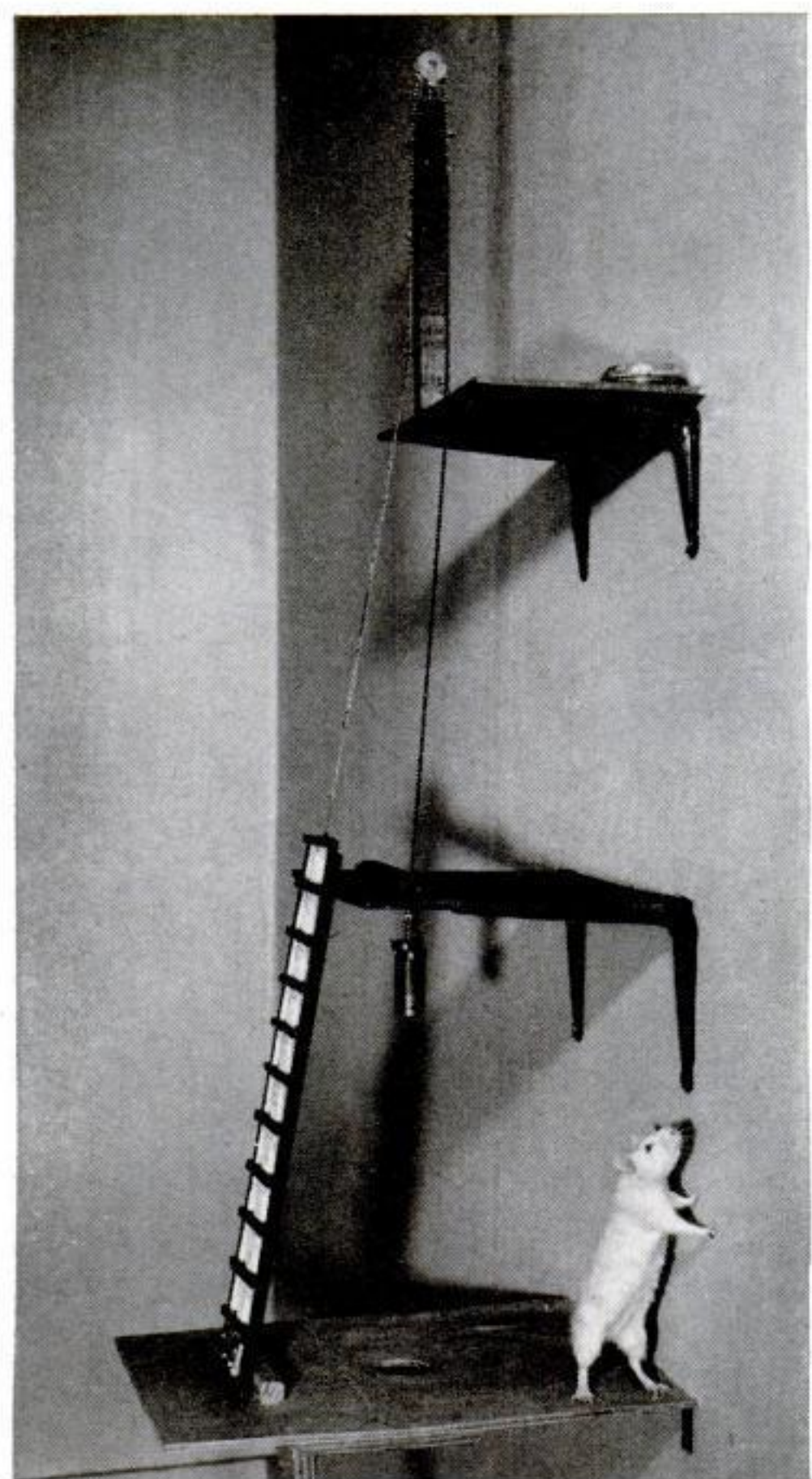


RAT'S TEACHER, Dr. Loh Seng Tsai, watches one of his smart pupils haul up a bucket of water.

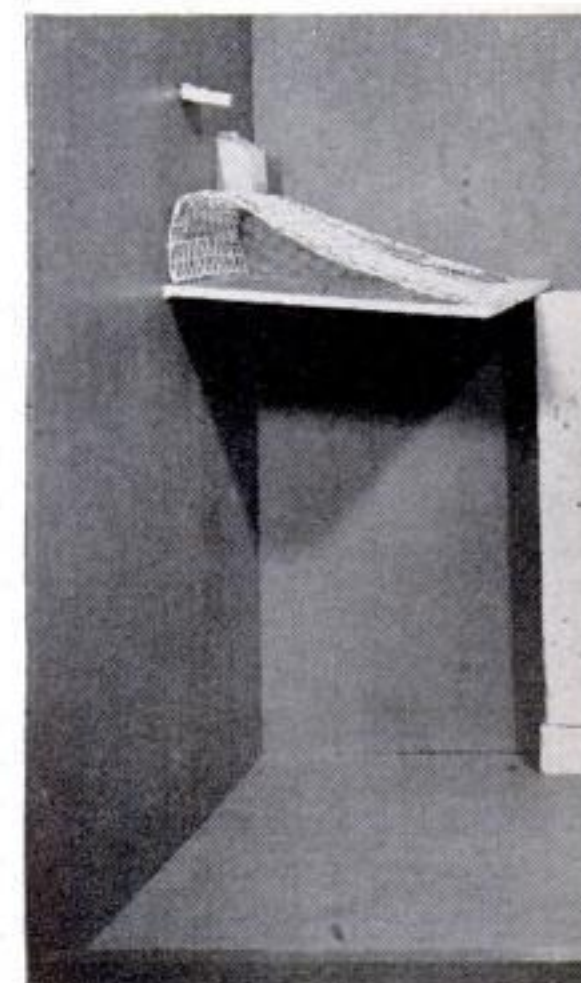
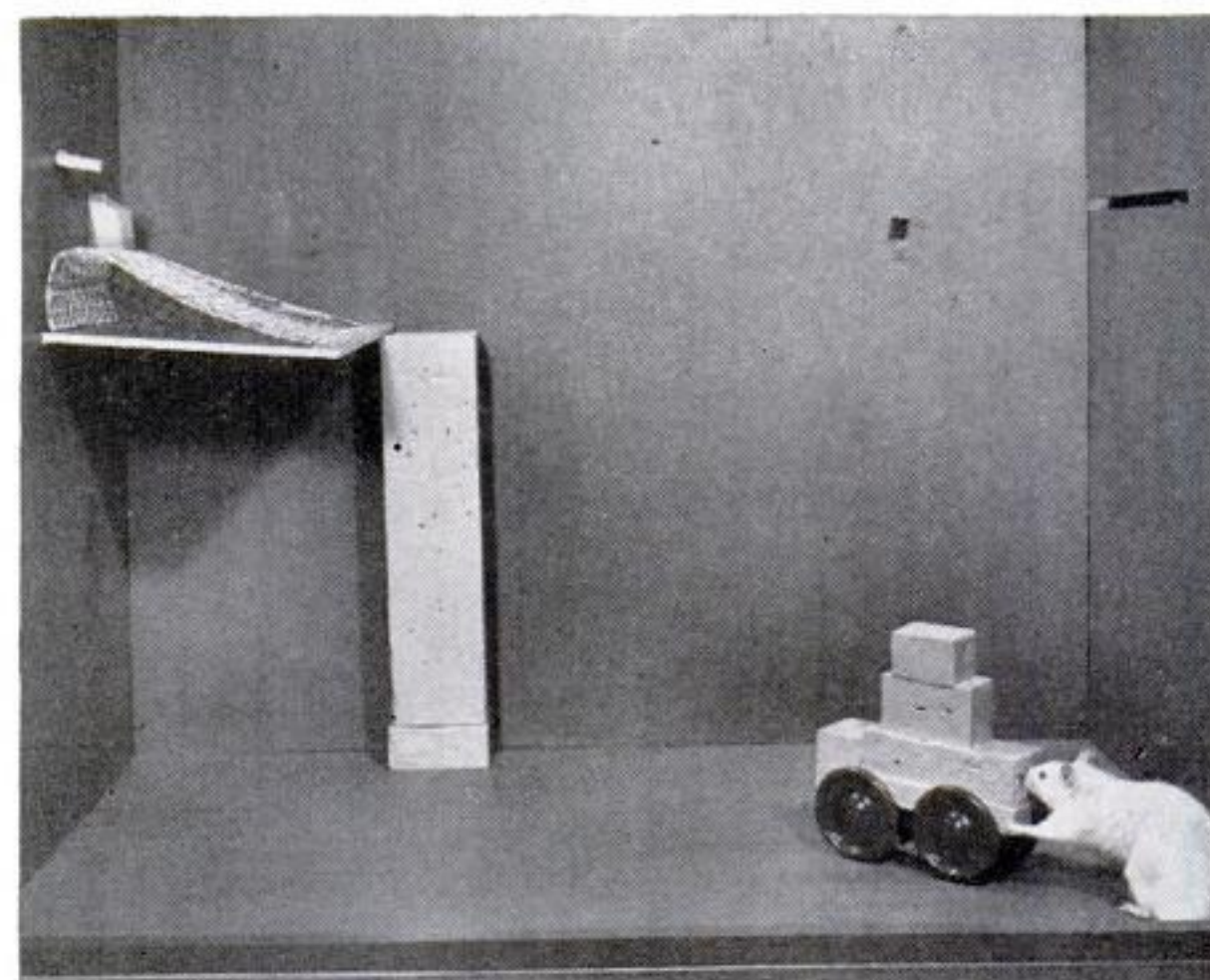
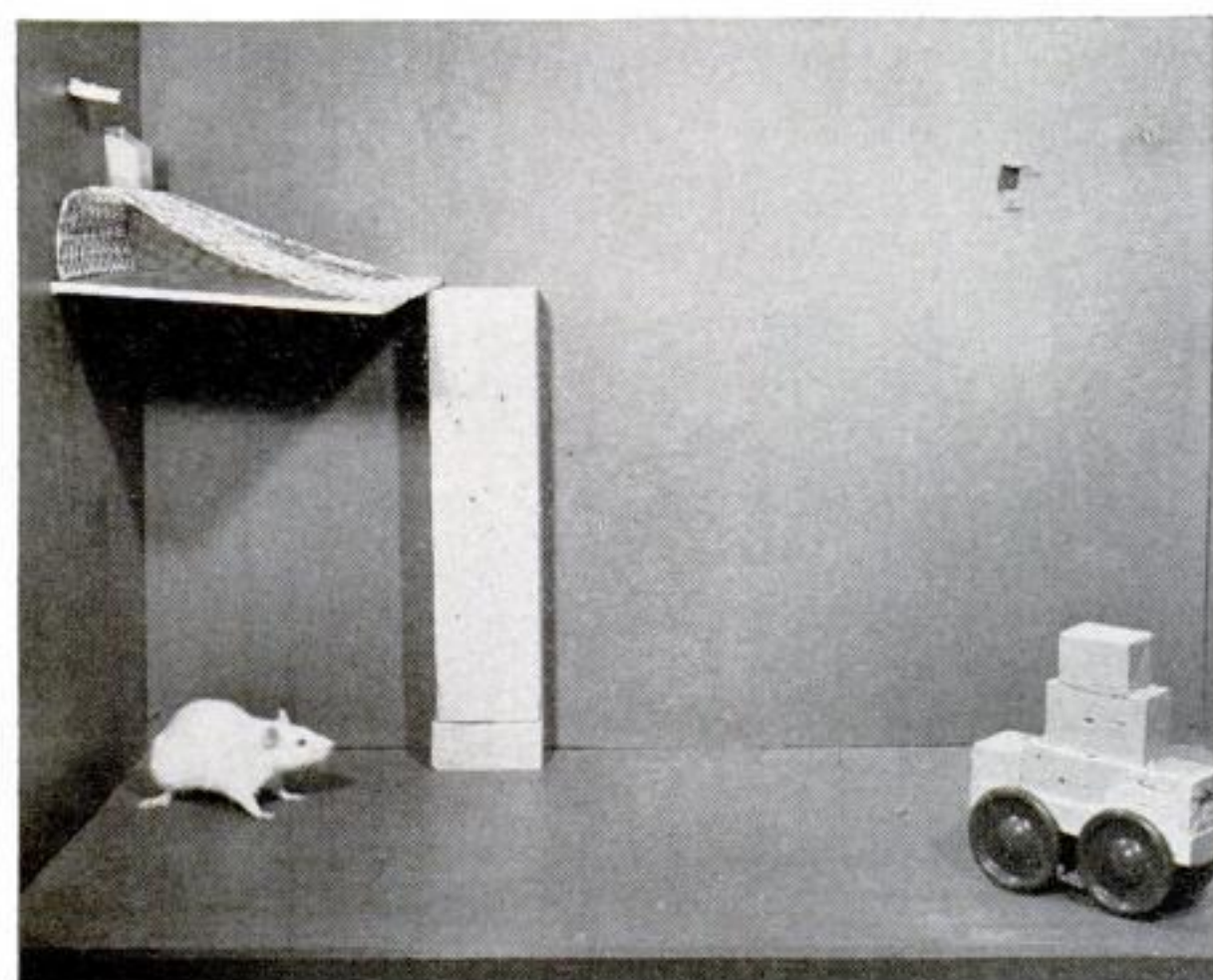
Talented Rats CONTINUED



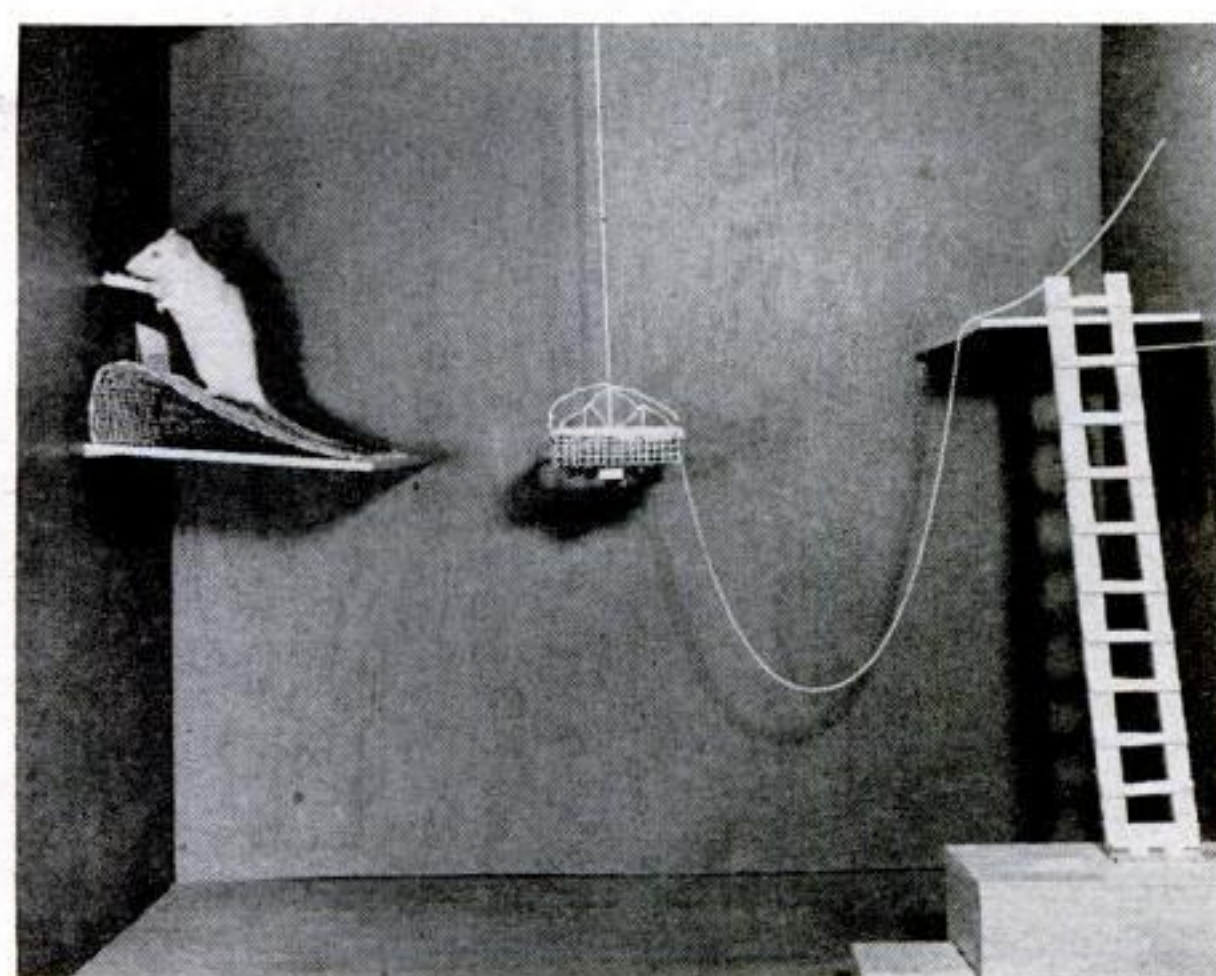
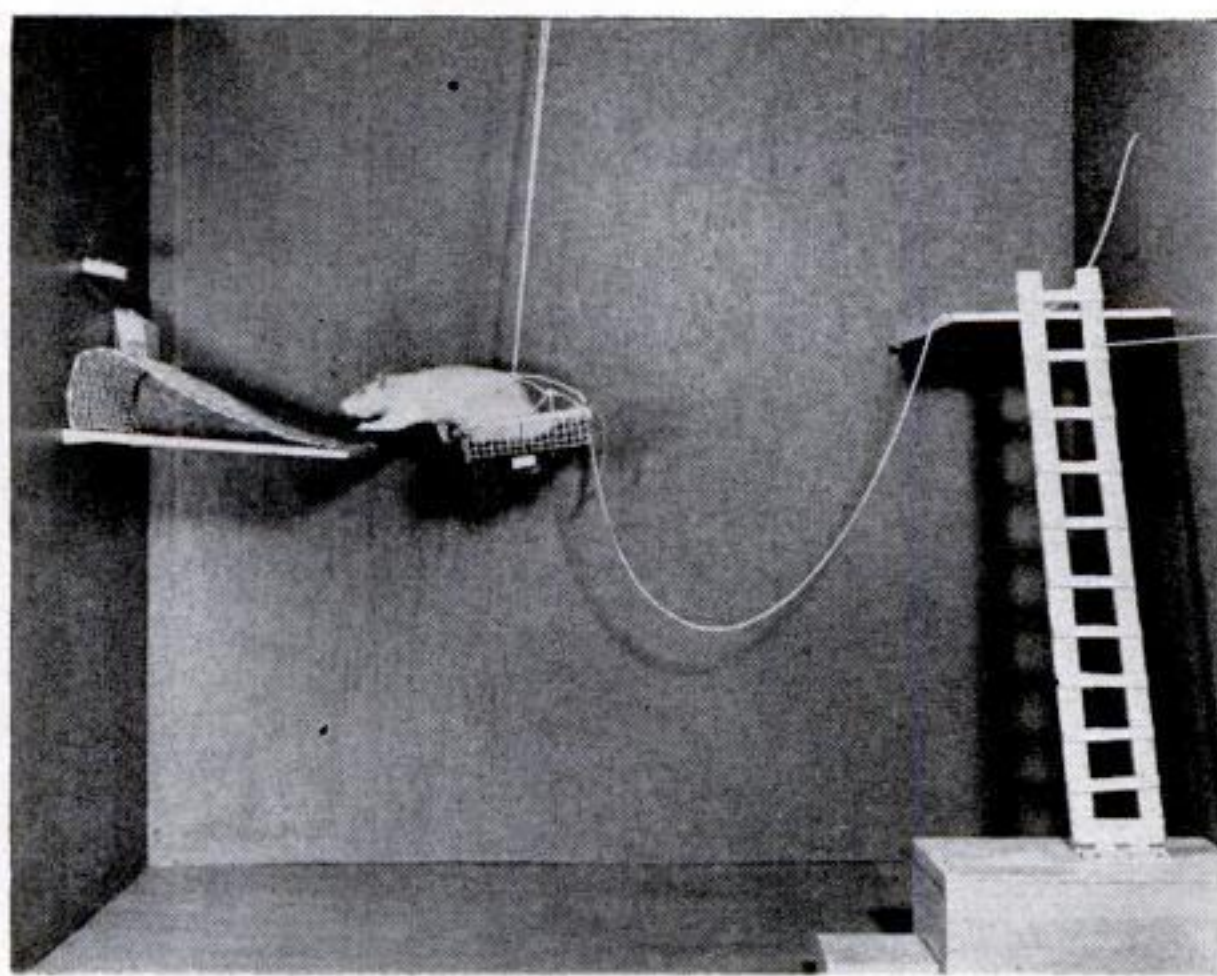
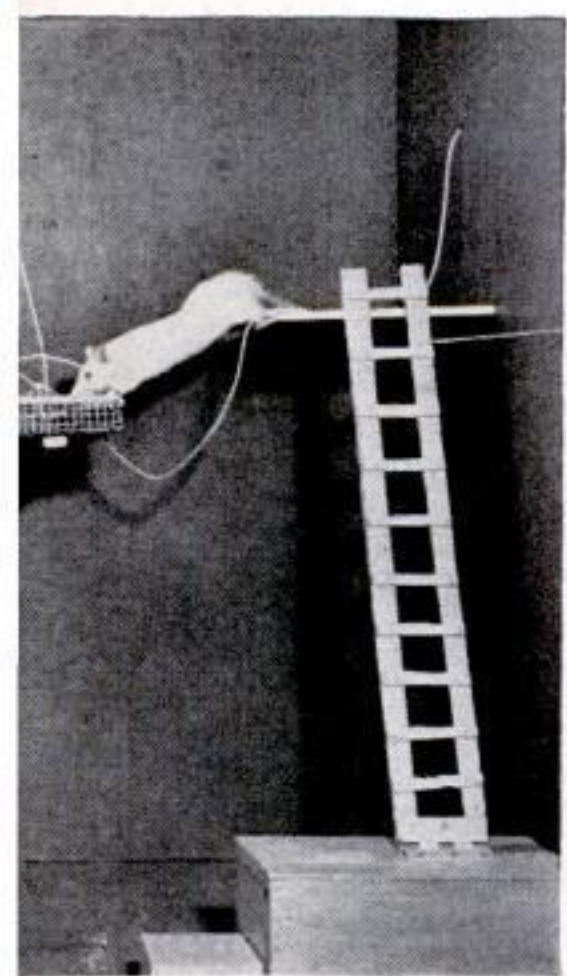
SOLVING PROBLEM DESCRIBED ON PRECEDING PAGE THE RAT CLIMBS TO PLATFORM OPPOSITE ONE ON WHICH CHEESE SITS, FINDS CHAIN TIED TO BASKET.



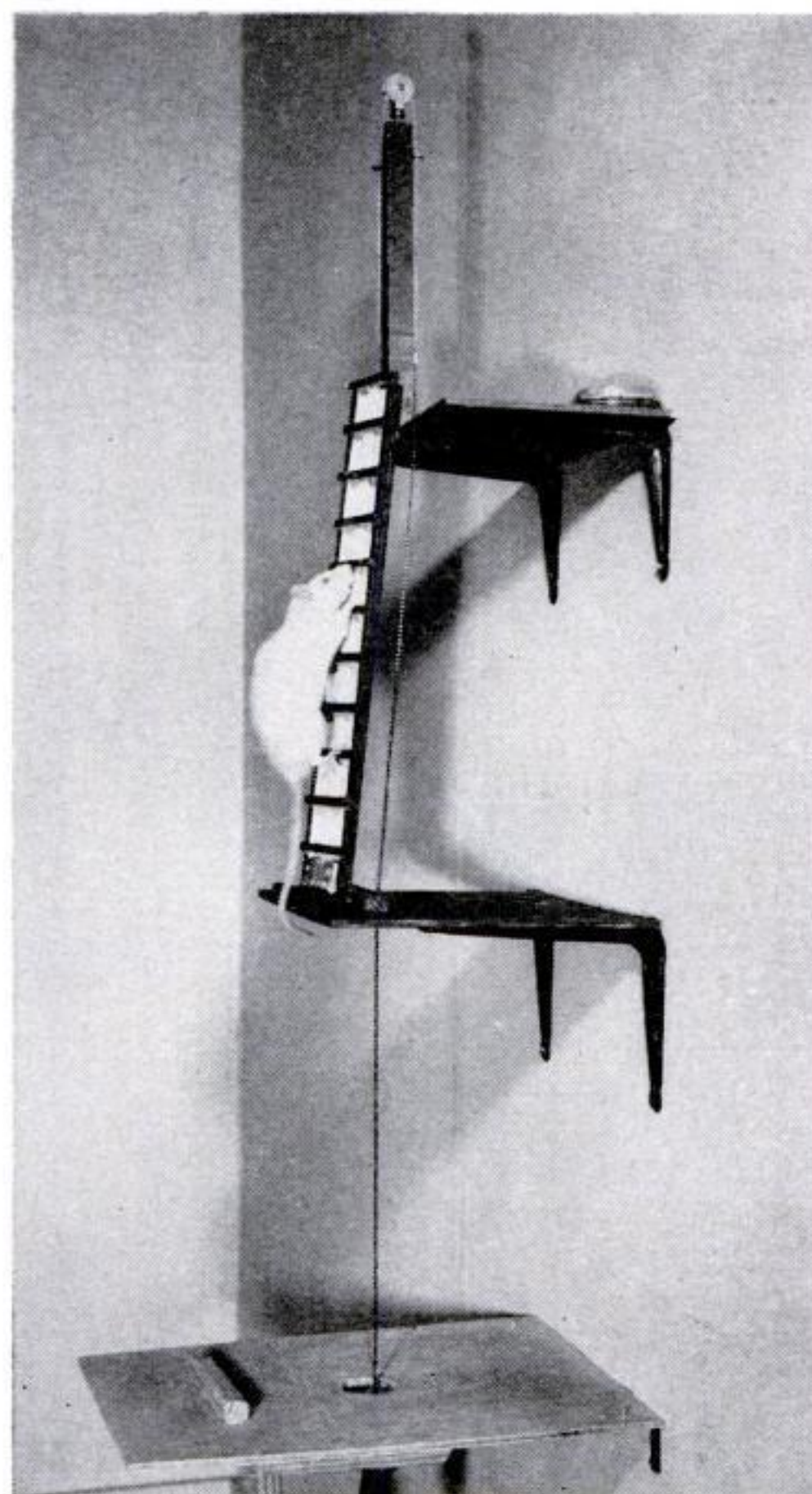
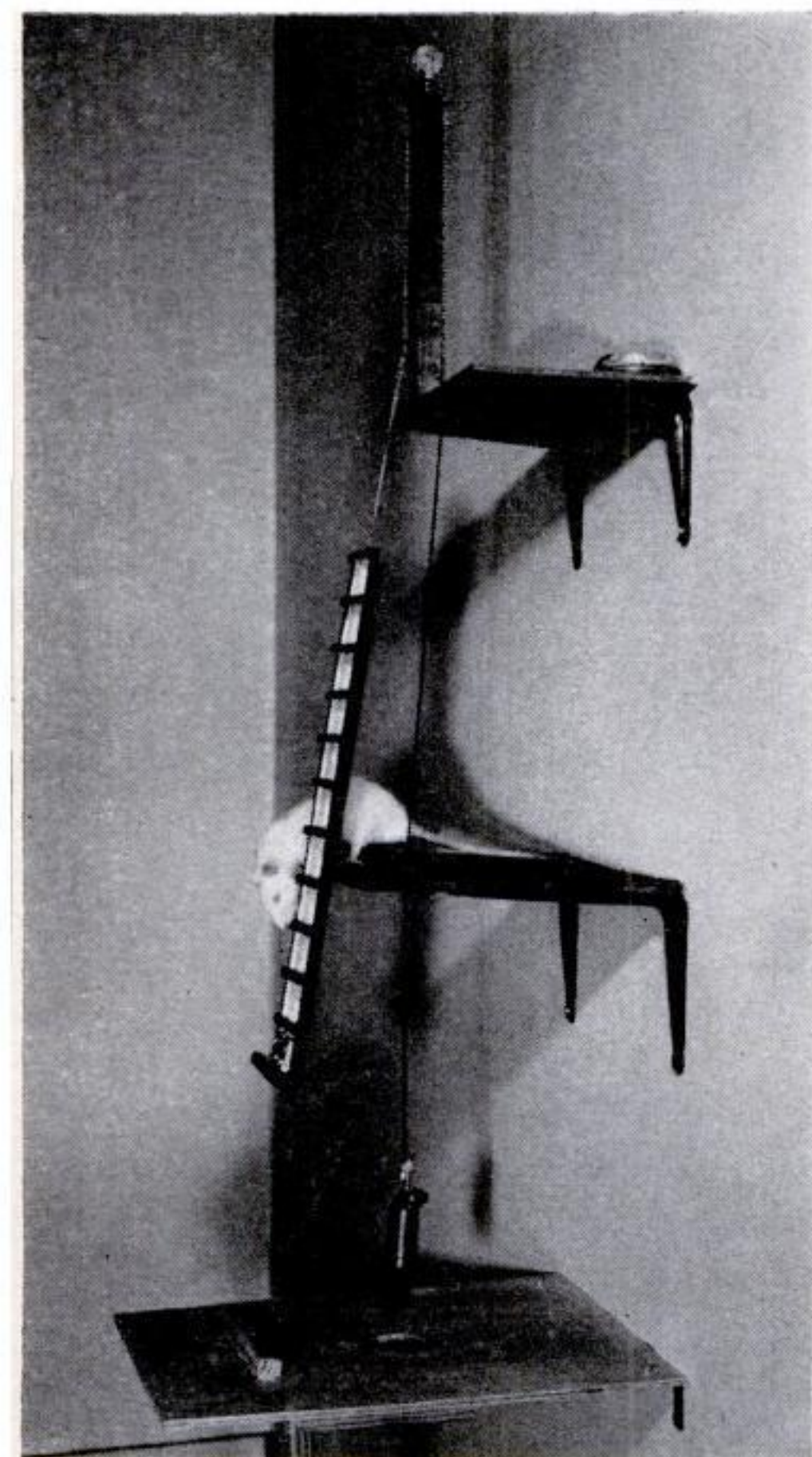
IN ANOTHER TEST, RAT FACES THE TRICKY PROBLEM OF GETTING CHEESE, WHICH HAS BEEN PLACED ON A HIGH SHELF WITH NO LADDER LEADING UP TO IT.



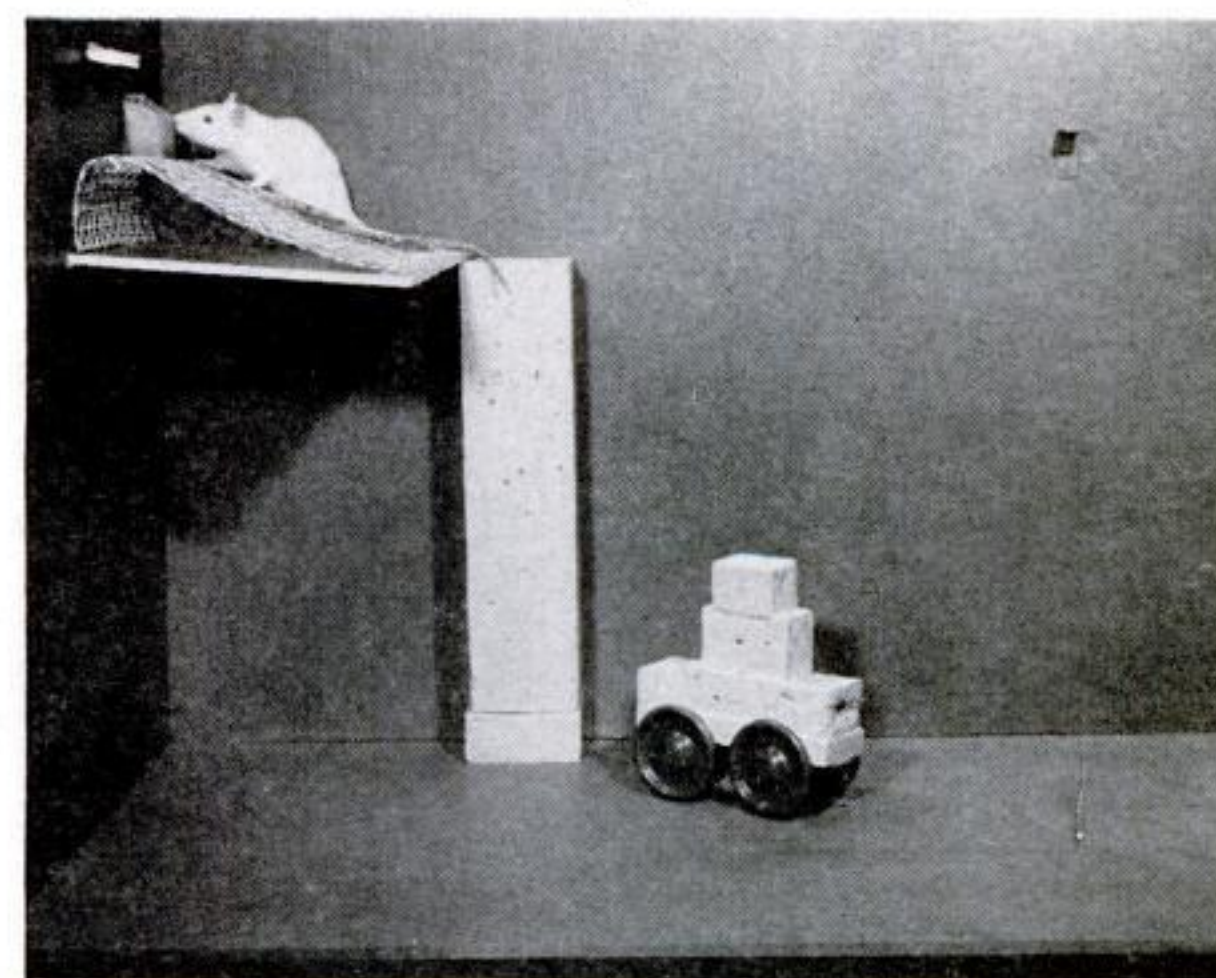
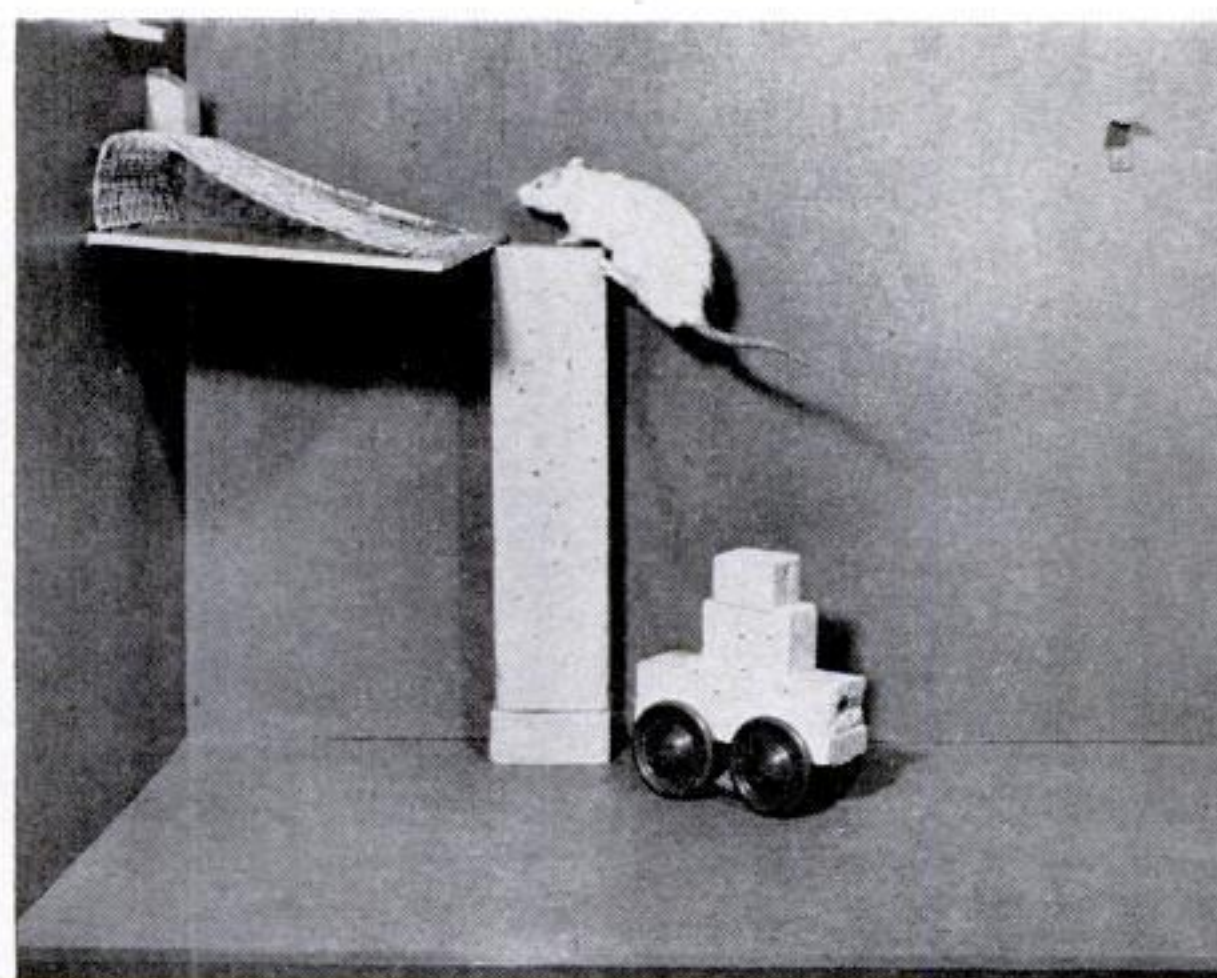
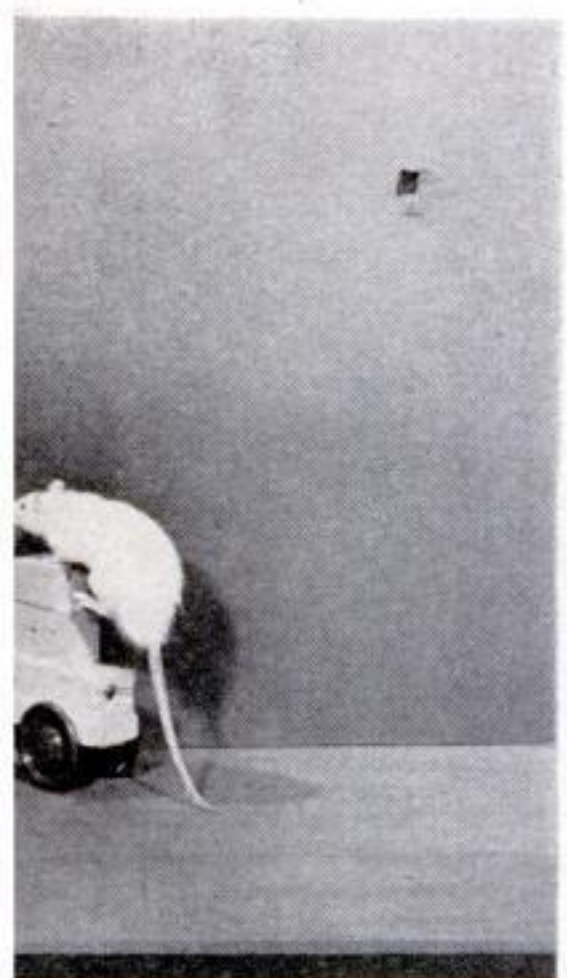
IN A THIRD EXPERIMENT, CHEESE IS AGAIN PLACED ON A PLATFORM BEYOND THE RAT'S REACH, BUT THIS TIME THERE IS NO LADDER FOR HIM TO CLIMB.



HE HAULS IN THE CHAIN, BRINGS THE BASKET TO HIM AND CLIMBS INTO IT. THEN HE SWINGS ACROSS TO THE CHEESE SHELF AND COLLECTS HIS REWARD



HE USES THE LADDER TO REACH THE LOWER SHELF AND HAULS IT UP AFTER HIM, CHECKING ONCE TO SEE HOW IT IS COMING. THEN HE CLIMBS TO THE TOP



INSTEAD, THERE IS A STEPPED TOY CART IN HIS PEN. THE RAT PUSHES THE CART INTO POSITION, CLIMBS UP ON IT AND THEN JUMPS TO THE PLATFORM

**COOLS
IN SECONDS...**

**...SOOTHES
FOR HOURS!**

Get More After-Shave Comfort With Palmolive After-Shave Lotion

Refreshing, invigorating—new Palmolive After Shave Lotion cools in seconds . . . takes the sting out of the closest shave . . . contains a special emollient ingredient that soothes your skin for hours! And you'll go for its brisk, masculine aroma.



It's A Great Underarm Deodorant, Too!

**YOUR SMART BUY
IN** *Scotch Grain*

Handsone, husky, scotch grain oxford with all-weather welt... ideal for all-occasion wear!

THERE'S A
Sundial Shoe
FOR EVERYONE
IN YOUR FAMILY!

SUNDIAL SHOE COMPANY, MANCHESTER, N. H.
DIVISION OF INTERNATIONAL SHOE COMPANY

INSIST ON
Vatco
AUTO SEAT COVERS & FURNITURE SLIP COVERS

VATCO MFG. CO., 109 BROOKLINE AVE., BOSTON

LITTLE CHARMER *Blouses*
(1-14) About \$1.95, \$2.95, \$3.95 at nicer stores
FREE BOOKLET! Write for "FASHION HINTS for YOUR Little Charmer" by Miss Himmie Little Charmer, 1350 Broadway, N. Y. C.

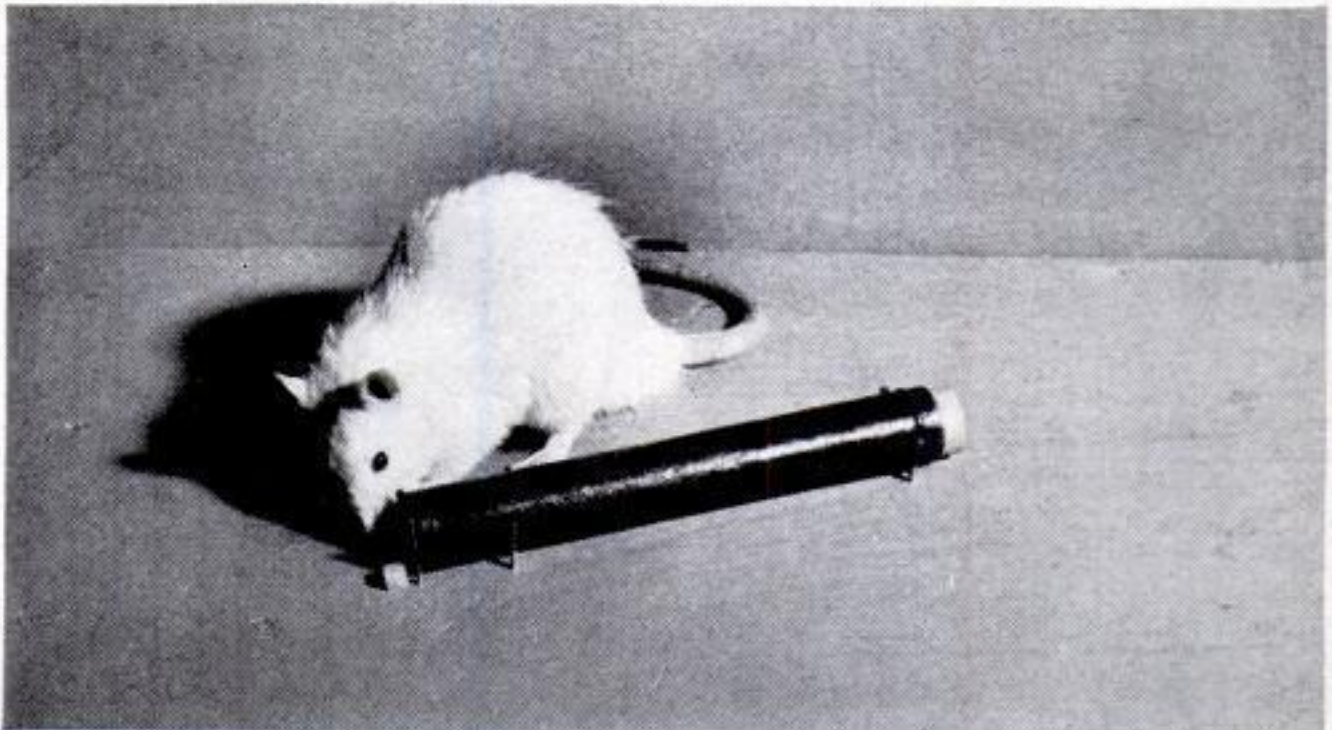
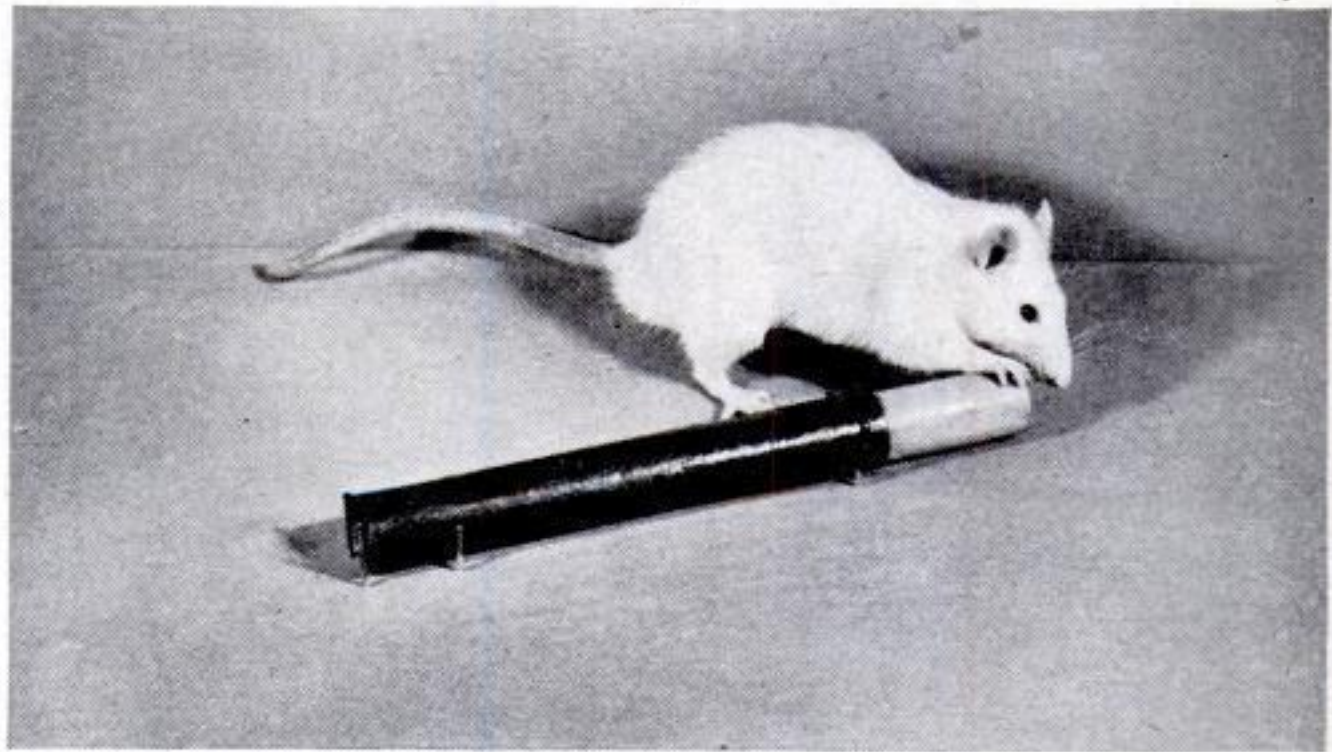
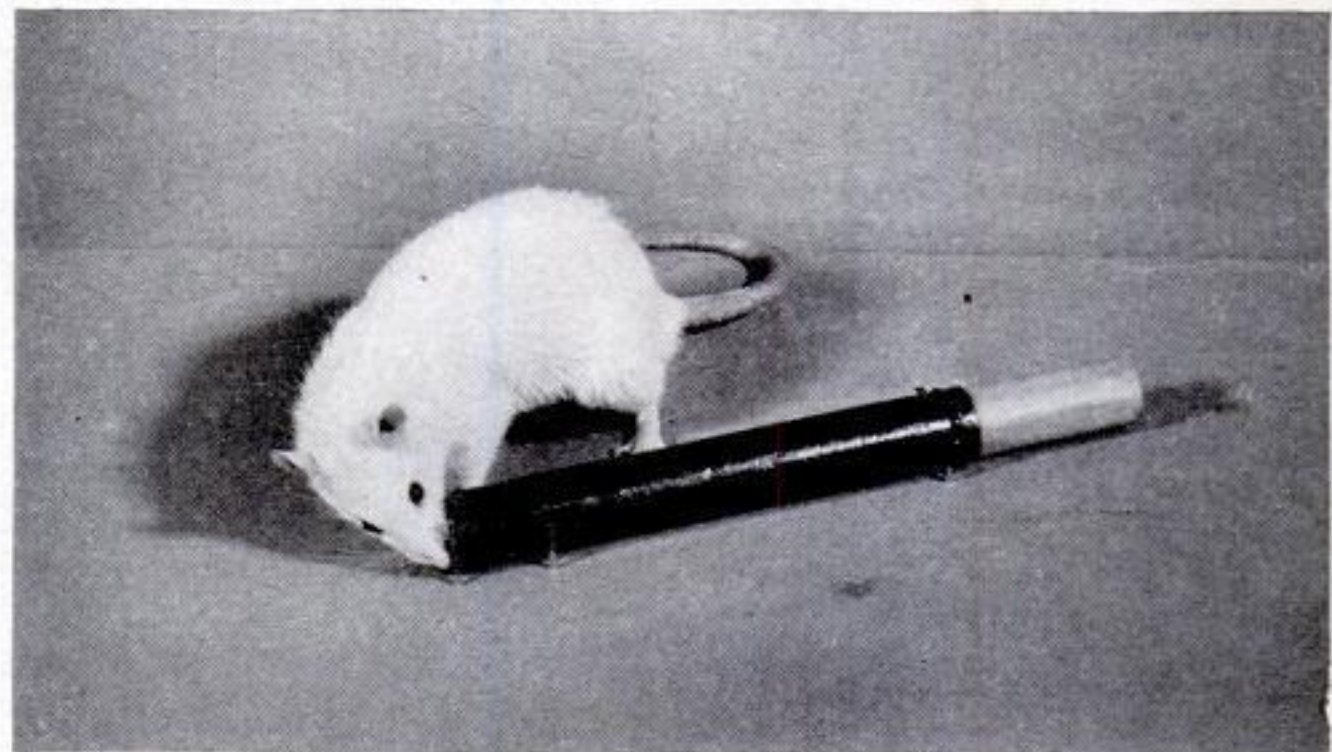
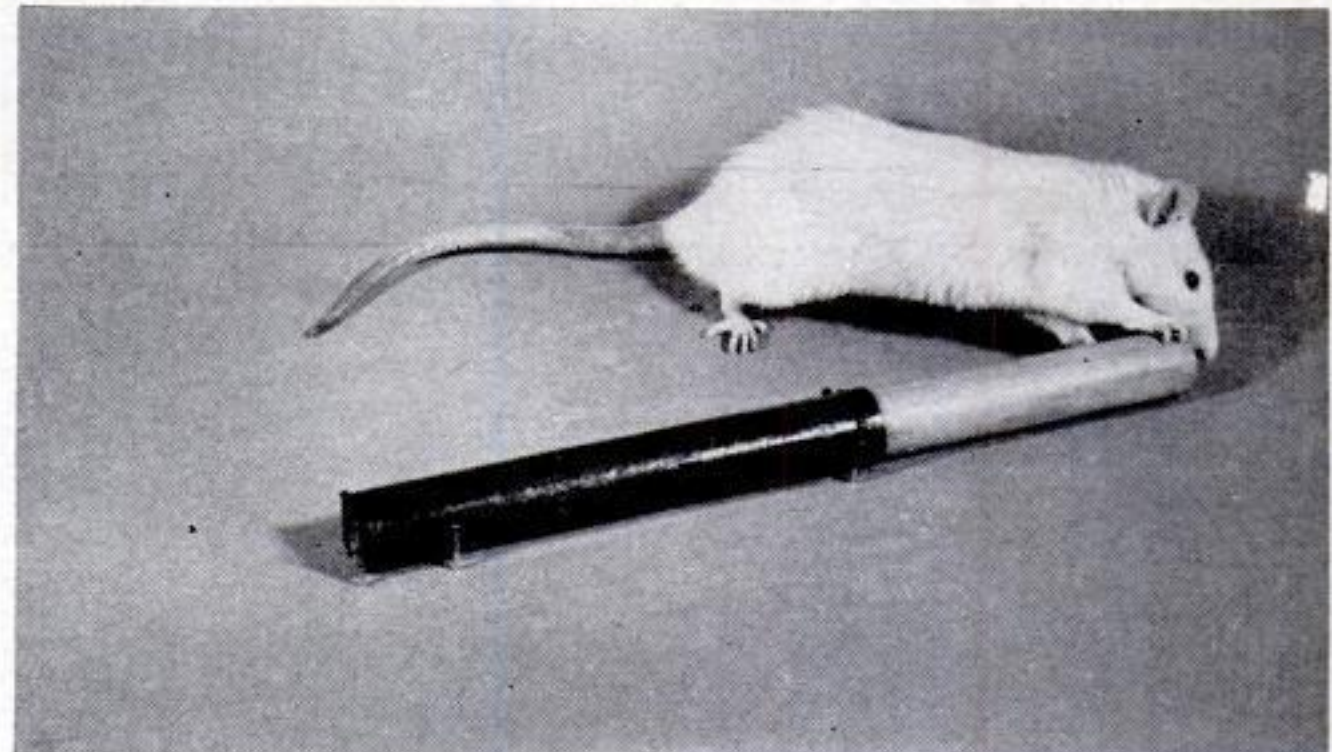
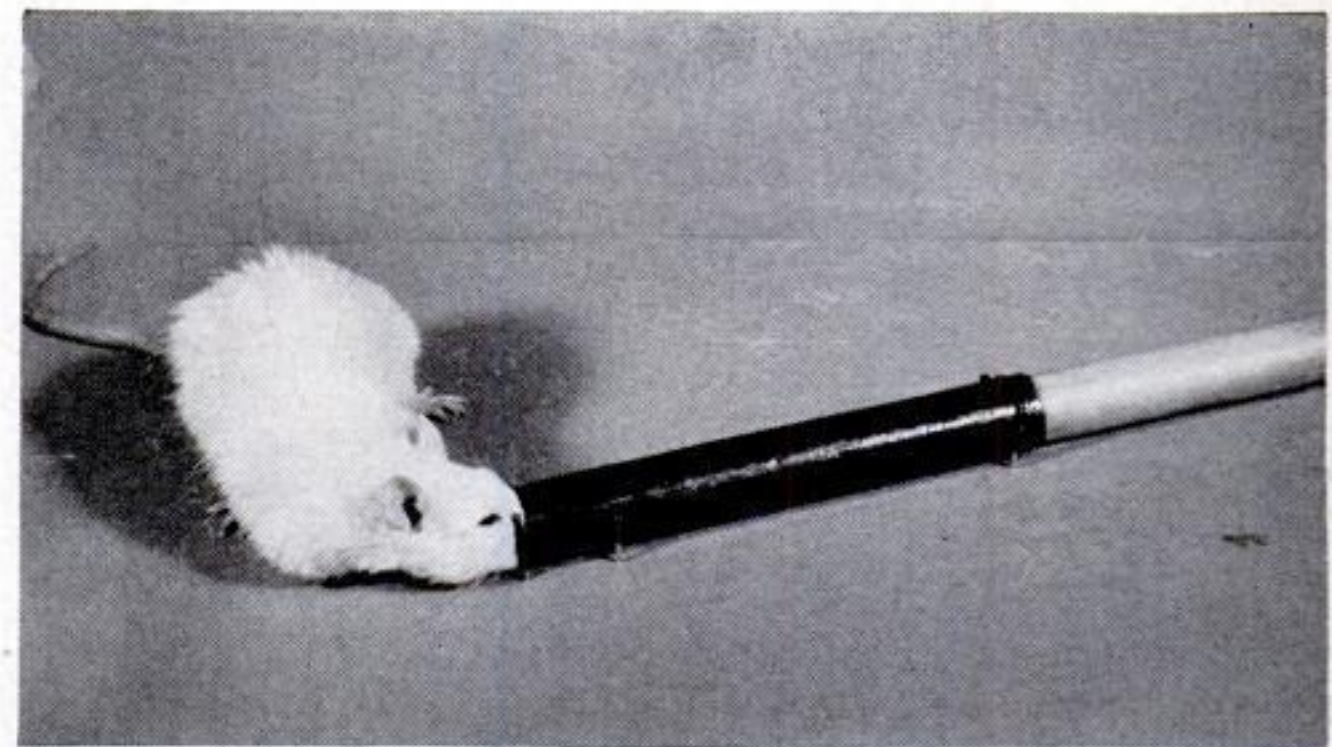
underwear
sportswear
hosiery

OTIS for men and boys

TRADE MARK

E-Z Mills Inc., Empire State Bldg., New York 1

Talented Rats CONTINUED



CHEESE IN TUBE defies rat's first direct attack. Finding that he cannot reach it, he goes to the other side and pushes on a stick which is inserted in the tube's end. Then he runs back again to see if the cheese is out yet. It is not, so he goes around and pushes the stick farther. This time the cheese comes out.

[CONTINUED ON PAGE 153](#)



This much Florida Orange Juice every day

for the Vitamin "C" you need...one vitamin your body can't store up

Ever heard of "maximal nutrition"? We hadn't either, until a nutritional scientist gave us the plain-English definition. It means getting enough to eat! Or, we should say, getting enough of the right things to eat.

One of the "right things" you need every day is food or drink with plenty of Vitamin C. Your body can't store Vitamin C;

you need a fresh supply daily.

Isn't it fortunate that our delicious super-juicy Florida Oranges are one of the world's richest sources of Vitamin C!

So when you think of orange juice, think of Florida Oranges, bursting with juice and Vitamin C. Think of Florida's "big full glass" regularly every day, too—and then...*enjoy it!*

Florida Oranges

Florida Citrus Commission, Lakeland, Florida



Comes 3 ways

FLORIDA CANNED

Always ready to serve. Natural full-strength with vitamin and nutritional values retained. Try blended Florida Orange-Grapefruit juice in cans, too.

FLORIDA FRESH-FROZEN CONCENTRATE

Tree-fresh flavor—full vitamin and nutritional values in new handy form. No sugar added. Add three parts water, shake or stir, pour full big glasses.

FLORIDA FRESH

Wonderful crop this year! Sweet, juicy and rich in Vitamin C. More juice means Floridas go farther, too.

Douglas makes fine shoes for men—always has...always will

On you,
they'll
look Good

(and they'll feel that way all day long, too!)

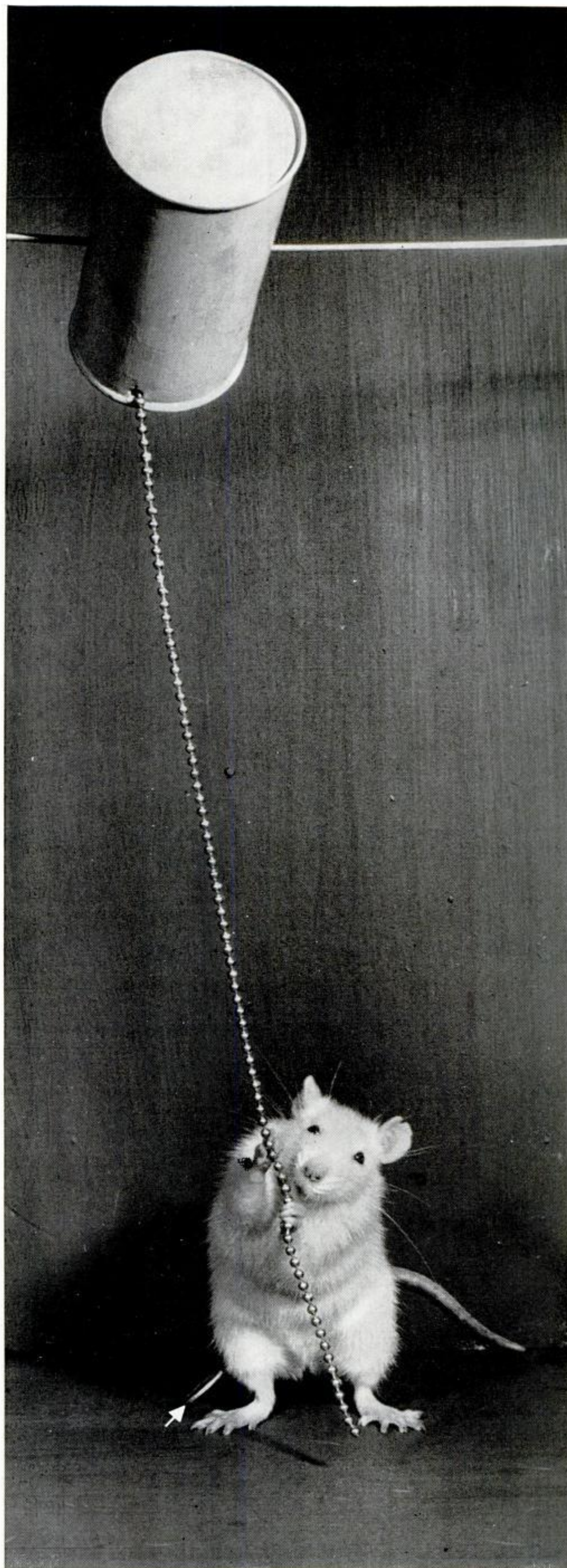


\$8.⁹⁵ to \$12.⁹⁵ for most styles
Illustrated is Style Number 3877

W.L.
Douglas
SHOES FOR MEN

W. L. Douglas Shoe Company
subsidiary of
General Shoe Corporation
Nashville, Tennessee





PULLING DOWN HIS SALARY, a rat hauls on chain, tipping over a suspended can and dumping out coin (arrow) which was hidden in it. Having obtained the coin, he will carry it to a saucer and get a piece of cheese in exchange. This procedure requires more mentality than tests shown on preceding pages, in which the rat's efforts are aimed at reaching an edible prize. Here he must first acquire a useless (inedible) object and then trade it for the food he wants.

Write on the Ball!
... with the Cushion-Spring

new sensational

Waterman's Ball Pointer

offers "Dry Ink" and Cushion-Spring Ball

NEW! Cushion-Spring Ball writes instantly—at any angle!

NEW! Amazing "Dry Ink" dries instantly—won't smear!

NEW! Slim Shape light—comfortable!

NEW! Long-life Refill holds 1/2 more ink!

NEW! Smart Metal Cap with easy-grip clip!

NEW! Precision—Watch Design no skips, no scratch, no leaks!

Black, Red, Gray, Blue, Tan

only Waterman's dares make this offer

30-DAY TRIAL to prove complete satisfaction

ONLY \$1.00 Tax Incl.

NAUSEA due to motion up-setting organs of balance, relieved with

for Land, Sea, Air travel. Satisfaction or money refunded

THE WORLD OVER

MOTHERSILL'S SEASICK REMEDY DRUGGISTS

SAFEST FOR BABY—AND THE WHOLE FAMILY!

HOLLYWOOD sani-white

Cleans White Shoes Whiter!

HOLLYWOOD SHOE POLISH INC. RICHMOND HILL 15, N. Y.

Contains Rutile Titanium Oxide—World's Whitest Pigment!

Gives Complete PROTECTION AGAINST MOTH HOLES

Makes the cloth itself MOTHPROOF!



STAINLESS • NO ODOR
NO WRAPPING
NO STORING AWAY

It's the *mothworm* (and not the moth) that eats holes in wool and the *new blended woolen materials*. So you see how important it is to make the cloth itself mothproof. This is just what LARVEX does! LARVEX penetrates each tiny fibre and so treats the cloth that mothworms are positively STOPPED from eating holes in woollens treated with LARVEX. Mothworms will not, in fact they cannot, live on LARVEX-treated cloth. That's why LARVEX gives such *complete* protection against moth holes. And one spraying mothproofs for a whole year! Washing removes LARVEX's protection — normal DRY CLEANING DOES NOT.

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Carpet beetle larvae can cause just as much damage as mothworms and eat woollens all year 'round, too! Here again, LARVEX gives you the same *complete* protection. Be sure to spray your rugs and furniture, too.

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CLOSE-UP

SHE GREW AND GREW AND GREW



FOUR in Miami Beach in 1930, she
showed absolutely no stage presence.



FIVE, she was aware that people
were looking at her and posed well.

JULIE HARRIS

Fame touches a skinny, intent actress
whose feet get hot when she's nervous

by ROBERT WALLACE

WHEN the play opened in New York last fall the billing was as follows: "Gertrude Macy in association with Walter Starcke presents *I am a Camera*, a new play by John van Druten adapted from *The Berlin Stories* by Christopher Isherwood with Julie Harris and William Prince." Fifty performances later a workman climbed up and fastened to the marquee a seven-foot cutout of a scrawny, sinful sort of girl while the producers placed ads in the newspapers. "Gertrude Macy and Walter Starcke have the pleasure to announce the stardom of Miss Julie Harris..." they said, as though it were a finite act like the cremation of Sam McGee. Miss Harris, who is thought of by many people as a cool and even puritanical young lady, reacted to the honor by bursting into tears. Last week, some 140 performances later, she had long since stopped sniffing and the ads seemed to have been entirely justified.

The title of the play is explained in Act I, Scene I. Onstage alone is Christopher Isherwood—not the writer, a Briton who now spends much of his time in Hollywood, but an able actor named William Prince, who plays Isherwood as he was in 1930. The scene is a boardinghouse in Berlin, where he is trying vainly to begin a book. "I am a camera," he says, "with its shutter open, quite passive..."

Thereafter the play presents a photographic picture of Isherwood and Sally Bowles (Julie Harris), a young British girl who has come to Berlin to be an actress, but whose career consists mainly of drinking and bed-jumping.

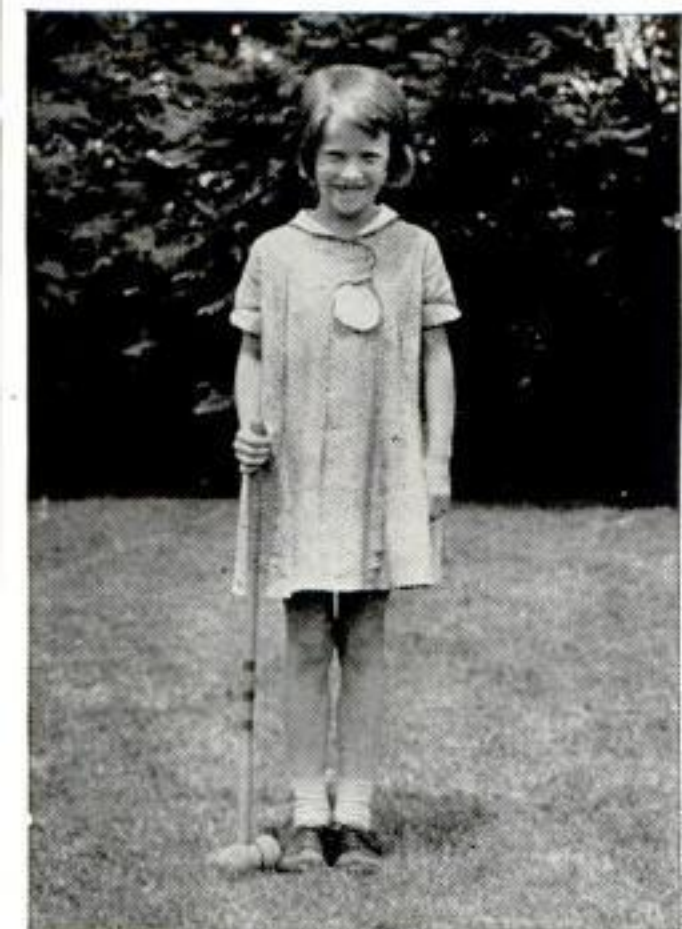
As a play, *I Am a Camera* pleased few critics, one of whom summed up his opinion in two words: no Leica. But as an individual performance by an enormously talented actress it got great praise and remains as one of the few new plays worth seeing in what the *New York Times* gloomily calls "this incredible season."

Many actors act all the time—almost as many versions of *Hamlet* as there are members of Equity are played daily in restaurants, bedrooms, department stores and elsewhere for small, unappreciative audiences. Julie Harris does not do this. She drops her role

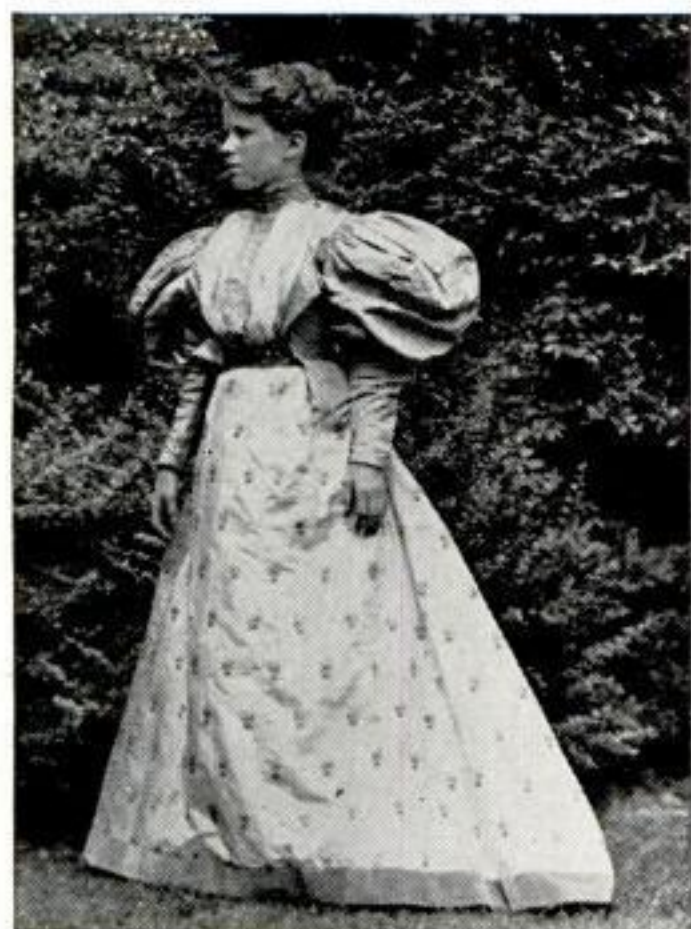
CONTINUED ON PAGE 156

JULIE IS HALF SWALLOWED BY A MEDIUM-SIZED MODERN CHAIR →

AND SHE FINALLY BECAME A BROADWAY STAR



EIGHT, she was taller although not much thicker than a croquet mallet.



TWELVE, she seemed to have become shapely. The dress was grandmother's.



FOURTEEN and without benefit of padding, Julie was as scrawny as ever.



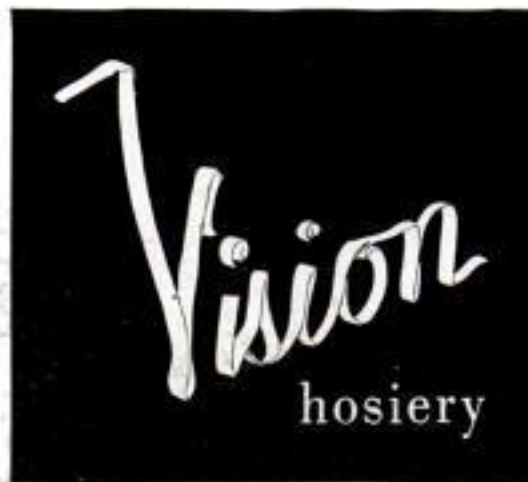
SIXTEEN in fencing costume, Julie contrived a wistful Joan-of-Arc look.





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HARRIS HOUSE, Julie's home in Grosse Pointe, had so many rooms she cannot now recall the number.

JULIE HARRIS CONTINUED

on the stage like a wet bathing suit as soon as the curtain falls.

Many actors look like actors. Julie looks like a 12-year-old boy who has been taking Lionel Strongfort's body-building exercises for a long time with no success. She is 26, very small (5 feet 4 inches, 105 pounds) and her silhouette is almost flat. Her hair is short (for the play), literally titian. She is shy, not really nervous, smiles often but not always with warmth. She rarely drinks or smokes. She gives the impression that indelicacy or profanity of even a mild sort would upset her. She lives in a walk-up apartment on Waverly Place in Manhattan, eats in small, obscure restaurants and is rarely recognized as an actress by passers-by.

But in the theater Julie assumes an almost frightening vitality. She seems to grow larger, to fill the stage as Alice in Wonderland filled the room after eating the magic cake. She glitters. ("... glib, brassy, all cleverness, all sophistication," said the *Times*. "She plays with a virtuosity and honesty that are altogether stunning.")

Ethel Waters and young Brandon de Wilde, who appeared with Julie last year in *The Member of the Wedding*, present another picture of her. "I don't sit in judgment," Ethel Waters says. "I look at everybody as an individual. Julie is a grand, first-class artist and I love her dearly, like my own flesh and blood. You know when you get out there on that stage you're there to please and to impress. We were so busy trying to please and impress we just didn't have time to notice each other too much. Winchell had a story once about our quarreling. Now I know Winchell and I know he didn't write that story. It was one of his assistants. So I sat down and wrote him and so did others in the cast and it was retracted."

Brandon de Wilde is an aging child actor, going on 10, and his memory is slipping. "Well, I can't tell you about her. It was last year. I've forgotten. But all right. I really miss Julie. She was real good in the part. She had a cracked voice. Nobody else could do that. She was very pretty. Last summer she sent me a card from every city she visited in Europe, places like Rome and Venice, and she saved coins from all the countries for me." Then, trying to remember whether she had really seemed like a 12-year-old girl, he paid her one of the sincerest compliments one actor has ever paid another. "I don't know any 12-year-old girls, but she was like one all right. She walked on her heels."

M-G-M has purchased the film rights to *The Member of the Wedding*. Both Brandon and Ethel Waters look forward to a reunion with Julie, but the date is far off. "We all live in hope," Ethel Waters says, "but, pardon my French, we die constipated."

There is a picture of Julie in Grosse Pointe, Mich., the suburb of Detroit where she was brought up. She is a member of an impeccable, well-to-do family. Her father is William Pickett Harris, Yale '21, an investment banker with an unusual avocation: he is associate curator of mammals at the Museum of Zoology, University of Michigan. Her mother is a trained nurse.

As a child Julie lived in a huge house on the shore of Lake St. Clair, went to school with one of the young Ford boys and attended dancing classes with children from the best families. She never cared much about that sort of life.

Her mother says, "She was stubborn as a mule. If you punished her she'd never let you know she minded it. When we saw *The Member of the Wedding* it reminded us of how Julie was as a girl."

"Julie was always interested in the theater," one of her friends recalls. "One month she saw 52 movies. She saw *Gone With the Wind* eight times. She saw most of the plays that came to town. She would swallow them, digest them and come up with something she could use."

Julie herself does not recall the moment when she decided to be an actress. But some of her friends pinpoint a performance Julie gave in a school play. It was a stage version of Anatole France's



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FIRST BIG ROLE for Julie Harris was as a 12-year-old in *The Member of the Wedding*. Here, with Brandon de Wilde, she listens to Ethel Waters sing.

JULIE HARRIS CONTINUED

story, *Le Jongleur de Notre Dame*, which has to do with a poor ignorant juggler who becomes a monk. In the monastery he watches with awe and shame while the other monks perform tasks in honor of the Virgin Mary—illuminating manuscripts, making sculptures, writing poems—and decides that he too must offer something, although he can do nothing but juggle balls and knives and balance sticks on the end of his nose. Still, he waits for a moment when the chapel is deserted and performs before the Virgin's statue. Other monks surprise him in the act and are about to drag him from the chapel in the belief that he has lost his mind and is committing sacrilege in offering a juggling act in honor of the Virgin, but at that moment the statue comes to life, steps from its pedestal and wipes the perspiration from the juggler's forehead, upon which the prior remarks, "Blessed are the pure in heart, for they shall see God."

The play had been rehearsed except for one thing—Julie, as the juggler, had never thought what she would do when the time came for her to perform before the statue. Neither had anyone else. But at the critical moment she drew from within herself a piece of pantomime so powerful and so touching that it literally reduced many of the audience to tears. People who saw the performance do not recall what she did, nor does Julie, but it was apparently a genuine work of art. She was then 14 and cocaptain of the Grosse Pointe Country Day School girls' field hockey team, an earnest child no one really knew.

Julie spent three summers at a camp in Colorado where Dramatic Coach Charlotte Perry and Dancer Valerie Bettis teach

CONTINUED ON NEXT PAGE



STARRING ROLE in *I Am a Camera* cast her as an English girl on the loose in between-the-wars Berlin. Here she gleefully shows off a negligee to two friends.

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HER OLD TEACHER, Miss Caroline Hewitt, was a guest at party marking Miss Harris' star billing. Julie was under her tutelage for nearly three years.

JULIE HARRIS CONTINUED

promising young students. Going to Colorado was Julie's own idea, not supported by any great enthusiasm at home. She waited on table three meals a day, seven days a week, in order to have \$150 deducted from her tuition each summer. She did not do it self-consciously or with an air of martyrdom. "She never dropped anything," Miss Perry says, "never forgot what people ordered and was never late for her job."

She studied with an energy and enthusiasm that were close to the fanatic but had such an unassuming approach that the other students displayed no jealousy when she was chosen, week after week, to play leads in the plays the group presented. She rarely took time off but once came to Miss Perry and asked whether as a special favor she might have two hours for a personal project of great importance.

"Why?" asked Miss Perry.

"I'm going gopher hunting."

"What for?"

"I'm going to catch a gopher for my father."

"You won't see a gopher," Miss Perry said, "and if you do you won't be able to catch it. But by all means go."

Exactly two hours later Julie returned.

"Where is the gopher?" Miss Perry said.

Julie replied in a way that endears her to many people but not to everyone. "I didn't see a gopher," she said, "but if I had, I would have caught him."

In 1943 Julie went to New York to attend Miss Hewitt's Classes. Miss Hewitt is an elderly lady, a sort of Queen Victoria among head mistresses, who has a wide knowledge of the theater. (The width of it may be gauged by the fact that she vividly remembers watching Lily Langtry play Cleopatra in 1891 and has closely observed every other great actress since. She thinks Julie has a style of her own, although it reminds her of Minnie Maddern Fiske.)

"It's my life." Imagine."

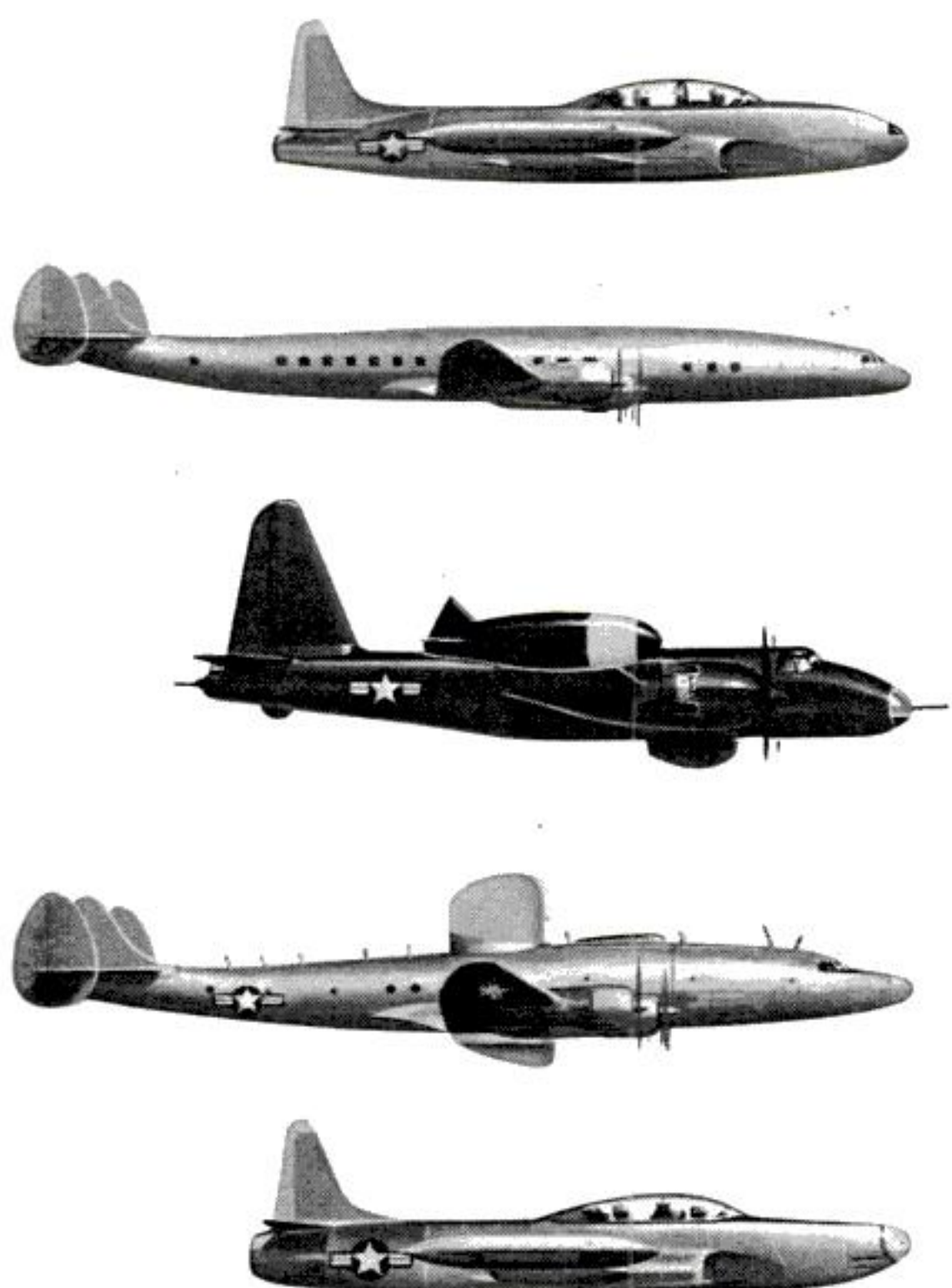
MISS HEWITT recalls Julie's directness and economy of speech. "When she came to me I said, 'What is your name?' and she said, 'Julie Harris,' and I said, 'Why did you come here?' and she said, 'Because you have good drama classes,' and I said, 'Why did you leave Miss Wheeler's?' and she said, 'Because I wanted to come to New York and be near the theater.'"

Mrs. Nadine Blackwell, who teaches the drama classes at Miss Hewitt's, recalls much the same thing. "I would ask the girls why they had chosen to study drama, and they would say, 'Because it's fun,' or 'My mother wants me to,' or something inconsequential like that. When I asked Julie she looked up at me very seriously and said, 'It's my life.' Imagine."








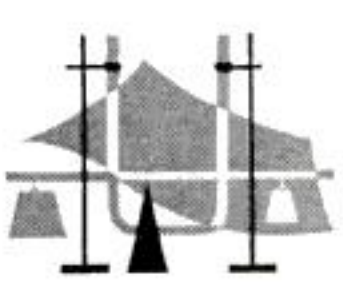

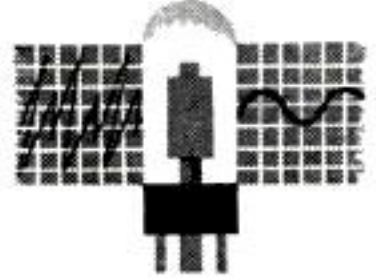




Julie graduated from Miss Hewitt's in 1944. Not wishing to return to Grosse Pointe, she accepted an invitation from Miss Hewitt to move into her apartment as a guest. She stayed there for a year and a half. It was an excellent arrangement. Julie could remain in New York and continue to study drama in completely irreproachable circumstances, while Miss Hewitt could enjoy her

CONTINUED ON PAGE 162

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READING THE NOTICES, Julie Harris stopped on the way home with her husband, Lawyer Jay Julien, to get verdict on *The Member of the Wedding*.

JULIE HARRIS CONTINUED

companionship and have the satisfaction of advancing her career.

Miss Hewitt and Julie are deeply fond of each other, but there are two opinions as to how the advancement was accomplished. Sitting in her dim, beautifully furnished living room with a toasted muffin in her hand and the tea tray before her, Miss Hewitt says, "Julie had a little monolog, worked up from one of Tennessee Williams' plays, *This Property Condemned*. It went something like this. . . ." Some ten minutes later, the monolog completed verbatim, Miss Hewitt continues: "Julie would recite it sometimes when theater people were here." Julie nods and murmurs something about being turned on and off like a phonograph.

"Julie will be a great actress," Miss Hewitt says. "Now, *another* of my girls, who's on the stage in England now, is so fiery, so vivacious and captivating. . . ."

In 1944, because she felt she ought to know more about mechanical operations of the theater, such as lighting and set construction, Julie went to the Yale Drama School. The next year she got her first Broadway part, a minor role as a 17-year-old in *It's a Gift*, which soon folded up. Thereafter she appeared as a walk-on in the Old Vic's *Oedipus* and *Henry IV* in 1946 (she was one of only three Americans selected to play in this company by Sir Laurence Olivier), and as Nelly in Guthrie McClintic's production of *Playboy of the Western World*.

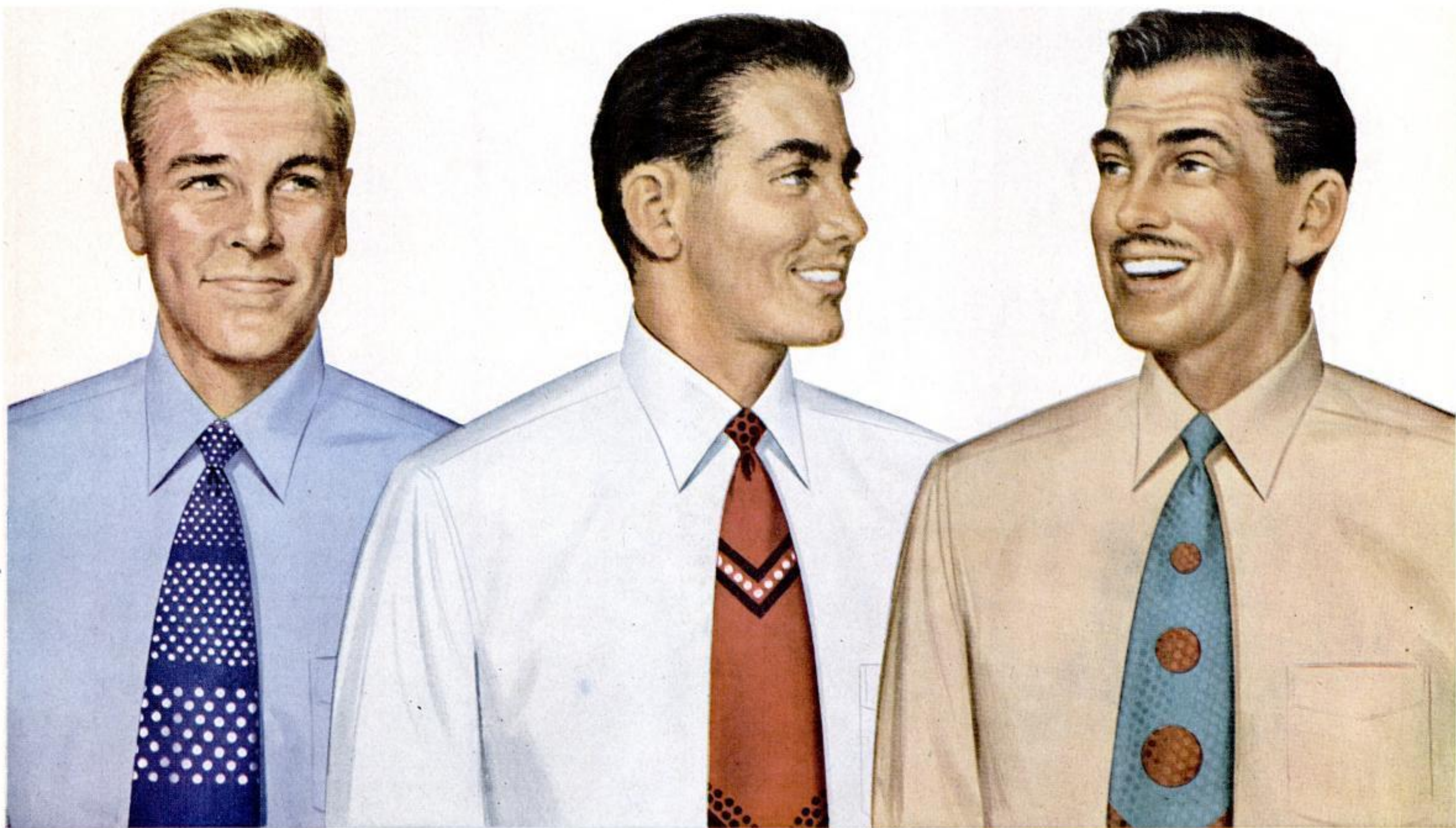
Before Julie got the role in *Playboy*, however, the first unwritten law of the stage, which demands that all young actresses sooner or later break down and weep in some casting office, caught up with her. McClintic turned her down on the ground that she did not look sufficiently Irish, upon which she flooded his desk with tears, partly because she was hungry and partly because she feels, with great justice, that no one looks more Irish than she does. Next day, following the second unwritten law of the stage, McClintic let her know that she could have the part. Since then, except once by intent, she has not wept in anyone's office.

In June 1946 Julie took a job with a small summer theater in Bridgeton, Maine. The theater was an idealistically conceived, unprofitable venture on the part of three young men from New York who had been friends in college and who decided to go into a business partnership together. The season progressed uneventfully until August, when Julie suddenly married one of the three, after a courtship so inconspicuous that not even the other two partners knew of it. One of them in fact has not yet completely recovered from the surprise. "Only the week before," he says, "I was trying to promote a romance between Julie and the *other* partner. I thought they'd get along well."

Julie's husband, Jay Julien, is a keenly intelligent gentleman whose background is entirely unlike hers. He went to C.C.N.Y. and got a law degree at Georgetown, served as a Naval officer in the

CONTINUED ON PAGE 165

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Atlantic and Mediterranean during the war, and now maintains a law practice with one partner in New York. He is much interested in the theater, however, and hopes someday to be a producer. He is at home in areas where Julie is not—from the analysis of a book or a painting to the everyday business of fencing with people—and most of their friends agree that the match, if unusual, is excellent.

The Juliens' first home in New York was a fifth-floor walk-up into which they moved in the fall of 1946 after the Bridgeton summer theater closed. Julie resumed her rounds of the casting offices and early in 1947 she got a part as alternate in the role of the White Rabbit in Theatre, Inc.'s production of *Alice in Wonderland*. Her husband went to work for a Wall Street law firm. Neither of them made a great deal of money. They were never in real financial difficulty but still managed to have a domestic crisis over a matter of \$13.25.

One afternoon while Julie was alone in the apartment rehearsing lines like "Oh! The Duchess, the Duchess! Oh! *Won't* she be savage if I've kept her waiting!" for her evening's performance, a young man came to the door and said, "I am conducting a survey. Would you please tell me what magazines you read?"

Julie thought it would be nice to help the young man. Half an hour later he presented her with a bill for \$13.25. "But I didn't buy anything," she said. "Oh, yes," he replied. "It's all here on the paper and it can't be changed now." She gave him the money and sat down with sweating hands ("They always sweat when I'm nervous, and my feet get hot") to wait for her husband to come home.

"He said, 'How can this happen to the wife of an attorney?' and then he told me he'd throttle me, mentally of course, if I didn't go right out to the office—the address was on the receipt—and get the money back."

So the White Rabbit went to the office and talked to the chief magazine salesman. "He refused. I began to act. I started to cry. I told him we had no money, that I'd been sick, that we wouldn't be able to get along if we didn't get it back." After a great performance Julie got the money.

"Jay is a perfect husband for Julie," Charlotte Perry says. "He'll always keep her from getting a swelled head. I remember when she was playing in *The Member of the Wedding*. All her time was taken up with studying, reading, giving interviews, posing for pictures. Someone asked her, in front of Jay, if she was too busy to go to see some friends of his about some trivial matter. 'Busy?' Jay said. 'What's she busy about?'"

From White Rabbit to Witch

AFTER *Alice in Wonderland* Julie had a part in *We Love a Lassie* (1947) and appeared in the Flora Robson-Michael Redgrave *Macbeth* in 1948 as one of the three witches who brew the broth of dog's tongue and newt's eye in Act IV. Her next role was in *Sundown Beach*, also in 1948. The high point of the play occurred when Julie, as a 15-year-old child bride with an estranged husband, murmured, "Collard greens, side meat and black-eyed beans" and won him back. *Sundown Beach* did not last long.

Later she played in *The Young and the Fair* (1948), *Magnolia Alley* and *Monserat* (both 1949). When *Monserat* closed she had established an unusual record—at 24 she had appeared in 11 Broadway plays, not one of which had lasted more than 10 weeks. But if the plays had been flops, Julie had not. She had never gotten a bad notice and had even managed to win awards from *Variety* and *Theatre World* for her briefly seen performances. *The Member of the Wedding*, which began on Jan. 5, 1950 and ran for 62 weeks, finally established her as a "name" actress if not a star.

Unlike many actresses who grow weary with their parts during long runs and try to relieve the monotony by taking liberties with the lines or moods, Julie did not change at all during *Wedding*. She is not an *ad lib* actress. Even in the single situation where an *ad lib* might have occurred, her lines were thought out in advance. At one point she threw a knife in the general direction of Ethel Waters, hoping that it would stick in a door. If it did, she said, "I'm the best knife thrower in the world." If it did not, she said, "I used to be the best knife thrower in the world." She never hit Miss Waters and her record for consecutive successful throws was eight.

When *Wedding* closed its long New York run in March 1951 Julie and her husband went to Europe for three months. It was her first trip abroad and had a profound effect on her. "Now she talks about Italy," says a friend, "as if it were a person."

Soon after their return to New York, Julie began work on *I Am a Camera*. Christopher Isherwood had no part in the adaptation of his stories or the casting and first saw Julie after she had been selected for the role of Sally Bowles. She was in costume, posing

CONTINUED ON NEXT PAGE



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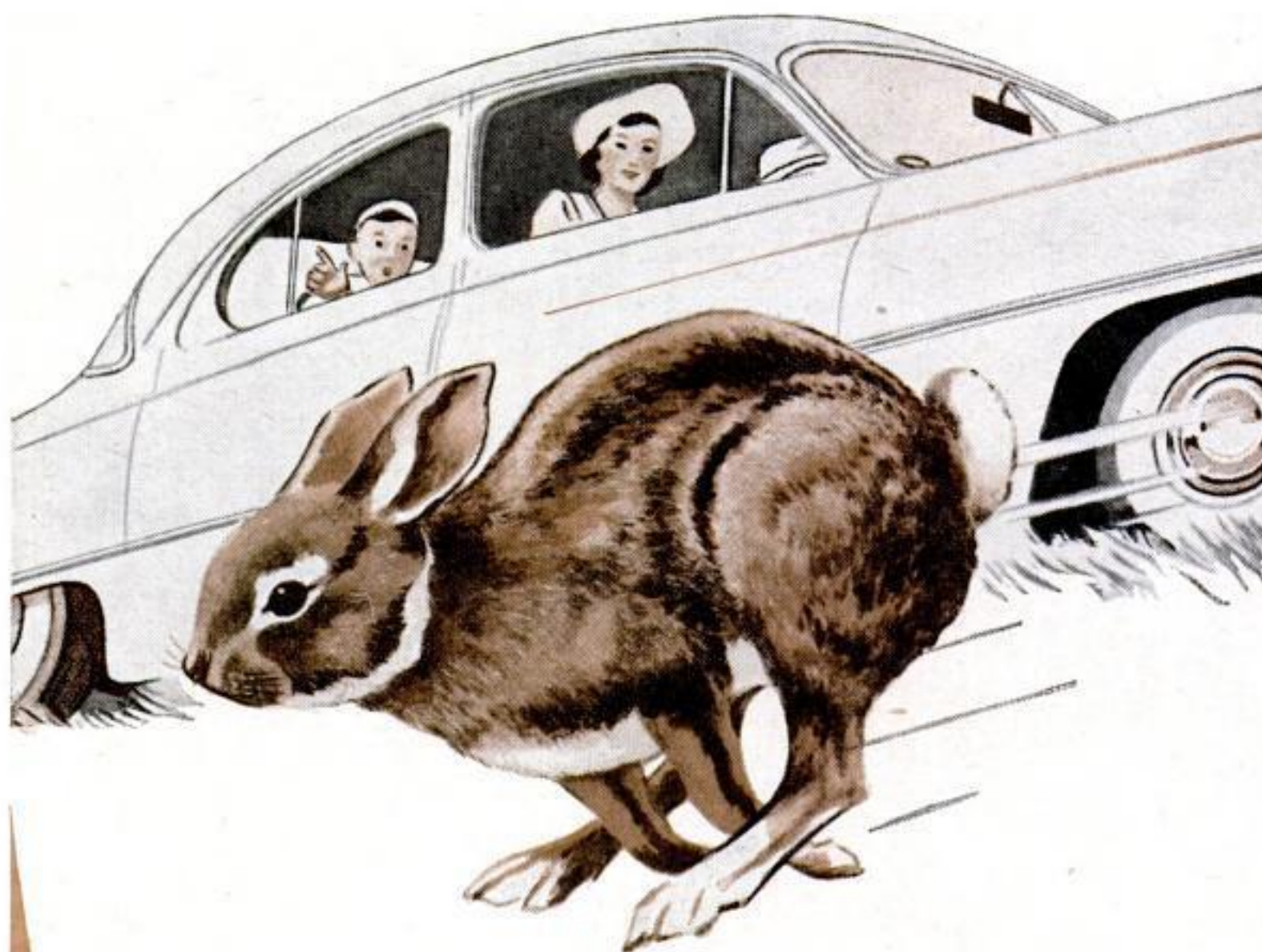


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JULIE HARRIS CONTINUED

for a photographer. "Isn't it a pity?" Isherwood said. "You are still as you were, and I am 20 years older." The remark, which was overheard by enough people to preclude the possibility of a press agent's having invented it, has a pathetic quality. Julie filled the role so completely that she was real to Isherwood—more real, he says, than the woman he wrote about under the fictional name of Sally Bowles, who is still alive—and the sight of her reminded him that he was once in his 20s and is now approaching 50. Julie's ability to become the character, and not merely to look like her, fascinates Isherwood and he talks to her as though they were living in the Berlin of 1930.

New York directors and producers who have worked with Julie Harris agree without exception that she is one of the best actresses of her generation, and most believe she will soon be great. Some of them think that perhaps she takes the theater too seriously. Robert Whitehead, producer of *The Member of the Wedding*, says, "She has a good deal of the puritan in her." Bessie Breuer, who wrote *Sundown Beach*, remembers how "one young actor went to a party just before a performance and came to the theater just a little tight. Julie was so furious she cursed him and shouted, 'We don't do that in the theater!'" But other friends think her intolerance of anything short of perfection is slowly beginning to melt.

Julie is extremely responsive to direction and worries when, during the run of a play, the director leaves town. "It's like playing in an orchestra," she says, "and having the conductor walk out on you."

"This is okay," says Harold Clurman, one of the best directors in the business, "as long as she has a good director, but it can be her ruination if she takes every director's words seriously. She has to learn to give a good performance in spite of the director." Clurman directed her in *The Young and the Fair*, in which she played the part of a schoolgirl kleptomaniac, and noticed that she did not visibly react when she was accused of stealing. "Someone caught like that wouldn't be frightened," he told her, "but would have instead a feeling of nausea." A few days later, when he had forgotten all about it, he was startled to see her actually turning green on the stage at this point in the rehearsal.

"Julie is devoted to the theater," Clurman says. "There is a great difference between that definition and the usual one where actresses are devoted to themselves and have to be in the theater. But she's got to learn to widen her range of reality, to meet different people and respect them for what they are."

Julie feels that her range of reality is as wide as anyone else's. "But I certainly do know all kinds of people," she says. "I say hello to the man in the subway change booth, I talk to the woman who sweeps out the theater and joke with the man who stokes the furnace. He is happy at home and has four children. So you see, I know about them, too."

One of her oldest and closest friends describes Julie by placing a glass tumbler on a tabletop. "Julie is inside that glass." The friend moves the tumbler around. "She takes her environment with her wherever she goes. Not much penetrates it. I don't know whether it's because she won't permit herself to be hurt, or what."

"She's got to keep on acting," Harold Clurman says. "She can be tremendous if she keeps at it. She can't plan to be just a star." This suggests a picture of the cruel villain ordering the little heroine back to the jute mill, but there is a big difference. She likes it there.



CONGRATULATORY KISS for achieving star billing is given Julie in her dressing room by John van Druten, who wrote *I Am a Camera* for the stage.



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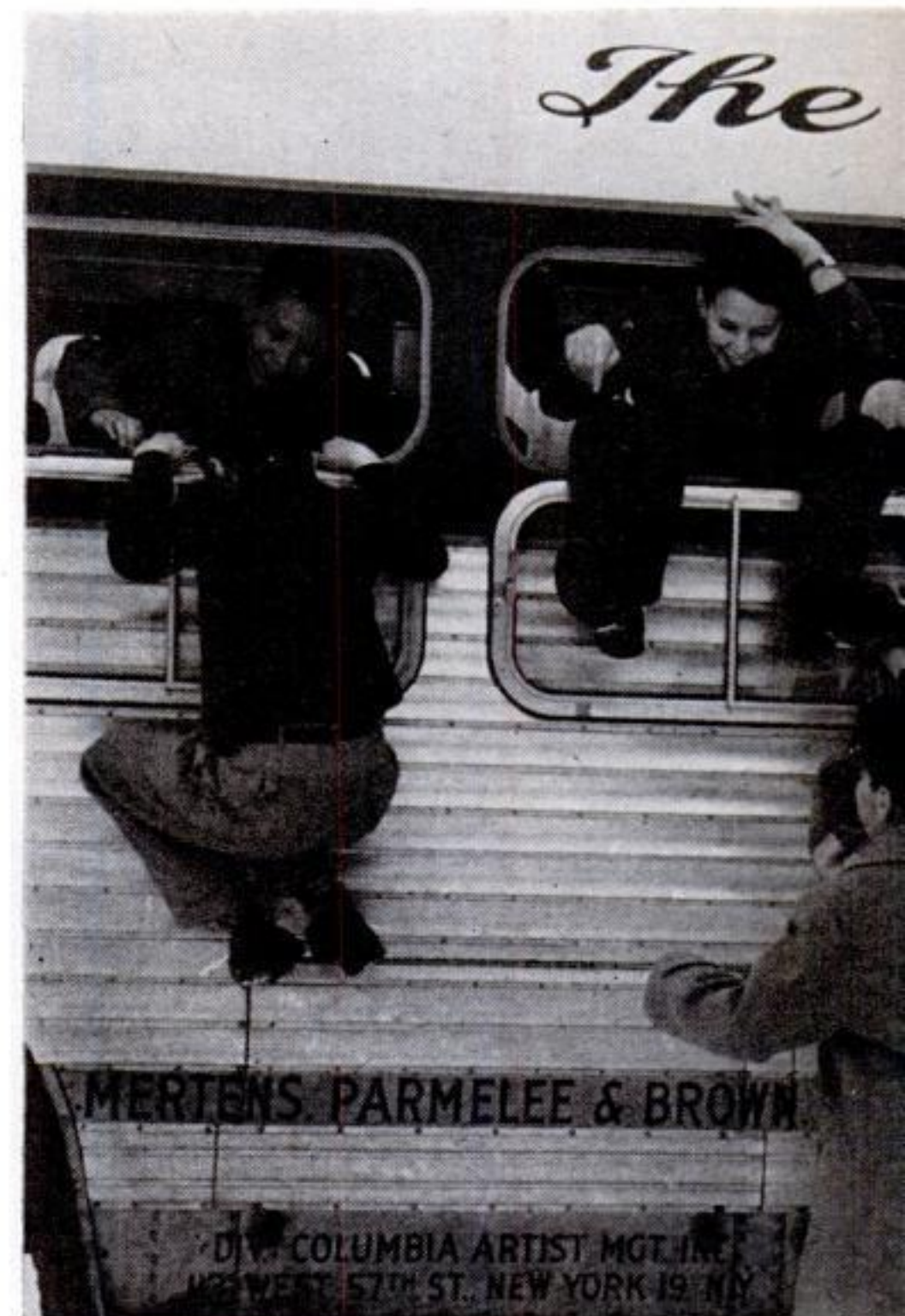
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CHET ALLEN mulls over his lines in a classroom in Bellefonte, Pa., which Boychoir used as a dressing

room. In Mozart little opera, *Bastien and Bastienne*, Chet sang star role of a Mr. Fixit who unites lovers.



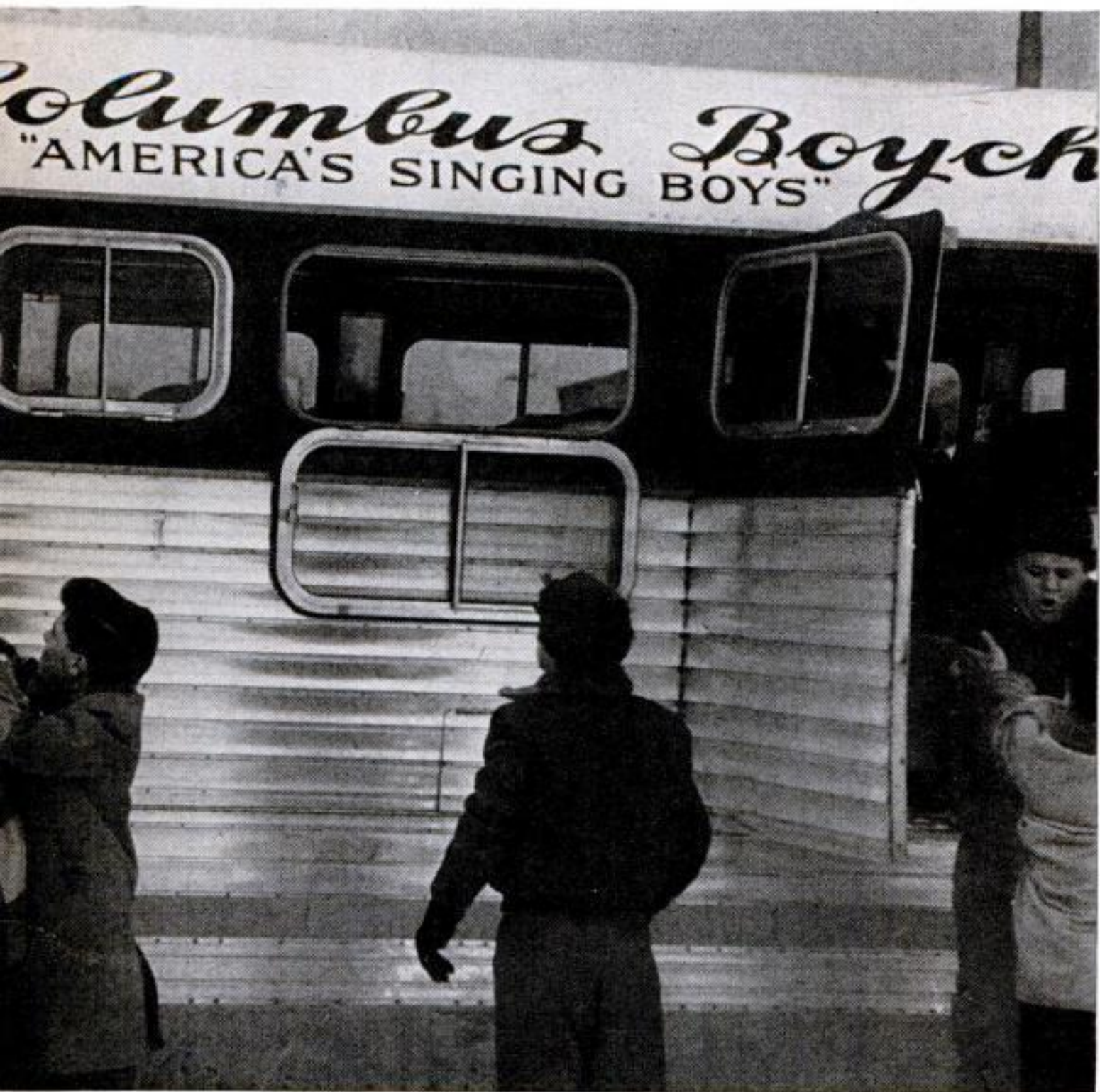
DURING A FIRE DRILL THE CHOIRBOYS CLAMBER

Life Goes on A Bus Tour with a Choir

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Each youngster equipped with a toothbrush, four sets of underclothes, schoolbooks, and instructions not to eat candy because it would make him sick, a chattering caravan of 26 boys, ages 10 to 14, set out from Princeton, N.J. a few weeks ago. They were members of the Columbus Boychoir School making their semiannual junket which this season took them 6,000 miles to give 29 concerts and earn \$30,000. Unique because it is the only touring choirboy boarding school in the U.S., Columbus recruits its 72 students from all over, provides many scholarships and maintains a high scholastic standing while teaching the art of choir singing.

Last winter the Boychoir won resounding recognition when its star soprano, 12-year-old Chet Allen, gave a superb TV performance in Menotti's opera, *Amahl and the Night Visitors*. (The opera will be given again on TV this Easter.) Chet has already had movie, TV and opera offers which will earn him \$15,000 this year. The school's tour was especially exciting for him because it took him to Columbus, Ohio—where the choir originated before it moved east—to a family reunion (*next page*) and birthday cake.



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CALLING HIS PARENTS at a stop near his home town, Columbus, Ohio, Chet excitedly asks them to meet him. He had not seen his family in six weeks.

AT HOME ON HIS MOTHER'S BIRTHDAY, CHET GIVES HER A KISS AS HIS





ROLES, CHET ALLEN SINGS ARIA ABOUT "HEROINE" BASTIENNE (RIGHT)



GREETING HIS SISTER, Jill, who is 6, Chet gets a hug. Because he played role of cripple in the Menotti TV opera, Jill thought he was actually crippled.

SISTER JILL SAMPLES THE CAKE. CHET'S FATHER (LEFT) IS A CHEMIST



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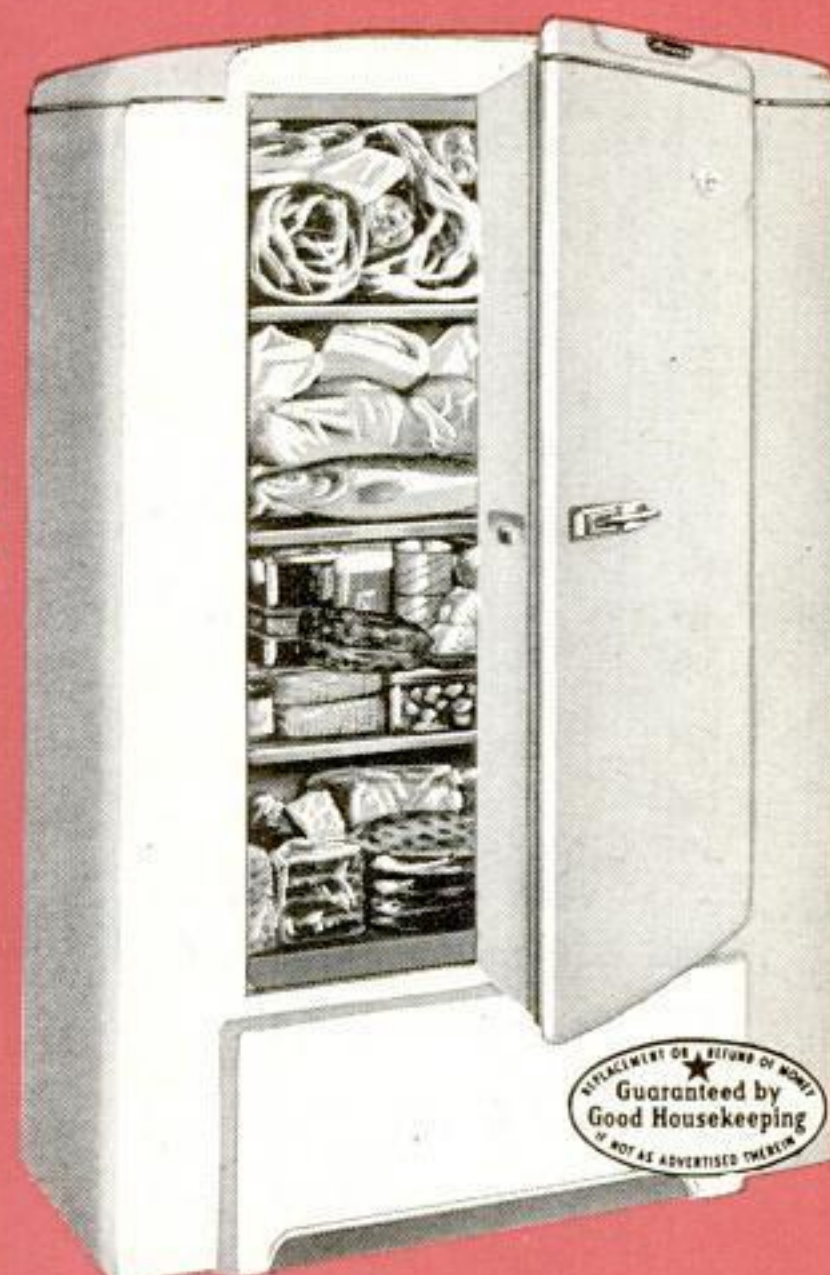
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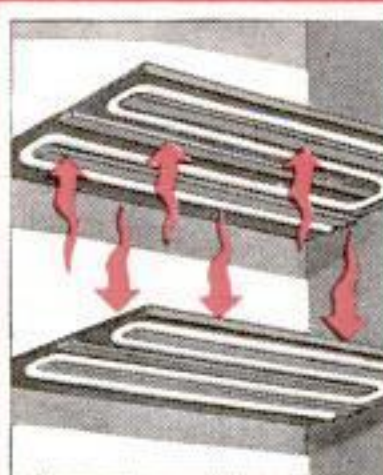
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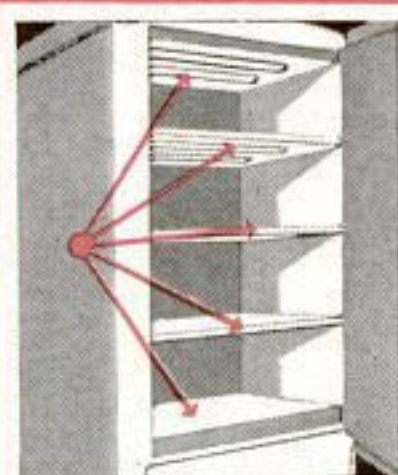
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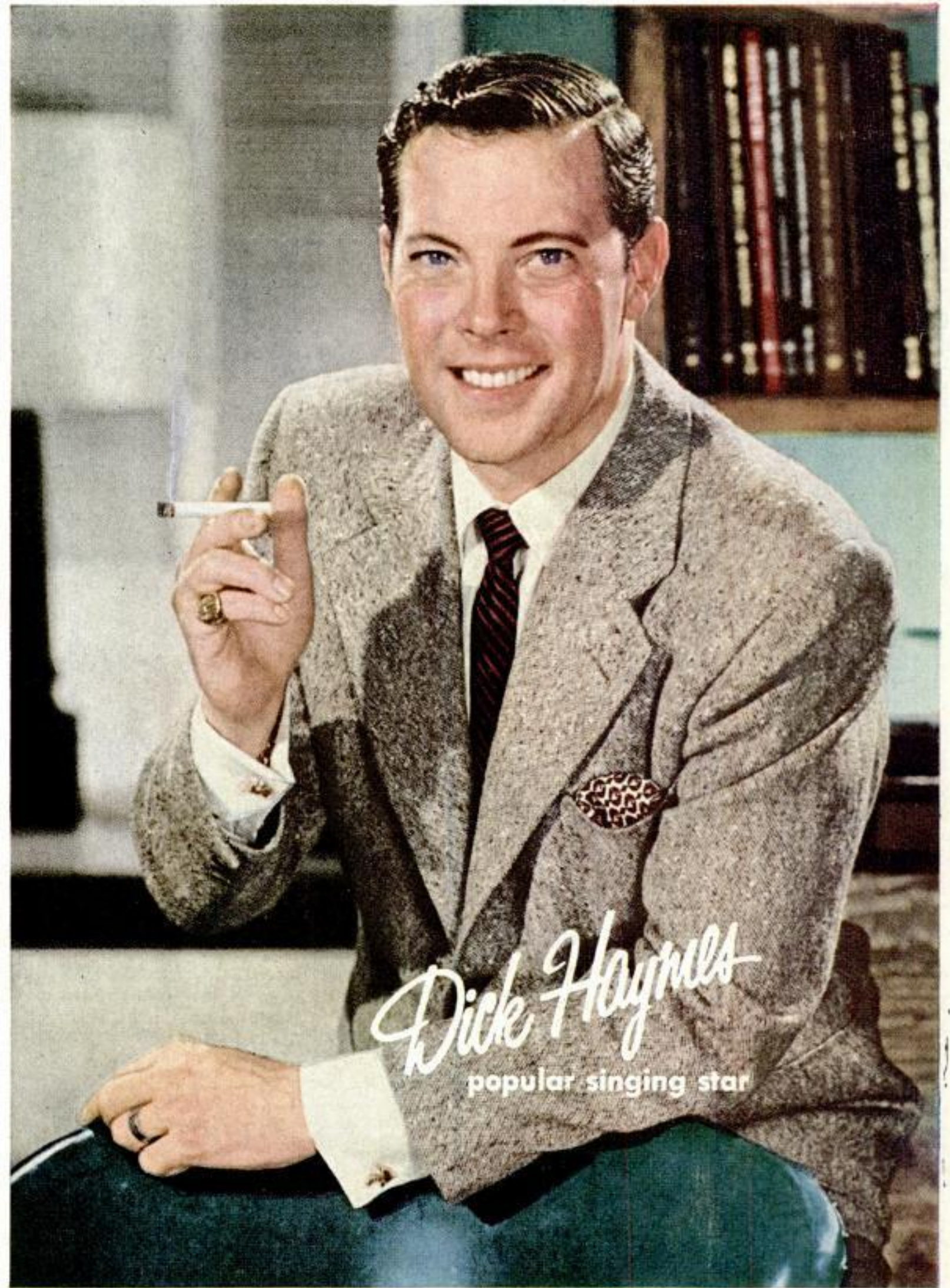
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